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MSG revs up KM culture in DTI



Participants of the Hybrid Knowledge Management Briefing and Focus Group discussion joined Community and Corporate Learning for Innovation (CCLI) CEO Serafin D. Talisayon, Assistant Secretary and Management Service Group (MSG) Supervising Head Agaton O. Uvero, and Planning Management Service (PMS) and KMIS-KRD Supervising Director Robert T. Arceo on 7 November 2023 at the DTI-Head Office.

The Department of Trade and Industry - Management Services Group (DTI-MSG) continued to rev up the knowledge management initiatives in the Department with the conduct of the hybrid knowledge management (KM) briefing and focus group discussion (FGD) on 7 November 2023 at the MSG Conference Room in Makati City and streamed via Microsoft Teams.

Joined by onsite and virtual participants, the activity was aimed at providing KM partners with a comprehensive course as well as a refresher on the role of KM in the workplace. The session also served as a platform to collaboratively refine the guidelines and establish a framework for KM implementation across the Department.

During the two-part session facilitated by **Community and Corporate Learning for Innovation (CCLI) CEO Serafin D. Talisayon**, who is recognized as the Father of Knowledge Management in the Philippines, the participants discussed a unified approach on the adoption of KM in DTI through the deliberation of the draft KM Policy Guidelines.

In his opening message, **DTI-Office of the Secretary Assistant Secretary Agaton O. Uvero**, who also serves as Supervising Head of the Management Services Group, emphasized the importance of KM in fostering the Department's agility while carrying out its mandate. He also cited the critical role of

knowledge-sharing in creating a culture of innovation in DTI, urging KM partners to support KM initiatives in the Department.

“As one of the Department’s support services by the MSG, knowledge management ensures sustained development and utilization of knowledge products for the purpose of adding value to the organization. More than information, knowledge products encapsulate on-the job experience and the expertise of knowledge workers in the Department. We build on this knowledge to make our work easier, more relevant, and supportive to our bottom lines,” said Asec. Uvero.



Assistant Secretary and Management Service Group (MSG) Supervising Head Agaton O. Uvero rallied the DTI KM-partners to support the Department’s KM initiatives during the Hybrid Knowledge Management Briefing and Focus Group.

Likewise, **Knowledge Management and Information Service-Knowledge Resource Division (KRD) Supervising Director Robert Alvin T. Arceo** underscored the role of KM partners in the strengthening knowledge-sharing culture within DTI.

“We recognize the valuable role you all play in improving productivity, strengthening our culture of knowledge-sharing, and likewise contributing to the Department’s knowledge bank through the use of our platforms; Which is why we hope, through this session, to increase awareness and functional knowledge on KM principles and its scope in the context of DTI; produce more informed KM Partners on their role in the DTI KM Adoption and application of KM; increase efficiency and productivity in the workplace through the application of KM principles; and gather valuable inputs on the finalization of the proposed KM Policy Guidelines,” said Director Arceo.

In conclusion, the participants were able to discuss the fundamental principles of KM and they were given a platform to take part in the FGD where they identified the requirements necessary for accomplishing the core processes of each unit within the Department. Additionally, recommendations were gathered for the drafting of the KM Policy Framework.

Organized by the KMIS-KRD, the event was participated by a total of 65 KM partners from the Central Office and Regional Offices.