



ANNUAL REPORT



Department of Trade and Industry
Central Luzon Region

Foreword



It is with great pleasure and pride that we present the DTI Region 3 Annual Report for 2022. This comprehensive document reflects our department's unwavering commitment to empowering businesses, driving economic growth, and fostering a dynamic and resilient Central Luzon.

In this report, we share our achievements and milestones, showcasing the impact of our initiatives on the lives of entrepreneurs, employees, and communities. Through various programs, trainings, and strategic partnerships, we have strived to create an enabling environment that propels businesses towards success and propels the region to new heights.

As we navigate through the challenges and opportunities that lie ahead, this Annual Report serves as a testament to the dedication and hard work of our team, stakeholders, and partners. Together, we forge a path of progress, innovation, and inclusivity, ensuring a prosperous future for all in Central Luzon. Thank you for your continued support, and we look forward to another year of growth and achievements together.

Vision A more inclusive and prosperous Philippines with employment and income opportunities for all.

Mission Government's main economic catalyst in enabling innovative, competitive, job-generating, inclusive business, and empowering consumers.

Values Passion, Integrity, Competence, Creativity, Synergy and Love of Country

Message from the ROG Undersecretary

I would like to extend my heartfelt congratulations to DTI- Region 3 for the remarkable accomplishments in the areas of MSME development, consumer empowerment, innovation, and digitalization. It is inspiring to witness the dedication and hard work that the team has put into these initiatives.

By focusing on upgrading and upscaling MSMEs, DTI- Region 3 has played a crucial role in fostering their growth and success. It is noteworthy that these efforts were done in collaboration with the other stakeholders, both from the government and the private sector.

Furthermore, the emphasis on consumer empowerment sets an excellent example for other organizations to emulate. The team's commitment to ensuring that consumers have access to products and services, and get value for their money is commendable. By promoting transparency and accountability, DTI- Region 3 has undoubtedly enhanced the overall consumer experience and fostered trust in the market.

Finally, DTI- Region 3's dedication to leveraging innovation and digitalization is timely. In an increasingly digital world, it is crucial to embrace technological advancements to stay relevant and competitive.

What you achieved are a product of DTI - Region 3's hard work which undoubtedly has made positive impact on the region's trade and industry sector. I deeply appreciate every member of Team DTI - Region 3 for showing relentless effort in providing "Serbisyong Higit pa sa Inaasahan."

Congratulations and keep up the good work!

BLESILA A. LANTAYONA
Undersecretary
DTI Regional Operations Group



Message from the Regional Director

I am delighted to present the DTI Region 3 Annual Report for 2022, reflecting our commitment to driving positive change and growth in Central Luzon. Throughout the year, we have been dedicated to advancing impactful initiatives, fostering innovation, and embracing digitalization to empower businesses in our region.

Our Impact programs have been instrumental in supporting micro, small, and medium enterprises (MSMEs), creating job opportunities, and strengthening the local economy. We take pride in witnessing the transformation of businesses, as they flourish and become more competitive, contributing to the overall prosperity of Central Luzon.

Embracing innovation has been at the core of our efforts. Through our Innovation programs, we have encouraged businesses to adopt modern practices, technology, and creative solutions to stay ahead in a rapidly changing landscape. This culture of innovation has not only enhanced product development but also enabled businesses to overcome challenges and seize new opportunities.

In today's digital age, staying connected and leveraging technology are essential for success. Our Digitalization programs have played significant roles in empowering businesses to harness the potential of digital tools and platforms, enabling them to expand their market reach, improve efficiency, and future-proof their operations.

As we reflect on the achievements of 2022, we look forward to an even more impactful year ahead. Our unwavering commitment to fostering a vibrant and thriving business ecosystem in Central Luzon remains steadfast. Together, let us continue to embrace innovation, drive positive impact, and embrace digitalization to shape a brighter future for our region.

Thank you for your continued support and collaboration.

LEONILA T. BALUYUT
DTI-3 Regional Director



Message from the Assistant Regional Director

It brings me immense pride to be part of DTI Region 3's accomplishments for the year 2022. I am honored to witness the remarkable progress and impact we have achieved together throughout this transformative year.

In this report, we highlight the unwavering dedication and commitment of our team in driving initiatives that promote business development, innovation, and inclusivity. Our collaborative efforts, alongside the support of our stakeholders and partners, have paved the way for numerous success stories and remarkable milestones in Central Luzon's economic landscape.

As we navigate through a dynamic and ever-changing landscape, our focus remains on fostering a vibrant ecosystem for businesses to thrive and adapt to the evolving demands of the market. The resilience and determination of entrepreneurs in our region continue to inspire us, and we are dedicated to providing the resources and support needed for their continued growth.

I extend my heartfelt gratitude to our team, partners, and stakeholders for their unwavering commitment and tireless efforts in making DTI Region 3 a catalyst for progress and prosperity. Your passion and dedication are the driving force behind our success, and I look forward to another year of collaboration and accomplishments as we forge ahead on this journey together.

Thank you for your continuous support, and let us continue to work hand in hand, creating a brighter and more prosperous future for Central Luzon.



BRIGIDA T. PILI

DTI-3 Assistant Regional Director

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IMPACT id

INNOVATION & DIGITALIZATION

DTI - 3 **IMPACT ID**. Impact through Innovation and Digitalization.

DTI Central Luzon has identified and conceptualized programs and projects that are new or enhanced ways of doing things and will enable us to achieve more for the benefit of our MSMEs and consumers.

IMPACT

Through various initiatives, DTI Region 3 has supported the growth of MSMEs, fostering job creation and sustainable livelihood opportunities. The Impact programs have promoted innovation, entrepreneurship, and market access, enabling local businesses to thrive and contribute to the region's economic progress. Moreover, DTI Region 3 places a strong emphasis on consumer protection, ensuring that consumers know their rights and are protected. By advocating transparency and accountability, we strive to build a marketplace where consumers can shop with trust and assurance. Together, we can create a thriving ecosystem that propels our businesses forward while safeguarding the welfare of our valued consumers.

INNOVATION

Through innovation, DTI Region 3 has encouraged MSMEs to adopt forward-thinking practices, technology, and strategies, leading to improved product development and market competitiveness, all while ensuring consumer protection. The region's Innovation programs have also fostered partnerships and collaborations among industry players, promoting knowledge exchange and best practices for continuous growth and advancement, with a strong focus on safeguarding consumer rights.

DIGITALIZATION

By providing support and resources, digitalization initiatives have empowered micro, small, and medium enterprises (MSMEs) to integrate digital technologies into their operations, enhancing efficiency, and expanding their market reach, all while prioritizing consumer protection. Moreover, DTI Region 3's Digitalization programs have contributed to creating a digitally-enabled business ecosystem in the region, fostering innovation and resilience in the face of evolving economic landscapes, with a strong commitment to safeguarding consumer rights.



BOTTOMLINE ACCOMPLISHMENTS

TOTAL SALES GENERATED

P 904,359,856.09

AURORA P 6,040,770.00

BATAAN P 42,156,989.00

BULACAN P 99,901,597.03

NUEVA ECIJA P 26, 878,327.50

PAMPANGA P 685, 340, 439.66

TARLAC P 32, 084, 243.50

ZAMBALES P 11,957,489.40

BUSINESS NAME REGISTRATION



118,791

TOTAL REGISTRATIONS

95,493

ONLINE REGISTRATIONS

23,298

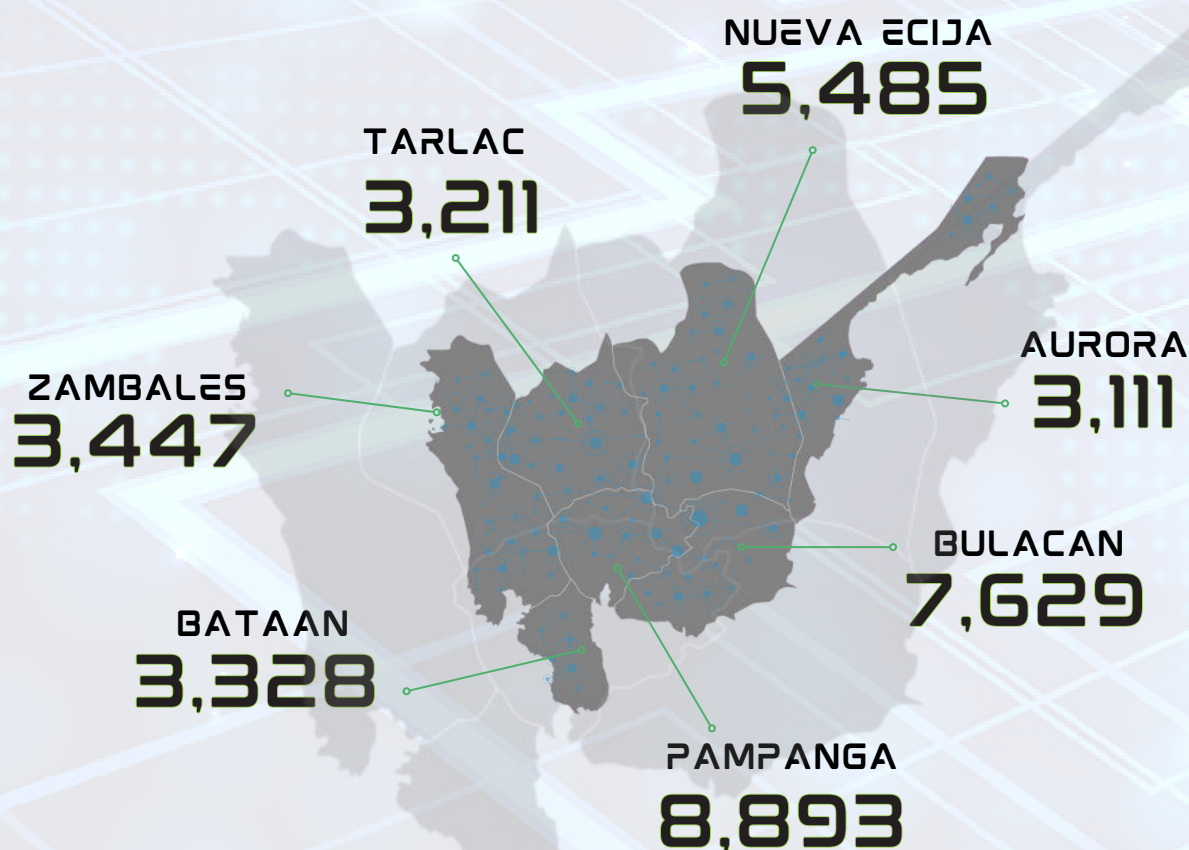
TELLER REGISTRATIONS

4.9%  vs. 2022

	TELLER	ONLINE	TOTAL
AURORA	1,364	1,327	2,673
BATAAN	1,750	7,898	9,648
BULACAN	5,295	30,228	35,523
NUEVA ECIJA	3,165	15,833	18,998
TARLAC	6,688	21,937	28,725
PAMPANGA	2,679	10,141	12,820
ZAMBALES	2,375	8,129	2,375

35,104

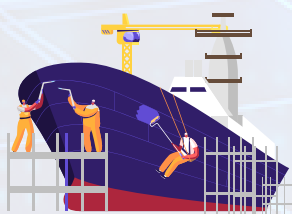
MSMEs ASSISTED



	NURTURING STARTUP LEVEL 1	GROWING ENTERPRISES LEVEL 2	EXPANDING ENTERPRISES LEVEL 3	SUSTAINING ENTERPRISES LEVEL 4
AURORA	-	3,021	86	4
BATAAN	-	3,281	44	3
BULACAN	1,021	6,513	80	15
NUEVA ECIJA	-	5,266	216	3
TARLAC	3,491	4,996	338	68
PAMPANGA	619	2,482	95	15
ZAMBALES	594	2,793	55	5
TOTAL	5,725	28,532	914	113

25,791

MSMEs ASSISTED IN THE PRIORITY INDUSTRIES



2
SHIPBUILDING



11,240
TOURISM



8,730
AGRIBUSINESS



3,111
**FURNITURE,
GARMENTS, GDH**



80
IT-BPM



27
TOOL & DIE



10
CHEMICALS



1,775
**TRANSPORT &
LOGISTICS**



816
CONSTRUCTION

EXPORTERS & INVESTMENT ASSISTED



73 / 73
**INVESTORS
ASSISTED**

100%
ACCOMPLISHED

149 / 144
**EXPORTERS
ASSISTED**

103%
ACCOMPLISHED

OVERALL CLIENT SATISFACTION RATING

AT DTI REGION 3, OUR UNWAVERING COMMITMENT TO CUSTOMER SATISFACTION IS REFLECTED IN OUR EXCEPTIONAL CUSTOMER SATISFACTION RATINGS, WITH 99.19% OF OUR CUSTOMERS EXPRESSING THAT THEY ARE VERY SATISFIED AND THE REMAINING 100% INDICATING THEIR SATISFACTION. THESE REMARKABLE FIGURES UNDERScore OUR DEDICATION TO PROVIDING TOP-NOTCH SERVICES AND ENSURING THAT THE NEEDS OF OUR CLIENTS ARE NOT ONLY MET BUT EXCEEDED. OUR MANTRA OF "SERBISYONG HIGIT PA SA INAASAHAN" ENCAPSULATES OUR RELENTLESS PURSUIT OF EXCELLENCE, AS WE CONTINUOUSLY STRIVE TO DELIVER SERVICES THAT GO BEYOND EXPECTATIONS AND CONTRIBUTE TO THE GROWTH AND SUCCESS OF BUSINESSES IN CENTRAL LUZON.

143,843
RESPONDENTS

99.09%
RETRIEVAL



99.19%
VERY SATISFIED

100%
SATISFIED





IMPACT

NEGOSYO
CENTER

1 ESTABLISHED
139 MAINTAINED

NC PERFORMANCE

BN REGISTERED	58,153
BMBE REGISTERED	3,258
CLIENTS ASSISTED	116,576
POTENTIAL MSMES	35,367

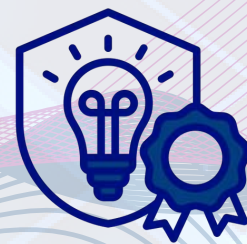
94 NEW
KMME GRADUATES
YOUTH & OTHER SECTORS



INTELLECTUAL PROPERTY RIGHTS

109% ACCOMPLISHED

203 / 186
IP APPLICATIONS FILED



PERMITS & ACCREDITATIONS

101% ACCOMPLISHED

3,275 PERMITS/ACCREDITATION
LICENSES PROCESSED





IMPACT



BAGWIS AWARDEES

591 MAINTAINED
AWARDEES

23 UPGRADED

42 NEW BAGWIS AWARDEES



14
NEW GOLD
AWARDEES



7
NEW SILVER
AWARDEES



21
NEW BRONZE
AWARDEES

MONITORING ACTIVITIES

98.66%



**OF FIRMS MONITORED ARE
COMPLIANT TO FAIR TRADE LAWS**

100%



**695 FIRMS MONITORED
COMPLIANCE RATE TO
SUGGESTED RETAIL PRICES**

100%



**612 FIRMS MONITORED
COMPLIANCE RATE TO
WORKPLACE GUIDELINES**

100%



**1,791 FIRMS MONITORED
COMPLIANCE RATE TO
COVID PREVENTION
GUIDELINES**



IMPACT



CONSUMER ADVOCACY

71%
(2021)

87%
2022

INCREASED LEVEL OF
CONSUMER AWARENESS

1,191

CONSUMER AWARENESS AND
ADVOCACY INITIATIVES UNDERTAKEN

48

CONSUMER EDUCATION INFORMATION
MATERIALS PRODUCED

100%

VERY SATISFIED

3,445

Number of clients who rated
the DTI initiatives as
satisfactory or better





IMPACT



CONSUMER COMPLAINTS

98.56%

**RESOLUTION RATE OF
CONSUMER COMPLAINTS**

1,042

**COMPLAINTS
RECEIVED**

1,027

**COMPLAINTS
RESOLVED**

1,025

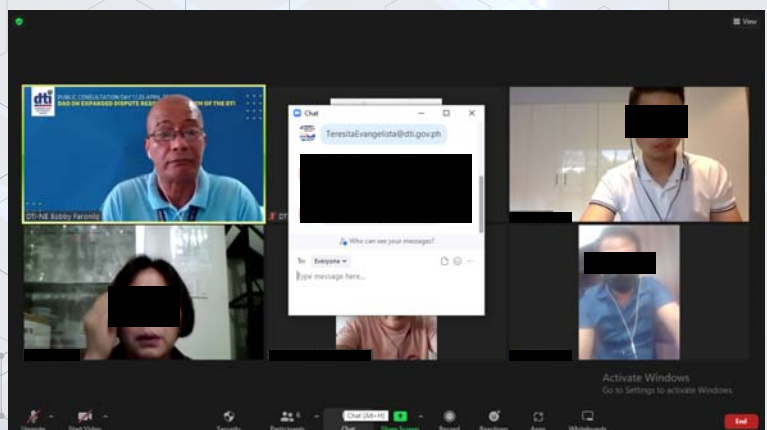
COMPLAINTS MEDIATED

198

**FACE-TO-FACE
MEDIATION
CONDUCTED**

827

**VIRTUAL
MEDIATION
CONDUCTED**



INDUSTRY CLUSTER ENHANCEMENT PROGRAM

PRIORITY INDUSTRIES

Developing and promoting industry clusters is identified as a primary strategy to enhance the global competitiveness and innovation of industry and services sectors, while making significant contributions to inclusive growth and the generation of employment opportunities.



	BAMBOO	COFFEE	CACAO
Jobs generated	436	235	282
Investments (₱M)	19.060	4.200	5.165
No. of Exporters assisted	-	-	-
Exports (\$US)	-	-	-
Domestic Sales (₱M)	8.920	5.404	1.142
No. of MSMEs assisted	159	15	15
Amt. of loans facilitated (₱M)	0.85	-	-
No. of trainings conducted	35	3	3
No. of beneficiaries trained	821	42	57

INDUSTRY CLUSTER ENHANCEMENT PROGRAM

In 2022, DTI-3 turned over the coordinatorship of the bamboo industry cluster to DTI-2 Cagayan Valley Region. DTI-3 now serves as the National Industry Cluster Coordinator/secretariat of the wearables and homestyle industry.



	HIGH VALUE COCONUT PRODUCTS	PROCESSED FRUITS & NUTS	WEARABLES & HOMESTYLE
Jobs generated	141	1,173	3,219
Investments (₱M)	1.700	12.833	85.000
No. of Exporters assisted	-	-	-
Exports (\$US)	-	-	10.000
Domestic Sales (₱M)	1.126	47.890	138.000
No. of MSMEs assisted	34	548	973
Amt. of loans facilitated (₱M)	-	0.5	1.0
No. of trainings conducted	9	104	157
No. of beneficiaries trained	212	777	1,776

PANGKABUHAYAN SA PAGBANGON AT GINHAWA

The Pangkabuhayan sa Pagbangon at Ginhawa (PPG) program is a livelihood seeding and entrepreneurship development initiative implemented by the Department of Trade and Industry. It is specifically designed to support Micro Small and Medium Enterprises (MSMEs) that have been affected by fire incidents, calamities, health pandemics, as well as other marginalized groups such as indigenous peoples, persons with disabilities (PWDs), former rebels, and health workers.

P 71.05 M

WORTH OF KITS PROVIDED

7,082

LIVELIHOOD KITS PROVIDED

312

BUSINESS CLINIQUE CONDUCTED



PPG GALLERY

In 2022, a total of 7,082 livelihoods kits worth P 71.048 Million were awarded under the PPG program. DTI-3 also conducted 312 business cliniquing sessions to existing and potential entrepreneurs in the region.



LIVELIHOOD SEEDING PROGRAM NEGOSYO SERBISYO SA BARANGAY

The LSP-NSB is a program of DTI that allows a wider reach of business development assistance by bringing government services closer to the people through partnerships between relevant local government units and DTI officials. Through Barangay Development Councils (BDCs), the DTI shall help capacitate Barangay personnel to provide basic business advisory or information dissemination services to MSMEs in the locality.

P 4.56 M WORTH OF KITS PROVIDED
412 STARTER KITS PROVIDED
8,303 INDIVIDUALS BENEFITTED
412 MSMEs ASSISTED
479 NEGOSYO CLINIQUE CONDUCTED
84 ENTREPRENEURSHIP SEMINARS CONDUCTED



NEGOSYO
SERBISYO sa
BARANGAY

NEGOSYO
SERBISYO sa
BARANGAY

NEGOSYO
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NEGOSYO
SERBISYO sa
BARANGAY

NEGOSYO
SERBISYO sa
BARANGAY

LSP-NSB GALLERY

In 2022, a total of 412 starter kits worth P 4.56 Million were awarded under the LSP-NSB program. The program covered 82 barangays with around 8,303 individual beneficiaries.





Shared Service Facilities

"Shared Success for Filipino MSMEs"

SHARED SERVICE FACILITIES

P 8.351 M WORTH OF NEW SSF AWARDED

43 NEW SSF AWARDED

**P 19.8 M SSF TURNED OVER
(43 SSF)**

1151 BENEFICIARIES

77 MSMEs ASSISTED

621 JOBS GENERATED



S.S.F GALLERY

Shared Service Facilities

"Shared Success for Filipino MSMEs"

machinery, equipment, tools, and even common service facilities like testing laboratories and packaging centers. Initial awarding is facilitated through usufruct arrangement. Upon witnessing the productive utilization and enhanced efficiency by our MSMEs, these valuable assets will be gratefully donated to them, embodying our commitment to fostering self-sufficiency and growth.



LIKHA NG CENTRAL LUZON REGIONAL TRADE FAIR

P 57.049 M **TOTAL SALES GENERATED**

156 **PARTICIPATING MSMES**

P 26.9 M **BATAAN**

P 11.4 M **PAMPANGA**

P 4.6 M **AURORA**

P 3.1 M **NUEVA ECIJA**

P 4.9 M **BULACAN**

P 3.7 M **TARLAC**

P 2.2 M **ZAMBALES**



24TH LCL GALLERY



The 24th Likha ng Central Luzon Trade Fair was held on October 26-30, 2022 at SM Megamall, Mandaue City. Joining the fair were 156 Micro, Small, and Medium Enterprises (MSMEs) from the 7 provinces of Region 3. Participating MSMEs exhibited products such as processed food, furniture and home furnishings, wearables, gifts and holiday decors, and other organic and cosmetic products.

Some of the VIPs and personalities who visited the fair are DTI-Usec Blesila Lantayona, IPO Usec Rowel Barba, DTI ASec Domingo Tolentino, DTI ASec Glen Peñaranda, CITEM Deputy Exec. Dir. Ma. Lourdes Mediran, Bataan Gov. Joet Garcia, Tarlac 2nd Dist. Congressman Yap, Pampanga 4th Dist. Congresswoman Anna York Bondoc, actor Hero Angeles, and actress Rica Peralejo.



IMPACT

CONSUMER WELFARE MONTH



The Consumer Protection Division of the Department of Trade and Industry Central Luzon celebrated Consumer Welfare Month in October 2022, pursuant to Proclamation No. 1098. The objective of the activity is to promote and heighten consumer awareness in the region.

The opening ceremonies of the CWM happened on October 3, 2022 at the SACOP Ephatha Development Center in the City of San Fernando, Pampanga. The month-long celebration included various activities and advocacies in advancing consumer protection.



BAGWIS AWARDS

The Bagwis Awards is a recognition program that honors businesses in the Philippines for their commitment to consumer rights, transparent business practices, and excellent customer service.

74 BAGWIS SEALS
AWARDED



31

GOLD BAGWIS SEALS

20

SILVER BAGWIS SEALS

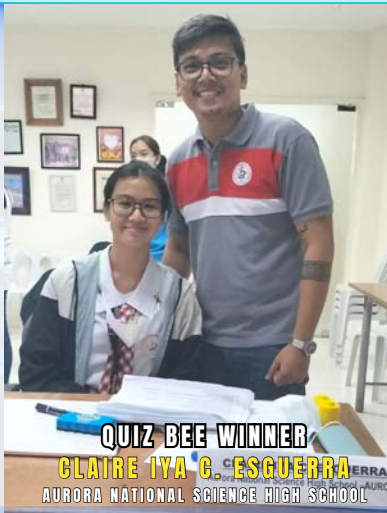
23

BRONZE BAGWIS SEALS

2023 CWM GALLERY



The culminating activity was held at Waltermart City of San Fernando on November 10, 2022. Among the activities conducted are the Regional Bagwis Choice Awarding, Poster Making Contest, Vlogging Contest, Regional Consumer Quiz Bee and Spoken Poetry.



IMPACT



COMPREHENSIVE AGRARIAN REFORM PROGRAM

13,385

FARMER BENEFICIARIES SERVED

P 85.391 M

WORTH OF INVESTMENTS

8,119

JOBS GENERATED

91

**TRAININGS/SEMINARS
CONDUCTED**

167

**AGRARIAN REFORM
COMMUNITIES SERVED**

25

**PRODUCT DEVT
ACTIVITIES**

237

**MARKET DEVELOPMENT
ACTIVITIES**



CARP GALLERY



The 5th CARP Regional Trade Fair was held on November 17-20, 2022 at the Marquee Mall, Angeles City, Pampanga. Joining the fair were 102 Micro, Small, and Medium Enterprises (MSMEs) in the region who are beneficiaries of the government's Comprehensive Agrarian Reform Program.



L-R. Marquee Mall Gen. Manager Peachy Atendido, DAR-3 Chief ARO Ilumindao Ocampo, DTI-3 ARD Brigida T. Pili, Aurora Rep. Hon. Rommel Rico T. Angara and DTI-CARP Program Manager Ferdinand T. Aparri.



Aurora Representative Hon. Rommel Rico T. Angara delivers a message during the 5th CARP Trade Fair.



The 4-day Regional Trade Fair generated **₱6.57 Million** in sales. Based on reports, Pampanga generated the highest sales among the seven provinces with about **₱3.76 million**. It was followed by Nueva Ecija - **₱717,383**; Bataan - **₱521,981**; Tarlac - **₱450,246**; Zambales - **₱430,439**; Bulacan - **₱351,104**; and Aurora - **₱326,750**. Top sellers of the 4-day fair were awarded during the last day (photo below, left)



IMPACT

TOUCHPOINT 3.0

1,000+ VIRTUAL PARTICIPANTS

“SUPPORTING LOGISTICS INNOVATION TO ACCELERATE MSME RECOVERY IN THE NEW NORMAL”



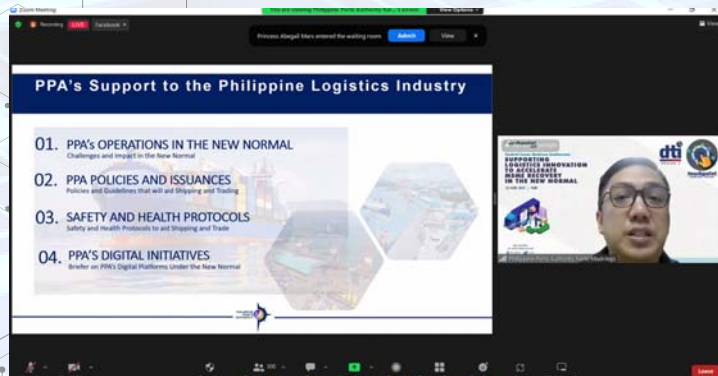
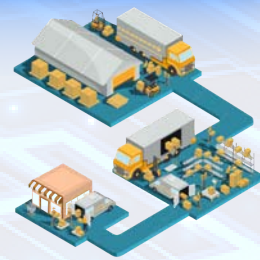
On its third run, Touchpoint aims to recognize the part of logistics innovation in helping MSMEs tide the pandemic and move them towards recovery. The virtual conference happened on June 22, 2022 and with the theme 'Supporting Logistics Innovation to Accelerate MSME Recovery in the New Normal.'

More than 500 participants, including local government officials, officers of national agencies, students and members of the academe, micro, small, and medium enterprises (MSMEs), business chambers, and members of consumer organizations participated in the online conference via Zoom platform. While more than 600 individuals joined the program thru Facebook live stream as expert resource speakers presented topics on logistics innovations and their role in uplifting our MSMEs.



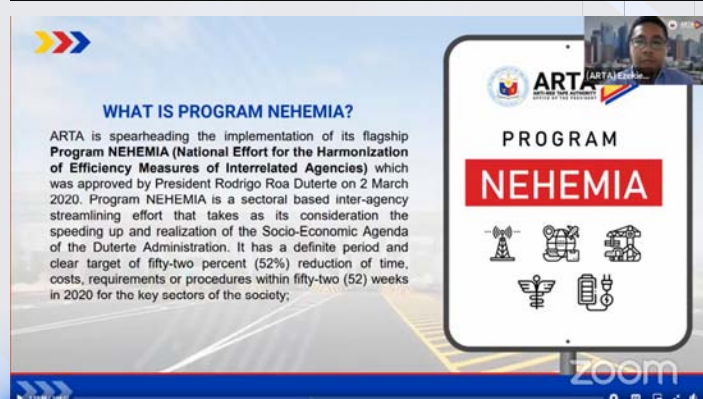
TOUCHPOINT 3.0 GALLERY

touchpoint
central luzon



Mr. Pierre Carlo Curay, President of Supply Chain Management Association of the Philippines presented the current trends, status, and prospects of the Philippines logistics industry. Planning and Development Officer, Mr. Ezekiel Mauhay of the Anti-Red Tape Authority delivered his presentation on Unified Logistics Pass (ULP). He mentioned that the ARTA is working on the implementation of the ULP, which would help trucking companies in streamlining their application for accreditation with port authorities, and economic zones, among others through a business one-stop shop.

On government support to logistics, Ms. Berlin Mabuna of DTI Supply Management and Logistics Division shared an audio-visual presentation highlighting updates on logistics sector shared priorities and the commitments of the Philippines Logistics Services Sector. Mr. Virvik Erese, OIC of the Maritime Industry Authority (MARINA), pressed on the roles and plans to enhance domestic shipping in the transportation of goods. Meanwhile, Ports Operations Chief, Mr. Karlo Madrilejo of the Philippine Ports Authority, presented their agency's plans, policies, and regulations to support the logistics sector.



TRADE FAIRS



The conduct of trade fairs by DTI Region 3 serves as a dynamic platform that unites businesses and consumers, fostering economic growth and showcasing the diverse and innovative products of the region. By organizing these events, DTI-3 nurtures entrepreneurship, encourages market expansion, and strengthens the business community in Central Luzon, contributing to a thriving and vibrant economy.

117 DOMESTIC TRADE FAIRS

2 INTERNATIONAL TRADE FAIRS

53 ORGANIZED

66 PARTICIPATED



GALLERY



YOUTH ENTREPRENEURSHIP PROGRAM

Republic Act No. 10679 otherwise known as the Youth Entrepreneurship Act mandates the Department of Trade and Industry and MSME Development Council to implement a national program to promote youth entrepreneurship development.



KAPATID MENTOR ME PROGRAM



94

NEW KMME GRADUATES

48

**1ST BATCH FROM
VARIOUS SECTORS**

46

**2ND BATCH FROM
YOUTH SECTOR**

The DTI Kapatid Mentor ME Program is an initiative by the Department of Trade and Industry (DTI) in the Philippines that aims to provide capacity building and mentorship to micro, small and medium enterprises (MSMEs). The program pairs experienced business mentors with MSMEs to guide and support them in various aspects of entrepreneurship and business management.

In 2022, DTI-3 produced a total of 94 new KMME graduates. The first batch has 48 mentees coming from various sectors while the second batch produced 46 new mentees coming from the youth sector. The online sessions ran from May 16 to September 23, 2022. The mentees have undergone 10 rigorous online sessions and coaching sessions. As final requirement, they were made to present their own business improvement plans.



DISKWENTO CARAVAN

P 15.036 M

SALES GENERATED

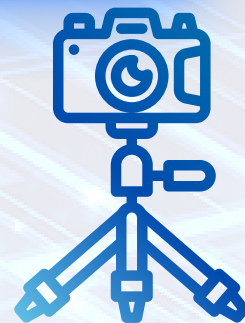
81, 437

CONSUMERS BENEFITTED

21

RUNS CONDUCTED REGIONWIDE





VLOGGING

The use of vlogging in DTI programs has proven to be an effective and engaging way to promote entrepreneurship, disseminate valuable business insights, and raise consumer awareness about their rights, thereby fostering a culture of innovation, economic growth, and informed consumer decision-making.

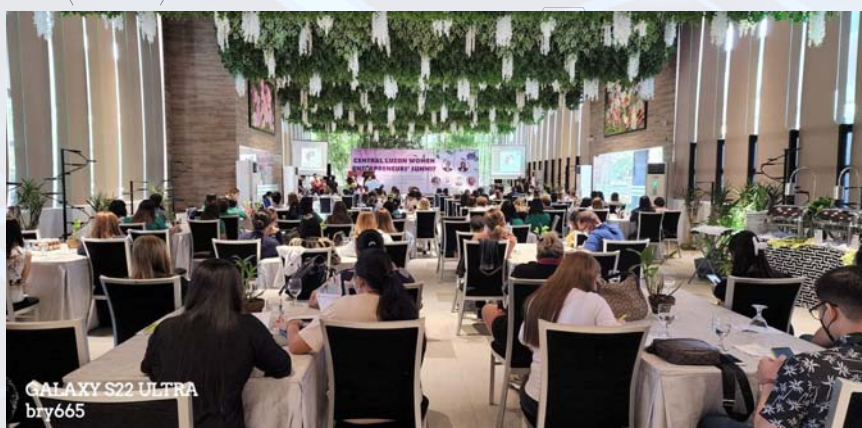


CL WOMEN'S SUMMIT



DTI - 3 held the 2022 Central Luzon Women Entrepreneur's Summit on July 28, 2022 with the theme "Celebrating Women Empowerment In Business and In Sustainable Development". More than 100 women entrepreneurs and leaders gathered in Orchid Gardens, City of San Fernando, Pampanga to celebrate the event.





CITIES & MUNICIPALITIES COMPETITIVENESS INDEX



The Cities and Municipalities Competitiveness Index is an annual ranking of Philippine cities and municipalities developed by the National Competitiveness Council through the Regional Competitiveness Committees (RCCs). The CMCI is measured based on the LGU's excellence in the five pillars of economic dynamism, government efficiency, infrastructure, resiliency, and innovation to inspire and encourage them to attract investors in their localities to boost the local economy.

Seven (7) Local Government Units in Central Luzon made it to the prestigious Cities and Municipalities Competitiveness Index (CMCI) ranking for 2022.



C.M.C.I. GALLERY



CMCI is being administered in Central Luzon through the initiative of DTI-3 under the Industry Development Division in cooperation with the seven DTI Provincial Offices and the participation of all 130 cities and municipalities. Nationwide, 145 cities and 1,489 municipalities have provided their data for the CMCI.



OLONGAPO CITY - CMCI ORIENTATION



STA. MARIA, BU - CMCI VALIDATION



SAN ANTONIO, N.E. - CMCI Awardee



OUTBOUND MISSION TO SOUTH KOREA



Department of Trade & Industry-3 Regional Director Leonila T. Baluyut, as a member of the Central Luzon Growth Corridor Foundation, Inc. (CLGCFI), joined the CLGCFI delegation for the Central Luzon Outbound Trade & Investment Mission to South Korea held on November 7-11, 2022.

Said mission was organized by CLGCFI, led by its president and Tarlac Governor Susan Yap, as part of its continuous efforts to promote the region as a trade partner and as an investment destination.



O.B.M. GALLERY



The delegates had the opportunity to visit some Korean companies with best practices in sustainable development. Business to business meetings were also conducted to pitch the Central Luzon as investment destination. Initial interests after the mission were investment opportunities for the development of renewable natural gas vehicles and manufacturing of wiring harness.



INCHEON SMART CITY FREE ECONOMIC ZONE



B2B MEETINGS



POSCO ENGINEERING & CONSTRUCTION VISIT



KOREA AUTOMOTIVE TECHNOLOGY INSTITUTE VISIT





REGIONAL ENFORCEMENT TEAM

The Regional Enforcement Team (RET) is actively engaged in monitoring activities aimed at ensuring firms' compliance with fair trade laws. These diligent efforts are conducted to safeguard consumers' interests and uphold the principles of fair trade. Through these initiatives, the RET ensures that manufacturers, importers, traders, wholesalers, and distributors adhere to prescribed standards and fair trade regulations. A distinctive aspect of the RET's monitoring approach involves cross-regional oversight, with team members tasked with monitoring provinces beyond their own home province, thereby promoting comprehensive compliance and contributing to equitable business practices. Monitoring is conducted in quarterly basis.

**182 ESTABLISHMENTS
MONITORED**

**28 MONITORING ACTIVITIES
CONDUCTED**

**62 NO. OF MUNICIPALITIES
MONITORED**

**8 NO. OF VIOLATING
FIRMS FOUND**

**P 175,000.00
TOTAL AMOUNT OF PENALTIES**



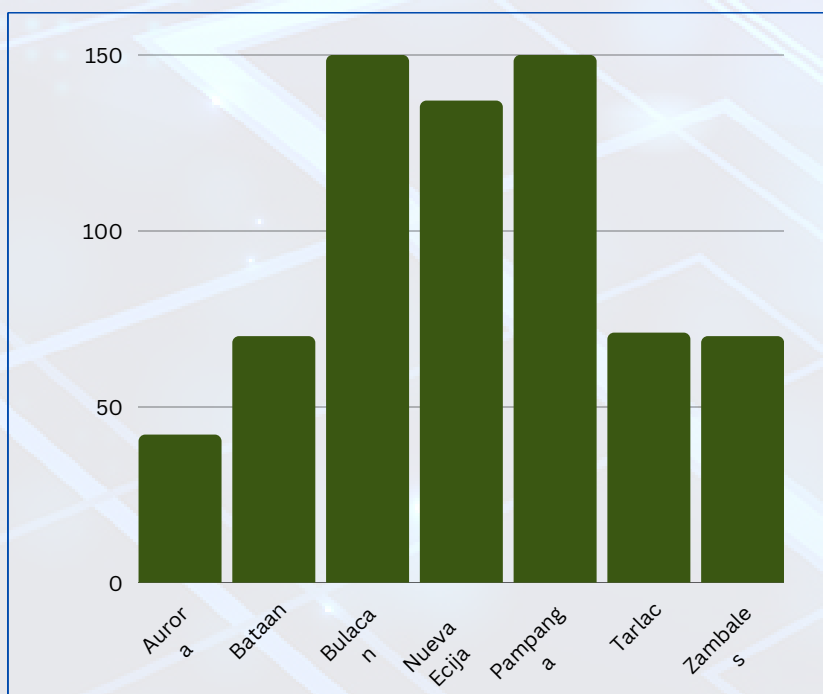
MONITORING ACTIVITIES GALLERY

MONITORING OF BNPC SRP

1,116 MONITORING ACTIVITIES

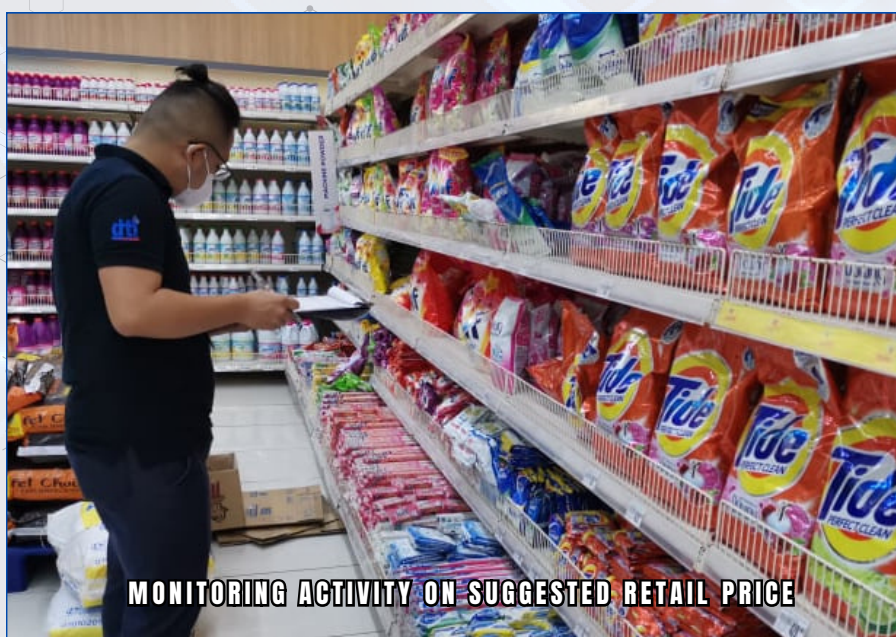
695 FIRMS MONITORED

100% COMPLIANCE RATE



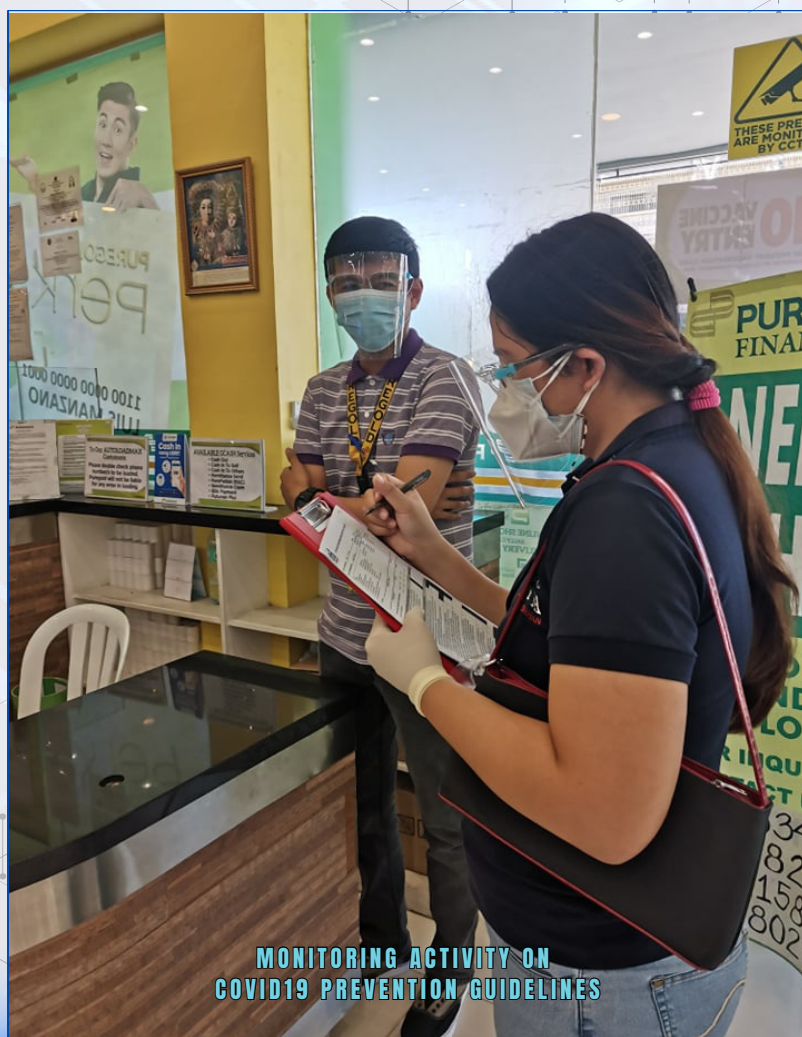
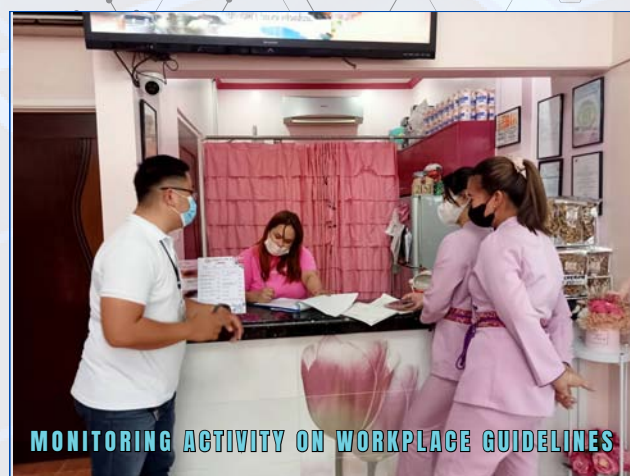
No. of firms monitored

Aurora	47
Bataan	70
Bulacan	150
Nueva Ecija	137
Pampanga	150
Tarlac	71
Zambales	70





MONITORING ACTIVITIES



IMPACT

KAPIHAN WITH MEDIA PARTNERS



Kapihan with the media sessions play a crucial role in disseminating DTI programs as they provide a platform for the department to communicate directly with the media and the public, ensuring the timely and accurate spread of information. Through Kapihan, the DTI can share the details and objectives of their programs, engage with journalists, and address queries, fostering transparency and maximizing the impact of their initiatives.



NATIONAL WEARABLES & HOMESTYLE ROADMAPPING



The Department of Trade and Industry - Region 3 hosted the workshop for the Wearables and Homestyle National Industry Cluster Roadmap 2023-2028 at the Royce Hotel, Clark Freeport Zone, Pampanga on October 13-14, 2022.

The two-day workshop was participated in by public and private sector representatives from the 16 regions enrolled in the Wearables and Homestyle (W&H) Industry Cluster. DTI-3 Regional Director Leonila T. Baluyut led the activity as the National Industry Cluster Coordinator for W&H.



THRIVE CENTRAL LUZON REGIONAL INCLUSIVE INNOVATION CENTER

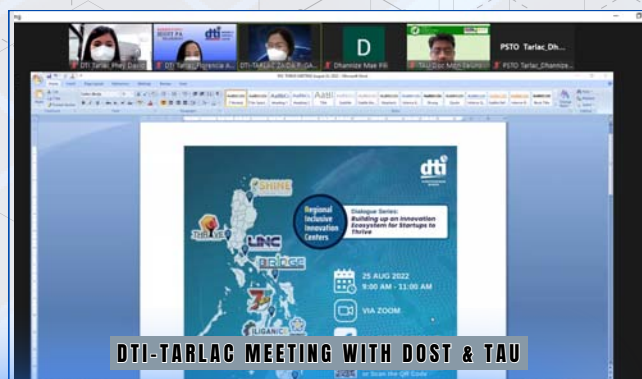


THRIVE Central Luzon sets out to strengthen the region's innovation ecosystem by improving stakeholder access to innovation and creating platforms for dialogue, collaboration, and partnerships that would contribute to inclusive and sustainable development.

On December 1, 2022, the THRIVE Central Luzon Innovation Summit was held at the Orchids Garden, City of San Fernando, Pampanga. Topics presented during the summit include: Insights on Innovation and Development by Engr. Saad Alrayes, a Business and Restructuring Advisor, and Talakayang Teki by Dr. Marie Jennina Tongol, Center Manager of the Regional Food Innovation Center. The summit was simultaneously streamed in social media platforms.



Collaborative meetings were conducted with DOST officials and various academic institutions in the region to map out plans, programs and other activities.



INNOVATION



OTOP NEXT GEN

PHILIPPINES
ONE TOWN, ONE PRODUCT

P 105.89 M

SALES GENERATED

556

PRODUCTS DEVELOPED

52

TRAININGS CONDUCTED

The OTOP program focuses on identifying and developing unique local products or services that showcase the cultural heritage, skills, and resources of a particular town or region. It aims to support and uplift MSMEs by providing them with opportunities for market access, product development, and capacity building.

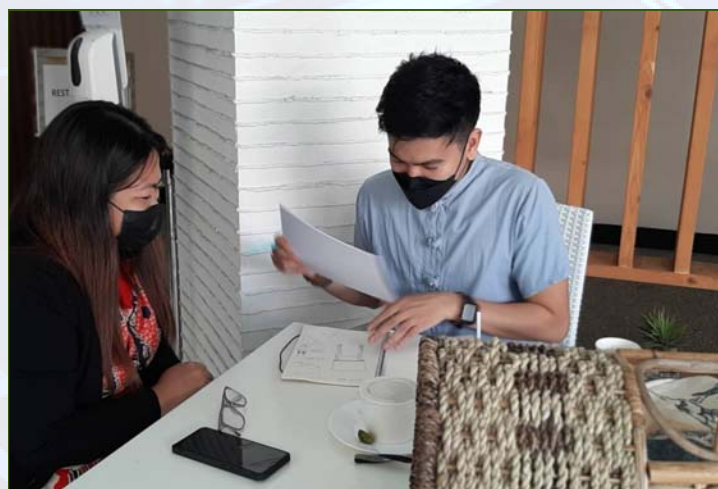
In 2022, OTOP products generated more than P100 M in sales including those from OTOP Hubs and trade fairs. Central Luzon OTOP Products were also presented to foreign officials in Dubai thru an outbound mission for possible exportation in the Middle East.



OTOP NEXT GEN

963

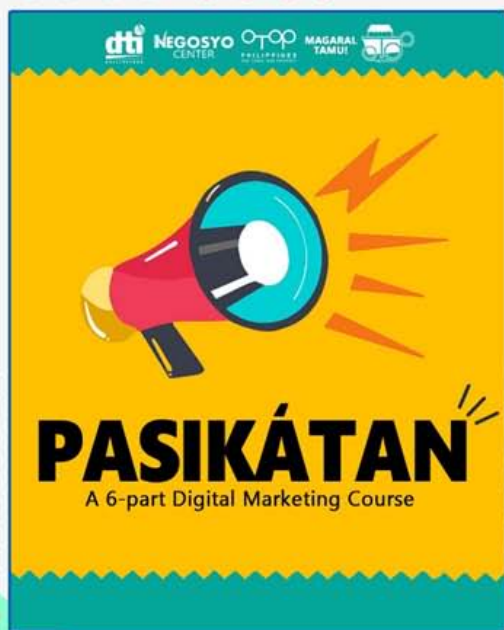
MSMES ASSISTED



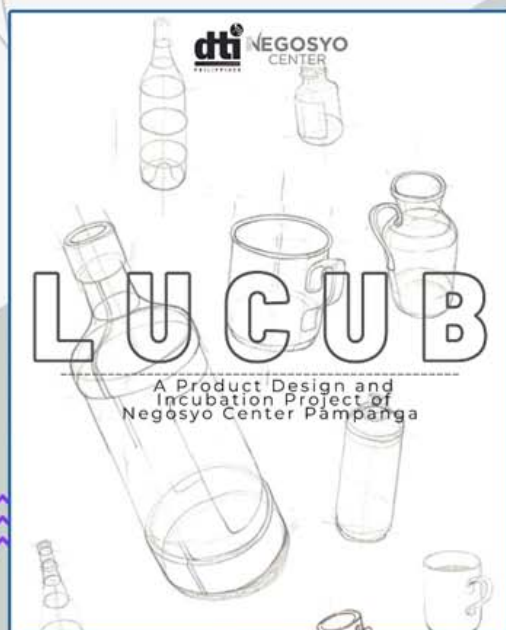
INNOVATION

BRANDING

CAPAMPANGAN



PASIKÁTAN ("to popularize" or "to make known" in Kapampangan) is a 6-Week digital marketing course for the MSMEs who are challenged with the difficulties to market their products during the pandemic. Pasikatan mentees are committed to complete the 6-week program.



LUCUB (to incubate in Kapampangan) is the Product Development program for the MSMEs assisted by the Negosyo Centers of Pampanga. This is a massive product development and product incubation program of the agency.

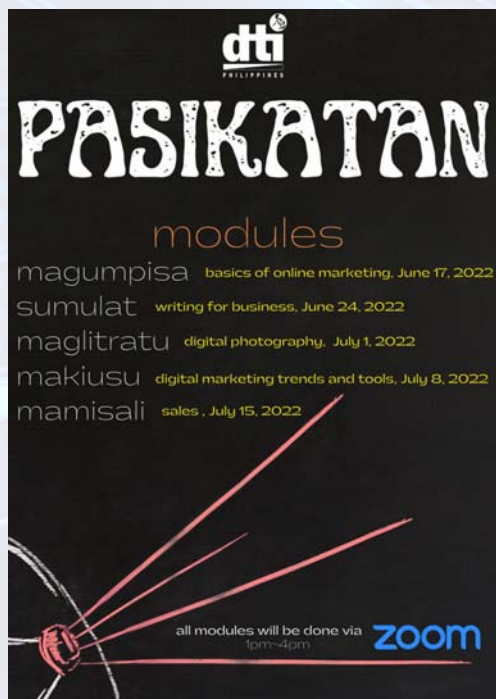
PASANTINGÂN ("to develop" or "to improve" in Kapampangan) is a product development and design consultation program under the OTOPO Next Generation. MSMEs will undergo 4 phases of product development. They will be interacting physically and virtually with experts and designers.



GARETA – OTOPO on Wheels is a branding of DTI Pampanga Trade Fairs. This is the culmination of DTI's support to the MSMEs. The aim is to promote local products and entrepreneurship in the Province of Pampanga and to encourage consumers to patronize local brands.

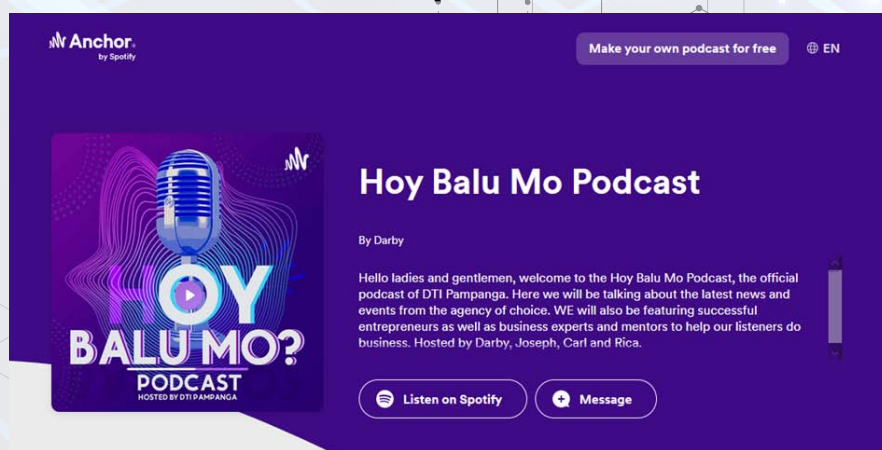


Capitalizing on the rich Kapampangan language also referred to as Amanung Sisuan, DTI Pampanga now speaks Capampangan. Major programs and services of the office were given local and provincial brand that highlights deeper sense of ownership and appreciation with use of Capampangan brands.



PODCASTS

DTI-Pampanga spearheaded 'Hoy Balu Mo' podcast. The podcast talks about the latest events of the agency, consumer concerns, and features successful MSMEs in the province.



INNOVATION

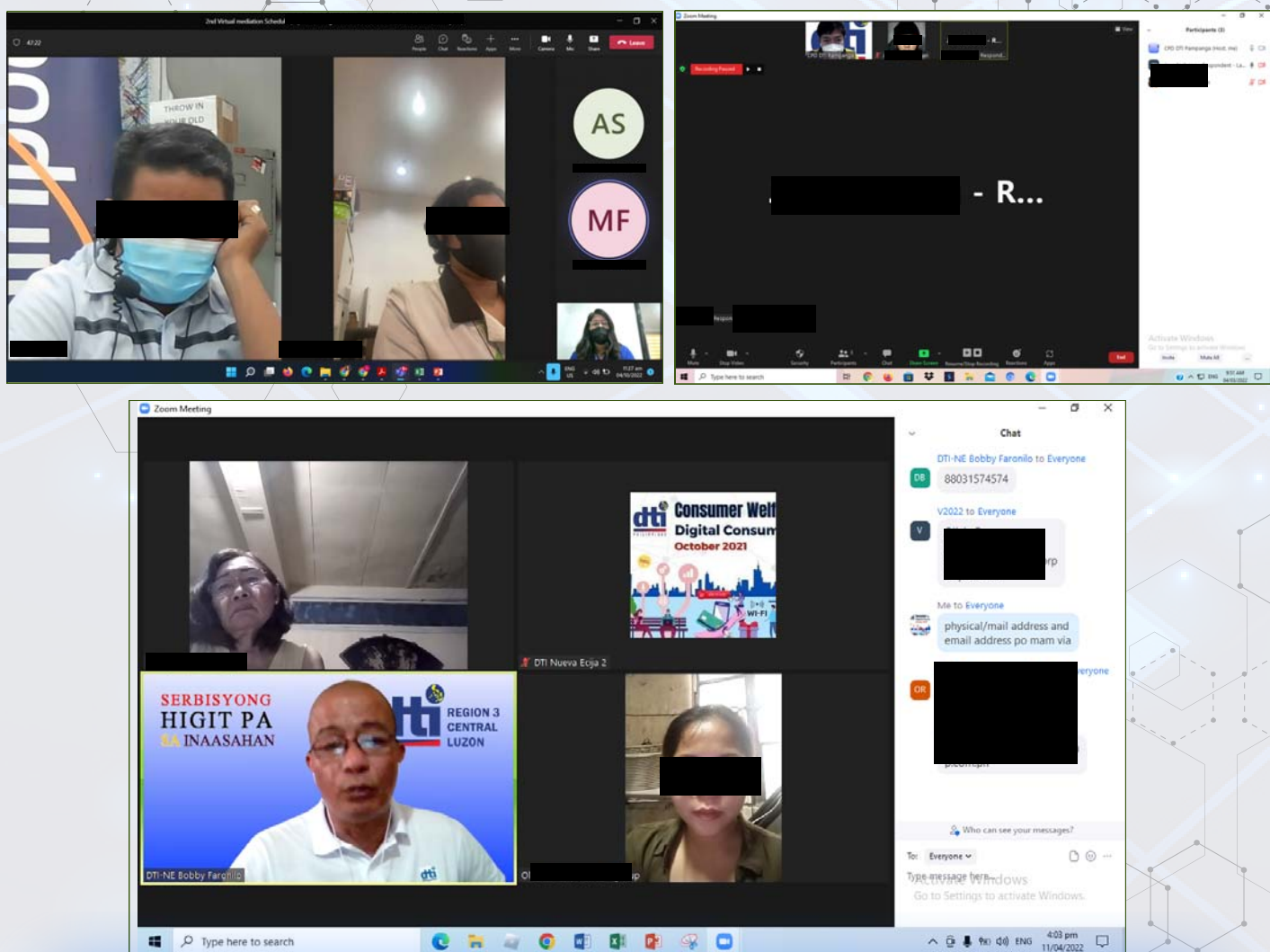


ONLINE MEDIATION



DTI's Consumer Protection Group plays a vital role in facilitating mediation between consumers and businesses, promoting fair and amicable resolutions to disputes. Through their expertise and commitment to consumer rights, they provide a valuable platform for addressing grievances and fostering trust in the marketplace.

The online mediation of consumer complaints is a convenient and efficient way to resolve disputes between consumers and businesses. By leveraging digital platforms, it enables timely communication, fair resolutions, and strengthens consumer protection in the e-commerce era.



DTI effectively utilizes social media platforms as a powerful tool for information dissemination, promptly sharing updates on programs, services, and initiatives to reach a wider audience. Through engaging content and interactive communication, DTI harnesses the potential of social media to keep the public informed, fostering transparency and promoting active engagement with stakeholders.

Enjoy DISCOUNTS!

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Smart

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bayad CENTER

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dti
DEPARTMENT OF TRADE & INDUSTRY
TARLAC PROVINCIAL OFFICE
in partnership with the
MUNICIPALITY OF BAMBAN

Queni! Manyali tana!

DISKWENTO

CARAVAN

PRESYONG PANALO PARA SA MAMIMILING PILIPINO

NOVEMBER 18, 2022

DAPDAP COVERED COURT, BAMBAN, TARLAC



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USA'S HANDICRAFTS, FHER'S FOOD PRODUCTS
ELQUIES KAJINAN - CHINLEY'S FOOD PRODUCTS
CHER ENTERPRISES INC. - CHINLEY'S GEN MOSE
CARPET CEBS ARTS AND CRAFTS MANUFACTURING
MDRANGES MUSHROOM PRODUCTS MANUFACTURING




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NEGOSYO CENTER MAGALANG

ACCOMPLISHMENT REPORT SEPTEMBER 2022

DID YOU KNOW?

As early as 1600, Magalang was the only one of the towns in the province to have an Augustinian church and convent to administer to the spiritual needs of the residents.

CLIENTS ASSISTED

NC MAGALANG

3 CRISTINO
0.5%

9 POTENTIAL
19.4%

55 NEW
76.1%

BREAKDOWN BY GENDER


Gender	Count
Male	25
Female	30

MONTHLY COMPARISON

Month	Count
Aug 2022	100
Jul 2022	100
Jun 2022	100
May 2022	100
Apr 2022	100
Mar 2022	100
Feb 2022	100
Jan 2022	100

SEMINAR WORKSHOP ATTENDED





TECHNICAL AND FEATURE WRITING WORKSHOP & POP-UP CAPACITY BUILDING



CLIENT RETENTION STRATEGY

"Good service, the staff are friendly and approachable."
 "The transaction and online payment is good!"
 "The service is great! Thank you and Good Night!"



NUMBER OF SOCIAL MEDIA ENGAGEMENT

24

HIGHLIGHTS FOR THE MONTH OF SEPTEMBER

VISITATION OF NEWLY DISCOVERED SME AT MAGALANG

FOR URBAN BUSINESS INCUBATOR, YOU MAY RELEASE IT




DTI-Bataan is looking for OTOPreneurs who are:

- resident of Bataan
- with a registered business
- with viable product/s and must be selling it for at least (1) year
- willing to undergo product development, prototyping, training and mentoring
- willing to mass-produce and commercialize the products, designs and prototypes developed and/or improved

Interested Food and Non Food Manufacturers may visit DTI-Bataan Provincial Office 3F The Bunker, Capitol Compound, Balanga City, Bataan or their nearest Negosyo Center.

You can also email r03.bataan@dti.gov.ph or call 237-1776 / 09308818907 for inquiries.

The DEADLINE for application is on March 31, 2023.

Limited to (20) slots only!



CONSUMER WELFARE MONTH

CONSUMER FORUM 2

"Sustainable Consumerism in the Digital Age"

October 17, 2022: 1:00PM via ZOOM Teleconference



Going Green: Benefits of Sustainable Consumerism in the Digital Age

Ms. Raquel J. Capio
Technical Advisor for
Public Private Partnerships OIZ



The Real-Life Effects of Cyberbullying to the Consumers

PMaj Evangeline M Geminiano
Chief, Operations Section
PCpl Marius Vener S'Aporo
Digital Forensic Examiner
Philippine National Police
Anti-Cybercrime Group



Online Scams and Fraud in the Digital World

Atty. John Ryan E. Sequit
Attorney III
Engr. Wilson O. Lejarde
Engineer V
National Telecommunications
Commission – Region 3



The Keynote Message

Atty. Ruth B. Castelo
Undersecretary
Consumer Protection Group

DTI 7 RAMALAS PROVINCIAL OFFICES

in Bataan: <https://www.facebook.com/dti.bataan>

in Cebu: <https://www.facebook.com/dti.ceb>

in Iloilo: <https://www.facebook.com/dti.iloilo>

in Marikina: <https://www.facebook.com/dti.marikina>

in Manila: <https://www.facebook.com/dti.manila>

in Negros Occidental: <https://www.facebook.com/dti.negrosoccidental>


in Quezon: <https://www.facebook.com/dti.quezon>

in Sorsogon: <https://www.facebook.com/dti.sorsogon>

in Surigao del Norte: <https://www.facebook.com/dti.surigaonorte>

in Tuguegarao: <https://www.facebook.com/dti.tuguegarao>

in Zamboanga: <https://www.facebook.com/dti.zamboanga>



The graphic features a vibrant orange background with a faint grid pattern. In the top left corner, the **dti** BATAAN logo is displayed, with the text "PHILIPPINES" and "FOR TODAY AND TOMORROW" below it. In the top right corner, the **REAP SUCCESS** logo is shown, with the text "Market Encouragement Services, Inc." below it. The main title, **2022 OTOP Next Gen Webinar Series**, is prominently displayed in the upper center. Below the title, three overlapping light blue rectangular boxes contain the following text:

- July 11, 2022, 2:00pm
The Brand That Customers Call "YOU"
- July 18, 2022, 10:00am
Tips on Visual Merchandising Using VOC
(Voice of the Customer)
- July 21, 2022, 2:00pm
Digital Marketing 101

Decorative elements include a pink circle and a blue square in the upper right, and a blue square and a yellow circle in the lower left.

On February 28, 2022, DTI-3 virtually launched its Sustainability Development Program 2022-2024. With the theme, 'Stepping Ahead as Advocates of Sustainable Development', the program focuses on promoting green innovation, environmentally responsible and socially conscious practices among businesses, and establishing institutional measures and practices for sustainability.

LAUNCHING OF DTI3 SUSTAINABILITY DEVELOPMENT PROGRAM

February 28, 2022

Learning Points :

- Green Innovation
- Pandemic & Disaster-Proofing for MSMEs
- Code of Conduct & Ethical Standards in Government
- Sustainable Development in the Phil. Setting
- Proper Measures & Guidelines on the Disposal of Solid Waste Materials



Collaborative meetings with key agencies and stakeholders transpired for the implementation of the program.

- Network/Collaboration with Philippine Center for Environmental Protection & Sustainable Development, Inc. (PCPEDSI) for DTI3-SDP 2022 Training Program (1st Meeting on January 17, 2022)

- **Network Established/Collaboration with Society of Sustainability Practitioners**
DTI3-SSP Meeting (February 14/March 22, 2022)

SUSTAINABLE DEVELOPMENT PROGRAM

DTI - 3 is committed to fostering sustainable development through a multifaceted approach that encompasses various activities. These initiatives include the installation of energy-saving devices, aimed at reducing our ecological footprint and promoting responsible resource consumption. In line with our dedication to holistic well-being, physical activities such as invigorating Zumba sessions are also organized, nurturing the health and vitality of our team members.

However, our commitment to sustainability goes beyond internal actions. DTI-3 actively collaborates with stakeholders, forging partnerships that amplify our impact on the community and environment. Through joint efforts, we create platforms for knowledge exchange, innovative solutions, and collective growth, ultimately contributing to the larger goal of a sustainable future.

Our sustainable development activities exemplify our belief in the transformative power of collective action. By combining energy-saving practices, wellness initiatives, and collaboration with stakeholders, we strive to not only lead by example but also inspire others to join us in the journey towards a more sustainable and prosperous tomorrow.



INSTALLATION OF ENERGY EFFICIENT DEVICES



MERALCO ENERGY AUDIT
- DTI-BULACAN



DTI-BULACAN MEETING WITH REPUBLIC CEMENT FOR
SUSTAINABLE CORPORATE SOCIAL RESPONSIBILITY



ZUMBA SESSIONS

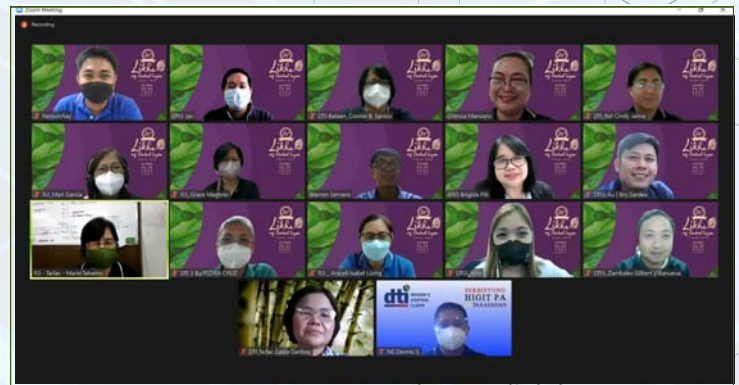


INNOVATION



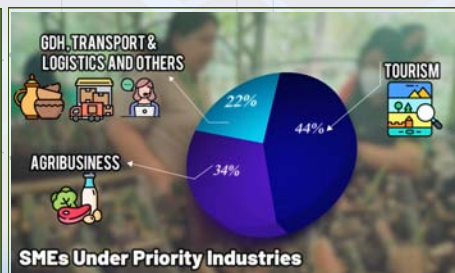
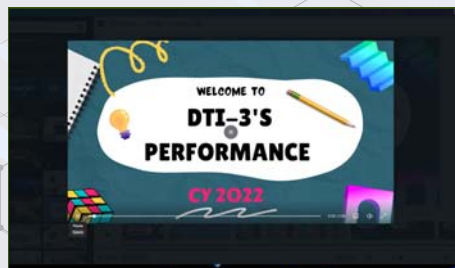
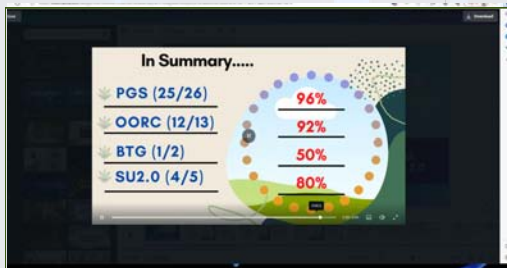
FOCUS GROUP DISCUSSIONS

DTI has adapted its focus group discussions by transitioning them to online platforms, enabling more inclusive and accessible participation from stakeholders across different locations. This shift to virtual settings not only ensures the safety and convenience of participants but also enhances the efficiency and effectiveness of gathering valuable insights and feedback for DTI's programs and policies.



MANCOM AUDIO-VISUAL PRESENTATIONS

The effective use of audio-visual presentations in reports enhances communication and understanding by presenting complex information in a visually engaging and accessible manner. By incorporating visual aids such as charts, graphs, images, and videos, reports become more compelling, enabling stakeholders to grasp key insights and data efficiently, leading to better decision-making and impactful outcomes.





SERVICE LEVEL AGREEMENT

The service level agreement between the DTI-3 Regional Office and the DTI-3 Provincial and Regional Office Units was made effective on November 14, 2022. It seeks to identify all communications requiring the Regional Director's action and providing for the timeframe for submission and actions to be taken.

Service Level Agreement (SLA)
for

DTI Aurora Provincial Office
DTI Bataan Provincial Office
DTI Bulacan Provincial Office
DTI Nueva Ecija Provincial Office
DTI Pampanga Provincial Office
DTI Tarlac Provincial Office
DTI Zambales Provincial Office
DTI-3 Consumer Protection Division
DTI-3 Industry Development Division
DTI-3 SME Development Division
DTI-3 Finance and Administrative Division

by
DTI-3 Office of the Regional Director

Effective Date: 11-14-2022

Document Owner: DTI-3 Office of the Regional Director

Version	Date	Description	Author
1.0	11-14-2022	Service Level Agreement	Rowena S. Miranda

Approval
(By signing below, all Approvers (Parties) agree to all terms and conditions outlined in this Agreement.)

Approvers	Units	Role	Signature	Approval Date
RD Leonila T. Baluyut	ORD	Service Provider		
PD Aldrin M. Veneracion	DTI Aurora PO	Customer		
PD Nestor O. Catabag	DTI Bataan PO	Customer		
PD Edna D. Diaz	DTI Bulacan PO	Customer		

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2.2 Service Availability	4
2.3 Service Request and Priority Classification	4-5
2.4 Service Details and Deliverables	4
2.5 Exceptions and Limitations	5-6

1. Agreement Overview

This is a Service Level Agreement (SLA) between the DTI Provincial and Regional Office Units, referred to here as "Customers" and the DTI-3 Office of the Regional Director (ORD), referred to here as "Service Provider".

This document identifies all communications and documents submitted by the Customers to the Service Provider which require actions from Regional Director Leonila T. Baluyut, referred to here as "RD". It also defines the timeframe when document will be submitted and acted upon by each party.

This Agreement will be effective 01 October 2022 and remains valid until superseded by a revised agreement endorsed by any of the parties involved and mutually approved by the Customer and the Service Provider.

2. Service Agreement

The following are the responsibilities of both the Service Provider and Customers:

2.1. Responsibilities

Customers Responsibilities in support of this Agreement include:

- Submission of complete documents within the prescribed time;
- Provision of list of recipients and complete and accurate contact details for the sending out of communications/reports/correspondences through RD@dti.gov.ph;
- Making sure there is available associate/s to respond immediately to additional inquiries/requirements as may be requested by the RD to complete the service provision.

Service Provider Responsibilities in support of this Agreement include:

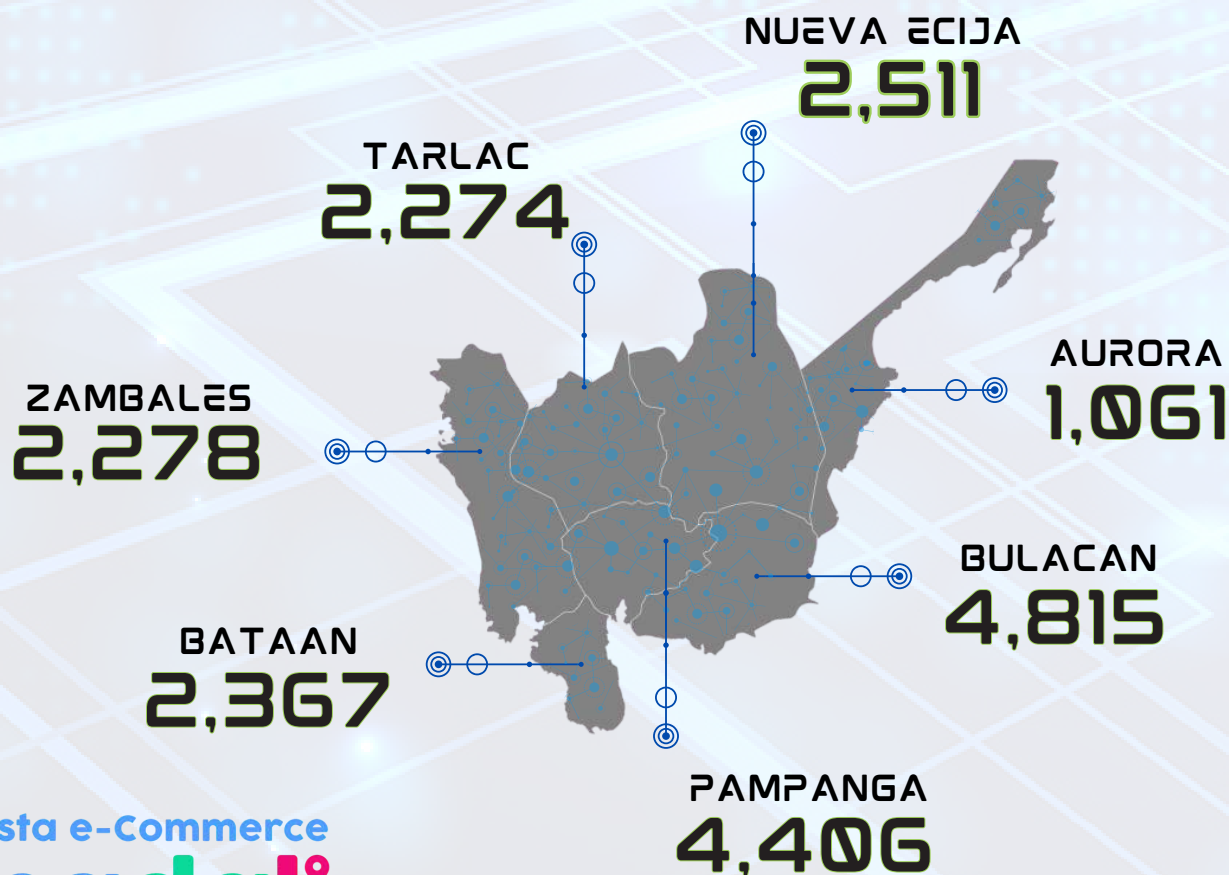
- Receiving of, responding to or transferring to appropriate customers all incoming telephone calls through 045 525 5250;
- Receiving acting, and monitoring actions taken on all incoming email communications received through RD@dti.gov.ph and all hand carried (physical) documents;
- Sending out all email communications requiring the use of DTI RC's official account RD@dti.gov.ph;
- Providing/forwarding to the RD all documents/communications requiring their action (RD-OIC in case when the RD is indisposed);
- Sending out to all customers within the prescribed time the documents/communications acted upon by the RD;
- Informing/forwarding to the customers all and additional instructions coming from the RD within the prescribed time.



DIGITALIZATION

MSMES DOING E-COMMERCE

TARGET: 19,022
ACCOMP: 19,712
104%



Basta e-Commerce



Market Access. Digitalization. Logistics Integration.

dti PAMPANGA PROVINCIAL OFFICE **SIBOL**

DIGITAL MARKETING FOR YOUNG ENTREPRENEURS

FREE WEBINAR

13 OCT 2022 to 10 NOV 2022
9:00 am to 12:00 nn (Virtual Seminar every Thursday)

TOPICS

- Digital Marketing 101 and Digital Marketing Landscape & Trends
- Creative Content Creation
- Online Selling
- Online Marketing Platforms
- Cashless Payment Options

REGISTER NOW
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dti Pampanga | BSESA e-Community | Pampanga SMEs | dti Pampanga | dtiPampanga | dtipampanga

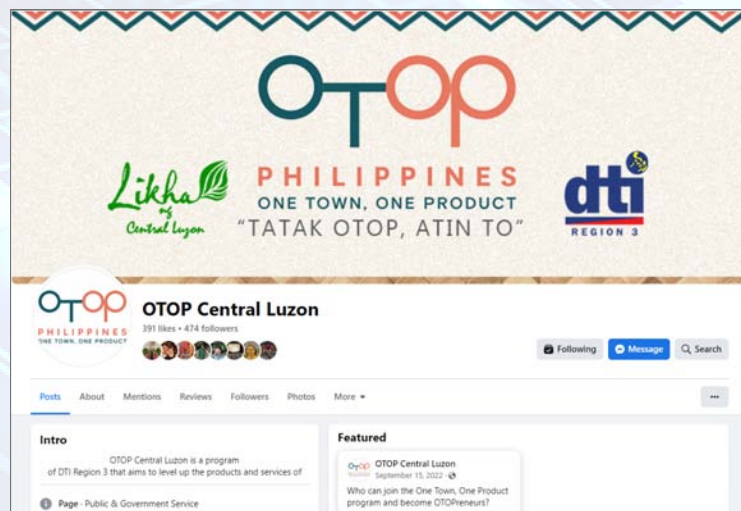
Lazada
Start selling on the leading e-commerce platform in the Philippines today!

Lazada will drive onsite campaigns to promote your brand so you can attract more Filipino customers nationwide

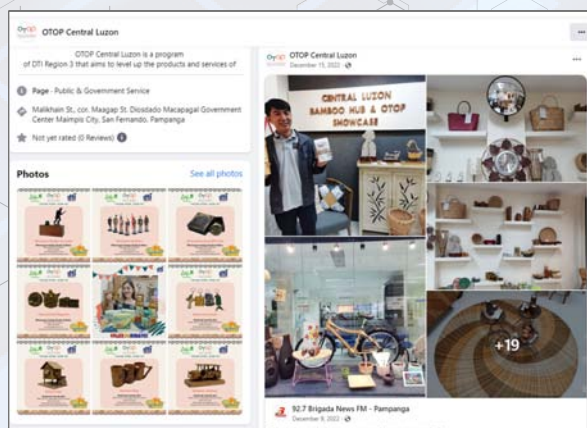
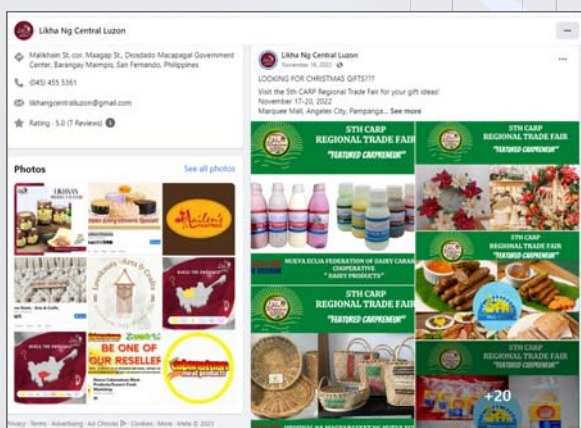
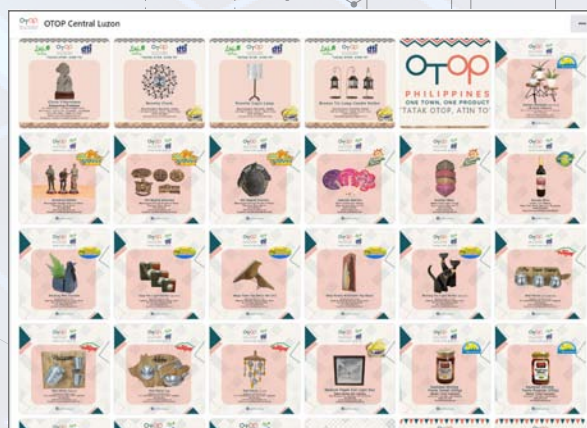
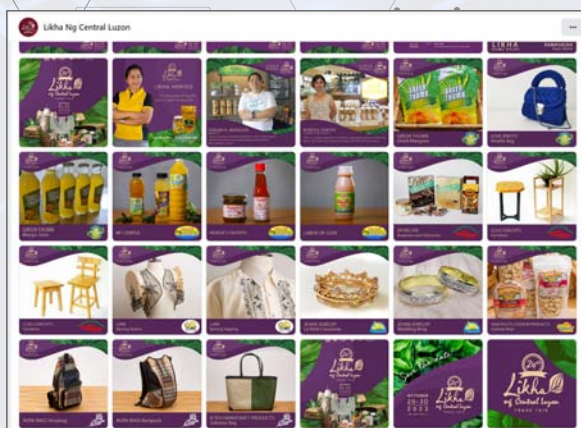
Lazada

DIGITALIZATION

ONLINE MARKETING



The creation of DTI-3 Likha ng Central Luzon and OTOP Central Luzon Facebook pages has proven to be a strategic and effective way of marketing, enabling DTI Region 3 to showcase the diverse and innovative products of local entrepreneurs, connect with a wider audience, and promote the rich culture and creativity of Central Luzon's business community. Through this digital platform, DTI-3 has successfully harnessed the power of social media to elevate local businesses, fostering economic growth, and building a strong online presence for the region.



DIGITALIZATION

WEBINARS



DTI Region 3 has effectively harnessed the power of webinars as a versatile platform for knowledge dissemination and capacity building, benefiting businesses and entrepreneurs across Central Luzon. These webinars have facilitated engagement with a wider audience, offering valuable insights, training, and networking opportunities that fuel innovation and foster growth within the regional business community. Notably, webinars have also been employed to address consumer protection concerns, enabling discussions on preserving consumer rights and promoting fair transactions.

DEVELOPMENT INNOVATION MANAGEMENT SYSTEM
Tuesday, November 8th, 8:00 AM
REGISTER NOW **MR. DENNIS ORLINA**

dti Consumer Care Webinar Series
Series 163: Women Empowerment and Involvement in the Digital Finance
31 March 2022, 10:00 AM to 12:00 PM
USAID Better Access and Connectivity (BEACON)
Speaker
DTI-Consumer Policy and Advocacy Bureau (CPAB)
Host
Via: zoom, Consumer Care, DTI Philippines

WEBINAR ON BI/GI STEEL PRODUCTS

Marking Requirements
BI/GI Steel Pipes
1. Trademark of the manufacturer
2. Type of pipe (BI or GI)
3. Class of Pipe (Heavy or light gauge)
4. Length, m
5. Nominal size, mm
6. Product of the Philippines
7. Country of Origin (if imported)
8. Color codes for heavy and light gauge
- Blue for HG
- Red for LG

WEBINAR ON BI/GI STEEL PRODUCTS

Lazada will drive onsite campaigns to promote your brand so you can attract more Filipino customers nationwide

epresyo.iatf-scan.net
dti e-PreSy
WEBINAR ON PRICE AND SUPPLY SITUATION

Digital Transformation in Our Everyday Lives
ONLINE DELIVERY, TELEMEDICINE, WORK FROM HOME, REMOTE LEARNING, ONLINE FITNESS, STREAMING & ON-DEMAND

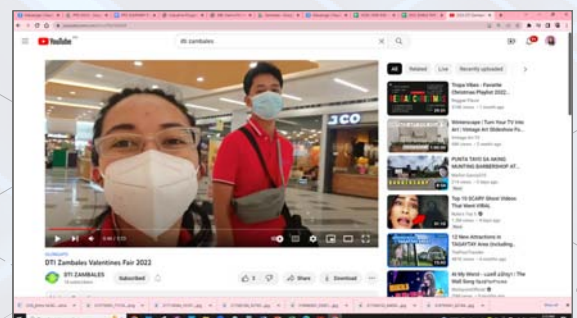
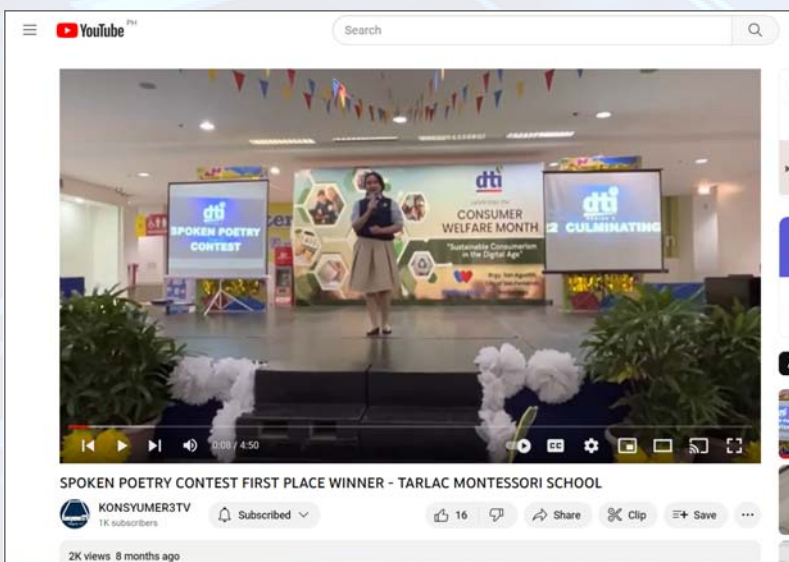
Webinar on BUSINESS CONTINUITY & RESILIENCY PLANNING
via zoom
Aug. 22, 2022 1:00pm-5:00pm
DENNIS ORLINA
President & Philippine Representative of AHPADA (ASEAN Handicraft Promotion & Development Assoc.)
Resource Person
Meeting ID: 850 2475 5152
Passcode: 100792
SCAN ME

DIGITALIZATION

LIVESTREAMS AND SOCIAL MEDIA UPLOADS



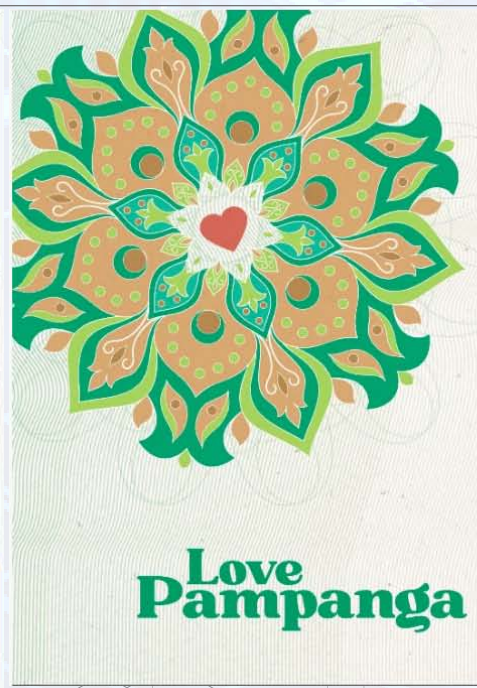
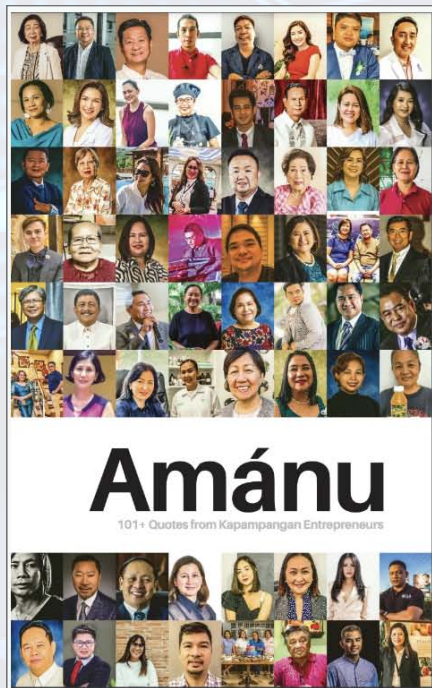
DTI Region 3's use of social media livestreams demonstrates their proactive approach in engaging with the public, providing real-time updates, and promoting transparency in their initiatives and programs. By leveraging this dynamic platform, DTI-3 effectively connects with a wider audience, fostering interactive discussions, and keeping stakeholders informed, ultimately enhancing their outreach and impact in Central Luzon.



DIGITALIZATION

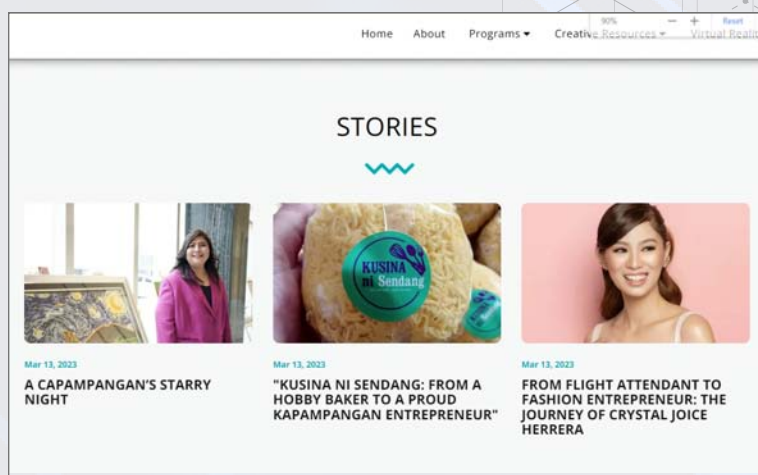
VIRTUAL COFFEE TABLE BOOK

DTI-Pampanga has published virtual coffee table books, featuring the success stories of entrepreneurs from around the province. These books showcase the resilience and innovation of entrepreneurs during difficult times.



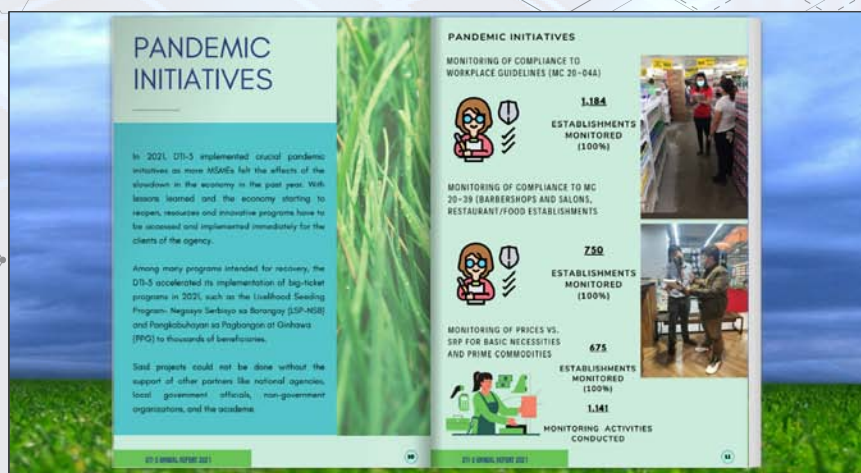
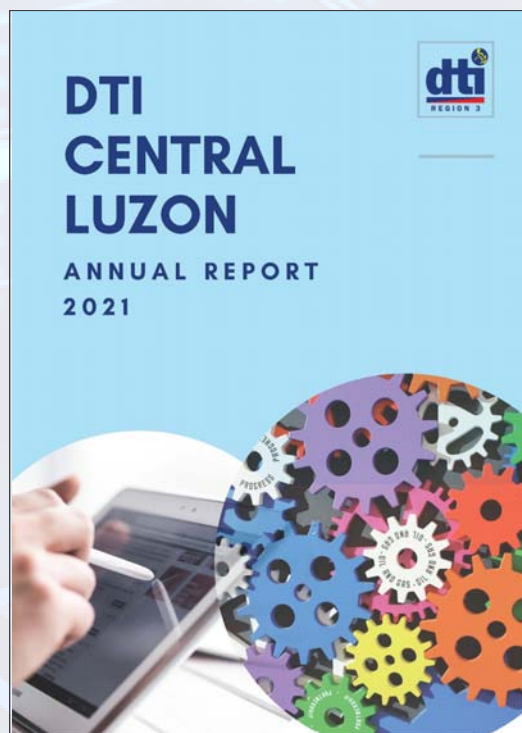
WEBSITE

DTI-Pampanga has also created their website **Dapat Capampangan**. **Dapat Capampangan** is a play on words. "**Dapát**" is a Capampangan word meaning "created," while "**Dapat**" is a Filipino word meaning "must be." **Dapat Capampangan** means it must be local and created by Capampangans.

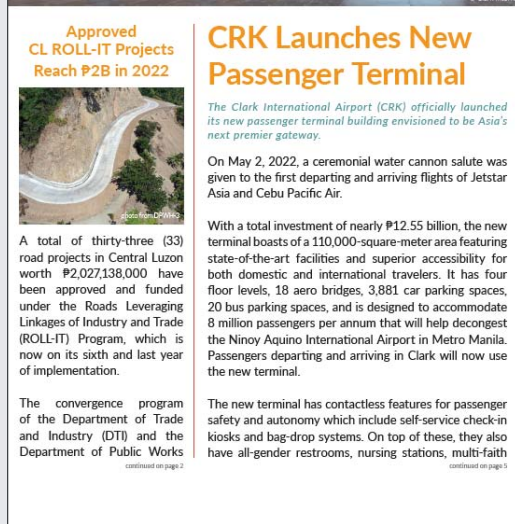


DIGITALIZATION

2021 ACCOMPLISHMENT REPORT



DTI-3'S DIGITAL PUBLICATIONS



DIGITALIZATION

INFORMATION, EDUCATION & COMMUNICATION MATERIALS

48

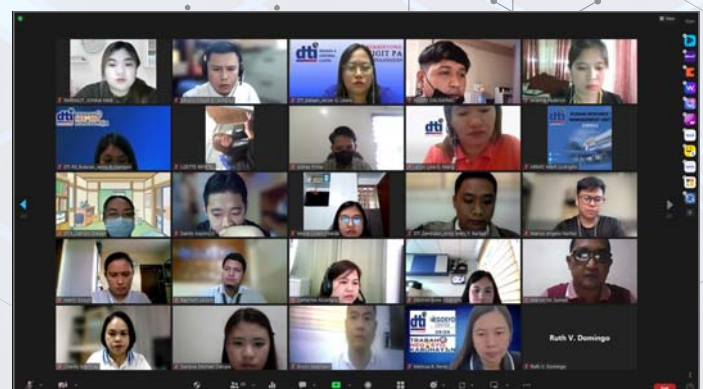
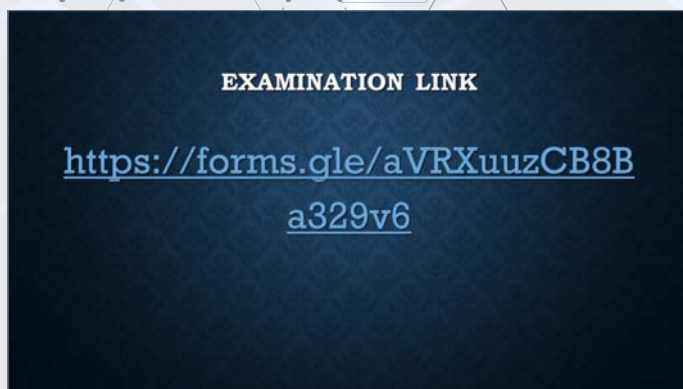
CONSUMER EDUCATION INFORMATION MATERIALS PRODUCED



DIGITALIZATION

ONLINE RECRUITMENT & SELECTION PROCESS

In 2022, DTI Region 3 embraced digital transformation by implementing an online recruitment and selection process. Through this innovative approach, we leveraged technology to efficiently and transparently identify and hire exceptional talents to join our dynamic team. This digital recruitment initiative not only ensures a more streamlined and accessible application process but also allows us to attract diverse and qualified candidates from various locations, strengthening our workforce and reinforcing our commitment to delivering excellent service to Central Luzon.



DIGITALIZATION

ONLINE CLIENT SATISFACTION FEEDBACK

DTI's adoption of an online client satisfaction feedback form showcases their commitment to embracing digital innovation to enhance customer engagement and gather valuable insights. By implementing this modern approach, DTI streamlines the feedback process, allowing clients to conveniently provide input, while also enabling the department to assess its services more efficiently and make data-driven improvements to better serve the public

CLIENT SATISFACTION FEEDBACK FORM FM-CSF-05 (Feedback on Driving)

The survey will take approximately 5 minutes to complete.

Procurement | Janitorial | Driving | Processing of Financial Claims (Internal) | IT Helpdesk | IT Maintenance | Property Maintenance

Document Code: FM-CSF-05 Version No.: _____ Effectivity Date: 01-Dec-2021

*** Required**

CONSENT

CONSENT: I hereby consent to the collection and processing by the DTI of my name, contact details, and my feedback on its services for the purpose of monitoring, measuring, and analyzing customer feedback and of improving DTI services. I shall notify the DTI in case of any changes in my personal information. This consent shall be valid, unless revoked or withdrawn in writing subject to the applicable provisions of the Data Privacy Act of 2012 or Republic Act no. 10173.

1. Date: *

Please input date (dd/MM/yyyy)

2. NAME (Title/Prefix, First Name, Middle Initial and Last Name): *

Please accomplish the CSF immediately after your trip

DRIVER'S CSF

<https://forms.office.com/r/E1MtK5uTgD>

A CSF for every trip, keeps you welcomed to a seat.

CLIENT SATISFACTION FEEDBACK FORM FM-CSF-05 (Feedback on Driving)

Questions Responses

19 Responses 02:44 Average time to complete Active

View results Open in Excel

1. Date: *

19 Responses Latest Responses: 2022-12-16, 2022-12-15, 2022-12-15

2. NAME (Title/Prefix, First Name, Middle Initial and Last Name): *

19 Responses Latest Responses: MR. JESUITO D. ANAGONEN JR.

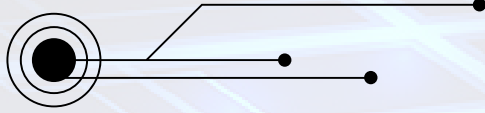
The Office app is becoming the new Microsoft 365 app, your home to find, create, and share your content and ideas. [Learn more](#)

+ New Form

Recent Pinned Shared with me

Form Title	Responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-05	19 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-05	0 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-05	22 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-05	0 responses
DTI Region 3 IOTS Re-Orientation Training	33 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-03	0 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-05	3 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-06	0 responses
Client Satisfaction Feedback CONDUCT OF TRAINING	0 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-06	0 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-04	0 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-02	0 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-02	0 responses
CLIENT SATISFACTION FEEDBACK FORM FM-CSF-01	0 responses

Feedback

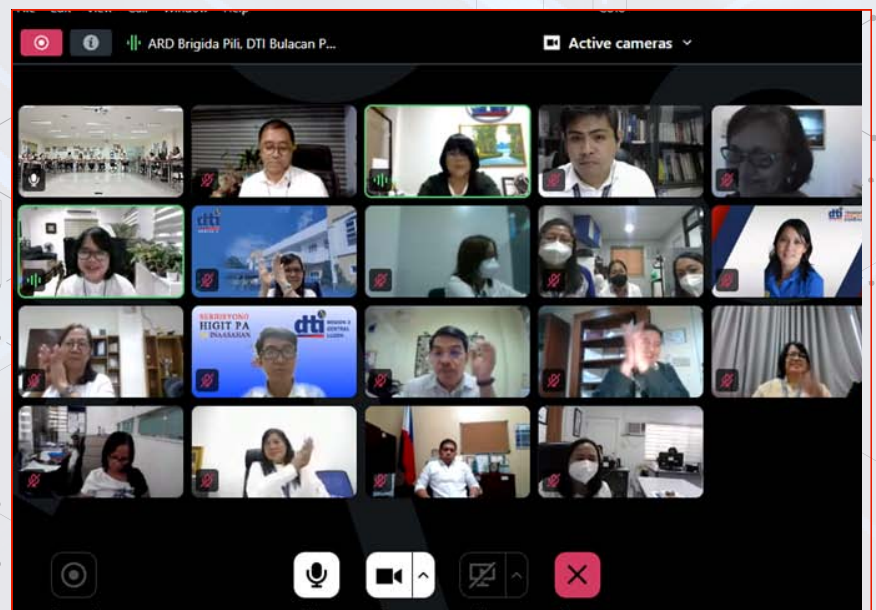


QUALITY MANAGEMENT SYSTEM

DTI REGION 3'S UNWAVERING COMMITMENT TO A ROBUST QUALITY MANAGEMENT SYSTEM EXEMPLIFIES THEIR DEDICATION TO PROVIDING EXCELLENT SERVICE AND ENSURING THE HIGHEST STANDARDS IN THEIR OPERATIONS. THROUGH METICULOUS PLANNING, CONTINUOUS IMPROVEMENT, AND ADHERENCE TO BEST PRACTICES, DTI-3 UPHOLDS A CULTURE OF EXCELLENCE, BOLSTERING PUBLIC TRUST AND FOSTERING A RESILIENT AND EFFICIENT ORGANIZATION.



NOVEMBER 14, 2022 MARKS THE MOST RECENT HURDLE DTI-3 SUCCESSFULLY OVERCAME AS A REGION. CERTIFICATION INTERNATIONAL PHILIPPINES (CIP) AUDITORS LIZA G. ROSAL AND EDGARDO ELERIA ANNOUNCED AT THE CLOSING MEETING THAT THEY DID NOT FIND ANY NON-CONFORMITIES IN DTI-3. THIS IS AN INDICATION THAT SYSTEMS ARE IN PLACE AND ARE WORKING FOR THE ORGANIZATION.



ORGANIZATIONAL CULTURE

TRAININGS AND WORKSHOPS

DTI REGION 3'S COMMITMENT TO PROVIDING COMPREHENSIVE TRAINING OPPORTUNITIES FOR ITS EMPLOYEES IS DEEPLY INGRAINED IN ITS ORGANIZATIONAL CULTURE. BY INVESTING IN CONTINUOUS LEARNING AND PROFESSIONAL DEVELOPMENT, DTI-3 NURTURES A WORKFORCE THAT IS HIGHLY SKILLED, ADAPTABLE, AND EQUIPPED TO DELIVER EXCELLENT SERVICES, ENSURING THE DEPARTMENT'S CONTINUED GROWTH AND EFFECTIVENESS IN SERVING THE NEEDS OF CENTRAL LUZON.



SEMINAR ON BASIC PHOTOGRAPHY

August 31, 2022
DTI 3-Regional Office, Conference Room

Carlo Ramos Dizon
Photographer / Visual Artist
Dizon Art & Enterprises



Seminar on Vlogging
12 May 2022



News & Feature Writing Training. (February 8)



IPO TRAINING



PHOTO JOURNALISM AND FEATURE WRITING TRAINING



CPMS TRAINING

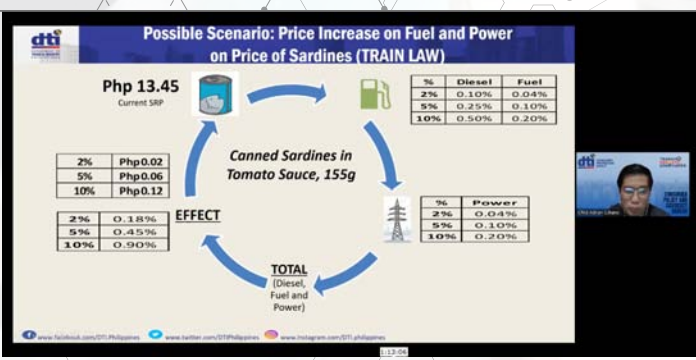
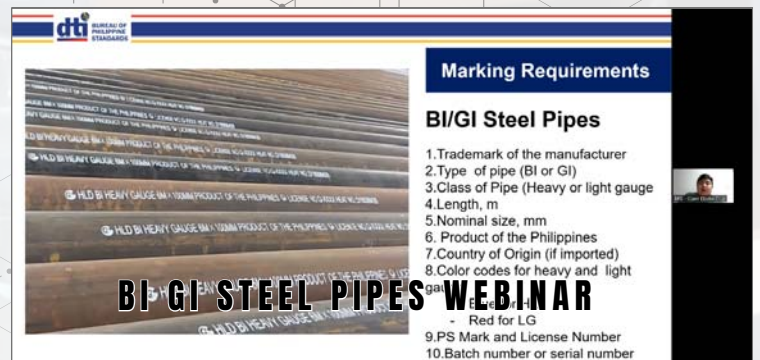
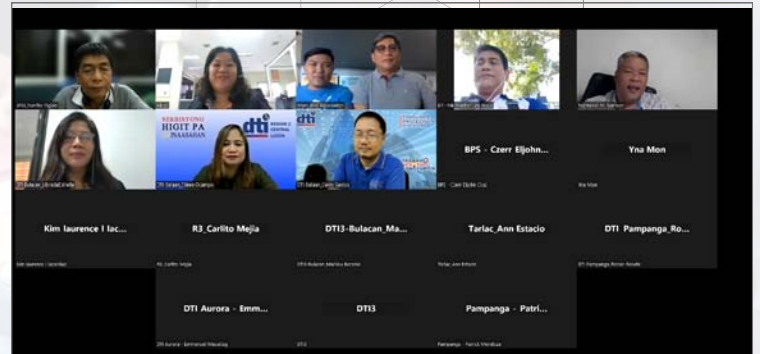
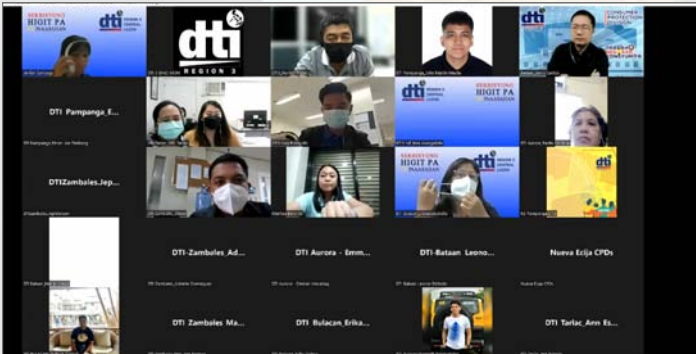


SBCC 103 AND 104





DISABILITY AND AWARENESS SEMINAR



THICKNESS TOLERANCE TABLE PNS 26:2018

LIGHT GAUGE PIPES (G)				HEAVY GAUGE PIPES (H)			
Nominal Size (DN) mm	Outside Diameter mm	Wall Thickness mm	Mass per unit length Pneum and nitrogen (kg/meter)	Nominal Size (DN) mm	Outside Diameter mm	Wall Thickness mm	Mass per unit length Pneum and Nitrogen per (kg/meter)
10	21.3	2.0	0.347	15	42.4	2.0	0.527
15	26.7	2.0	0.527	20	48.3	2.0	0.707
20	32.5	2.0	0.707	25	54.0	2.0	0.887
25	38.1	2.0	0.887	30	59.7	2.0	1.067
30	43.8	2.0	1.067	35	65.4	2.0	1.247
35	49.5	2.0	1.247	40	71.1	2.0	1.427
40	55.1	2.0	1.427	45	76.8	2.0	1.607
45	60.8	2.0	1.607	50	82.4	2.0	1.787
50	66.5	2.0	1.787	55	88.1	2.0	1.967
55	72.1	2.0	1.967	60	93.8	2.0	2.147
60	77.8	2.0	2.147	65	99.4	2.0	2.327
65	83.5	2.0	2.327	70	105.1	2.0	2.507
70	89.1	2.0	2.507	75	110.8	2.0	2.687
75	94.8	2.0	2.687	80	116.4	2.0	2.867
80	100.5	2.0	2.867	85	122.1	2.0	3.047
85	106.2	2.0	3.047	90	127.8	2.0	3.227
90	111.8	2.0	3.227	95	133.5	2.0	3.407
95	117.5	2.0	3.407	100	139.2	2.0	3.587
100	123.2	2.0	3.587	105	144.9	2.0	3.767
105	128.9	2.0	3.767	110	150.6	2.0	3.947
110	134.6	2.0	3.947	115	156.3	2.0	4.127
115	140.3	2.0	4.127	120	162.0	2.0	4.307
120	145.9	2.0	4.307	125	167.7	2.0	4.487
125	151.6	2.0	4.487	130	173.4	2.0	4.667
130	157.3	2.0	4.667	135	179.1	2.0	4.847
135	163.0	2.0	4.847	140	184.8	2.0	5.027
140	168.7	2.0	5.027	145	190.5	2.0	5.207
145	174.4	2.0	5.207	150	196.2	2.0	5.387
150	180.1	2.0	5.387	155	201.9	2.0	5.567
155	185.8	2.0	5.567	160	207.6	2.0	5.747
160	191.5	2.0	5.747	165	213.3	2.0	5.927
165	197.2	2.0	5.927	170	219.0	2.0	6.107
170	202.9	2.0	6.107	175	224.7	2.0	6.287
175	208.6	2.0	6.287	180	230.4	2.0	6.467
180	214.3	2.0	6.467	185	236.1	2.0	6.647
185	220.0	2.0	6.647	190	241.8	2.0	6.827
190	225.7	2.0	6.827	195	247.5	2.0	7.007
195	231.4	2.0	7.007	200	253.2	2.0	7.187
200	237.1	2.0	7.187	205	258.9	2.0	7.367
205	242.8	2.0	7.367	210	264.6	2.0	7.547
210	248.5	2.0	7.547	215	270.3	2.0	7.727
215	254.2	2.0	7.727	220	276.0	2.0	7.907
220	259.9	2.0	7.907	225	281.7	2.0	8.087
225	265.6	2.0	8.087	230	287.4	2.0	8.267
230	271.3	2.0	8.267	235	293.1	2.0	8.447
235	277.0	2.0	8.447	240	298.8	2.0	8.627
240	282.7	2.0	8.627	245	304.5	2.0	8.807
245	288.4	2.0	8.807	250	310.2	2.0	8.987
250	294.1	2.0	8.987	255	315.9	2.0	9.167
255	300.0	2.0	9.167	260	321.6	2.0	9.347
260	305.7	2.0	9.347	265	327.3	2.0	9.527
265	311.4	2.0	9.527	270	333.0	2.0	9.707
270	317.1	2.0	9.707	275	338.7	2.0	9.887
275	322.8	2.0	9.887	280	344.4	2.0	10.067
280	328.5	2.0	10.067	285	350.1	2.0	10.247
285	334.2	2.0	10.247	290	355.8	2.0	10.427
290	340.0	2.0	10.427	295	361.5	2.0	10.607
295	345.7	2.0	10.607	300	367.2	2.0	10.787
300	351.4	2.0	10.787	305	372.9	2.0	10.967
305	357.1	2.0	10.967	310	378.6	2.0	11.147
310	362.8	2.0	11.147	315	384.3	2.0	11.327
315	368.5	2.0	11.327	320	390.0	2.0	11.507
320	374.2	2.0	11.507	325	395.7	2.0	11.687
325	380.0	2.0	11.687	330	401.4	2.0	11.867
330	385.7	2.0	11.867	335	407.1	2.0	12.047
335	391.4	2.0	12.047	340	412.8	2.0	12.227
340	397.1	2.0	12.227	345	418.5	2.0	12.407
345	402.8	2.0	12.407	350	424.2	2.0	12.587
350	408.5	2.0	12.587	355	430.0	2.0	12.767
355	414.2	2.0	12.767	360	435.7	2.0	12.947
360	420.0	2.0	12.947	365	441.4	2.0	13.127
365	425.7	2.0	13.127	370	447.1	2.0	13.307
370	431.4	2.0	13.307	375	452.8	2.0	13.487
375	437.1	2.0	13.487	380	458.5	2.0	13.667
380	442.8	2.0	13.667	385	464.2	2.0	13.847
385	448.5	2.0	13.847	390	470.0	2.0	14.027
390	454.2	2.0	14.027	395	475.7	2.0	14.207
395	460.0	2.0	14.207	400	481.4	2.0	14.387
400	465.7	2.0	14.387	405	487.1	2.0	14.567
405	471.4	2.0	14.567	410	492.8	2.0	14.747
410	477.1	2.0	14.747	415	498.5	2.0	14.927
415	482.8	2.0	14.927	420	504.2	2.0	15.107
420	488.5	2.0	15.107	425	510.0	2.0	15.287
425	494.2	2.0	15.287	430	515.7	2.0	15.467
430	500.0	2.0	15.467	435	521.4	2.0	15.647
435	505.7	2.0	15.647	440	527.1	2.0	15.827
440	511.4	2.0	15.827	445	532.8	2.0	16.007
445	517.1	2.0	16.007	450	538.5	2.0	16.187
450	522.8	2.0	16.187	455	544.2	2.0	16.367
455	528.5	2.0	16.367	460	550.0	2.0	16.547
460	534.2	2.0	16.547	465	555.7	2.0	16.727
465	540.0	2.0	16.727	470	561.4	2.0	16.907
470	545.7	2.0	16.907	475	567.1	2.0	17.087
475	551.4	2.0	17.087	480	572.8	2.0	17.267
480	557.1	2.0	17.267	485	578.5	2.0	17.447
485	562.8	2.0	17.447	490	584.2	2.0	17.627
490	568.5	2.0	17.627	495	590.0	2.0	17.807
495	574.2	2.0	17.807	500	595.7	2.0	17.987
500	580.0	2.0	17.987	505	601.4	2.0	18.167
505	585.7	2.0	18.167	510	607.1	2.0	18.347
510	591.4	2.0	18.347	515	612.8	2.0	18.527
515	597.1	2.0	18.527	520	618.5	2.0	18.707
520	602.8	2.0	18.707	525	624.2	2.0	18.887
525	608.5	2.0	18.887	530	630.0	2.0	19.067
530	614.2	2.0	19.067	535	635.7	2.0	19.247
535	620.0	2.0	19.247	540	641.4	2.0	19.427
540	625.7	2.0	19.427	545	647.1	2.0	19.607
545	631.4	2.0	19.607	550	652.8	2.0	19.787
550	637.1	2.0	19.787	555	658.5	2.0	19.967
555	642.8	2.0	19.967	560	664.2	2.0	20.147
560	648.5	2.0	20.147	565	670.0	2.0	20.327
565	654.2	2.0	20.327	570	675.7	2.0	20.507
570	660.0	2.0	20.507	575	681.4	2.0	20.687
575	665.7	2.0	20.687	580	687.1	2.0	20.867
580	671.4	2.0	20.867	585	692.8	2.0	21.047
585	677.1	2.0	21.047	590	698.5	2.0	21.227
590	682.8	2.0	21.227	595	704.2	2.0	21.407
595	688.5	2.0	21.407	600	710.0	2.0	21.587
600	694.2	2.0	21.587	605	715.7	2.0	21.767
605	700.0	2.0	21.767	610	721.4	2.0	21.947
610	705.7	2.0	21.947	615	727.1	2.0	22.127
615	711.4	2.0	22.127	620	732.8	2.0	22.307
620	717.1	2.0	22.307	625	738.5	2.0	22.487
625	722.8	2.0	22.487	630	744.2	2.0	22.667
630	728.5	2.0	22.667	635	750.0	2.0	22.847
635	734.2	2.0	22.847	640	755.7	2.0	23.027
640	740.0	2.0	23.027	645	761.4	2.0	23.207
645	745.7	2.0	23.207	650	767.1	2.0	23.387
650	751.4	2.0	23.387	655	772.8	2.0	23.567
655	757.1	2.0	23.567	660	778.5	2.0	23.747
660	762.8	2.0	23.747	665	784.2	2.0	23.927
665	768.5	2.0	23.927	670	790.0	2.0	24.107
670	774.2	2.0	24.107	675	795.7	2.0	24.287
675	780.0	2.0	24.287	680	801.4	2.0	24.467
680	785.7	2.0	24.467	685	807.1	2.0	24.647
685	791.4	2.0	24.647	690	812.8	2.0	24.827
690	797.1	2.0	24.827	695	818.5	2.0	25.007
695	802.8	2.0	25.007	700	824.2	2.0	25.187
700	808.5	2.0	25.187	705	830.0	2.0	25.367
705	814.2	2.0	25.367	710	835.7	2.0	25.547
710	820.0	2.0	25.547	715	841.4	2.0	25.727
715	825.7	2.0	25.727	720	847.1	2.0	25.907
720	831.4	2.0	25.907	725	852.8	2.0	26.087
725	837.1	2.0	26.087	730	858.5	2.0	26.267
730	842.8	2.0	26.267	735	864.2	2.0	26.447
735	848.5	2.0	26.447	740	870.0	2.0	26.627
740	854.2	2.0	26.627	745	875.7	2.0	26.807
745	860.0	2.0	26.807	750	881.4	2.0	26.987
750	865.7	2.0	26.987	755	887.1	2.0	27.167
755	871.4	2.0	27.167	760	892.8	2.0	27.347
760	877.1	2.0	27.347	765	898.5	2.0	27.527
765	882.8	2.0	27.527	770	904.2	2.0	27.707
770	888.5	2.0	27.707	775	910.0	2.0	27.887
775	894.2	2.0	27.887	780	915.7	2.0	28.067
780	900						

ORGANIZATIONAL CULTURE

TEAMBUILDING ACTIVITIES

TEAMBUILDING ACTIVITIES PLAY A VITAL ROLE IN FOSTERING UNITY, COLLABORATION, AND A SENSE OF CAMARADERIE AMONG TEAM MEMBERS. BY ENGAGING IN PURPOSEFUL AND FUN EXERCISES, TEAMS DEVELOP STRONGER BONDS, ENHANCE COMMUNICATION, AND CULTIVATE A POSITIVE WORK ENVIRONMENT, ULTIMATELY LEADING TO INCREASED PRODUCTIVITY AND SUCCESS IN ACHIEVING SHARED GOALS.



DTI AURORA



DTI TARLAG



DTI PAMPANGA



DTI BULACAN



DTI NUEVA ECIIJA



DTI ZAMBALES



DTI REGIONAL OFFICE



DTI BATAAN

GALLERY



ORGANIZATIONAL CULTURE

BENCHMARKING ACTIVITIES

BENCHMARKING ACTIVITIES ARE TESTAMENTS TO DTI-3'S DEDICATION TO EXCELLENCE AND CONTINUOUS IMPROVEMENT. BY PROACTIVELY STUDYING AND LEARNING FROM BEST PRACTICES AND SUCCESSFUL MODELS, DTI-3 STAYS AT THE FOREFRONT OF INNOVATION, ENABLING THEM TO OPTIMIZE THEIR PROCESSES, SERVICES, AND STRATEGIES TO BETTER SERVE THE BUSINESSES AND COMMUNITIES IN CENTRAL LUZON.



ORGANIZATIONAL CULTURE

ANTI-RED TAPE AUDIT

The Anti-Red Tape Authority has conducted thorough audits of select DTI-3 Offices in 2022. The offices were all granted with certification of compliance. Action plans were prepared based on the recommendations of ARTA and were submitted to the Office of the DTI Secretary.

This recognition underscores the commitment of the Department of Trade and Industry's Region 3 team to uphold transparency, efficiency, and regulatory adherence in their operations.

ARTA
ANTI-RED TAPE AUTHORITY
OFFICE OF THE PRESIDENT



ARTA AUDIT | JULY 28, 2022



REGIONAL OFFICE - CONSUMER PROTECTION DIVISION



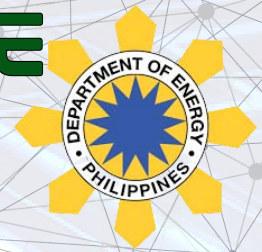
DTI - TARLAC PROVINCIAL OFFICE



DTI - BULACAN PROVINCIAL OFFICE



ORGANIZATIONAL CULTURE



ENERGY AUDIT

The energy audit conducted by the Department of Energy (DOE) serves as a pivotal tool in promoting energy efficiency and sustainability in our nation. Through these comprehensive assessments, the DOE identifies opportunities for optimizing energy consumption, reducing carbon footprints, and enhancing the overall energy performance of industries, businesses, and institutions.

The three offices of DTI Central Luzon all garnered passing score from DOE with DTI Bataan garnering 100% compliance rate.

dti CENTRAL LUZON Region 3
Energy Efficiency & Conservation Measures City of San Fernando, Pampanga May 2, 2022

Spot Check Rating Sheet for IAEECC Advisory 2

Name of Government Agency: **DTI Regional Office 3**
Address: **San Fernando, Pampanga**
Contact Information: **0917 511 3132**
Name of Government Representative: **Abigail S. Rivera**

MEASURES FOR CHECKING THE OFFICE

1. Designation of Energy Officer: **Yes**
2. Office location on energy conservation: **Yes**

Compliance Rating: **94.7%**

DTI 3 Regional Office Gets 94.7% EEC Compliance Rating!

RD Leonila T. Baluyut congratulates the DTI Regional Office Team for achieving a **94.7%** Energy Efficiency and Conservation (EEC) Compliance Rating in the latest Spot Check by DOE at the Regional Office on April 29, 2022.

www.dti.gov.ph r03@dti.gov.ph DTI Region 3 - Central Luzon DTI Central Luzon

dti CENTRAL LUZON Region 3
Department of Energy (DOE) R3 DTI Aurora Provincial Office, Baler, Aurora August 3, 2022

GEMP Energy Audit and Inspection

Name of Government Agency: **DTI Aurora Provincial Office**
Address: **Baler, Aurora**
Contact Information: **0923 233 1746**

MEASURES FOR CHECKING THE OFFICE

1. Designation of Energy Officer: **Yes**
2. Office location on energy conservation: **Yes**

Compliance Rating: **100%**

DTI-AURORA

Insuring the safety of the 35, Department of Energy (DOE) R3 conducted actual energy audits and inspections at DTI Aurora Provincial Office, Baler, Aurora on August 03, 2022.

Dioceldo Macapagal Government Center, Bray, Maimpis.



dti CENTRAL LUZON Region 3
Department of Energy (DOE) R3 DTI Bataan Provincial Office, Bataan August 3, 2022

GEMP Energy Audit and Inspection

Name of Government Agency: **DTI Bataan Provincial Office**
Address: **Bataan, Bataan**
Contact Information: **0923 233 1746**

MEASURES FOR CHECKING THE OFFICE

1. Designation of Energy Officer: **Yes**
2. Office location on energy conservation: **Yes**

Compliance Rating: **100%**

DTI-BATAAN



dti CENTRAL LUZON Region 3
Department of Energy (DOE) R3 DTI Nueva Ecija Provincial Office, Nueva Ecija August 3, 2022

GEMP Energy Audit and Inspection

Name of Government Agency: **DTI Nueva Ecija PC**
Address: **Cabanatuan City**
Contact Information: **0923 233 1746**

MEASURES FOR CHECKING THE OFFICE

1. Designation of Energy Officer: **Yes**
2. Office location on energy conservation: **Yes**

Compliance Rating: **96%**

DTI-NUOVA ECIJA



ORGANIZATIONAL CULTURE

ROG ASSEMBLY

THE DEPARTMENT OF TRADE AND INDUSTRY REGIONAL OPERATIONS GROUP (ROG) HELD ITS 2022 GENERAL ASSEMBLY AT QUEST HOTEL, CLARK FREEPORT ZONE LAST JUNE 1-3, 2022. WITH THE THEME - RESILIENCE, INNOVATION, SUSTAINABILITY, EXCELLENCE IN ROG, THE THREE-DAY EVENT INCLUDED VARIOUS TECHNICAL, PERFORMANCE REVIEW AND TARGET-SETTING SESSIONS.

THE EVENT WAS CAPPED BY A FELLOWSHIP PROGRAM ON THE THIRD AND FINAL DAY. THE CULMINATING PROGRAM DUBBED AS "A ROLICKING GOOD TIME WITH SUPER SEC. MON", ALSO SERVED AS A SEND-OFF PARTY TO OUTGOING DTI SECRETARY, RAMON M. LOPEZ.



ORGANIZATIONAL CULTURE

DTI-3 MID-YEAR GENERAL ASSEMBLY

The Department of Trade and Industry Regional Office III (DTI-3) held its 2022 Mid-year General Assembly at Ephatha Development Center, SACOP, City of San Fernando, Pampanga last August 12, 2022. With the theme DTI-3: An Agile Organization in the Next Normal, the assembly was conducted face to face after two years of holding it online.

A vlogging contest focused on investment promotion was held during the assembly. Aurora bested other participants in the contest, followed by DTI-Bulacan and DTI-Regional Office in 2nd and 3rd place, respectively.



SCREENSHOT OF DTI-AURORA'S WINNING VLOG



2ND PLACE | DTI-BULACAN



3RD PLACE | DTI-REGIONAL OFFICE

ORGANIZATIONAL CULTURE

RD GOES TO PROVINCIAL OFFICES

The regional director's visits to provincial offices reflect DTI Region 3's strong emphasis on collaboration and active engagement across the region. These visits provide invaluable opportunities for the regional director to connect with local teams, gain firsthand insights, and foster a cohesive and unified approach in advancing the department's goals of economic growth and development and fostering consumer protection in Central Luzon.



ORGANIZATIONAL CULTURE

SAFETY SEAL AWARDS



DTI-3 ranked 3rd nationwide in highest number of Safety Seals issued to registered establishments within their respective regional jurisdiction. DTI-Bulacan and DTI-Pampanga were also recognized with 4th and 5th ranks, respectively among all provinces in highest number of safety seals issued.



DTI offices have also been proudly awarded with safety seals, attesting to our commitment to upholding strict health and safety standards in our operations. These safety seals serve as a testament to our dedication to safeguarding the well-being of our employees, clients, and stakeholders, as we continue to provide essential services and support to businesses and consumers alike.

DTI-NUEVA ECIJA SAFETY SEAL AWARD





SAFETY SEAL



We follow safety & health protocols against Covid-19

Safety Seal Number: 2020 - 00006
 Issued on: April 5, 2022
 Valid until: October 5, 2022
 Signature: 
 Email Address: cabanatuancity.nuevaecija@gmail.com



DTI-BATAAN SAFETY SEAL AWARD

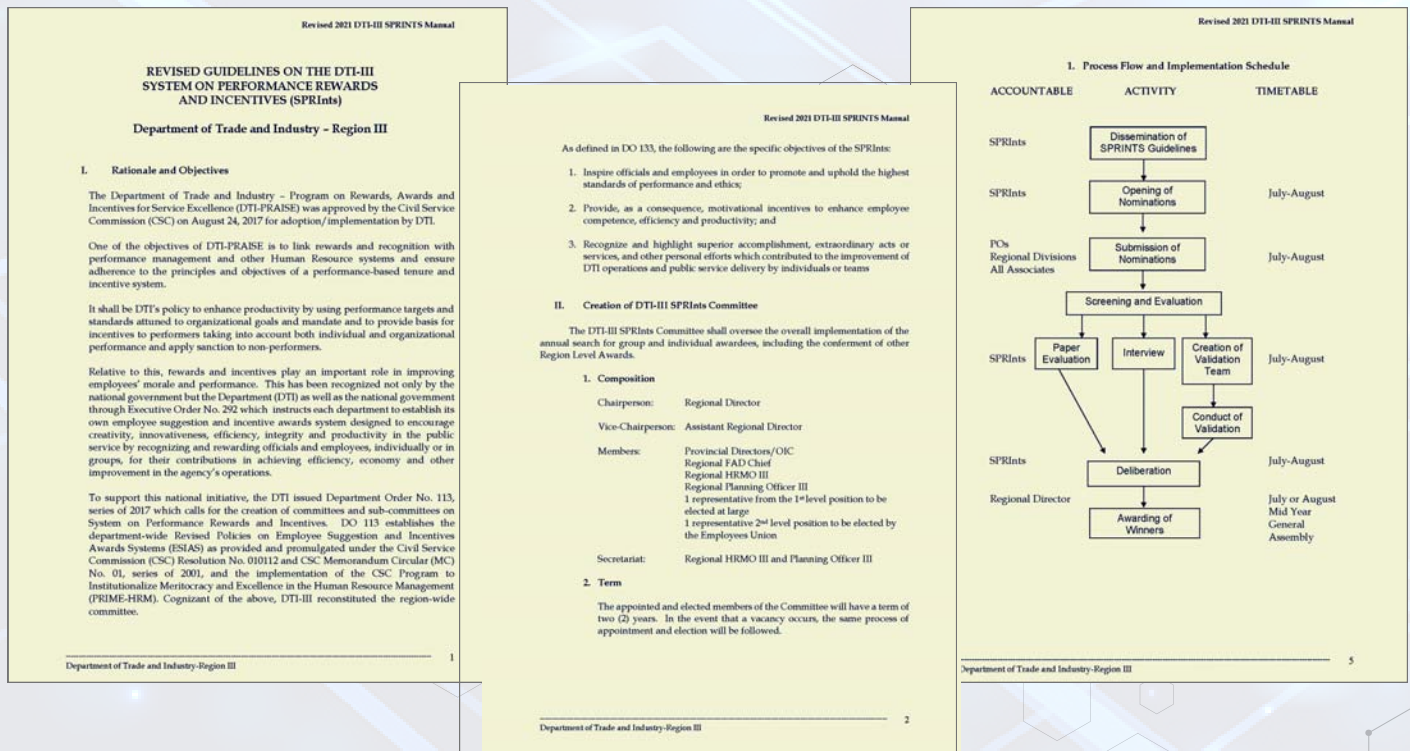


ORGANIZATIONAL CULTURE

SPRINTS AWARDS



The DTI SPRINTs is an annual event to recognize and reward exemplary employees, aiming to motivate public servants to consistently deliver quality service. The annual search covers DTI employees at the national offices, regional offices and attached agencies and corporations. In 2022, the agency released new guidelines and criteria which is implemented for the 2021 SPRINTs Awards.



2021

SPRINTs

Awards

ORGANIZATIONAL CULTURE

SPRINTS AWARDEES

2021 **SPRINTs** *Awards*

Star Employee of the Year



Rowena S. Miranda
Regional Office



Marilou C. Arcega
DTI - Zambales



Darby Raul L. Bognot
DTI - Pampanga



Florencia A. Balilo
DTI - Tarlac



Debbyriza T. Hidalgo
DTI - Nueva Ecija



Eileen E. Ocampo
DTI - Bataan



Bryan Omar D. Sardea
DTI - Aurora



Maria Cristina V. Valenzuela
DTI - Bulacan

ORGANIZATIONAL CULTURE

SPRINTS AWARDEES

2021 *SPRINTs* Awards

Individual Awards



Darby Raul L. Bognot
Innovator Award
DTI - Pampanga



Jay-Ar S. Manansala
Best Housekeeping Associate
DTI - Bulacan



Jeppy P. Ocampo
Best CARP Associate
DTI - Bataan



Rutger Pykehuer C. Salinas
Best Job Order Associate
DTI - Nueva Ecija



Dante L. Caparaz
Best Driver
DTI - Bataan



Grace Helena S. Lugtu
Best Planning/Report Officer
DTI - Tarlac



Mary Grace S. Reyes
Best Media Officer
DTI - Bulacan



Charlyn Kristel F. Galang
Best Administrative Officer
DTI - Aurora

RD's Special Awards



Aldrin M. Veneracion
DTI - Aurora
Tenacity



Mark Anthony R. Lodrigito
DTI - Regional Office
Always on the Go



Neil John M. Fabay
DTI - Zambales
Proactive King



Rayciel V. Regalado
DTI - Regional Office
Lifblood of DTI-3



Coco Chanel G. Garcia
DTI - Regional Office
Substance and Creativity

ORGANIZATIONAL CULTURE

SPRINTS AWARDEES

2021 SPRInts Awards

Loyalty Awards



Grace Helena S. Lugtu
DTI - Tarlac
10 years



Lealyn May B. Ramos
DTI - Bataan
10 years



Rayciel V. Regalado
DTI - Regional Office
10 years



Rowena N. Sunga
DTI - Bulacan
25 years



Florencia A. Balilo
DTI - Tarlac
25 years



Zarah N. Tangson
DTI - Aurora
25 years



Marben A. De Jesus
DTI - Nueva Ecija
25 years



Gerardo P. Maglalang
DTI - Regional Office
30 years



Romeo Eusebio E. Faronilo
DTI - Regional Office
30 years

Group Awards

Heroic Service: Outstanding Government Service

DTI - Aurora Provincial Office
DTI - Aurora

Heroic Service: Outstanding Community Service

Consumer Protection Division
DTI - Nueva Ecija

Team Synergy Award

Bulacan Pyrotechnics Regulatory
Board Technical Working Group
DTI - Bulacan

Group Most Innovative Idea

Enterprise Development Division
DTI - Pampanga

ORGANIZATIONAL CULTURE

PROCUREMENT OF SUPPLIES & EQUIPMENT

THE PROCUREMENT OF SUPPLIES AND EQUIPMENT FOR PERSONNEL IS A CRUCIAL ASPECT OF DTI REGION 3'S COMMITMENT TO FOSTERING A PRODUCTIVE, EFFICIENT, SAFE AND HEALTHY WORK ENVIRONMENT. BY ACQUIRING TOP-QUALITY RESOURCES, THE DEPARTMENT EMPOWERS ITS WORKFORCE WITH THE TOOLS THEY NEED TO DELIVER EXCELLENT SERVICES, THEREBY ENHANCING THEIR CAPABILITIES AND EFFECTIVENESS IN FULFILLING DTI-3'S MISSION TO PROMOTE TRADE, INVESTMENTS, AND BUSINESS DEVELOPMENT IN CENTRAL LUZON.



INVERTER AIR CONDITION UNITS



PROVISION OF PPES, ALCOHOL, AND VITAMINS



EXTRA MONITORS FOR PLANNING OFFICERS



BRAND NEW LAPTOPS

ORGANIZATIONAL CULTURE

EARTHQUAKE DRILLS



DTI Region 3's active participation in national earthquake drills underscores their commitment to ensuring the safety and preparedness of their employees and stakeholders in the event of a seismic event. By taking part in these drills, DTI-3 demonstrates their proactive approach to disaster management and resilience-building, furthering their mission to create a secure and conducive environment for businesses and communities in Central Luzon.



ORGANIZATIONAL CULTURE

DTI-3 CARES MPC

The DTI 3 Family of Responsible and Caring Employees Multi-Purpose Cooperative (DTI-3 CARES MPC) provided a series of GAD activities in the form of training to its members. The series of training coined as 'Agbasa' or 'to study' in Ilocano was part of the celebration of Women's Month for the Coop members. The 2-hour training were provided as a result of the survey conducted among the coop members. The 4 most requested training were conducted on a 2-hour per week for 4 weeks leading to the coop GA which was scheduled on March 25. The trainings conducted were:

"Mananaman" - a webinar on gardening
March 3

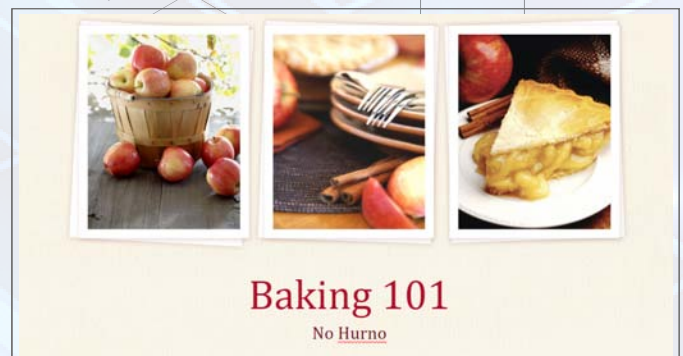
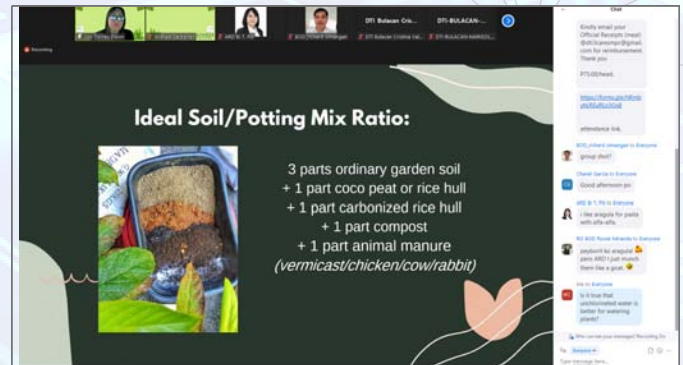
"No-Hurno" - a webinar on no-bake cake making - March 10

"Pasikanan" - 10-minute desk yoga and webinar on stress management
- March 18

"Pangkwardaan" - a webinar on financial literacy - March 24

What is borrowing?

It is the act of getting money from a lender or goods from a supplier with a promise of future pay back based on certain terms and conditions. So essentially borrowing is the act, credit is the effect.



AGBASA

training series

WEEK 1: MANANAMAN
a webinar on gardening
march 3

WEEK 2: NO-HURNO
a webinar on No-Bake Cake making
march 10

WEEK 3: PASIKANAN
a 20-minute desk yoga,
a webinar on Stress Management
in the Workplace
march 18

WEEK 4: PANGKWARTAAN
a webinar on financial literacy
march 24

zoom | 3PM-5PM
register at: bit.ly/3srwpUs

BROUGHT TO YOU BY THE GAD PROGRAM OF DTI 3 CARES



ORGANIZATIONAL CULTURE

PERSONNEL COMPLEMENT

339 **122** **PERMANENT**
19 **CONTRACTUAL**
TOTAL EMPLOYEES **198** **JOCOS**

UNITS	PERMANENT	JO/COS	CONTRACTUAL
RO	37	17	2
AURORA	6	20	2
BATAAN	12	18	2
BULACAN	14	37	3
NUEVA ECIJA	14	39	3
PAMPANGA	16	20	2
TARLAC	12	23	3
ZAMBALES	11	24	2
TOTAL	122	198	19

ORGANIZATIONAL CULTURE

PERSONNEL COMPLEMENT

TRAININGS

Province/ Division/ Center	No. of Regular Plantilla	No. of Contractual Positions	No. of Filled Positions	Associates with Trainings	
				Number	%
ORD	9	1	10	10	100.00%
OARD	1		1	1	100.00%
SDD	7		7	7	100.00%
FAD	10		9	9	100.00%
CPD	6		5	5	100.00%
IDD	6	1	7	7	100.00%
Aurora	7	2	8	8	100.00%
Bataan	13	2	14	14	100.00%
Bulacan	17	3	17	17	100.00%
Nueva Ecija	15	3	17	17	100.00%
Pampanga	17	2	18	18	100.00%
Tarlac	13	3	14	14	100.00%
Zambales	13	2	13	13	100.00%
TOTALS	134	19	140	140	100 %

STATUS OF
ATTENDANCE TO
TRAININGS as of
31 December
2022
100.00%

PERSONNEL MOVEMENT

33 TOTAL OF
APPOINTMENTS
ISSUED

14 Permanent
11 CARP
8 NC

3 RESIGNED/
RETIRED

2 NEWLY HIRED

7 PROMOTED

18 + 6
REAPPOINTMENTS



ANNUAL REPORT 2022

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DTI-3 CONSUMER PROTECTION DIVISION
DTI-3 INVESTMENT DEVELOPMENT DIVISION
DTI-3 SME DEVELOPMENT DIVISION
DTI-3 OFFICE OF THE REGIONAL DIRECTOR
NEGOSYO CENTERS



<https://bit.ly/44LltSu>





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