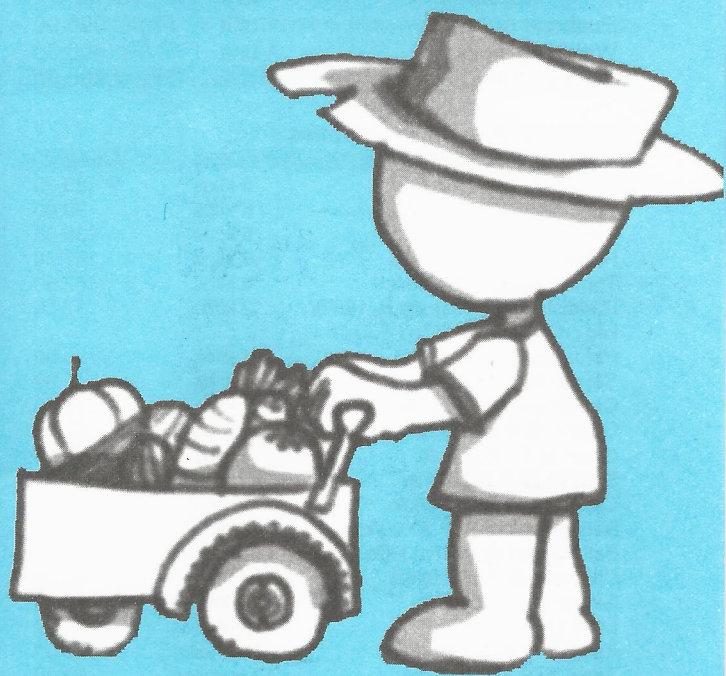


Starting A Business



**VEGETABLE
PEDDLING**

Starting a Business

Vegetable Peddling – sale of vegetables in villages or residential communities for convenience of consumers without having to either leave their houses or travel far to markets or retail stores.

I. ESTIMATED INVESTMENT COSTS

A. Basic Equipment

Equipment	Qty.	Amount
Pushcart or <i>kariton</i>	1 unit	Php 2,000.00
Weighing scale	1 unit	900.00
Sub-Total		Php 2,900.00

B. Basic Materials / Supplies

Materials	Qty.	Amount
<i>Ampalaya</i> @ P 30/kilo	6 kilos	P 180.00
Eggplant @ P 15.00/kilo	6 kilos	90.00
Carrots @ P 22.50/kilo	6 kilos	135.00
Potatoes @ P 26.25/kilo	6 kilos	157.50
Tomatoes @ P 26.25/kilo	6 kilos	157.00
Raddish (Labanos) @ P 18.75/ kilo	2 kilos	37.50
<i>Patola</i> @ P 22.50/kilo	4 kilos	90.00
<i>Sayote</i> @ P 15.00/kilo	3 kilos	45.00
Cauliflower @ P 78.75/kilo	2 kilos	157.50
Onions @ P 26.25/kilo	6 kilos	157.50
Garlic @ P 18.75/kilo	3 kilos	56.25
Squash @ P 22.50/kilo	3 kilos	67.50
Cabbage @ P 26.25/kilo	5 kilos	131.25
Baguio Beans @ P 30.00/kilo	2 kilos	60.00
Bell Pepper @ P 37.50/kilo	2 kilos	75.00
Chicharo @ P 75.00/kilo	1 kilo	75.00
Ginger @ P 22.50/kilo	1 kilo	22.50
<i>Okra</i> @ P 4/bundle	12 bundles	48.00
<i>Kangkong</i> @ P 4/bundle	12 bundles	48.00
<i>Sitaw</i> @ P 7.50/bundle	12 bundles	90.00
<i>Pechay</i> @ P 4.00/bundle	12 bundles	40.00
<i>Ampalaya Leaves</i> @ P 4/ bundle	12 bundles	40.00
<i>Malunggay</i> @ P 4/bundle	12 bundles	40.00
Onion Leeks @ P 4/bundle	5 bundles	20.00
<i>Saluyot</i> @ P 4/bundle	5 bundles	20.00
<i>Camote Tops</i> @ P 4/bundle	5 bundles	20.00
Celery @ P 37.50/bundle	2 bundles	75.00
Plastic Bags (100s)		20.00
Sando Bags (100s)		35.00
Sub - Total		P 1,991.25

**ESTIMATED TOTAL INVESTMENT
COST**

P 4,891.25

II. COST OF GOODS SOLD

Merchandise Inventory, Beginning (10%)	P 199.13
Add: 90% Daily Purchase	1,792.12
Total Goods Available for Sale	1,991.25
Less: Merchandise Inventory, Ending	199.13
Cost of Goods Sold	P 1,792.12

Cost of Goods Sold	P 1,792.12
Add: 35% Mark-up	627.24
Sales	P 2,419.36

III. ESTIMATED DAILY INCOME

Sales	P 2,419.36
Less: Cost of Goods Sold	1,792.12
Gross Sales	P 627.24
Less Operating Expenses:	
Labor	100.00
Miscellaneous (daily)	15.00

ESTIMATED TOTAL DAILY INCOME P512.24

**Prices are based on 2009 prices in Wet Markets.*

Assumptions:

- 90% of the items are being replenished everyday.
- 90% of cost of goods purchased is considered sold daily.
- 10% of the vegetables remain in the inventory per day.
- Mark-up per item is 35%.

VEGETABLE PEDDLING

IV. REGISTRATION REQUIREMENTS

1. **Business Name Registration**

Department of Trade and Industry (DTI) within National Capital Region (NCR)

- a) 2/F, Atrium of Makati Bldg. Makati Avenue corner Paseo de Roxas St., Makati City
Tel. No. (632) 864.0847 / 501.5135
- b) 2/F, Park N' Ride, Lawton, P. Burgos Ave., Dr. Basa St. Ermita, Manila
Tel. No.: 536.7153
- c) G/F, Highway 54 Plaza, EDSA, Mandaluyong City (across SM Megamall)
Tel. No.: 706.1767
- d) 5/F, Araneta Square Mall, Monumento Circle, Kalookan City
Tel. Nos.: 332.0854 / 332.0829

Contact the DTI Office in the province where the business is located.

Validity: 5 years

2. **Mayor's Permit**

Contact the Municipal/City Hall in the area where the business is located.

Validity : 1 year

3. **Tax Identification Number (TIN)**

Bureau of Internal Revenue (BIR)

BIR National Office Bldg.,

Agham Road, Diliman, Quezon City

Trunklines: (632) 981.7000 / 981.8888

e-mail: contact_us@cctr.bir.gov.ph

www.bir.gov.ph

Contact the BIR Office in the region/district where the business is located.

V. FINANCING

People's Credit and Finance Corporation

2/F, Accelerendo Building,
395 Sen. Gil Puyat Ave. Makati
Tel. Nos.: (632) 897.8521/752.3745
Fax No. (632) 325.0448/49
e-mail: info@pcfc.ph
www.pcfc.gov.ph

National Livelihood Development Corporation (NLDC)

4/F, Hanston Building, F. Ortigas Jr. Road,
Ortigas Center, Pasig City
Tel. Nos.: (632) 914.7290 to 97 or 631.2955/57
e-mail: nlsf-info@nlsf.gov.ph



**BUREAU OF MICRO, SMALL AND MEDIUM
ENTERPRISE DEVELOPMENT (BMSMED)**

5/F, Trade and Industry Building

361 Sen. Gil J. Puyat Ave. Makati City

Tel. Nos.: (02) 897.1693 / 897.7596 / 890.4968

Fax No.: (02) 896.7916 ♦ Email: bmsmed@dti.gov.ph

www.dti.gov.ph