

Starting A Business



HOW TO MAKE HERBAL SOAP:

PAPAYA, RADISH, CALAMANSI, CUCUMBER, KAMIAS

Starting a Business

Herbal soap contains natural ingredients, juice or extract, and vitamins from medicinal plants and fruits like papaya, lemon, and calamansi.

I. ESTIMATED INVESTMENT REQUIREMENTS

A. Tools/Equipment *

Materials	Cost
Glass or cup	P 269.00
Plastic pail (16 L capacity)	220.00
Cheese cloth or strainer	30.00
Wooden ladle or bamboo sticks	25.00
Knife	140.00
Chopping board	190.00
Plastic molders	875.00
Total	P 1,749.00

B. Materials/ Ingredients *

Item	Qty.	
Caustic Soda (NaOH)	1 glass or 250 ml	P 11.00
Water	3 glasses	-
Cooking oil	5 glasses	92.00
Juice or extract	½ glass	10.00
Total		P 113.00

**Based on March 2009 market prices*

II. PROCEDURES

1. Prepare the materials and the utensils needed.
2. Measure 1 glass of caustic soda and 3 glasses of water and pour into a plastic pail.
3. Mix well by stirring continuously using a wooden ladle or bamboo stick. Use only one direction when stirring.
4. Stir until the caustic soda is dissolved.
5. Pour 5 glasses cooking oil into the mixture.
6. Continue stirring until a consistency similar to a condensed milk is achieved then add ½ glass of juice or extract.
7. Pour the soap mixture into desired plastic molders. Set aside and let it cool to harden.
8. After 4-5 hours, remove the soap from the molder.
9. Allow 30 days of ageing before packing.
10. Label the soaps.

Source: www.doh.gov.ph/pitahc/Herbal_Soap.html

Indications:

- Kamias - fruit extract or juice (bleaching soap)
- Calamansi - fruit extract or juice (bleaching soap)
- Cucumber - fruit extract or juice (moisturizer)
- Papaya - extract from fresh leaves bleaching/moisturizer)
- Radish - extract from the stem (moisturizer)

III. ESTIMATED COSTING AND PRICING

A. Product Costing

Direct Cost

Particulars	Cost
Raw materials	P 113.00
Labor cost/5 times/formulation/day (P382/day min. wage)	76.40
Water and Electricity	50.00
Total Direct Cost	P 239.40

Indirect Cost

Particulars	Cost
Transportation Cost *	P 100.00
Total Indirect Cost	P 100.00

* May vary depending on distance between area of business operation and source of raw materials and/or market area

Production Cost

Particulars	Cost
Total Direct Cost	P 239.40
Add: Indirect Cost	100.00
Estimated Production Cost	P 339.40

* Finished product will result in 15 bars of soap (130 grams/bar)

B. Product Pricing

Production cost per 130 grams soap	P 23.00
Add: 20% mark-up of the production cost	4.60
Estimated Selling Price/ 130 grams soap	P 27.60
Market Price per piece	P 30.00

* If price per 130 grams soap is lower compared with the existing market price, increase the mark-up to 30% or more. The higher the markup the higher the profit margin.

HERBAL BATH SOAP

1. **Business Name Registration**

Department of Trade and Industry (DTI)

Validity: 5 years

- a) 2/F, Atrium of Makati Bldg. Makati Avenue
corner Paseo de Roxas St., Makati City
Tel. No. (632) 501.5135
- b) 2/F, Park N' Ride Lawton
P. Burgos Ave. cor. Dr. Basa St., Ermita, Manila
Tel. No.: 536.7153
- c) G/F, Highway 54 Plaza, EDSA
Mandaluyong City (across SM Megamall)
Tel. No.: 706.1767
- d) 5/F, Araneta Square Mall
Monumento Circle, Caloocan City
Tel. No.: 332.0854/332.0829

2. **Mayor's Permit**

Municipality or city where the business is located

Validity: 1 year

3. **Tax Identification Number (TIN)**

Bureau of Internal Revenue (BIR)

Municipality or city where the business is located

4. **BFAD Certificate**

Bureau of Food and Drugs (BFAD)

Civic Drive, Filinvest Corporate City,

Alabang, Muntinlupa City

Tel. No.: (632) 807.0751 / 842.5606 / 809.4390

Email: bfad@bfad.gov.ph

www.bfad.gov.ph

V. FINANCING

SSS Special Financing Program

Social Security System (SSS)

Loans and Investment Office

SSS Building, East Avenue, Diliman, Quezon City

Tel. Nos.: (632) 920.6401 / 920.6446

Email: member_relations@sss.gov.ph

www.sss.gov.ph

Small and Medium Enterprise Credit

Phil. Business for Social Progress (PBSP)

18/F, Phil. Social Dev't. Center,

Magallanes cor. Real St. Intramuros, Manila

Tel. Nos.: (632) 527.7741 to 51 or 527.3751

Fax No.: (632) 527.3743

Email: pbsp@pbsp.org.ph / smec@pbsp.org.ph

www.pbsp.org.ph

People's Credit and Finance Corporation

2F, Accelerando Bldg., 395 Sen. Gil Puyat Avenue

Makati City

Tel. No.: (632) 897.8521 / 752.3745

Fax No.: (632) 325.0448/49

Email: corcom@pcfc.ph

Website: www.pcfc.gov.ph

VI. TECHNICAL ASSISTANCE

Philippine Institute of Traditional and Alternative Health Care (PITAHC)

Unit 2402 Atlanta Centre, #31 Annapolis Street, Greenhills,
San Juan 1503, Metro Manila

Telephone Numbers: (632) 727.7621/726.6377

Email Address: pitahc@skyinet.net

DTI-Cottage Industry Technology Center (CITC)

20 Russet St., SSS Village, Marikina City

Tel. Nos.: (632) 942.0880 / 942.3974

Email: citc_dti@yahoo.com

Technology Resource Center (TRC)

TLRC Building, 103 J. Abad Santos cor. Lopez Jaena Sts.,
Little Baguio, San Juan, Metro Manila

Tel. Nos.: (632) 727.6205

www.trc.dost.gov.ph

Technical Education and Skills Development Authority for Women Center (TESDA-WC)

37 East Service Rd. South Superhighway, Taguig City

Telefax. No.: (632) 818.8062

Trunkline: (632) 814.4076 loc. 278

Email: tesdawomen@yahoo.com

www.tesda.gov.ph

VII. CHEMICAL SUPPLIERS

TICANOCAL Merchandising
12A Elegino St., San Francisco del Monte
Barangay San Antonio, Quezon City
Tel. Nos.: (632) 411.3864 / 332.0463

Neco Philippines
1181 G. Masangkay St., Tondo, Manila
Tel. No.: (632) 255.0901

Alyson Chemical Enterprise
1425 G. Raneta St., SFDM, Quezon City
Tel. No.: (632) 712.2266

Everlight Chemicolor
461 Clavel St., Divisoria, Manila
Tel. No.: (632) 242.6934