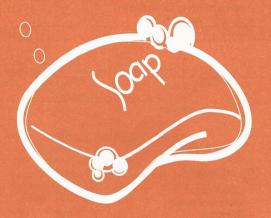
Starting A Business



SKIN CARE HERBAL BATH SOAP

Starting a Business

Herbal bath soap contains natural ingredients like essential oils from aloe vera, patchouli, citronella, rose, and sampaguita. Other herbal soaps also contain rich vitamins from fruits like papaya, lemon, and calamansi.

I. ESTIMATED INVESTMENT REQUIREMENTS

A. Tools/Equipment *

Materials	Cost
Stick Blender or Electric Mixer	P2,000.00
Plastic dipper and plastic cups Plastic Pail (16 I. capacity)	86.00 150.00
Weighing scale (10 kg_capacity) Bamboo sticks or chopsticks as	700.00
stirrer Soap molds or clean containers	20.00
without holes A piece of string for slicing the	875.00
soap into desired sizes	25.00
Total	P3,856.00

B. Materials/Ingredients (1kg. for 1 liter formula) *

Item	Qty.	% to total	Cost
	(ml.)	weight	
36° Be lye solution	360	36	P27.00
Oil	590	59	53.10
Coloring (blue and yellow) 5% Additives			10.00
 CDEA (coco diethanol amide) 	5	0.5	0.90
- Glycerine	8	8.0	1.60
- Sodium silicate	5	0.5	.60
 Patchouli extract 	10	1	267.00
- Scent	5	0.5	10.00
 Aloe vera extract 	15	1.5	22.50
- Sodium benzoate	2	0.2	0.30
Total	1000 ml	100%	P393.00

^{*}Based on Feb. 2009 market prices

II. PROCEDURES

Preparation of Materials:

 To make 36 ° Be lye solution, mix well 2.5 I. of water with 1 kg. of caustic soda in a plastic or stainless steel pail with cover. Cool to room temperature before use.

Preparation of the Soap:

- 1. Measure and weigh the ingredients as specified.
- Measure 360 ml. Iye solution and mix with 590 ml of oil using an electric mixer. Blend the oil-lye mixture very well. Mix continuously until creamy.
- Prepare the coloring for the soap. In separate containers, dissolve a little of the blue and yellow coloring powder in a few drops of oil. Use separate stirrer for each color.
- Mix together the dissolved blue and yellow coloring powder in one container, estimating the amount of each color to produce an olive green color. Set aside.
- Test consistency of the oil-lye mixture in the mixer by using a chopstick or bamboo stick.
- When the oil-lye mixture becomes creamy, add the aloe vera essence, glycerine, and scent. Then add the remaining additives (i.e. CDEA, sodium silicate, and sodium benzoate).
- While mixing, add the prepared olive green color. Mix continuously until color is evenly distributed. Remove the mixture from the mixer.
- Transfer the mixture in the molds evenly.
- Allow the soap to harden for 2-4 hours. When hardened, slice it using a piece of string or wire attached to a wooden/metal cutter. The number of soap base depends on the desired size, shape, and weight.
- Store the soap in a clean dry place. It can be used after one week.

Sources: www.mixph.com, www.tlrc.gov.ph

ESTIMATED COSTING AND PRICING

III.

A. Product Costing (1 kg. for 1 l. formula) Direct Cost

Direct Cost	
Particulars	Cost
Raw Materials	P393.00
Labor Cost/5 kgs./day production	
(P382/day min. wage) *	76.40
Water and Electricity	50.00
Total Direct Cost	P519.40

HERBAL BATH SOAP

Indirect Cost

Particulars	Cost
Transportation Cost **	P100.00
Total Indirect Cost	P100.00

 Minimum wage determined by the respective Regional Wage Board varies in different areas

** May vary depending on distance between area of business operation and source of raw materials and/or market area

Production Cost

Particulars	Cost
Total Direct Cost	P 519.40
Add: Total Indirect Cost	100.00
Estimated Production Cost	P 619.40

- Finished product will result in 10 bars of (100 grams/bar)
- One worker can produce 5 kgs. of soap/day (1 kg. for 1 liter formulation)

Product Pricing

Particulars	Cost
Production cost per 100 grams soap	P61.94
Add: 20% markup of the production cost	12.38
Estimated Selling Price per 100 grams soap	P74.32
Market Price per piece	P80.00

* If price per 100 g. soap is lower compared with the existing market price, increase the markup to 30% or more.

IV. REGISTRATION REQUIREMENTS

1. Business Name Registration

Department of Trade and Industry (DTI)
DTI Provincial Office where the business is located
Website: www.bnrs.dti.gov.ph
Validity: 5 years

- a) 2/F Atrium of Makati Bldg., Makati Ave., corner Paseo de Roxas St., Makati City Tel. No.: (632) 501.5135
- b) 2/F, Park N' Ride Lawton
 P. Burgos Ave. cor. Dr. Basa St., Ermita, Manila
 Tel. No.:536.7153
- G/F, Highway 54 Plaza, EDSA Mandaluyong City (across SM Megamall) Tel. No.: 706.1767
- d) 5/F, Araneta Square Mall Monumento Circle, Caloocan City Tel. No.: 332.0854/332.0829

2. Mayor's Permit

Municipality or city where the business is located

3. Tax Identification Number (TIN)

Bureau of Internal Revenue (BIR) BIR National Office, Agham Road, Diliman, Quezon City Trunkline: (632) 981.7000 / 981.8888 www.bir.gov.ph

4. BFAD Certificate

Bureau of Food and Drugs (BFAD) Civic Drive, Filinvest Corporate City, Alabang Muntinlupa City

Tel. No.: (632) 807.0751 / (632) 842.5606 / (632) 809.4390

Email: bfad@bfad.gov.ph

www.bfad.gov.ph Validity: 1 year

V. FINANCING

SSS Special Financing Program

Social Security System (SSS)
Loans and Investment Office
SSS Building, East Avenue, Diliman, Quezon City
Tel. Nos.: (632) 920.6401 / 920.6446
Email: member_relations@sss.gov.ph
www.sss.gov.ph

Small & Medium Enterprise Credit

Phil. Business for Social Progress 18/F, Phil. Social Dev't. Center, Magallanes cor. Real St., Intramuros, Manila Tel. Nos.: (632) 527.7741 to 51 or 527.3751

Fax No.: (632) 527.3743

Email: pbsp@pbsp.org.ph or smec@pbsp.org.ph

www.pbsp.org.ph

People's Credit Finance Corporation

395 Sen. Gil Puyat Ave. Makati Tel. Nos.: (632) 897.8549 / 897.5822 Fax Nos.: (632) 897.8523 / 897.8528

Email: info@pcfc.ph www.pcfc.gov.ph

VI. TECHNICAL ASSISTANCE

- DTI-Cottage Industry Technology Center (CITC)
 20 Russet St., SSS Village, Marikina City
 Tel. Nos.: (632) 942.0880 / 942.3974
 Email: citc dti@yahoo.com
- Technology Resource Center (TRC)
 TLRC Building, 103 J. Abad Santos cor. Lopez Jaena Sts.,
 Little Baguio, San Juan, Metro Manila
 Tel. No.: (632) 727.6205
 www.tirc.gov.ph
- Technical Education and Skills Development Authority For Women Center (TESDA-WC)
 37 East Service Rd. South Superhighway, Taguig City Telefax. No.: (632) 818.8062
 Trunkline: (632) 814.4076 loc. 278
 Email: tesdawomen@yahoo.com http://twc.tesda.gov.ph

VII. CHEMICAL SUPPLIERS

- TICANOCAH Merchandising
 12A Elegino St., San Francisco del Monte
 Barangay San Antonio, Quezon City
 Tel. Nos.: (632) 411.3864 / 332.0463
- Alyson Chemical Enterprise 1425 G. Raneta St., SFDM, Quezon City Tel. No.: 712.2266
- Everlight Chemicolor 461 Clavel St., Divisoria, Manila Tel. No.: 242.6934



BUREAU OF MICRO, SMALL AND MEDIUM ENTERPRISE DEVELOPMENT (BMSMED)

5/F, Trade and Industry Building 361 Sen. Gil J. Puyat Ave. Makati City

Tel. Nos.: (02) 897.1693 / 897.7596 / 890.4968 Fax No.: (02) 896.7916 Email: bmsmed@dti.gov.ph

www.dti.gov.ph