



DEPARTMENT OF
TRADE & INDUSTRY
PHILIPPINES

2013
ANNUAL
REPORT



MOVING ON. MOVING UP.



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ABOUT THE COVER

The improved economic performance of the country, and the heightened business confidence are good reasons to celebrate. The momentum of growth has begun. From an economy that was unstable, we have moved on and we are optimistic about an upward trajectory. It was not “business as usual” in DTI in 2013. There was action, innovation, and celebration.

TABLE OF CONTENTS

4	MESSAGE OF THE SECRETARY
6	2013 FACTS AND FIGURES
8	MAJOR FINAL OUTPUT 1: INTERNATIONAL TRADE POLICY NEGOTIATION, FACILITATION AND PROMOTION SERVICES
12	MAJOR FINAL OUTPUT 2: INDUSTRY DEVELOPMENT AND INVESTMENT PROMOTION, GENERATION, AND FACILITATION SERVICES
16	MAJOR FINAL OUTPUT 3: MSME DEVELOPMENT AND PROMOTION SERVICES
20	MAJOR FINAL OUTPUT 4: CONSUMER WELFARE AND PROTECTION SERVICES
24	REGIONAL ACCOMPLISHMENTS
41	SPECIAL REPORT: DISASTER RELIEF AND REHABILITATION EFFORTS
42	DTI ACROSS THE GLOBE
44	GOOD GOVERNANCE
46	2013 BUDGET REPORT
48	2013 DIRECTORY
58	ORGANIZATIONAL STRUCTURE

MESSAGE OF THE SECRETARY

We are exuberant about 2013, and rightfully so.

- With GDP growth at 7.2%, the Philippines has become one of the best performing economies in the Asian region.
- The Industry sector grew by 9.3%, a significant increase from the country's growth in 2011 (1.8%) and 2012 (7.3%).
- The Philippines finally attained investment grade status in, not one, but all major rating agencies, namely, Moody's Investors Service, Standard & Poor's, Fitch Ratings, and the Japan Credit Rating Agency.
- In terms of competitiveness ranking, the Philippines' advanced a) 30 notches in the WB-IFC Ease of Doing Business Report, b) 6 notches up on the World Economic Forum's (WEF) Global Competitiveness Index, and c) 5 notches up in the 2013 Institute for Management and Development (IMD) World Competitiveness Yearbook.

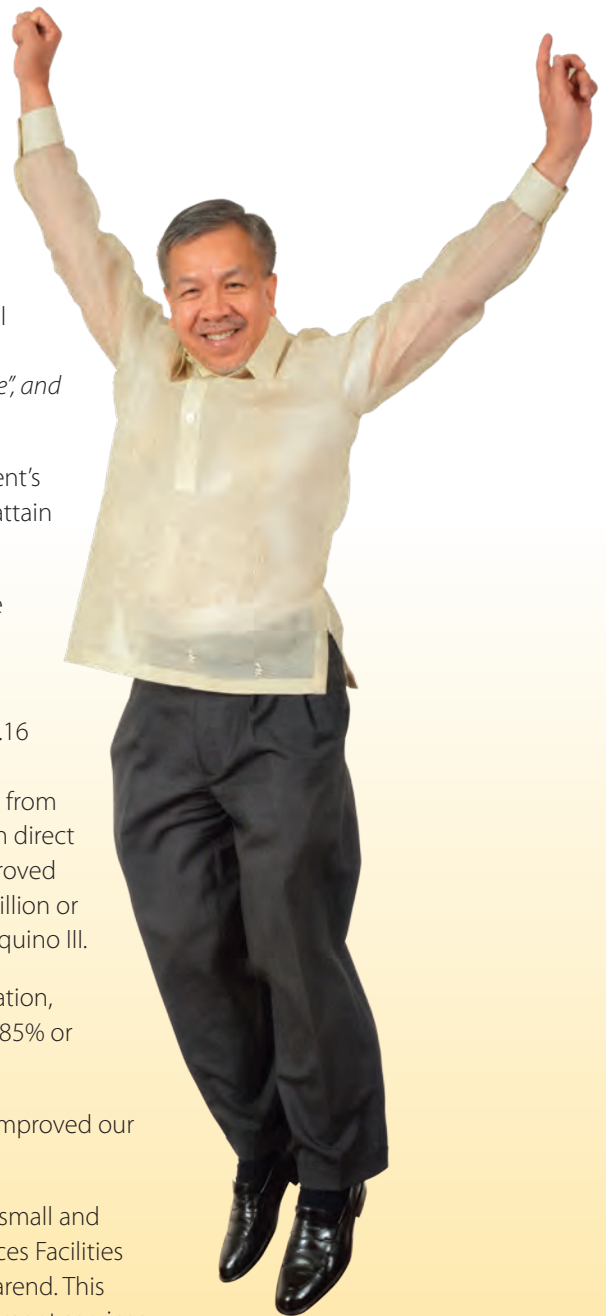
From the label "sick man of Asia", the Philippines is now gaining global recognition as *"most improved in business environment among ASEAN countries"*, *"one of 2013's growth engines"*, *"ASEAN's main economic engine"*, and *"among the outperformers in Asia"*.

Indeed, we at the DTI, have reason to be in high spirits. The Department's meager resources and challenges notwithstanding, we managed to attain results.

- Total merchandise exports in 2013 reached a record high when the country registered US\$56.7 billion, an 8.8% increase from US\$52.1 billion in 2012.
- Investments approvals grew by 10.4% as BOI-PEZA registered ₱742.16 billion in approved investments in 2013. Our economy's growth is driven by local investors as 64% of investment commitments came from domestic sources with the balance of 36% accounted for by foreign direct investments. In terms of PEZA investments, from 1995 to 2013 approved investments amounted to Php 2.58 trillion. Of this amount, ₱1.02 trillion or 39.5% came in during the administration of President Benigno C. Aquino III.
- Our bellwether of potential businesses, Business Name (BN) registration, reached 335,266, the highest number over the past years of which 85% or 283,516 were new registrants.

It was not business as usual in DTI. We introduced new projects and improved our work processes.

To promote inclusive growth, and increase the productivity of micro, small and medium enterprises (MSMEs), the DTI implemented the Shared Services Facilities (SSF) project resulting in a total of 475 SSF projects established by yearend. This complemented the various training, marketing, and product development services rendered by our regional and provincial offices. Overall, more than 80,000 MSMEs were assisted nationwide.



As lead agency in consumer protection:

- We intensified our price monitoring operations and strengthened enforcement of various Fair Trade Laws (FTLs). DTI filed criminal cases against violators of the Standards Law. Our aggressive enforcement also led to the filing of administrative cases which resulted in the imposition of sanctions such as penalties, confiscation, and revocation of licenses.
- We issued an order directing our field offices to speed up the resolution of consumer complaints within 10 days through mediation or 20 days through arbitration.

The year 2013 was also marked by the devastation wrought by Typhoon Yolanda. DTI took part in the Reconstruction Assistance on Yolanda (RAY) program through stringent price monitoring and standards enforcement activities. We deployed Diskwento Caravans in calamity areas and thus made available much needed non-relief items at a discounted price. DTI owes a debt of gratitude to all the manufacturers and distributors who supported the Diskwento Caravan, sacrificing profit to render a distinct act of corporate responsibility and public service at a time of great need.

As we put the past behind us, we revel in the resiliency of the Filipino and appreciate the overall good news of 2013. We have undeniably MOVED ON; it's definitely time to MOVE UP.

The export forecast for 2014 is positive, with the country poised to take advantage of the recovery of global demand. We have initiated our AEC Gameplan that will allow local businesses to take advantage of opportunities from integrating industries across the region by promoting regional sourcing. DTI will continue to act in concert with the private sector to maximize the benefits of economic integration and pursue the ideal of inclusive growth. We also look forward to hosting the APEC in 2015 and make that unique opportunity a means to attract more foreign investments.

In closing, we undertake to remain steadfast in our commitment to the "Daang Matuwid" principle of governance. We wear as a badge of honor our having earned the "Very Good Net Sincerity Rating in Fighting Corruption" in the 2013 Survey of Enterprises on Corruption conducted by the Social Weather Stations that placed DTI next only to the Office of the President. Rest assured that DTI will persist in upholding the standards of excellence, professionalism and integrity in public service.

Team DTI's marching orders remain the same: "Do Good. Be Felt. Make a Difference."

Let's rejoice for the best is yet to come.



Gregory L. Domingo
Secretary

From the label "sick man of Asia", the Philippines is now gaining global recognition as "most improved in business environment among ASEAN countries", "one of 2013's growth engines", "ASEAN's main economic engine", and "among the outperformers in Asia".

2013 DTI FACTS & FIGURES

COMPETITIVENESS RANKING

	WEF GLOBAL COMPETITIVENESS REPORT	IFC DOING BUSINESS SURVEY
2012	65/144	138/183
2013	59/148	108/189



INVESTMENTS

BOI-PEZA APPROVED INVESTMENTS

	2012	2013
BOI	360.35	466.03
PEZA	311.95	276.13
TOTAL	672.30	742.16

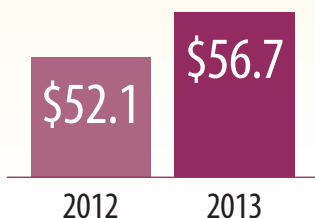
466

INBOUND
MISSIONS (IPAS):
(ABOUT 210 ACCOUNTED BY BOI)



EXPORTS

PHILIPPINE MERCHANDISE EXPORTS



US\$ 1.0B

EXPORT SALES
GENERATED

2,840

EXPORTERS
ASSISTED



SMALL & MEDIUM ENTERPRISES

335,266

BUSINESS NAMES
REGISTERED

88,188

MSMES
ASSISTED

44,678

ACCOUNTS/
BORROWERS

₱13.5M

DOMESTIC SALES FROM
DTI-INITIATED EVENTS

49,281

FIRMS
MONITORED

₱38.2 B

ASENSO
LOAN
RELEASES



CONSUMER WELFARE

"Bago po ngayon, alam po ba ninyong may mga batas na pinoprotektahan ang karapatan ng mga mamimili kapag sila ay bumibili ng produkto o serbisyo?"

67%

SAY PRODUCTS ARE SAFE IN THE PHILIPPINES

34%

SAY PRICES ARE REASONABLE

66%

CONSUMER AWARENESS LEVEL



CONSUMER COMPLAINTS RESOLUTION

6,080

CONSUMER COMPLAINTS FOR MEDIATION

4,393

MEDIATION COMPLAINTS RESOLVED WITHIN 7 WORKING DAYS

104

CONSUMER COMPLAINTS FOR ARBITRATION

60

ARBITRATION COMPLAINTS RESOLVED WITHIN 20 WORKING DAYS

72%

CONSUMER COMPLAINTS RECEIVED FOR MEDIATION RESOLVED WITHIN PRESCRIBED TIME.

58%

CONSUMER COMPLAINTS RECEIVED FOR ARBITRATION RESOLVED WITHIN PRESCRIBED TIME.

72%

COMPLAINTS RECEIVED FOR MEDIATION AND ARBITRATION RESOLVED WITHIN PRESCRIBED TIME



CRIMINAL CASES FILED

2

79

ADMINISTRATIVE CASES FILED ON PRICE ACT AND PRODUCT STANDARDS



EXPORTS

MAJOR FINAL OUTPUT 1: INTERNATIONAL TRADE POLICY NEGOTIATION, FACILITATION AND PROMOTION SERVICES

Merchandise exports performance solidified 2013 recovery.

Total merchandise exports for 2013 registered an 8.8% increase to \$56.7 billion from \$52.1 billion in 2012. This increase was brought about by the rise in electronic shipments in December (2013). The Philippines posted a higher growth rate compared to the average growth rates posted by Thailand, Indonesia and Vietnam (3.3%). Prospects for 2014 are bright as the country is expected to take advantage of recovery. A prelude to this is the performance of December 2013 exports which rose 24.9% to US\$4.96 billion and bolstered Philippine year-to-date (PH YTD) tally.

Bigger and better trade promotion activities organized.

In 2013 DTI expended its limited trade and investment promotion budget on focused, sustained and prudent interventions to promote the country as an investment destination and as a source of competitive export products. The Center for International Trade Expositions and Missions (CITEM) — DTI's export promotions agency — organized six major international trade fairs and participated in 11 overseas trade fairs.

DTI's signature events — namely, the two editions of Manila FAME, International Food Exhibition (IFEX), and Design Week Philippines — accounted for 66% of the total US\$1 billion in export sales generated from 47 trade promotion activities, that attracted over 18,000 trade inquiries and buyers.

The list below shows other activities to develop and promote exports:

A. Outbound Business Missions (OBM)

- 6 OBMs conducted
- Total export sales of US\$ 118.52 M, booked and negotiated
- 50 exporters assisted

B. Inbound Business Missions (IBM)

- 24 IBMs conducted
- Total export sales of US\$ 4.43 M, booked and negotiated
- 405 SME exporters assisted with trade leads
- 194 buyers/importers matched with PH exporters

C. Doing Business in Free Trade Areas (DBFTA)

- 140 information sessions conducted
- 18,952 participants
- 6,308 companies

D. Regional Interactive Platform for Philippine Exporters (RIPPLES)

- 36 market information sessions, seminars-workshops, training, and consultative meetings conducted
- 338 company-participants attended
- 40 graduates/new exporters from Level 3 to Level 4, 5, and 6

E. Philippine Export Competitiveness Program (PECP) Seminar Series for Exporters

- 27 Export Trade Information Sessions conducted
- 1,912 participants
- 474 participating companies



Doing Business in Free Trade Areas (DBFTA) Sessions held to maximize FTAs.

DTI continued to increase the awareness of exporters/importers on free trade agreements (FTAs) in order to maximize opportunities. DTI held a total of 140 information sessions in 2013, with close to 19,000 participants.

Out of the 140 DBFTA information sessions, 31 were on the Overview of the ASEAN Economic Community (AEC) and Philippine Free Trade Agreements specifically designed to inform stakeholders on ASEAN integration by 2015; 8 on specific FTAs with Australia, China, Japan, Korea, New Zealand and 1 on the European Union General System of Preferences (EU-GSP).

A total of 38 information sessions were conducted for both goods and services sectors. In goods, sessions were conducted for electronics, food, footwear, bags & leather goods, jewelry, gifts, décor and house ware and plastics sector. Services covered were professional services (accountancy, dental, education, engineering, health and medical, legal, optometry), insurance & banking, technology and tourism.

These sessions were conducted in partnership with about 14 business support organizations including Association of SEIPI Logistics Managers, Bataan Chamber of Commerce, Board of Accountancy, Confederation of Philippine Consulting Organizations, Federation of Filipino Chinese Chamber of Commerce and Industry Inc. (FFCCCI), Guild of Philippine Jewelers Inc., Integrated Philippine Association of Optometrists (IPAO), Marketing Association of the Philippines (MAP), Philippine Chamber of Commerce and Industry (PCCI), Philexport Regions 3 & 10A, Philippine Dental Association, Philippine Institute of Certified Public Accountants (PICPA), Philippine Institute of Civil Engineers and Philippine Plastics Industry Association (PIIA).

Partnerships with the academe generated 31 DBFTA information sessions. Some of the partner universities were Ateneo de Manila, Aquinas University of Legaspi, Bataan Peninsula State University, Bicol University, Camiguin Polytechnic State College, Central Luzon State University, De La Salle, Lyceum, MSU-Iligan, Nueva Ecija University of Science and Technology, PUP, San Beda, Tarlac State University, UP and UST.

Likewise, 20 coaching sessions were organized for individual exporters and importers to teach them the rudiments of tariff classification and certificate of origin.

Eleven (11) information sessions also extended on the subject of product standards and conformance to enable exporters to comply with international market requirements as well as trade remedies to address concerns on how local industries could respond to import surges brought about by FTAs.

The DBFTA information sessions covered cities and provinces in ARMM, NCR, CAR and regions 1, 2, 3, 4A&B, 5, 6, 7, 10, 11 and 13.

Getting PHL businesses ready for ASEAN Economic Community (AEC) 2015.

DTI intensified its information campaign to prepare the local business community for AEC 2015.

Using as venue the DBFTA info sessions, sessions on "Overview of the ASEAN Economic Community and Philippine FTAs" were regularly held on Tuesdays and Thursdays. The sessions aimed at preparing the industry towards the integration of ASEAN in 2015. To ensure readiness for AEC 2015, the Bureau of Product Standards (BPS) expanded the Scope of Accreditation of the BPS Testing Center's Electrical Testing to ISO/IEC 17025:2005 from 10 products to 13 products.



The Bureau of Import Services (BIS) ordered the initiation of the safeguard measures on newsprint, galvanized iron (GI) and pre-painted galvanized iron (PPGI) sheets and coils due to increased imports which seriously injured the local industry. DTI also ordered the extension of the safeguard measure on testliner board. This is intended to enable the industry to implement its efficiency enhancing measures as identified in its adjustment plans to make it competitive. Safeguard and anti-dumping measures are imposed to protect local industry from unfair trade practices as well as import surges. BIS also assisted Philippine exporters of stainless steel fasteners to Europe and oil country tubular goods to the US, affected by anti-dumping measures imposed by these countries.

The Philippine Trade Training Center (PTTC) conducted 760 seminars with 27,134 participants composed of entrepreneurs, existing and potential exporters, technical personnel from private manufacturing and service firms, government agencies, non-government organizations, and students. PTTC's regular courses consist of short term training programs on export marketing and management, business start-up and management, quality and productivity, ISO-series, web-based/ computer literacy programs, and business language programs.

Design Center of the Philippines.

The enactment of RA No. 10557 – Philippine Design Competitiveness Act of 2013 defined the country's strategy to enhance competitiveness of Philippine products through innovation driven by creativity and design. The law reengineered and renamed the former Product Development and Design Center of the Philippines into the Design Center of the Philippines (DCP).

It is mandated to *"promote design as a creative tool for improving the quality and competitiveness and branding of Philippine products in the global market; as a strategic tool for value creation for sustainable economic growth and development, and as an innovative tool for enhancing the quality of human life."*

In 2013 DCP assisted 650 SMEs, providing design services that include product development, merchandise development, design ideas (DI), design consultation (DCS), design recommendation (DRS), graphics and label design, and exhibition design. DCP provided a total of 5,516 technical assistance services to SME and non-SME clients.

The year 2013 was one of great inspiration and momentum for the **Center for International Trade Expositions and Missions**. As CITEM entered its thirtieth year, it continued its enviable record and enduring tradition as a purveyor of design and craftsmanship. CITEM embraced "branding" and this defined everything it implemented and executed in 2013 in its three priority product sectors: Home, Fashion, and Food. CITEM established its name as the proud owner and organizer of event brands: Manila FAME, IFEX Philippines, and Design Week Philippines; and of the venue brand HallONE: Design for Exports. Its Merchandise Specialist Program is becoming more inspired with big ideas from its Creative Team led by Josie Natori, Budji Layug, and Kenneth Cobonpue.

Creating the next level in everything that CITEM does is a constant battle for balance in creativity and process.



Bureau of International Trade Relations.

The trade agreement finalized in the 9th World Trade Ministerial Conference held in December 2013 in Bali, Indonesia is going to benefit Philippine small and medium enterprises (SMEs).

The agreement called the "Bali Package" covered trade facilitation, food security, cotton and measures for developing countries. The agriculture agreement allowed developing countries like the Philippines to maintain and expand its stockholding for food security purposes. This means these countries will be free from disputes from the WTO until the matter of ceiling or limits are permanently resolved. On the other hand, the trade facilitation agreement is seen to complement the Philippines' initiatives to institute domestic customs administration reforms toward a more efficient and streamlined mechanism for traders, while respecting its implementation capacities.

Transparent and streamlined customs procedures will encourage new and innovative SMEs to enter the mainstream of trade.

The image features a construction site at dusk or dawn. Several large tower cranes are silhouetted against a sky that transitions from a deep blue at the top to a warm orange near the horizon. The cranes are the central focus, with their long jibs extending across the frame. In the background, the skeletal structures of buildings under construction are visible. The word "INVESTMENTS" is superimposed in white, sans-serif capital letters over the middle of the image.

INVESTMENTS

MAJOR FINAL OUTPUT 2: INDUSTRY DEVELOPMENT AND INVESTMENT PROMOTION, GENERATION, AND FACILITATION SERVICES

Improvements in Philippine Competitiveness ranking.

The President signed AO 38 creating the Ease of Doing Business (EODB) Task Force. The AO directed the EODB task force to implement the Gameplan for Competitiveness, which set reform targets per government agency accountable for any of the 10 indicators measured in the Doing Business Report, i.e., 1) starting a business, 2) dealing with construction permits, 3) getting electricity, 4) registering property, 5) getting credit, 6) protecting investors, 7) paying taxes, 8) trading across borders, 9) enforcing contracts, and 10) resolving insolvency. Headed by the DTI Secretary as Chair, and National Competitiveness Council's Mr Guillermo Luz as Co-Chair for the private sector, the taskforce's concerted effort resulted in a 30-notch increase in the Philippines' ranking in the *Doing Business 2014 Report*. The country has improved from 138 to 108, making it the most improved economy among the 189 economies covered in the survey.

The *Doing Business Report* released in October by the World Bank and the International Finance Corporation was a much deserved recognition of the country's efforts to implement regulatory reforms to facilitate doing business.

Similarly, of the 148 countries that were covered in the World Economic Forum's Global Competitiveness Report released in September last year, the Philippines also advanced 6 spots to 59th from 65th in the previous year. Similarly, the country moved up to the 38th spot, up by 5 notches from 43rd in 2012 in the *2013 World Competitiveness Yearbook* of the International Institute for Management Development.

PHL scored 10.4% growth in Investments for 2013.

The BOI-PEZA reported that investment approvals for 2013 increased by 10.4% from last year's level. These approved projects are valued at ₱742.16 billion and are projected to generate a total of 148,014 jobs.

Philippine Business Registry.

The Philippine Business Registry is a testament to the Administration's commitment to make doing business easy. In 2013, a total of 41,807 business owners registered through the PBR system. This initiative allows entrepreneurs to validate existing/register their Business Names (BNs) with DTI, get or validate their existing Tax Identification Numbers (TINs) with BIR and secure Employer's Registration Numbers (ERNs) from the Social Security System (SSS), Philippine Health Insurance Corporation (PhilHealth) and Home Development Mutual Fund (Pag-IBIG Fund) within 40 minutes.



To fully launch connectivity with PBR, Memorandum of Agreement (MOA) with LGUs of Batangas City, Cagayan De Oro and Iloilo were signed on 11 December 2013. Likewise, PBR MOA with Muntinlupa LGU was signed on 03 October 2013, marking the 100 days of the newly elected Mayor Jaime Fresnedi.

2013 Investment Priorities Plan (IPP).

The 2013 Investment Priorities Plan (IPP) was approved by the President. It had for its theme: “A New Day for Investments: Coherent, Consistent, and Creative”, to articulate direction toward DTI’s overall thrust of “More Investments, More Jobs”. The 2013 IPP has been refined to encourage investments in areas that will increase exports, encourage innovation, spur regional dispersion of industries, and preserve the environment. Entitlement to incentives will depend on the project’s net value added, its capacity to generate jobs, its multiplier effect, and its measured capacity. Under the IPP 2013, preferred activities are in the following areas: 1) Agriculture or agribusiness and fishery, 2) Creative industries or knowledge-based services, 3) Disaster prevention, mitigation and recovery projects, 4) Green projects, 5) Hospital or medical services, 6) Infrastructure, 7) Iron and steel, 8) Mass housing, 9) Motor vehicles, 10) Research and development, 11) Shipbuilding, and 12) Strategic projects.

Manufacturing roadmap launched together with other Industry Roadmaps.

The **Board of Investments (BOI)** initiated the development of the manufacturing industry roadmap to steer the revival of the manufacturing sector. Prepared by the Philippine Institute for Development Studies (PIDS) for DTI-BOI, the roadmap defines the horizontal and vertical issues that hamper the growth of the manufacturing industry. The manufacturing industry roadmap aims to increase the contribution of manufacturing sector to 30% of total output and 15% of total employment.

Through the **Industry Development Program** and in collaboration with the private sector, a total of 21 other industry roadmaps were also prepared and launched. The roadmaps outline specific strategies to make the following industries globally competitive: 1) Automotive, 2) Automotive parts, 3) Motorcycle, 4) Biodiesel, 5) Cement, 6) Ceramic Tiles, 7) Chemicals, 8) Copper and copper products, 9) Electric vehicles, 10) Electronics, 11) Furniture, 12) Iron and steel, 13) Information Technology – Business Process Management, 14) Mass housing, 15) Metalcasting, 16) Natural Herbal Products, 17) Petrochemicals, 18) Plastics, 19) Paper products, 20) Rubber products, and 21) Tool and die.



BOI held five trade and industry development updates on the Industry Development Roadmaps Initiative to serve as a platform for government to engage industry stakeholders.

On Investment Promotion, inbound missions serviced by all Investment Promotion Agencies (IPAs) reached 466, with BOI accounting for 210 or 45%. Among the more prominent delegations were the following: Thailand-Philippines Business Council Forum, China Council for the Promotion of International Trade (CCPIT) Delegation, Samsung C&T, Queen Bee Line of Australia, JR Cape Management Consulting, 888 Refining Australasia Pty Ltd., Syntel from India, Commonwealth Bank of Australia, Bartel Group Inc., SEK Solutions, Leighton Group, Virginia Beach Trade Mission, the OMA Study and Friendship Tour, Trade and Investments Delegation from Winnipeg, Canada and Panhua Group-Chine Business Delegation. They showed interest in diverse areas that included agriculture, construction, food processing, gold refinery, logistics (air and ocean freight), mobile games and applications development, oleochemicals, playground equipment, and shared service center.

These missions generated 136 new investment leads in the sectors of construction, electronics, medical supplies, motorcycle manufacturing, and manufacture of marine equipment and boats, aerospace, agribusiness, and information technology – business process management.



The Board of Investments (BOI), initiated the development of the manufacturing industry roadmap to steer the revival of the manufacturing sector.



MSME

MAJOR FINAL OUTPUT 3: MSME DEVELOPMENT AND PROMOTION SERVICES

More than 80,000 MSMEs assisted.

DTI provided assistance to a total of 88,188 micro, small and medium enterprises (MSME) in the form of business counseling, product development, merchandise development, training and seminars on entrepreneurship development, and productivity upgrade. MSMEs were provided access to markets, both domestic and foreign, and helped to develop more competitive products. A total of ₱13.31 billion in domestic sales from DTI-initiated events (i.e., trade fairs and market matching activities) was reported.

475 Shared Services Facilities (SSF) established with over 32,540 beneficiaries.

The DTI initiated its Shared Service Facilities (SSF) Project in 2013. As of December, 475 SSF projects were established across the country. Initial difficulties were experienced by the project, which resulted in adjustments in the original target of 800 SSF. A banner program of the DTI, the SSF Project aims to improve the competitiveness of MSMEs by providing community based enterprises with machinery, equipment and tools.

An estimated 32,540 beneficiaries were aided through the SSF project which covered, among others, abaca production, bag-making, bamboo nodes and e-bamboo processing, banana chips processing, bangus processing, coco coir, coffee processing and roasting, crunchy corn production and processing, food processing and packaging, loomweaving, muscovado, mushroom drying, pottery, soap making, veggie flour production, T'nalak-based indigenous craft, and packaging and labeling of MSME products.





The Rural Microenterprise Promotion Programme (RuMEPP), on its final year of implementation, continued its intensified drive – meeting 102% of target. It provided business development services and financing assistance to 15,252 microenterprises. In total, it has granted 56,875 microenterprises (163% of target) with microfinancing while providing 33,873 microenterprises (226% of target) with business development services. Implemented jointly with the Small Business Corporation, the project has disbursed USD14.22 million out of the USD14.33 million in allocated funds, as 89 microfinancing institutions – 14 more than the target 75 – have accessed the loan facility. The program has been implemented for seven years (2007-2013) with a total investment of USD22.83M, comprised of loans and grants from International Fund for Agricultural Development (IFAD) (USD19.172M) and GOP counterpart (USD3.66M).

In 2013, the **Department of Trade and Industry-Comprehensive Agrarian Reform Program (DTI-CARP)** extended assistance to 758 agrarian reform communities (ARCs) as well as 176 other rural communities which generated total investments of ₱1.193 billion, total sales of ₱2.123 billion, 55,723 jobs, developed 557 MSMEs and assisted 2,004 MSMEs through the conduct of productivity training, managerial/entrepreneurial training, skills training, technology missions, studies, market matching, selling missions, trade fairs, promo collaterals, product development activities and consultancies.



The Bureau of Domestic Trade held two national trade fairs in 2013. The Sikat Pinoy National Food Fair themed “*Piling-Piling Pagkaing Pilipino*” held on August 21-25 featured 260 exhibitors from 16 regions of the country who generated ₱13.8 million in sales. This was followed by the *Sikat Pinoy* National Handicrafts Fair themed “*Piling-Piling Produktong Pilipino*” on September 19-23 that attracted 18,000 guests and generated ₱51.45 million in sales.

The Bureau of Micro, Small and Medium Enterprise Development

launched the SME Roving Academy in Davao City. Approximately 1,000 participants attended the event held in SMX Lanang. The SME Roving Academy is a continuous learning program to help micro, small and medium enterprises become competitive in the domestic and international markets. From May to December 2013, it hosted a total of 14,029 participants nationwide.



The SME Roving Academy is a continuous learning program to help micro, small and medium enterprises to become competitive in the domestic and international markets.



design philippines

Schema
by Kalikasan Crafts

CONSUMER PROTECTION



d7
SUGGESTED RETAIL PRICES (SRP)
FOR NOCHE BUENA PRODUCTS

MAJOR FINAL OUTPUT 4: CONSUMER WELFARE AND PROTECTION SERVICES

Close to 300 Diskwento caravans were organized by DTI benefitting over 350,000 Filipinos nationwide.

DTI continued the “Diskwento Caravan” project, which began in 2008, and further expanded the project given the directive to do more and bigger caravans. Consumers were given access to basic and prime commodities at 10-70% lower than the suggested retail price. By end of December, a total of 363,045 consumers benefitted (far exceeding the target of 128,4000) from 293 Diskwento Caravans nationwide (almost 50% more than the target 200), generating a total of ₱90.5M in sales.



Intensified price monitoring and enforcement of Standards Law, Price Act, Intellectual Property Code.

DTI filed two criminal cases against violators of the Standards Law. The Consumer Welfare and Business Regulation Group conducted special monitoring and enforcement activities, which resulted in the 1) Issuance of nine Show Cause Orders to establishments selling overpriced Noche Buena products and 2) Confiscation of a total of 2,914 sets of Christmas Lights and ICC stickers. DTI also conducted several inspections of helmets in warehouses in March. Those with fake ICC stickers were confiscated and dealers were issued notices of violation of RA 10054 (Motorcycle Helmet Act of 2009). For the period January to May, combined operations of member agencies of the National Committee on Intellectual Property Rights resulted in seizures of 3,495,264 pieces of counterfeit and pirated goods with an estimated value of ₱1.57 billion.

Dispute settlement process speeded up.

In 2013, a total of 6,080 consumer complaints were filed with the DTI, 72% of which were resolved within 30 days (10 days mediation, 20 days arbitration). DTI issued Department Administrative Order 13-02, Series of 2013 that improved the redress mechanism by prescribing a 30-day resolution period, thereby providing faster action on consumer complaints.

335,266 business names registered, the highest to date.

In 2013, DTI recorded a total of 335,266 Business Name Registrations, up from 329,390 recorded in the previous year.

Consumer Welfare Month launched.

Bureau of Trade Regulation and Consumer Protection Director Victorio Mario Dimagiba, the Officer-in-Charge of the Consumer Welfare and Business Regulation Group, proudly launched Consumer Welfare Month in October at Department of Health, Manila. He was joined by Dr. Enrique Ona, the Health Secretary; Dr. Julie Lyn Hall, World Health Organization representative to Philippines; and Jose Pepito, Chairman of National Consumer Affairs Council. The celebration was led by the Food and Drug Administration and had for its theme, *“Health product quality, efficacy, safety, and transparency — everybody’s concern”*. The public was urged to be vigilant in protecting their rights as consumers and to partner with the government in implementing consumer laws.





The Bureau of Product Standards monitored 146,646 establishments nationwide and found 344 firms that were not complying with the Fair Trade Laws. Of these, 187 firms were penalized and fined a total of ₱2.34 million. Regions V and IX had the most number of penalized firms. To complement the activities in the regions, the BPS staff at the head office also conducted monitoring and enforcement activities based on consumer and industry reports. These activities focused on such merchandise as angle bars, BI-GI pipes, ceramic tiles and LPG cylinders.

Special attention was paid to the issue of fake Import Commodity Clearance (ICC) stickers on motorcycle helmets in the market because of the grave danger it posed on riders. Heightened monitoring and enforcement activities were conducted in Regions IVA, IVB, V, VII, IX, XI and NCR. These activities resulted in penalties of almost ₱800,000 from 18 retailers and 4 importers. To curb the proliferation of fake ICC stickers on motorcycle helmets, BPS introduced an ICC mark specially for the said product in August.

Toward the end of the year, Secretary Gregory L. Domingo and Senator Bam Aquino led an inspection of Christmas lights sold in Divisoria, Manila to warn retailers that government is closely monitoring the said product to ensure safe Christmas festivities for consumers.

The Philippine Accreditation Office accredited 19 testing and 5 calibration laboratories for ISO/IEC 17025 and 1 inspection body for ISO/IEC 17020 as compliant with international accreditation standards. A total of 76 surveillance visits validated the competency of accredited laboratories, while 37 special assessments were conducted to allow laboratories to expand their scope. Also, 30 witness audits were conducted on accredited certification bodies to ensure confidence in the conformity assessment certificates they issue. To date, accreditation has been granted to 178 testing and 29 calibration laboratories (ISO/IEC 17025), 5 medical laboratories (ISO 15189), 3 inspection bodies (ISO 17020), and 6 certification bodies for certification of management systems (ISO 17021), such as quality (ISO 9001), environment (ISO 14001) and food safety (ISO/TS 22003).



The Philippine Shippers' Bureau

To address increasing concerns regarding non-delivery of balikbayan boxes or personal effects, the Philippine Shippers' Bureau (PSB) piloted consultative meetings with overseas Filipinos in Hong Kong, Singapore, Riyadh and Dubai through the "Roadshow for Continuing Advocacy to Address the Problems on Balikbayan Boxes through the Utilization by Overseas Filipinos of Government-accredited Freight Forwarding Companies". In addition, PSB signed a Memorandum of Agreement (MOA) with the Association of International Shipping Lines (AISL) that provided for the screening by AISL of incoming shipments of balikbayan boxes at the ports of origin. The MOA also specifies that PSB will furnish a list of accredited, unaccredited, and delinquent forwarders/consolidators and forwarding firms with pending cases and AISL will only allow domestic freight forwarders accredited with the PSB to ship balikbayan boxes through their member lines.

The Construction Industry Authority of the Philippines

In support of the Consumer Welfare Month celebration in October, the Construction Industry Authority of the Philippines (CIAP) installed more service windows in DTI - Cagayan de Oro on October 10, DTI - Pampanga on October 20, and DTI - Baguio City on November 8. CIAP windows offer pre-screening and evaluation of application for a contractor's license; acceptance of complaints or cases, staff logistics, coordination support during hearings, and orientation on mediation for small claims; information dissemination and promotion, acceptance of new and renewal applications

prior to registration/ authorization; and promotion and coordination of the establishment of memoranda of agreement with professional associations, agencies, entities, and to conduct accreditation seminars on Construction Performance Evaluation. With the windows, clients no longer need to travel to Manila to transact business, thus saving time and reducing the cost of doing business, by as much as ₱10,000 to ₱25,000 in travel and accommodations for securing a contractor's license and ₱40,000 for small claims to ₱230,000 for complex cases for each party in arbitration.



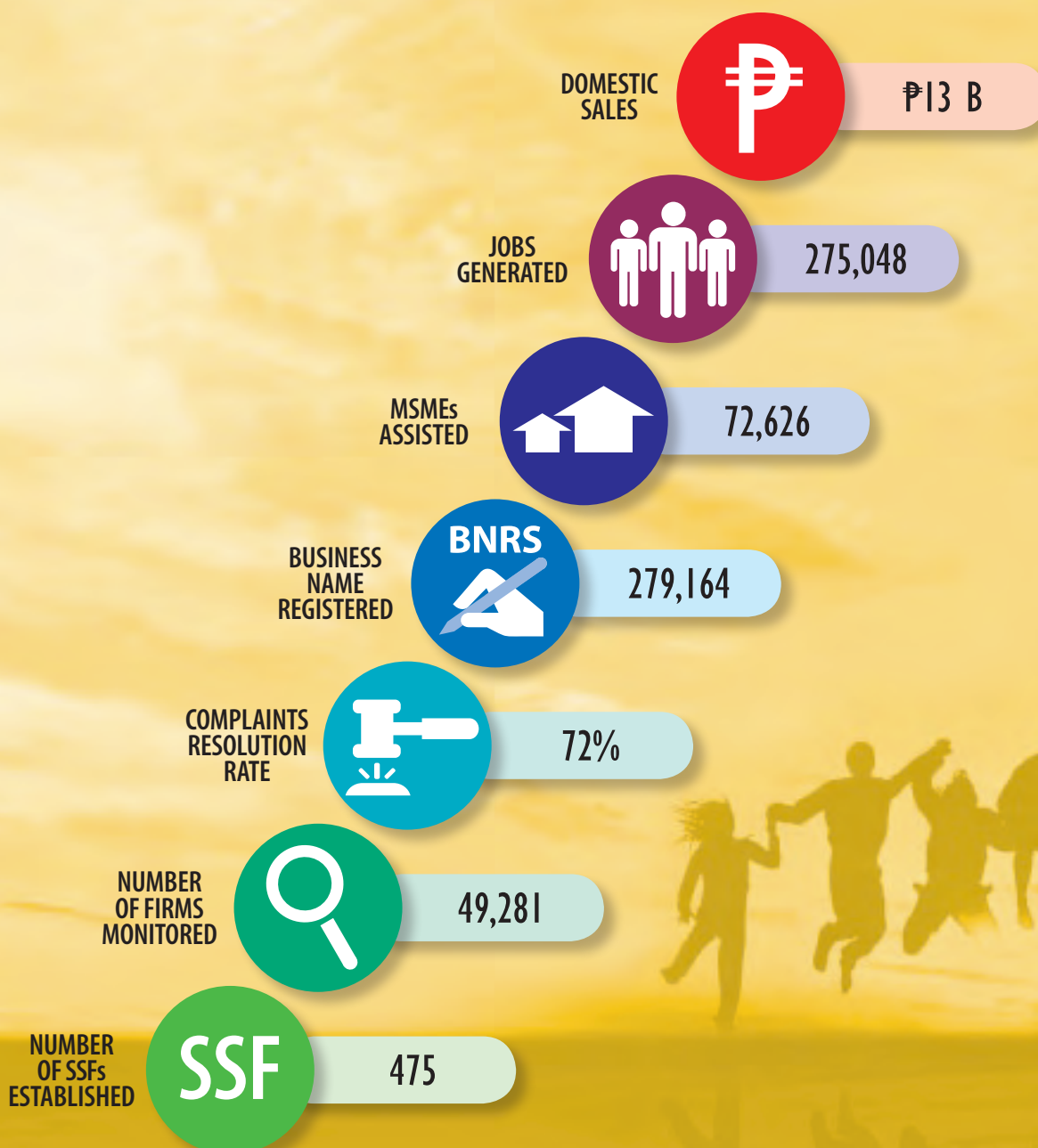
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REGIONAL ACCOMPLISHMENTS

The Regional Operations and Development Group (RODG) is responsible for DTI field operations across the country. DTI's mission of enabling business, empowering consumers is carried out nationwide through its 16 regional offices, 74 provincial offices, 4 National Capital Region (NCR) area offices, and 3 city offices.

In terms of developing micro, small and medium enterprises (MSMEs), assistance was provided to a total of 72,626 MSMEs generating ₱13 B domestic sales and 275,048 jobs. A major component of SME Development Program is the Shared Service Facilities (SSF) Project, which aims to improve the competitiveness of small businesses by providing them with machinery, equipment, tools, systems, skills and knowledge under a shared system. As of 31 December 2013, 475 SSFs, valued at ₱165 M were established in 16 regions. In terms of business name registration, the regions processed some 279,164 or 83% out of the total 335,226 business names.

In protecting consumers' interest, the regions monitored 35,694 establishments nationwide. In addition, a total of 4,438 consumer complaints were resolved within 7 working days for mediation and 20 working days for arbitration, translating to 72% complaints resolution rate.





NCR SSF* FAST FACTS

Cluster:

Handicrafts

Cooperator:

Caritas Manila, Inc.

Location:

Jesus St., Pandacan, Manila

Date Established:

27 December 2013

Members:

Direct – 120

Total Project Cost:

₱865,000.00

Equipment Provided:

38 High Speed Sewing Machines
3 units of Leather Stitching Machines

Products & Services:

Upcycled Items

Tote bag, tarp bag, hygiene bag,
first aid bag, relief bag, lady's bag,
school bag

Raw Materials:

Used tarpaulin, used jute, canvass,
used clothes and leatherette

Prices:

Price range from ₱100.00 – ₱800.00

Production Volume:

Before: Average of 300 per contract/
as high as 5,000 pieces

After: Sales generated from
January 24, 2014 –
₱620,488.00
Projected: ₱5 million

Market:

Before: Unionbank, Gifts and Graces,
Fair Trade Foundation,
Prudential Guarantee
and Assurance Corp.
and Nexus Technologies

After: Projected Clients, Manila
Hotel, Catholic Book Center,
Unionbank, Catholic Women's
League, and other companies

Sales Generated:

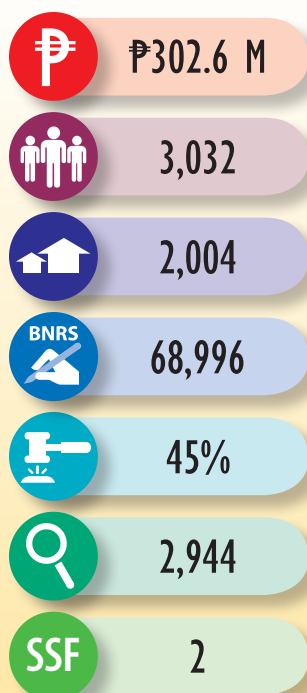
Before: ₱2.5 million

After: Projected Sales – ₱5 million

Jobs Generated:

Direct – 100

NATIONAL CAPITAL REGION BOTTOMLINES



CARITAS BAG MAKING FACILITY

This is a social entrepreneurship project of Caritas Manila, in partnership with the Department of Trade and Industry (DTI), which provides employment to urban poor partners.

* Featured Shared Service Facilities (SSF)



CAR SSF* FAST FACTS

Cluster:

Coffee

Cooperator:

Social Action Development Center (SADC)

Location:

Lagawe, Ifugao

Date Established:

21 June 2013

Members:

755

Total Project Cost:

₱400,000.00

Equipment Provided:

1 Coffee Huller
1 Coffee Pulper
1 Solar Tunnel Dryer

Products & Services:

Ground and Coffee Beans
(Ifugao Kape and Igorot Kape)
Services: Pre-processing of coffee
(dehauling, depulping and drying)

Raw Materials:

Arabica and Robusta Coffee

Prices:

₱100.00 to ₱120.00/pack

Production Volume:

Before: 100 packs monthly
After: 300 packs monthly

Market:

Before: Lagawe and Banaue, Ifugao
After: Ifugao, Baguio City (Good Shepherd and Porta Vaga), Mt. Province, Manila (Tanging Yaman Foundation and Katutubo Sa Airport)

Sales Generated:

Before: ₱720,000.00/annum
After: ₱960,000.00/annum

Jobs Generated:

Direct – 8
Indirect – 15

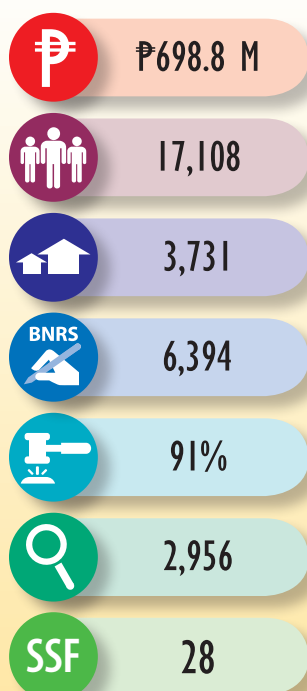
MSMEs Assisted:

6

Other Beneficiaries:

59 members of Brgy. Caba Farmers Organizations, Brgy. Danggo Coffee Growers and Deebee's Enterprises

CORDILLERA ADMINISTRATIVE REGION BOTTOMLINES



COFFEE WET PROCESSING

The project addresses the post harvest processing requirements of coffee growers especially in the municipalities of Lamut, Lagawe, Kiangnan, Asipulo, and Tinoc. Coffee growers number at 2,600 households, owning varied sizes of coffee plantation ranging from just a few trees in the yard to about three hectares. The facility likewise served the pre-processing needs of the local ground coffee processors consisting of at least 5 coops/associations and having an aggregate of about 1,500 members.

* Featured Shared Service Facilities (SSF)



REGION I SSF* FAST FACTS

Cluster:

Milkfish

Cooperator:

Binmaley Rural Development Club

Location:

Brgy. Buenlag, Binmaley,
Pangasinan

Date Established:

2 October 2013

Members:

Direct – 42

Total Project Cost:

₱461,000.00

Equipment Provided:

22 cu. ft Chest Freezers
2 units Food Grade Stainless
Preparation tables
2 units 51-liter Capacity Industrial
Pressure Cooker
Vacuum Packaging Machine

Products & Services:

Deboned Smoked Bangus

Raw Materials:

Fresh bangus, condiments

Prices:

₱120 – ₱150 per pack of 2 pcs.

Production Volume:

Before: Approximately 90,000 MT
(2011- 2012) 800 kg per day

After: Approximately 94,000 MT
(EO 2013)

Market:

Before: US, Europe, Middle East,
Canada

After: Expected to expand in the
Middle East & European
markets

Sales Generated:

Before: Export sales in 2013:
About US\$9 million

Domestic sales in 2013:
₱136.597 million

Jobs Generated:

Direct – 20

MSMEs Assisted:

38

ILOCOS REGION BOTTOMLINES

₱773 M

26,018

4,020

BNRS
15,874

100%

3,105

SSF
17

BANGUS PROCESSING INDUSTRY MODERNIZATION PROJECT IN BINMALEY

The project involves provision of modern equipment like vacuum packing machine, smoker machine, high density cooking vessels and stainless steel preparation tables for the expansion of the bangus processing project.

* Featured Shared Service Facilities (SSF)



REGION 2 SSF* FAST FACTS

Cluster:

Dairy

Cooperator:

Integrated Farmers Cooperative (IFC)

Location:

Namabbalan Norte, Tuguegarao City, Cagayan

Date Established:

18 July 2013

Members:

Direct – 256

Indirect – 300

Total Project Cost:

₱349,000.00

Equipment Provided:

2 units Portable Milking Machines

6 units Milk Cans

4 units Hard Plastic Chest Coolers

1 unit Vacuum Sealer

1 unit Automatic Cup Sealing Machine

Products & Services:

Pasteurized Fresh/Flavored Milk

Pastillas de Leche

Yoghurt

Milk Bar

Raw Materials:

Carabao Milk

Production Volume:

Before: 175 liters of fresh milk daily

After: 215 liters of fresh milk daily

Market:

Before: Local (neighborhood)

After: Local (province),
Institutional Buyers

Sales Generated:

Before: Average sales of ₱6,125 per day (Fresh Milk)

After: Average sales of ₱8,000 per day (Fresh Milk)

Jobs Generated:

Direct – 15

Indirect – 50

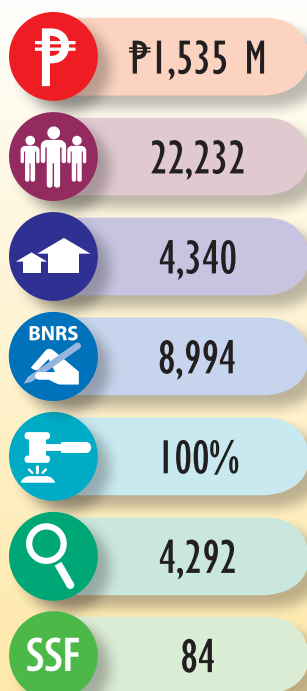
MSMEs Assisted:

50

Other Beneficiaries:

Rural women, dairy farmers, ambulant vendors

CAGAYAN VALLEY BOTTOMLINES



IFC MILK PROCESSING

The project involves the production of quality fresh milk and processing of dairy products such as pasteurized fresh/flavored milk; pastillas de leche; yoghurt; and milk bar.

* Featured Shared Service Facilities (SSF)



REGION 3 SSF* FAST FACTS

Cluster:

Dairy

Cooperator:

Sta. Maria Dairy Farmers MPC

Location:

Pulong, Bagbaguin, Sta. Maria, Bulacan

Date Established:

15 July 2013

Total Project Cost:

₱792,000.00

Equipment Provided:

Vacuum Packaging Machine
Chest-type Freezers
2 foot Sealers
Insulated Chilling/Milk Tank

Products & Services:

Dairy products: yoghurt, kesong puti, fresh milk, milk bar, choco milk, and pastillas

Raw Materials:

Fresh Milk

Prices:

Yoghurt, per 1,000 mL, Blueberry – ₱120, Strawberry – ₱110, Mango – ₱100, Pineapple – ₱96, Plain – ₱88-93; Kesong Puti – ₱80 per 200 grams; Paneer – ₱380; Fresh carabao Milk (pasteurized) – ₱98 for 1,000 mL in bottle and ₱70 for sachet pack; Fresh Cow's Milk in 1,000 mL – ₱80 (plain) and ₱82 (flavored) in bottle and Fresh Cow's Milk in sachet ranges from ₱65-70 per 1,000 mL pack

Production Volume:

Before: 1,000 liters per day for cow's milk and 100-150 liters for the carabao's milk

After: Increase production volume by 100 liters per day

Market:

Before: Manila, Pasig, Quezon City and Bulacan

After: Pampanga, Makati, Alabang, Binondo, Market Market

Sales Generated:

Before: ₱800,000.00

After: Increase of ₱100,000.00/mo

Jobs Generated:

Direct – 30

Indirect – 15

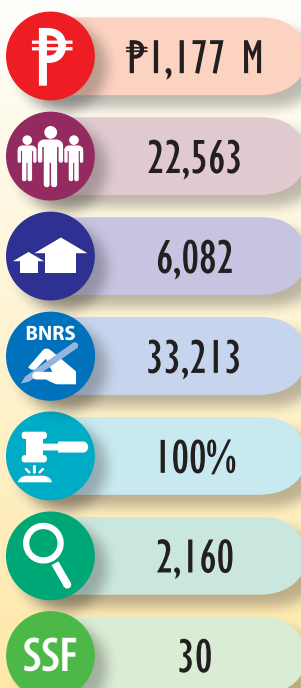
MSMEs Assisted:

8

Other Beneficiaries:

100

CENTRAL LUZON BOTTOMLINES



DAIRY INDUSTRY

The SSF Project for Dairy processing operated by Sta. Maria Farmers Multi-Purpose cooperative processes dairy products such as yoghurt, fresh milk, choco milk, kesong puti, milk bar, and pastillas. The cooperative was organized to serve the needs of the farmers of Sta. Maria and nearby towns.

* Featured Shared Service Facilities (SSF)



REGION 4A SSF* FAST FACTS

Cluster:

Coffee

Cooperator:

Café Amadeo Development
Cooperative

Location:

Dagatan, Amadeo, Cavite

Date Established:

9 December 2013

Members:

Direct – 143
Indirect – 38

Total Project Cost:

₱560,000.00

Equipment Provided:

Roasting Machine

Products & Services:

Coffee Roasted Beans
Coffee Roasting Services

Raw Materials:

Coffee Beans

Prices:

250 g – ₱125.00
500 g – ₱240.00
1 kg – ₱485.00

Production Volume:

Before: 125 kg per month
After: 160 kg per month

Market:

Walk-in Clients, Hotels and
Restaurants, Pasalubong Centers

Sales Generated:

Before: Nov. 2013 ₱1,112,207.00
After: Dec. 2013 ₱1,296,654.00

Jobs Generated:

Direct – 11
Indirect – 98

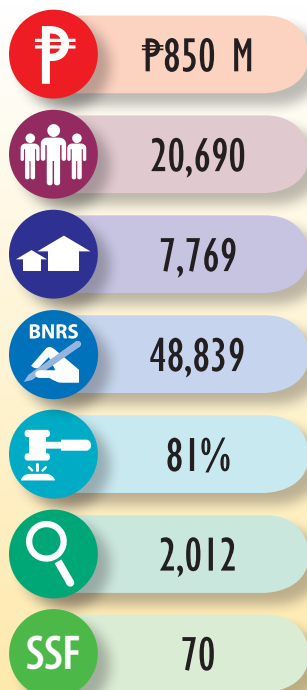
MSMEs Assisted:

2

Other Beneficiaries:

LGUs, Students, Private Individuals

CALABARZON BOTTOMLINES



COFFEE ROASTING FACILITY

The SSF project enabled the cooperative and other coffee growers nearby to roast their own coffee beans — a process formerly contracted out either in Gourmet Farms or Divisoria.

* Featured Shared Service Facilities (SSF)



REGION 4B SSF* FAST FACTS

Cluster:

Handicrafts

Cooperator:

Romblon State University –
San Andres Campus

Location:

San Andres, Romblon

Date Established:

18 December 2013

Members:

Direct – 60

Total Project Cost:

₱264,000.00

Equipment Provided:

3 units Tiger Grass Pollen Remover
cum Wood Working Machine
(inclusive of working tools)

3 units Portable Garden Chainsaws
(inclusive of working tools)

Products & Services:

Finished Product:

Soft Broom (Walis Tambo)

Semi-finished product:

deflowered Tiger Grass, Wood handle
for Soft Broom.

Services Offered:

Tiger Grass pollen removal, Wood
working

Raw Materials:

Tiger grass, wood

Prices:

Walis tambo ₱50.00
(average wholesale price)

Production Volume:

Before: 15,000 pcs/annum

After: 30,000 pcs/annum
(2014 target)

Market:

Before: Romblon, Panay island,
Mindoro, Lucena City,
Batangas, Metro Manila

After: Increased supply on the same
markets

Sales Generated:

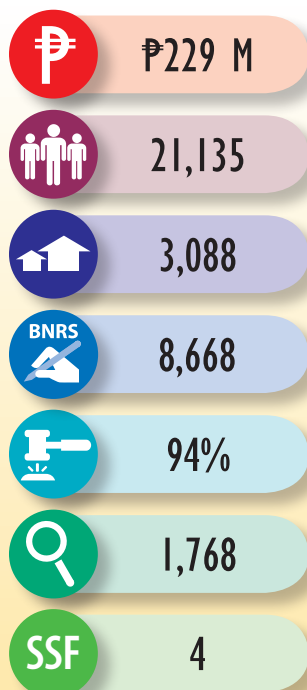
Before: ₱0.828 million

After: ₱1.5 million (2014 target)

Jobs Generated:

Direct – 50 (2014 target)

MIMAROPA BOTTOMLINES



SOFT BROOM PRODUCTION

The general objective of this project is to provide opportunities for productivity enhancement through the establishment of Shared Service Facility for tiger grass pollen remover with woodworking machines for tiger grass farmers and soft broom makers.

* Featured Shared Service Facilities (SSF)



REGION 5 SSF* FAST FACTS

Cluster:
Coconut/Coco Coir

Cooperator:
Orgullo Kan Bikol Association, Inc.

Location:
Gubat, Sorsogon

Date Established:
19 December 2013

Members:
Direct – 50 Coco Coir Processors
Indirect – 50 Household Members

Total Project Cost:
₱425,000.00

Equipment Provided:
Semi-mechanized 2-ply
Twining Machine – 50 sets

Products & Services:
Coco Coir Twines

Raw Materials:
Coco Coir

Prices:
₱2.50/hank

Production Volume:
Before: 50 – 150 hanks/day
After: 80 – 250 hanks/day

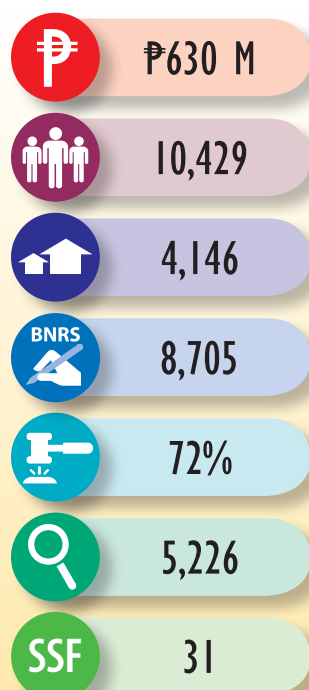
Market:
Before: Gubat, Sorsogon
After: Gubat, Sorsogon

Sales Generated:
Before: ₱125.00 – 375.00/day/ME
After: ₱200.00 – 625.00/day/ME

Jobs Generated:
Direct – 50
Indirect – 50

Other Beneficiaries:
50 Coco Coir Twiners/ 50 Households

BICOL REGION BOTTOMLINES



GUBAT COCO COIR PROCESSORS

The project involves the provision of twining machines to selected households in five cluster barangays in Gubat, Sorsogon where the value-adding activities on coco coir twining take place.

* Featured Shared Service Facilities (SSF)



REGION 6 SSF* FAST FACTS

Cluster:

Coconut

Cooperator:

Capiz Small Coconut Farmers
Multi-purpose (CASCOFAMCO)

Location:

Ondoy, Ivisan, Capiz

Date Established:

29 July 2013

Members:

Direct – 14
Indirect – 3,073 small coconut
farmers

Total Project Cost:

₱463,172.00

Equipment Provided:

Oil Expeller 10hp Electric Motor
1 Refining Tank
1 unit Hauling Truck
3 units UPLB Dryer
1 unit Kukum Dryer
1 unit Decorticator
1 unit Hammer Mill
1 Twining Equipment

Products & Services:

Refined Cooking Oil, Crude Oil

Raw Materials:

Matured coconuts

Prices:

Refined Cooking Oil: ₱48.00/liter
Crude Oil: ₱35.00/kg

Production Volume:

Before: Refined Cooking Oil –
2 tons/month
Crude Oil – 20 tons/month
After: Refined Cooking Oil –
2.2 tons/month
Crude Oil – 25 tons/month

Market:

Capiz, Aklan

WESTERN VISAYAS BOTTOMLINES



₱994 M



15,803



3,529



20,437



90%



8,611



27

UPGRADING OF CASCOFAMCO'S COCONUT OIL MILL

The project consisted of the acquisition of new/additional equipment and replacement of the old and unserviceable to increase the production capacity and improve productivity, safety, and efficiency.

* Featured Shared Service Facilities (SSF)



REGION 7 SSF* FAST FACTS

Cluster:
Processed Food

Cooperator:
Jagna Calamay Makers Coop-erative (JACAMACO)

Location:
Can-upao, Jagna, Bohol

Date Established:
August 30, 2013

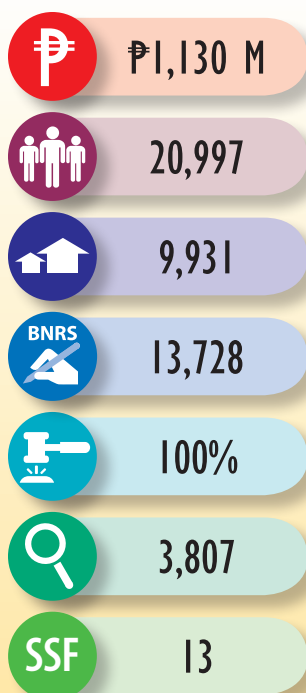
Members:
Direct – 104
Indirect – 99

Total Project Cost:
₱1,598,799.00
₱1,200,000.00 – Cooperator's counterpart
₱398,799.00 – SSF Project Cost

Equipment Provided:
1 unit High Pressure Steamer
1 unit Sticky Rice Mill
1 unit Centrifugal Mill Machine
1 unit Heat Gun
2 units Digital weighing scales
2 units Stainless Racks with Trays
3 units Stainless Steel Tables

Products & Services:
Calamay packed in Coconut shells and plastic containers

CENTRAL VISAYAS BOTTOMLINES



JAGNA-BOHOL CALAMAY PROCESSING

The SSF is a starting point for a sustainable, shared-use processing facility that serves the local calamay processors of Jagna, Bohol. The facility is a big help for their processing without the up-front capital and allow them to focus on more important aspects like ensuring product quality, safety and production efficiency.

* Featured Shared Service Facilities (SSF)



REGION 8 SSF* FAST FACTS

Cluster:
Processed Food

Cooperator:
Samahan ng Mangingisda sa Binaliw

Location:
Calbayog City, Samar

Date Established:
11 September 2013

Members:
Direct – 33
Indirect – 52

Total Project Cost:
₱397,540.00

Equipment Provided:
2 Heavy Cast Aluminum LPG Fueled Pressure Cooker
1 LPG Operated Cabinet Type Dryer
1 Heavy Duty Automatic 4 layers Stainless Steamer
2 Stainless Tables

Products & Services:
Sardines and Pickled Seaweeds

Production Volume:
Before: Sardines: 720 bots/month
Pickled Seaweeds: 960 bots/month
After: Sardines: 1440 bots/month
Pickled Seaweeds: 960 bots/month

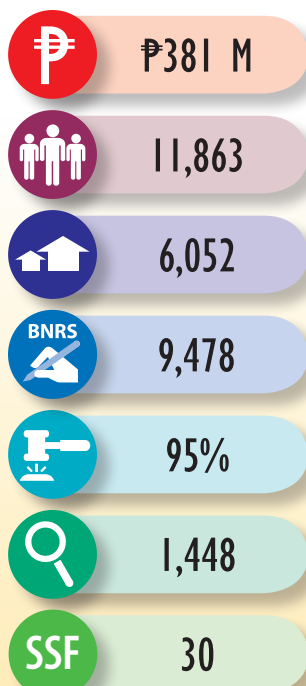
Market:
Before: Rosario's Kitchen, Angie's Food, Calbayog Airport
After: Rosario's Kitchen, Angie's Food, Calbayog Airport, Samar Pasalubong Center, Catbalogan Monterey, Tacloban Airport outlets, Aida's Pasalubong

Sales Generated:
Before: Sardines – none
Pickled Seaweed – ₱38,400.00/month
After: Sardines – ₱93,600.00/month
Pickled Seaweed – ₱43,200.00/month

Jobs Generated:
Direct – 32
Indirect – 52

MSMEs Assisted:
48

EASTERN VISAYAS BOTTOMLINES



PRODUCTIVITY ENHANCEMENT FOR BOTTLED SARDINES AND PICKLED SEAWEEDS

The Samahan ng Mangingisda sa Binaliw (SMB) production center is owned and managed by forty-two (42) registered fishermen and housewives of Brgy. Binaliw, Tinambacan, Calbayog City. The association was established on June 7, 2013 and registered with the aim of providing self-employment to its members. The establishment of the seaweeds and pickled seaweeds from the fresh pickled seaweeds and sardines processing center was conceptualized by the LGU of Calbayog City.

* Featured Shared Service Facilities (SSF)



REGION 9 SSF* FAST FACTS

Cluster:

Abaca

Cooperator:

La Paz Abaca Growers Association

Location:

La Paz, Zamboanga City

Date Established:

13 August 2013

Total Project Cost:

₱143,000.00

Equipment Provided:

1 unit Portable Abaca Stripper
1 Wooden Crate

Products & Services:

High-grade Abaca Fiber

Raw Materials:

Raw abaca fiber

Prices:

₱46.00 per kg

Production Volume:

3-4 tons/month

Market:

Before: Zamboanga City

Sales Generated:

₱50,000.00/month

Jobs Generated:

Direct – 35

MSMEs Assisted:

35

ZAMBOANGA PENINSULA BOTTOMLINES



₱1,052 M



10,084



2,409



3,514



98%



2,523



15

ABACA PROCESSING

La Paz Abaca Growers Association is currently involved in planting abaca stalks. Through the assistance of the Department of Trade and Industry – Zamboanga City office, the organization has become more active in the processing of abaca stalks to abaca fibers.

* Featured Shared Service Facilities (SSF)



REGION 10 SSF* FAST FACTS

Cluster:

Gifts, Decor and Housewares

Cooperator:

Misamis Oriental Multi-fiber Cluster, Inc. (MOMCI)

Location:

Engineers Hill Road, Bulua, Cagayan de Oro City, Misamis Oriental

Date Established:

15 July 2013

Members:

Direct – 3
Indirect – 10

Total Project Cost:

₱270,000.00

Equipment Provided:

9 units Heavy Duty, High Speed Single Needle

Products & Services:

Ladies bags, clutch bags, wallets, placemats, Christmas decors, table runners, coin purses

Raw Materials:

Thread, abaca fiber, and other accessories

Production Volume:

Before: 500 bags

After: 2,560 bags / 600 notebook covers

Market:

Before: Local market

After: Local and international markets

Sales Generated:

Before: ₱200,000.00

After: ₱1,024,000.00

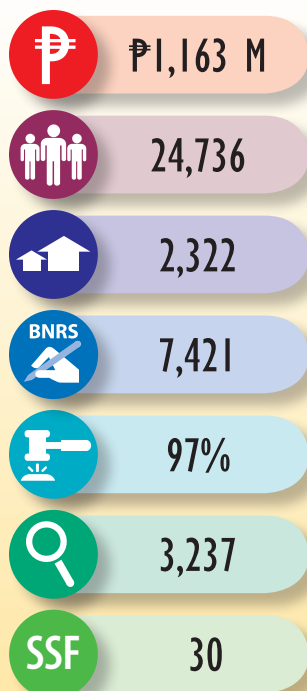
Jobs Generated:

Direct – 20

MSMEs Assisted:

3

NORTHERN MINDANAO BOTTOMLINES



ACQUISITION OF HEAVY-DUTY SEWING MACHINE

The project involves the acquisition of specialized sewing machines that enabled the Misamis Oriental Multi-fiber Cluster, Inc. (MOMCI) to expand production capacity and penetrate new markets.

* Featured Shared Service Facilities (SSF)



REGION II SSF* FAST FACTS

Cluster:

Coconut

Cooperator:

Cocolife Cooperative

Location:

Pantukan, Compostela Valley

Date Established:

21 June 2013

Total Project Cost:

₱462,600.00

Equipment Provided:

Ball Bearing Cream Separator
Expeller Type Coconut Milk Extractor
Stainless Steel Containers

Products & Services:

Virgin Coconut Oil

Raw Materials:

Coconut

Prices:

₱170.00/liter

Production Volume:

3,000 liters/mo

Market:

Before: Local overseas

After: Local overseas

Sales Generated:

₱500,000.00/mo

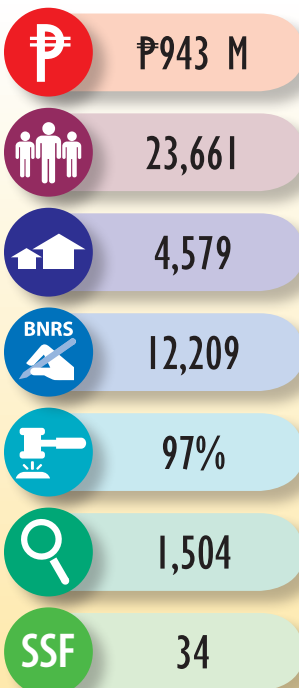
Jobs Generated:

Direct – 165

MSMEs Assisted:

165

DAVAO REGION BOTTOMLINES



COCO LIFE VCO PRODUCTION UPGRADING

A VCO Production Shared Service Facility that helped upgrade the production capacity of Cocolife Cooperative.

* Featured Shared Service Facilities (SSF)



REGION 12 SSF* FAST FACTS

Cluster:
Processed Food

Cooperator:
Magpet Agro-industrial Resources Cooperative

Location:
Gubatan, Magpet, North Cotabato

Date Established:
14 December 2013

Members:
Direct – 300

Total Project Cost:
₱945,000.00

Equipment Provided:
1 unit Free Fall in Line Slide
Metal Detector

Products & Services:
First Fry Banana Chips

Raw Materials:
Mature Green Cardava Banana

Prices:
FBC is ₱48.00 per kg; Mature Green Cardava is ₱7.00 per kg. Higher prices of FBC at ₱68.00 per kg and Mature Green Cardava at ₱11 per kg in October to November 2013

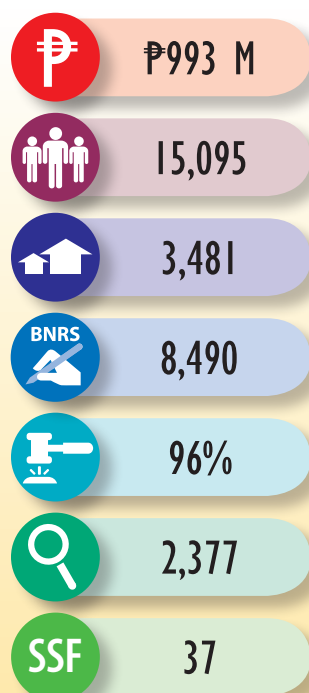
Production Volume:
1.078 metric tons annually

Market:
Before and After:
GSL Food Export Corporation
KF Foods International
Prime Xnergies Food Corporation
Prime Fruits International

Sales Generated:
Before: ₱73.983 million,
January-December 2013
After: ₱30.052 million
January-May 2014

Jobs Generated:
Direct – 20
Indirect – 100

SOCCSKSARGEN BOTTOMLINES



BANANA CHIPS PROCESSING

Processing of mature green cardava banana into first fry banana chips or FBC. FBC is sold to banana chips exporters in Region 12 for sweetened banana processing and for export to China, South Korea, EU countries, and USA. The project has a capacity (input raw materials) of 40 tons per day which is equivalent to about 5 tons FBC per day. Total employment generation in jobs FBC processing is about 100 to 120.

* Featured Shared Service Facilities (SSF)



CARAGA SSF* FAST FACTS

Cluster:

Coconut/Coco Coir

Cooperator:

KAAGAP Development
Multi-purpose Cooperative

Location:

San Francisco, Agusan del Sur

Date Established:

31 October 2013

Members:

Direct – 125

Total Project Cost:

₱506,850,000

Equipment Provided:

2 Hook Electrical Twining Equipment
2 Hook Manual Twining Equipment
Handloom Weaving Equipment

Products & Services:

Coco Coir and Geonets

Raw Materials:

Coconut/Coco Fiber

Production Volume:

Before: 40 rolls per month

After: 120 rolls per month

Sales Generated:

Before: ₱1.5 million

After: ₱3.96 million

Jobs Generated:

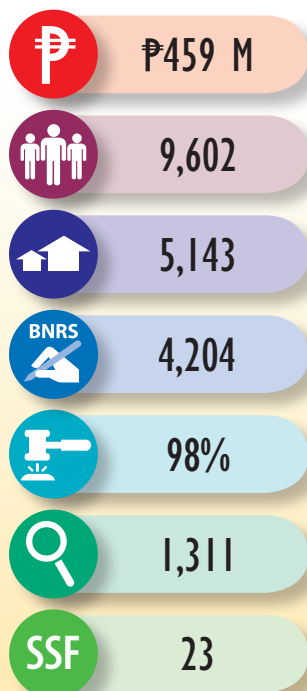
Direct – 120

Indirect – 15

MSMEs Assisted:

6

CARAGA BOTTOMLINES



COCO COIR GEONETS: COMMUNITY-BASED TWINING AND WEAVING PROJECT

Seizing the opportunity of having large volume of coconut husks that were left unutilized, the cooperative operated an integrated coconut processing plant where coconut husks are decorticated into coconut fiber and then processed into coconut twines and coco nets. The SSF Project is anchored on the need of the cooperator for additional equipment to increase its production capacity and meet the demands of the market.

* Featured Shared Service Facilities (SSF)

SPECIAL REPORT: DISASTER RELIEF AND REHABILITATION EFFORTS

Task Force Pablo.

As Lead Agency for Livelihood Cluster, DTI collaborated with the DA on the production and processing of “Hot Pablo” or the Powdered Chili. DTI Davao Oriental initiated Oplan Pablo (Program to Accelerate Building Livelihood Opportunities) to address the economic and livelihood requirements of the affected beneficiaries under the Livelihood and Economic Center. OPLAN PABLO assisted 91 MSMEs, through 47 product and productivity development & entrepreneurship development trainings & seminars. 2,049 farmers were trained and ₱6,269,200 domestic sales and ₱6,862,000 investments were generated.



Rehabilitation Assistance for Yolanda (RAY).

Joint monitoring and enforcement activities were conducted in the provinces of Cebu, Samar and Leyte from 20-23 November 2013 with NFA, DOH and DOE. DTI also organized Diskwento Caravans in its effort to stabilize food supply and sell basic goods at discounted prices. Several truckloads of bread, canned milk, assorted other canned goods, other types of beverage, and other products otherwise unavailable in the area were provided. Cities visited by the Diskwento Caravan include: Baybay, Maasin, Calbayog, Ormoc, Catbalogan, and Tacloban. Companies participating in the Diskwento Caravan included: Alturas Group of Companies, Century Canning Corp., Dranix, Gardenia Bakeries Philippines Inc., Nestlé Philippines, Nutri-Asia, San Miguel Pure Foods Co. Inc., and Unilever. DTI's Diskwento Caravan in Tacloban also included construction materials such as GI sheets and nails, to help rebuild their houses. Other products such as batteries, flashlights and other necessities were also made available.



The Department also launched the “Oplan Open Store” website, www.openstores.yolanda.dti.gov.ph, to guide consumers in finding open business establishments in Visayas region's typhoon-hit areas. The website is the DTI's initiative to speed up the communities' recovery and rehabilitation. The website contains names and locations of business establishments that have reopened as well as information where consumers may buy basic goods and services.



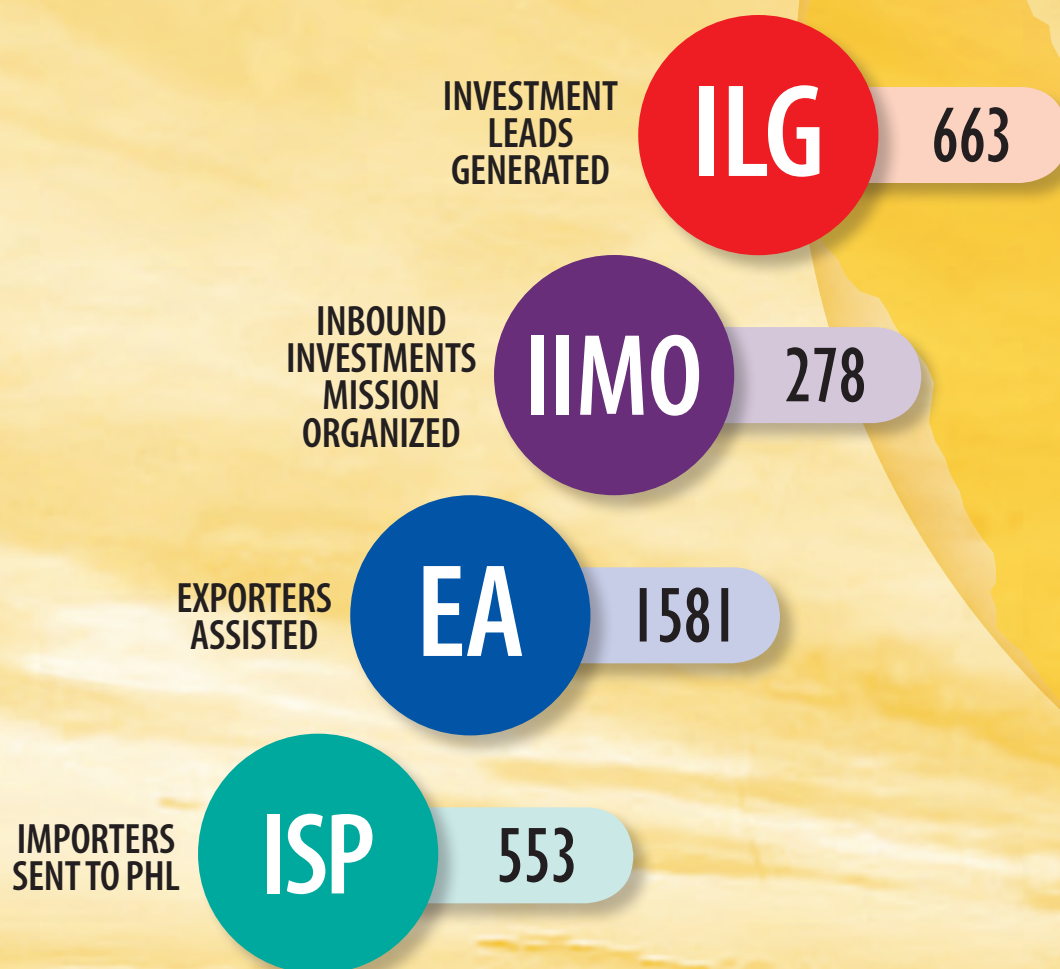
DTI ACROSS THE GLOBE

DTI's Foreign Trade Service Corps (FTSC) advances the country's trade and investment interests. FTSC is present in 18 countries across Europe, the Middle East, North America, and Asia and the Pacific through its 26 Philippine Trade and Investment Centers (PTICs).

FTSC connects businesses of Philippine companies and foreign investors, assists capital offices bring down the trade borders, manages a wide support network of consulate offices, trade associations, special interest councils, and government collaborators, and participates in bilateral and multilateral trade and economic negotiations.

For the year, business opportunities from 1,079 on potential buyers of Philippine products and services identified and serviced by the Posts have been forwarded to the BETP Business Matching Center for follow through. Assistance was likewise provided to 1,581 Philippine exporters and companies by way of matching with potential importers or supplying information on foreign markets and other similar data. Foreign buyers, totaling 553, were sent to the country to meet with potential Philippine suppliers, including buyers who participated in DTI and non-DTI organized export promotion events in the Philippines.

A total of 278 foreign companies likewise showed support by joining inbound investment missions organized by DTI. Posts also identified and serviced 663 investment leads and inquiries by potential investors.





BANGKOK

ILG 76
IIMO 3
EA 111
ISP 6



NEW YORK

ILG 44
IIMO 7
EA 234
ISP 13



JAKARTA

ILG 26
IIMO 2
EA 21
ISP 10



STOCKHOLM

ILG 11
IIMO 2
EA 18
ISP 4



BEIJING

ILG 27
IIMO 30
EA 50
ISP 2



OSAKA

ILG 26
IIMO 113
EA 195
ISP 50



JEDDAH

ILG 6
IIMO 1
EA 51
ISP 36



SYDNEY

ILG 25
IIMO 3
EA 46
ISP 24



BERLIN

ILG 67
IIMO 16
EA 68
ISP 5



SHANGHAI

ILG 18
IIMO 9
EA 44



LONDON

ILG 35
IIMO 1



TAIPEI

ILG 31
IIMO 12
EA 94
ISP 65



DUBAI

ILG 7
IIMO 4
EA 63
ISP 155



SILICON VALLEY

ILG 5
EA 64
ISP 4



LOS ANGELES

ILG 9
IIMO 1
EA 22
ISP 20



TOKYO

ILG 41
IIMO 73
EA 265
ISP 63



GUANGZHOU

ILG 17
EA 137
ISP 57



SINGAPORE

ILG 138
EA 72
ISP 18



NEW DELHI

ILG 44
IIMO 1
EA 21
ISP 13



WASHINGTON D.C.

ILG 10
EA 5
ISP 8

An empty black leather office chair with armrests and a five-star base is positioned in the foreground. In the background, a large window with multiple panes allows natural light into the room. To the left of the chair, a flag with blue, white, and red stripes is partially visible. To the right, a dark red wooden cabinet holds several framed photographs and a small decorative object. The floor is made of dark wood, and a small rug is visible near the cabinet.

GOOD GOVERNANCE

Very good sincerity rating in fighting corruption.

DTI continues to uphold the standards of excellence, professionalism and integrity in public service as the DTI was rated Very Good and ranked No. 2 in fighting corruption among all government offices in the 2013 Survey of Enterprises on Corruption conducted by the Social Weather Stations.

DTI conferred with PGS Silver Trailblazer Award.

DTI successfully completed the first two stages of the Performance Governance System (PGS) – Initiation and Compliance in one go during the public revalida held in March 2013. The DTI's feat in passing the two stages in just one presentation was the first in PGS history. For garnering a score of 8.9 during the revalida, DTI was conferred the Governance Silver Trailblazer award by the Institute for Solidarity in Asia and Center for International and Professional Experience.

DTI-Kalinga conferred with Pagasa Award.

The Civil Service Commission (CSC) conferred DTI-Kalinga with the Pagasa Award under the group category for its exemplary service.

DTI Nueva Ecija ARTA Topnotcher.

The Civil Service Commission conferred the Citizen Satisfaction Center Seal of Excellence Award for excellent public performance on 13 DTI offices in the regions. These offices earned excellent ratings and emerged among the top 50 performers in the Anti-Red Tape Act Report Card Survey 2012. In earning the award, DTI - Nueva Ecija obtained the highest mark ever in the whole bureaucracy, garnering a score of 98.46 points. The other DTI offices that were awarded are as follows: 1) Bulacan, 2) Pampanga, 3) Bayombong, 4) Calamba City, 5) Catanduanes, 6) Iloilo Province, 7) Roxas City, 8) Bacolod City, 9) Siquijor, 10) Davao Del Sur, 11) Davao Oriental and 12) Kalinga.

High rating in Procurement Compliance.

DTI completed the 2012 Agency Procurement Compliance and Performance Indicators (APCPI) and garnered a rating of 2.53 out of 3.00. As validated by the Department of Budget and Management's Government Procurement Policy Board – Technical Support Office, this rating is one of the highest scores obtained by a government agency.

DTI now using Office 365.

DTI has become one of the first in government to use cloud technology. It has acquired standard Microsoft Office 365 productivity software, Yammer, a leading enterprise social network for firms to get work done smarter and faster, and SharePoint, a tool that enables employees to efficiently connect/collaborate with each other anytime and anywhere.

DTI Finance, Human Resource, Administrative, and Planning Officers Conference (FHRAPCon) held.

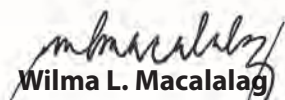
One hundred seventeen officials and staff handling Finance, HR, Admin and Planning functions attended the FHRAPCon held in Bukidnon. The conference held once every two years, was timely as it discussed the various reforms in the Administration's governance agenda. The 2013 FHRAPCon served as venue for the regional officers to clarify specific planning, budget and audit, and personnel issues/concerns from the DBM and CSC officials. The opportunity to closely interact with the Department of Budget and Management and Civil Service Commission officials resulted to a productive learning experience both from the participants as well as the DBM and CSC officials. Former MSG Undersecretary Zenaida C. Maglaya, who led the Team, reiterated the importance of strong linkage and collaboration between Central Office and Regional Offices, saying "Support Services in the Central and Regional offices must be able to efficiently and effectively provide support to our operations people, to ensure we attain our targets, fully cognizant of government rules and regulations, the MSG Team will always be here for you."

DEPARTMENT OF TRADE AND INDUSTRY
OFFICE OF THE SECRETARY¹
SUMMARY OF UTILIZATION

as of 31 DECEMBER 2013 (all Funds)-REVISED
In Thousand Pesos

Programs/Activities	Appropriation ²	Authorized Allotment ³	Obligations Incurred ⁴	Unutilized Allotment	% of Utilization over authorized allotment
	1	2	3	4=2-3	5=3/2 3
CURRENT APPROPRIATIONS ⁵	3,396,455	3,396,455	2,754,102	642,353	81%
a. Regular Programs	2,285,168	2,285,168	2,054,599	230,569	90%
b. Locally Funded Projects	821,000	821,000	437,914	383,086	53%
c. Foreign-Assisted Projects	20,064	20,064	19,839	225	99%
d. Automatic Appropriations (Retirement and Life Insurance Premiums)					
Regular	81,805	81,805	78,511	3,294	96%
e. Other Releases:	188,418	188,418	163,239	25,179	87%
Priority Development Assistance Fund	19,350	19,350	15,650	3,700	81%
MPBF-Performance Based Bonus	18,763	18,763	18,682	81	100%
Pension and Gratuity Fund (Terminal Leave Benefits)	10,827	10,827	10,827	—	100%
PCPS- Lapsed Allotment (F171)	1,589	1,589	485	1,104	31%
Comprehensive Agrarian Reform Program (CARP) F158	107,110	107,110	89,274	17,836	83%
MSMED Council (F151)	20,829	20,829	18,671	2,158	90%
Performance Enhancement Incentive (PEI)-F101	9,505	9,505	9,205	300	97%
Performance Enhancement Incentive (PEI)-F158	445	445	445	—	100%
CONTINUING APPROPRIATIONS ⁶	—	137,587	134,728	2,859	98%
a. Regular Programs		121,633	121,409	224	100%
b. Locally Funded Projects		—	—	—	
c. Foreign-Assisted Projects		6,174	6,162	12	100%
d. Other Releases:		9,780	7,157	2,623	73%
Priority Development Assistance Fund		2,621	2,571	50	98%
MSMED Council (F151)		1,816	1,587	229	87%
Comprehensive Agrarian Reform Program (CARP)		5,234	2,890	2,344	55%
Customs duties & taxes- Automatic Appro		109	109	—	100%
TOTAL	3,396,455	3,534,042	2,888,830	645,212	82%

Certified Correct:


Wilma L. Macalalag
Chief, Budget Division

Noted by:


Ireneo V. Vizmonte
Director, FMS

All sub-allotments are included in the obligations incurred column
Notes:

¹ DTI Head Office Bureaus/Offices and Regional Offices

² Total Budget of DTI-OSEC to cover the Personal Services (PS), Maintenance and Other Operating Expenses (MOOE) and Capital Outlay for CY 2013 as approved under R.A. 10352, 2013 General Appropriation Act inclusive of Other Releases

³ Amount authorized by the DBM thru the "Agency Budget Matrix" and Special Allotment Release Order (SARO)

⁴ Amount utilized/incurred by the agency

⁵ This pertains to the budget appropriated for CY 2013 as approved under R.A.10352

⁶ This pertains to the 2012 unutilized allotment previously approved under the R.A. 10155, 2012 General Appropriations

LEADERSHIP HANDOVERS

*"Salamat, Paalam" held for outgoing DTI senior officials,
as we welcomed new leaders in 2013*



PASSING THE LEADERSHIP BATON FOR PROMO GROUP

Undersecretary Ponciano C. Manalo replaced Undersecretary Cristino L. Panlilio who resigned from government service effective 15 January 2013. Before entering into public service, this marketing executive held global executive level positions in various multinational companies. Undersecretary Manalo currently manages the Trade and Investments Promotions Group in DTI.



DTI EXCOM THANKED USEC. MERLY CRUZ

The DTI Executive Committee (ExCom) paid tribute to Undersecretary Merly M. Cruz who retired from government service last June 2013 and served as Supervising Head of the Regional Operations and Development Group. She was succeeded by Undersecretary Zenaida Cuison-Maglaya.



NEW MSG UNDERSECRETARY SWORN

Undersecretary Nora K. Terrado, former CEO/ President of Headstrong Philippines (a global financial consultancy and information and technology (IT) services firm), assumed the portfolio of Management Services Group (MSG) in July. Usec Terrado also currently serves as the Chief of Staff of the Secretary of Trade and Industry.

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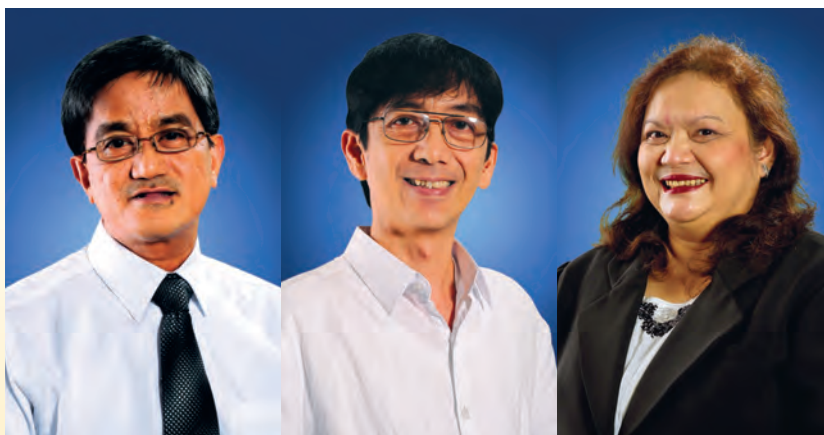
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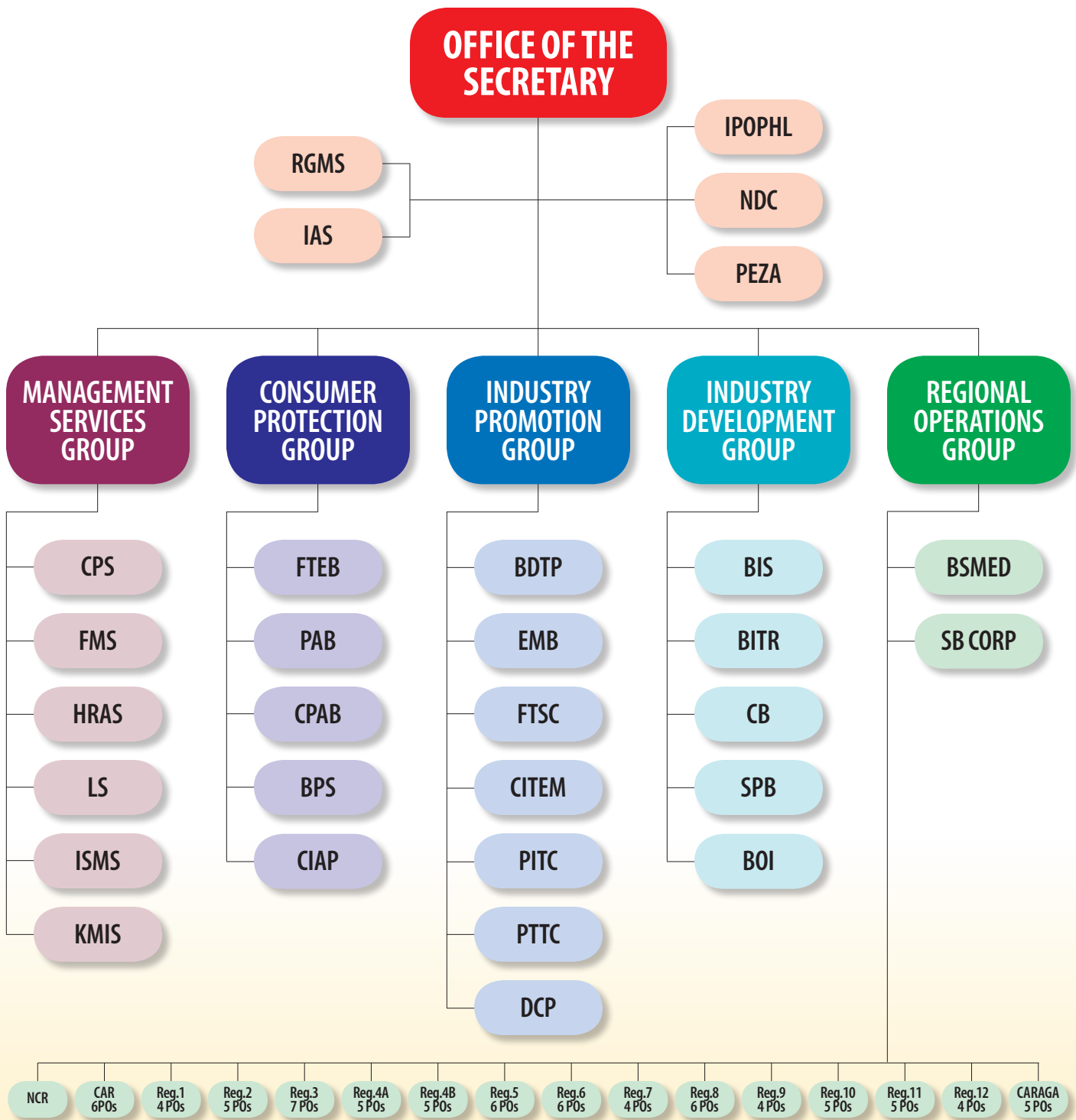
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ORGANIZATIONAL STRUCTURE*



ATTACHED AGENCIES

BOI	Board of Investments
CIAP	Construction Industry Authority of the Philippines
DCP	Design Center of the Philippines
PTTC	Philippine Trade Training Center

CORPORATIONS

CITEM	Center for International Trade Expositions and Missions
IPOPHL	Intellectual Property Office of the Philippines
NDC	National Development Company
PEZA	Philippine Economic Zone Authority
PITC	Philippine International Trading Corporation
SB Corp	Small Business Corporation

BUREAUS

BDTP	Bureau of Domestic Trade Promotion
BIS	Bureau of Import Services
BITR	Bureau of International Trade Relations
BPS	Bureau of Philippine Standards
BSMED	Bureau of Small and Medium Enterprise Development
CB	Competitiveness Bureau
CPAB	Consumer Protection and Advocacy Bureau
FTEB	Fair Trade Enforcement Bureau
FTSC	Foreign Trade Service Corps
EMB	Export Marketing Bureau
PAB	Philippine Accreditation Bureau
SPB	Sector Planning Bureau

SERVICE OFFICES

CPS	Corporate Planning Service
FMS	Financial and Management Service
HRAS	Human Resource and Administrative Service
IAS	Internal Audit Service
ISMS	Information Systems Management Service
KMIS	Knowledge Management and Information Service
LS	Legal Service
RGMS	Resource Generation and Management Service

* Approved Organizational Structure per Department Order No. 14-21 including attached agencies and corporations.
As of August 2014

