



December unfurled the launching of more Negosyo Centers in Central Visayas.

Micro, small and medium enterprises in Cebu will now find it easier to approach the Department of Trade and Industry (DTI) for their concerns and questions with the opening of more Negosyo centers in the province.

Just like a convenience store, the centers are located in key cities, municipalities and capital towns, where it can be easily accessed by businessmen. At the very least, entrepreneurs are able to get information, application forms and lists of requirements at the center. The centers also help in DTI's campaign to foster entrepreneurial mind-sets as well as create wealth, jobs and social empowerment.

A center's core services are business registration assistance, advisory, and information and advocacy. The center also provides entrepreneurs information on product development, market access, access to finance and investment promotion.

Moreover, DTI also assists MSMEs gain easier access to financing solutions.

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- DTI opens Negosyo Centers in Cebu Bohol and Negros Oriental
- BOI sees further growth in the manufacturing sector
- E-commerce and digital marketing in Bohol

## DTI helps MSMEs succeed with seminar on entrepreneurial accounting



The Philippines is a country of vast natural resources.. The abundance of resources in the country has prompted many Filipinos to innovate and venture into small scale trading.

In Tuburan, Cebu, where many residents engage in retail trading, the Negosyo Center initiated a seminar on entrepreneurial accounting for micro small and medium enterprises (MSMEs).

It was a great opportunity for those already engage in business to learn entrepreneurial accounting and understand better the financial side to managing an enterprise.

Tita Caluya, a certified public accountant and the resource person for the seminar, emphasized in her discussion the importance of understanding the

monetary aspect of a business particularly for new entrepreneurs

A total of 40 entrepreneurs and aspiring businesspersons were present in the seminar. Participants were able to obtain answers to their concerns pertaining mostly on financial procedures.

DTI hopes that, as more entrepreneurs in the rural areas, gain more knowledge on business accounting and reap success in their business endeavor, countryside economy will flourish.

Through the establishment of more Negosyo Centers outside the cities, DTI aims to provide the MSMEs business advisory services, information and registration assistance.#



PRECIOUS PLASTIC CEBU

COOPERATIVE

**MAKEATHON**

48 HOUR WEEKEND CHALLENGE

FABLAB UP CEBU

Brought to you by:

dti DEPARTMENT OF TRADE & INDUSTRY PHILIPPINES

UNIVERSITY OF THE PHILIPPINES

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8 December-10 December



ORIENTATION ON NC II CERTIFICATION  
FOR RUBBER TAPPING COMPETENCY AT  
SITIO CABCABON, BANGA, BAYAWAN |  
DECEMBER 8, 2017

dti DEPARTMENT OF TRADE & INDUSTRY PHILIPPINES

**NEGOSYO**  
CENTER

**NEGOSYO CENTER BAYAWAN**



## Activities in Photos



Photos above) Negosyo Center Sogod is now live! This is DTI-Cebu's 18th Negosyo Center and the 7th to be launched this year.

(Photos below) Fablab UP Cebu conducted a Makeathon last December 2017. The project has opened the possibilities of a wider network of makers not only in Cebu but also nearby provinces like Bohol, Negros Oriental and Mindanao.





Activities in Photos



(Photo above) Negosyo Center Tabogon is the 4th Negosyo Center in Cebu launched this year

(Photo below) Negosyo Center Poro (Camotes Island) is now open. NC Poro is the 16th Negosyo Center of DTI-Cebu and the 5th launched in Cebu by the agency this year.







**NEGOSYO**  
CENTER



DTI INVITES YOU TO

# NEGOSYO CENTER SIATON

MOA Signing | Launching | Blessing

November 27, 2017

1:00 PM | MOA Signing at Siaton Plaza

2:00 PM | Launching and Office Blessing at  
Municipal Hall Entrance

Contact for details | [ncsiaton.dti@gmail.com](mailto:ncsiaton.dti@gmail.com) | 0917 839 4489



## Activities in Photos



(Photo above) Benjamin Molina, Jr. of Design Center of the Philippines tells MSMEs and business counsellors all about Visual Merchandising - from booths, to lighting, to type of fonts used. Happening at Sidakang Negros.

(Photo below) ECommerce & Digital Marketing Mentoring Program in Bohol





Activities in Photos



(Photo above) Region 7 Negosyo Center Business Counselors General Annual Review and Re-planning Assembly/Convergence held at Coco Palms Resort, Danao, Cebu from Dec. 13-14, 2017 attended by NC Program Manager -PMU, Dorecita Delima, R7 ARD Nelia Navarro, Provincial Directors, SDD Division Chiefs and 50 NC Business Counselors from Cebu, Bohol, Negros Oriental and Siquijor.

(Photo below) A 3rd party audit was conducted on December 19-21, 2017.





## Activities in Photos



(Photos above and below) The Negosyo Center Bohol BOSS in partnership with Bohol Investment Promotion Center conducted a seminar on Product Packaging and Labelling on November 21, 2017. A one on one consultation was also organized after the seminar with NC Bohol Designer, Ms. Tamara Ansley Raut, and Fablab Bohol Designer, Mr. Alfred Vicere. There were twenty-seven (27) MSMEs that participated in the activity.







**A Filipino Concept Store for MSMEs**  
We carry new-to-the-market, high quality Philippine products  
crafted, designed and produced by the country's MSMEs



## BOI sees further growth of PH manufacturing sector

Following the impressive growth of the Philippine manufacturing sector in the first nine months of the year, the Department of Trade & Industry (DTI) and its industry development and investments promotion arm—the Philippine Board of Investments (BOI), remains confident that the sector will continue to outperform its Southeast Asian neighbor countries given the rosy business conditions in the country coupled with sound economic fundamentals and industrial policies and programs.

The Philippine Statistics Authority (PSA) early this month reported that the economy grew 6.9 percent, pushed by a robust manufacturing industry which expanded by 9.4 percent and increased its share to GDP by 22.4 percent in the third quarter of 2017.

The growth was one of the fastest in the region, outpacing other Asian countries China (6.8 percent), Malaysia (5.8 percent), and Singapore (4.6 percent).

The services sector accounted for the highest share to gross domestic product (GDP) at 58.9 percent, followed by the industry sector (33.3 percent), and agriculture sector (7.5 percent).

Manufacturing accounted for 69 percent of the total output of industry. Trade Secretary and BOI Chairman Ramon Lopez said the agency is closing in on

a minimum growth target for the manufacturing industry to 25 percent of the country's GDP given these figures.

"The Department remains relentless in its efforts to revive factories, expand production, generate employment, and enable the industry to provide the catalyst that will build the seamless link between a productive agriculture and a strong services sector," Secretary Lopez said.

To attain this objective, Secretary Lopez said the DTI-BOI formulated a new industrial policy known as Inclusive Innovation Industrial Strategy (or i3S). i3S aims at growing innovative and globally competitive manufacturing, agriculture, and services while strengthening their linkages into domestic and global value chains.

"With innovation at the front and center of the country's strategic policies and programs, industries would be in a better position to face competition in both domestic and export markets.

With accompanying measures to improve capacity to penetrate export markets, industries could take advantage of increasing returns to scale and market access opportunities especially those arising from free trade agreements and increasing regional integration in the ASEAN Economic Community. Innovation is crucial in addressing the challenges from automation, robotics, artificial intelligence and other new technologies," Secretary Lopez said.#



Calendar Art

DECEMBER 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13 Project / Negosyo Center Support, Consultation, General Assistance and Re-planning Assembly/Convergence	14 Year-end assessment	15	16
17	18	19 1 <sup>st</sup> party audit, 2 <sup>nd</sup> party audit, 3 <sup>rd</sup> party audit	20	21	22	23
24	25	26 holiday	27	28	29	30
31	Notes:					



# KALAMPUSAN

<http://kalampusan.weebly.com/>

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