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C L E X P R E S S

The Official Online Newsletter of DTI-3



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KAPATID MENTOR ME 2019 OPENS IN BULACAN



Twenty fortunate and enterprising individuals formed the third batch of mentees of DTI Bulacan under the Kapatid Mentor Micro Enterprises (KMME) during its opening program of the mentoring program held at the Malolos Resort Club Royale on March 14, 2019.

The KMME mentees will commit to undergo a ten-module course that will cover the essentials of entrepreneurship including Entrepreneurial Mindset, Business Models, Marketing, Law and Taxation and other aspects of business.



CPAB CONDUCTS ORIENTATION ON ONLINE PRODUCT STANDARDS CERTIFICATION

The Consumer Protection Group of the DTI, through the Bureau of Product Standards (BPS) recently conducted an orientation of the newly installed Product Certification Information Systems (PCIMS) on February 20, 2019 at the DTI-3 Conference Room. At least 50 representatives of companies applying for Philippine Standard (PS) licenses and Import Commodity Clearances (ICC). DTI associates attended the event organized in coordination with the Consumer Protection Division of the DTI-3.

Neil P. Catajay, Chief Trade and Industry Development Specialist of the BPS Standards Conformity Division facilitated the orientation on the PCIMS. The PCIMS is the online platform where PS and ICC applicants seeking product certification may process their applications fully online including payments. The system intends to hasten the processing time for PS and ICC license certification, and minimize face to face transactions.



REGIONAL SMEDC MEETS AT DTI-3

The Regional Micro Small and Medium Development Council Region 3 held its first quarter meeting at the DTI-3 Conference Room on February 19, 2019.

DTI-3 Regional Director Judith P. Angeles, RSMEDC-3 Chair, led the meeting. Also in attendance were NEDA-3 RD Leon Dacanay, Philexport-3 Executive Director Malou Balano, SB Corp Manager Rebecca Narciso, PamCham Director Joyce Del Rosario,

Nueva Ecija MSMEDC Chair Dr. Renato Arimbuyutan and the Provincial directors of DTI Region 3.

During the meeting, DTI-3 SDD Chief Leonor B. Paningbatan discussed the recently approved MSMED Plan 2017-2022 which aims to help the local MSMEs grow through the 7Ms strategy.



DAR-DTI FACILITY OPENS IN DINGALAN, AURORA

Dingalan Mayor Sherwin Taay, DAR Region 3 Director Homer Tobias and DTI Regional Director Judith P. Angeles recently opened a joint project of the DAR and DTI in Dingalan, Aurora. The project beneficiary is the VILFED Cooperative of Dingalan and will enable coconut farmers and their families in making coco-based products. DTI and DAR Region 3 will help in providing facilities in processing coconut into different products.

WE MAKE CHANGE WORK for *Women*

March 1-31, 2019

#WomenMakeChange

<http://www.gpo.gov.ph/WomenMakeChange2019>



DTI FETES WOMEN ON WOMEN'S MONTH

WOMEN and men of DTI-3 got a treat during the celebration of Women's Month in March.

On March 21, a Seminar on Common Ailments was conducted by Dr. Madison Morillo Dominguez of the Department of Health Region III.



In the afternoon, a Zumba session was also organized to pump up women's employees' muscles, and to help in bringing awareness on the importance of physical exercise and work life balance in enhancing the work environment of women and men as they contribute to the goals of the organization.



DTI CARES CONTINUES TO UPLIFT LIVES

By: Rowena S. Miranda



The year 1999 saw the birth of the DTI-3 Family of Responsible and Caring Employees MPC (DTI-3 CARES MPC). The DTI Region 3, headed by then RD (now Asec) Blesila A. Lantayona has already established or institutionalized all the activities under the Organizational Development of the office from Physical – annual sports fest that usually coincide with DTI's anniversary and work-life balance activities to Spiritual which comprises of first Friday mass and Annual Lenten Recollection. At this point, the RD saw just one missing link, the Economic Upliftment for the associates. It is true that these three fundamental things should be balanced for a person to have holistic growth and development. A physically fit body and a spiritually stable spirit might be difficult to achieve or maintain for someone who is experiencing financial problems and having difficulty providing a comfortable life to one's family. Back then, the salaries of government employees were not that competitive and a sole breadwinner would find it difficult to augment his/her salary when he/she has to pay for everyday expenses and schooling of kids while saving in case of emergency. That is why the intention of Asec. Lantayona back then was to give the associates of DTI Region 3 reliable and easy access to financing at lower rates compared to commercial banks at the same time teaching the associates how to invest wisely. Thus, the concept of the DTI-3 cooperative came to be. The concept of putting up an employee cooperative and starting it was not an easy task as many of the associates did not believe in one with their not so good experiences in the past with similar cooperatives.



However, Asec. Lantayona was persistent and she put up the challenge of making her idea a reality to DC Ricardo S. Naguit, Jr. who was one of the experts and main resource persons of DTI-3 in conducting Strategic Planning Workshops. DC Naguit has always been one who takes on challenges and he has proven that he was the right person for the job when the cooperative was established and registered the following year, in 2000. Now, on its 20th year, the cooperative has grown in asset size that it is now categorized as a medium-sized cooperative by CDA.

On March 30, 2019, the DTI-3 CARES MPC held its Annual General Assembly at Otel Pampanga where 153 coop members attended. The program included the usual State of Cooperative Report done by its current Chairperson and DC of Zambales,
cotinued on page 09...



AURORA INVESTMENT AND TRADE FAIR 2019 HELD AT 40TH AURORA DAY CELEBRATION

By: DTI Aurora

In celebration of the 40th Founding Anniversary of the Province of Aurora and the 131st Birth Anniversary of Doña Aurora Aragon Quezon, Department of Trade and Industry together with the Investment Promotion Office of Aurora Province held the Aurora Investment and Trade Fair 2019. A total of forty-two (42) micro-entrepreneurs and 8 Local Government Units showcased their business opportunities and unique quality products during the activity which runs from February 11 – February 19, 2019 at the Capitol Ground, Province of Aurora.

The trade fair was aimed at providing market access opportunities to MSMEs, to showcase Aurora Province's investment priority areas and to encourage potential investors to come and invest in Aurora.





From Page 9....AURORA TRADE FAIR

The fair has featured the best locally – produced products of Aurora SMEs such as handcrafted souvenir items, sabutan bags and hats, abacca handicrafts, hand-made accessories and local food products. It also serves as a promotion-tool of the products developed through One Town One Product Next Generation (OTOP Next Gen) of DTI.

A total of Php 1, 591, 835.00 sales was generated during the week-long activity.



From Page 7....COOP CONTINUE TO UPLIFT

Mr. Enrique D. Tacbad, CDA Updates by the guest from CDA Region 3, Election of new Board of Directors, awarding of Certificates to Outgoing Directors and Committee Members and the much anticipated release of annual dividends and raffle prizes. Amendments of the By-Laws of the Cooperative were also discussed thoroughly and important decisions were decided through the majority vote of all members present.

A unique addition to this year's GA was the contest for the best success story from the cooperative members where they recounted how the cooperative has helped them in their time of needs as well as testimonial on how being a cooperative member has changed their lives for the better. The winning entry was given a cash prize of P2,000 while the other participating members received consolation prizes of P1,000 each. The cash award and raffle prizes were simple and not big in terms of amount but this is just the cooperative's humble way of giving back something to its members for their continued patronage.

Congratulations!

PROMOTION OF

**RAYCIEL R.
VERGARA**

From Accountant II to Accountant III
effective March 27, 2019

APPOINTMENT OF

**IANNA KIELLA E.
LINGAYON**

Original Appointment
effective March 28, 2019



SUCCESS STORY

FROM THE DTI-3 CARES COOP FILES

AKO AT ANG DTI CARES MPC

By: HONEYLEN MARIE P. FERNANDO/ DTI III - NUEVA ECIJA

Ako ay malugod na nagpapasalamat sa DTI sapagkat ako ay nabiyayaang maging bahagi ng DTI CARES MPC. Ako ang nagsimula bilang Administrative Officer ng DTINE nuong 2002, makalipas ang 1 taon, nakapag-asawa at nagkaanak. Ngunit nuong 2012, isang pagsubok ang aking naranasan, ang aking anak na si Hanz, 8 taon, Grade 3, ay nagkaroon ng Hodgkins Lymphoma, white blood cancer.

Sa aking sahod bilang AO, di ko maipapagamot at mailigligtas ang aking anak sa di inaasahang pagkakasakit. Ngunit dahil sa DTI CARES MPC at sa mga Associates na tumulong, nairaos ko ang gamutan ng aking anak. Siya ay sumailalim sa anim na Chemo therapy pagkatapos maoperahan sa leeg. Dahil sa DTI at CARES ay naligtas sa tiyak na kapahamakan ang aking anak at ito ay napalitan ng lugod dahil sa tagumpay ng gamutan. Dahil dito naging lalo akong matatag dahil meron akong palaging maaring takbuhan sa oras ng pangangailangang pinasyal at moral. Ngayon, 15 taong gulang na si Hanz at nasa Grade 9 na. Siya ay nanatiling malusog at matalino at higit sa lahat makaDiyos at mabait na binata at ako ngayon ay biniyayaan bilang 1 Senior TIDS Associate ng DTI. Sa patuloy na tulong ng DTI CARES, nanatiling buo, masigla at matibay ang aking pamilya at nakapag-impok na din ako ng lupa sa isang subdivision sa Cabanatuan City. Maraming salamat po.

This story was awarded during the
DTI-3 CARES MPC General Assembly
on March 30, 2019





DTI-3 CARES reaches out happily to orphans

Twenty young girls and a toddler boy benefitted as officers and members of DTI-3 CARES MPC visit the Children's Home in Bacolor, Pampanga on February 15, 2019.

As part of its Corporate Social Responsibility, the CARES MPC members shared an afternoon of dance, song, stories and fun with the orphans taken care by nuns from the Missionaries of Eucharistic Love and Kindess.

The cooperative gave out sets of school supplies including bags, notebooks, pad papers, crayons, rulers and ballpens which the children can use in school. Aside from this, CARES members shared food with the children and donated cash and rice to the Children's Home.



1st Qtr Accomplishments

BMBE
Registered



BN
Registered



CLIENTS
Assisted

