

# CL EXPRESS

THE OFFICIAL ONLINE NEWSLETTER OF DTI-3



## AEROMART SUMMIT LAUNCHED

BY WARREN T. SERRANO

Clark served as the perfect venue for the launching of the Aeromart Summit for 2018. No less than DTI Secretary Ramon M. Lopez led the press launch of the Summit at the Widus Hotel at the Clark Freeport Zone on April 6, 2018 together with officers of the major aerospace stakeholders in the country. The Summit is an international convention of aerospace industry stakeholders such as airlines, airline parts manufacturers, maintenance, repair and overhaul companies, and aerospace support industries like airplane frame makers, navigation systems provider and Information Technology support services for the airline industry.

Joining the DTI Secretary during the launch

(see picture above) were John Lee, President of the Aerospace Industries Association of the Philippines, Damien Damperon, Vice President of MOOG Philippines, a major provider of IT/parts and services, Evangeline Tejada, CDC Vice President for Business Development, Darwin Cunanan of the Clark International Airport Corporation and Ret. Maj. Gen. Ricardo Banayat of the Civil Aviation Authority of the Philippines.

The Philippine Board of Investments organized the Press Launch to promote the Aeromart Summit. A Press tour was also organized for local and national media partners to three companies in the Clark Freeport Zone: JAMCO, maker of airplane frames, and MRO companies Singapore Air Engineering Philippines and Dornier Technology.

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## Sec. RAMON LOPEZ MEETS CAMI

The Capampangan in Media Inc. (CAMI), a group of veteran journalists and broadcasters in Pampanga and Central Luzon met with DTI Secretary Ramon M. Lopez on April 6, 2018 at the CDC Guest House in Clark Freeport. The morning chat with the journalists included discussions on topics like MSME assistance, aerospace industries, job generation, prices of basic goods and government support for exporters. CAMI Chair Federico Pascual of Philippine Star led the group discussion with the Secretary.

# DTI-3 bags Golden Dove Award for radio program

The consumer advocacy radio program of the Department of Trade and Industry Regional Office III (DTI-3) on DWRW 95.1 FM "Ang Mamimiling Pinoy" recently garnered the Best Public Affairs Program in the country for the Provincial category at the 26th Golden Dove Awards ceremony held on May 29, 2018 at the Marriott Hotel Convention Center, Resorts World, Pasay City.

The much coveted Golden Dove Awards are given yearly by the Kapisanan ng mga Brodcaster ng Pilipinas (KBP) to outstanding broadcasters and programs to recognize individuals and institutions who have contributed to the advancement of the broadcast industry. Other finalists for the Best Public Affairs category include Radio Mindanao Network's "Straight to the Point" and Manila Broadcasting Company's "Aksyon Firing Line." Judging the nominated programs are 29 members of the Board of Jurors, who come from different fields of the broadcast industry.



Accepting the award are Warren Patrick T. Serrano, DTI-3 Information Officer and regular panelist of Mamimiling Pinoy, DTI-3 CPD DC Ricardo S. Naguit, Jr. and Tyra Mendoza of Radioworld Broadcasting Corporation (DWRW). The recognition of its radio program is the first for DTI-3. In his acceptance IO Serrano said that part of the excellent public service which DTI provides is information close to the hearts of consumers, information that is useful to their everyday life.

## CSC recognizes DTI-3 HRM Systems

The Civil Service Commission recognized the Department of Trade and Industry Regional Office III for its excellent Human Resource Systems by awarding it with the Program to Institutionalize Meritocracy and Excellence in Human Resource Management (PRIME HRM) Bronze

Award in rites held on May 9, 2018 at the Limketkai Hotel in Cagayan De Oro City. The award was personally given by CSC Chairperson Alicia Dela Rosa-Bala to DTI-3 Regional Director Judith P. Angeles and HRMO Pinky P. Varona.



The Prime HRM Bronze Award is conferred to institutions based on the evaluation of the CSC Human Resource Policies and Standards Office. Based on CSC rules, agencies evaluated as meeting human resource maturity Level II in all four (4) HRM systems shall be awarded accordingly. The four HRM systems where DTI-3 was evaluated are: Recruitment, Selection and Placement, Performance Management, Learning and Development, and Rewards and Recognition.



# DTI-3 Conducts Regional GED Forum

By: Rowena S. Miranda



On April 30, 2018, the Department of Trade and Industry – Region 3 conducted a Regional Green Economic Development (GED) Forum at the Kingsborough International Convention Center, City of San Fernando, Pampanga. More than 100 MSMEs and government officials were in attendance. The forum, the first to be conducted after 3 years of implementation of the GED in the region had for its theme “Empowering more MSMEs for a Greener Tomorrow.” It was aimed at educating MSMEs on the possible contribution of their business operations to climate change and at creating awareness about GED. It also aimed to influence more MSMEs in Region 3 to implement environment friendly and climate smart and inclusive growth strategies and measures.

The GED project, which was called ProGED by the German Cooperation Agency (GIZ), was instrumental in introducing the green concept for MSMEs in 2013 in pilot areas of Cebu and Bohol. It was focused then on the tourism sector because of the latter's high potential for investment and job opportunities. Later in 2014 and 2015, Pampanga and Tarlac, respectively of Central Luzon region, were added in the picture. In 2016, Region 3 went full blast in spreading the “green news” to its stakeholders and MSME clients through the conduct of

sensitization sessions and learning visits. Since the project of GIZ ended in 2016, DTI continued to pursue the project and accelerate the promotion of GED in the region. The conduct of the GED Forum this year is a clear statement of commitment by the region to continue its efforts to this worthy project in the midst of erratic weather conditions in the country and increasing temperature every year.

In her opening message, RD Judith P. Angeles said that the activity is the next best way to “spread the gospel of greening” aside from the conduct of learning visits. She was happy that there were many MSMEs who attended the forum and that the participants were well chosen by the DTI Provincial Offices' GED Focal Persons. Since the MSME participants were mostly first time attendees to this kind of activity, most of them expressed their enthusiasm and gratitude to DTI for conducting such an event. Others have signified, through the open forum, their interest in conducting learning visits to the manufacturing plants of some of the guest MSMEs who shared their journey in greening their operations.

Others, meanwhile, made some realizations on how their existing greening practices could be put to more beneficial use and measure such benefits for documentation purposes.

Aside from the MSME sharers, the participants also learned about the Green Financing offering of the Land Bank of the Philippines as well as its latest Carbon Finance Facility. The latter is the bank's response to the worldwide challenge of reducing the impacts of global warming and climate change through the implementation of methane recovery initiatives and programs.

The presentation of the DOST representative on Energy Audit emphasized the sharing of the MSMEs who have undergone the same free service from the agency, which usually results in savings in terms of money and barrels of oil equivalent, as well as the reduction of greenhouse gas emission.

In presenting the initiatives and achievements of DTI Region 3 in the promotion of GED, ARD Zorina D. Aldana shared not only the programs and services of DTI which have... *continued on page 4*



# Bataan Balik Eskwela

## Diskwento Caravan earns

### Php 2.5 M

*From page 3...GED Forum*

A three-day Diskwento Caravan held in Balanga City, Bataan sold more than Php 2.5 Million worth of products, mostly school supplies and prime commodities. The fair was held from May 16 to 18, 2018 at the Plaza Mayor in Balanga City.

The Diskwento Caravan was organized by the DTI Bataan Provincial Office in coordination with the City Government of Balanga and the Balanga City Tourism Council. The activity aimed to provide affordable commodities especially in time for the opening of school. It was participated in by 102 sellers, composed of 28 sellers of shoes, dry goods, native products/souvenir items and bags); nine (9) victims of a recent fire incident; 25 suppliers/distributors of basic and prime commodities, school supplies and school uniforms and 40 DTI-assisted

MSMEs. Discounts offered were 10% and above. The fair served about 5,000 buyers with total sales of Php 2,508,468.85.

The ribbon cutting and opening ceremonies were attended by the Chairperson of the Balanga City Tourism Council, Raquel D. Garcia, DTI OIC-PD Nelin O. Cabahug, Division Chief Connie B. Sanico, officers and members of the Federation of Consumer Organizations in Bataan (FECOB), Department Heads of Balanga City LGU and members of the local press.



integrated the GED, but also the agency's own greening practices. In her sharing, she emphasized the most painless and simplest ways in greening the operations of businesses which could be easily adopted by the MSMEs present. She also promoted other seminars which DTI-R3 provide to clients, especially on Business Continuity Planning and Disaster Preparedness and Business Resiliency, in order to educate and prepare the MSMEs for any eventuality of the Big One or other calamities that the country is prone to experience. She explained how susceptible the MSMEs are to the effects of these occurrences. She further said that prevention and preparedness are very important tools to help them adapt to such eventualities. Mr. Wolf Rainer Kruska, the GIZ Development Advisor, on the other hand, mentioned some of the benefits realized by the MSMEs from implementing greening strategies. These include decrease in production cost, increased sales due to the development of green and innovative products and green markets. He also discussed the strategic hot spots in the value chain which can be the starting points in the implementation of GED. The green MSME practitioners also affirmed these learning from GIZ as some of them were the beneficiaries of the GIZ initiatives.

With this activity, the DTI-Region 3 promises to continue monitoring the MSME participants on other needed interventions and assist them in order to reap the results of the GED Forum.





# DTI sees opportunities for Cacao in CL

By: DTI-Aurora

The Department of Trade and Industry-Region 3 sees bright prospects for cacao as growing interests to plant cacao is visible among farmers and the business community in the region given the huge demands required both by local and export markets as presented by the Philippine Cacao Industry Council (PCIC) during the recently held Cacao Luzon Island Conference held at the main office of the Department of Agriculture.

Despite the production of cacao in Region 3, processors here still import most of their requirements from Davao City. This is because the quality of beans produced by farmers in the region does not meet the requirements of the market due to lack of post-harvest facilities for drying and fermentation. Given this, the PCIC has challenged all the Regional Cacao Industry Councils in Luzon to provide support in terms of educating farmers on the right farm management practices in order to attain higher and quality yields.

With the growing demand on cacao beans, plantation in the countryside is sustained to meet the huge market demands. According to statistics shared during the PCIC conference, the Philippines is still a net importer of cocoa products with an import value of US\$178,813,154 (Source: PSA), while it is also an exporter of cocoa products. Moreover, the Philippines recorded an increased usage of cacao/chocolate in restaurants and coffee shops and in the food industry in general. With a growing group of artisanal chocolate ("Bean to Bar") makers, the scenario makes it ideal to grow more cacao. As noted, the key demand growth drivers are: positioning of cacao as a healthy food, product diversification, more of non-food use and improved economic condition.



The Philippines envisions a competitive and sustainable cacao industry where there are more opportunities for Central Luzon stakeholders to grow more cacao. This will maximize the use of idle lands for cacao plantations and other high value crops. Inter-cropping strategy is one of the innovations to increase production yields. The challenge to overcome now is how to meet the 100,000 Metric Tons demand of fermented beans by the year 2022. This is for both the export and domestic markets, while there is an annual increase of 40% in production. At present, the Philippines has yet to maximize its full capacity production to meet the requirements of the market and this pose a great opportunity for would-be cacao players.

The Regional Cacao Industry Council in Region 3 sets its direction towards the increase of more cacao plantations and ensuring that the right post-harvest facilities are put in place in order to achieve higher yields of quality beans. To help move the industry in the region, the important role of DA was stressed in the conference, considering that at present, under the Philippine National Standards (PNS), cacao is one of the commodities which complies to standards.

Realizing the vast demands for quality cacao beans, Region 3 recognizes the interests of its stakeholders and private sectors. This manifests positive indication that Cacao in the region offers great potential for business.



# “Diskwento Caravan with Job Fair” for Consumers held with DTI, SBMA and Olongapo City partnership

By: Enrique D. Tacbad



The Diskwento Caravan on School Supplies and Uniforms cum Job Fair last May 17-18, 2018 was successfully held with the support of DTI Provincial Director Leonila T. Baluyut, Executive Assistant for Special Projects Ellen C. Dabu, representing Honorable Mayor Rolan C. Paulino, Deputy Administrator for Business Group Kenneth Rementilla (SBMA), President of Zambales Provincial Consumer Affairs Council Rhodora S. Lacandula and Manager of Suncelluar James Bagtas, together with DTI and SBMA staff, exhibitors and other participants.

PD Baluyut welcomed and thanked the consumers, the partner exhibitors and the SBMA Administration for supporting the activity, thereby providing the consumers of Olongapo City and employees/workers of SBMA with discounted prices on school supplies and uniforms at discounted prices. She invited all the Zambaleños and Olongapeños to join and avail of the discounted prices on all products being sold during the two-day caravan

Deputy Administrator Rementilla congratulated the DTI for conducting the Diskwento Caravan cum Job Fair at SBFZ. He said that SBMA Administrator Atty. Wilma T. Eisma is very supportive of this endeavor to benefit consumers in the City of Olongapo, Zambales, as well as SBMA employees. Executive Assistant Dabu said that the City of Olongapo, DTI, SBMA and Consumer Groups are doing their best in providing this kind of activity to give opportunities to consumers to buy school supplies and uniforms at discounted prices. Moreso, the new

graduates and unemployed can join the Job Fair provided by the SBMA locators through the initiative of its Labor Department. She enjoined everyone to take advantage of the said discounted prices and employment opportunities.

ZCAC President Lacandula for her part, informed the public to actively participate in this two-day Diskwento Caravan with Job Fair. However, as consumers they shall observe their responsibility of critical awareness – that is, asking questions on the price, quality/standards and the use of the product or commodity to be bought.

The joint undertaking was participated in by 24 exhibitors who generated a total sales of P1,351,381.00 and 4,220 consumers benefited in the said activity. On the other hand, 20 TESDA students provided free massage to 76 beneficiaries. For the Job Fair, 27 companies joined the said activity providing 71 positions for 3,479 manpower requirements. As a result, 538 job applications were received while 307 job applicants have been interviewed on-the spot while.

The activity has province once again that strong alliance and partnership of government agencies and the private sectors benefit the majority of consumers and job-seekers. This is one of the government activities that should be supported by all stakeholders towards consumer protection and employment.



# A CSF Story

By: Wilfred Tristan L. Carbonell

Why is there a need to ask our clients what they think about our services, you ask?

Unlike private establishments who please their customers and satisfy their needs to keep them loyal to their brand, we do it to find out what clients think about our services, so that we can adjust what we do to fit their needs - to give them the best customer experience. We are changing their perception of what government service is.

DTI is not just like any government agency. We measure our service performance very similarly to how private institutions do.

The more we listen to our clients, the more we would improve, the more that they would trust us.

DTI's management and staff have always practiced professionalism, integrity and competence in the services they render. The agency underwent the process of identifying its core processes to surface the major/basic services embodied in the agency's mandate. This was supported by frequent changes in the reporting formats and modifications in indicators. We also underwent human capital development and synchronizing the values of the employees with that of the organization's. DTI-3, simultaneous with the efforts in the national level, took its initiative to become an authority to influence its constituents or clients to strive for excellence. Thus, it became the first Government Agency in the country to be ISO certified. We believe in the saying "we cannot give what we do not have".

In order to visualize the impact of these programs, projects and activities, we had to ask our clients what they think of us and of our services.

We dugged in to our records and saw how we have grown in reference to the perception of our clients. Our records afford me to reach only as far back as 2012. Records reveal that participation of clients to the CSF survey have grown steadily. The increase was due to several factors which includes among others, the increase in the number of clients served, number of services where CSF survey is


conducted, changes in the requirements of the Quality Management System and its procedures.

Worth noticing is that starting from 2012, the collection of CSFs has increased by more than double its initial number (225%).

Records on Client Satisfaction Survey showed that for the past 6 years, majority (99%) of our clients remain satisfied because of the quality of service that we rendered. This can only mean that DTI-3 has consistently rendered quality service which has satisfied our clients' requests. In fact, the feedback received vary in terms of degree of satisfaction. Based on record, majority (ranging from 88% to 98% of yearly survey results collected) of our clients have rated our services as Very Satisfactory.

To factually present the perception of our clients, the positive feedback would not be complete without its counterpart. In the spirit of continuous improvement, DTI 3 takes on each and every suggestion into account and instills changes to address problems that may have brought about the negative comment or suggestion for improvement. It is important to note that since 2012, we have received 31 suggestions for improvements which include improvements to the manner that DTI 3 conducts its services & insufficiencies in our facilities. Nevertheless, this is a far cry from the accumulated 394,474 positive feedback (99.99%) and the 367,785 responses containing VS ratings (93%).

As of May 2018, DTI 3's performance is not short of excellent grade as evidenced by the 94.41% VS rating and a majority (99.99%) of clients

Feedback	2012	2013	2014	2015	2016	2017	TOTAL
Satisfied	35,139	37,500	51,813	61,278	94,497	114,247	394,474
Dissatisfied	2	5	9	2	4	9	31
<b>TOTAL</b>	<b>35,141</b>	<b>37,505</b>	<b>51,822</b>	<b>61,280</b>	<b>94,501</b>	<b>114,256</b>	<b>394,505</b>
Rate of CSF collection						225%	
Very Satisfied	33,627	36,617	46,155	53,850	87,838	109,698	367,785
% VS	96%	98%	89%	88%	93%	96%	93%

surveyed saying that their immediate requests have been addressed by DTI 3's services.

The significance of the CSF is multifold. It has served as a channel for clients to air their satisfaction and dissatisfaction, a tool for management to get to know areas in the service where improvements are needed and where the agency is successful at, a window for award bodies to see the performance of DTI 3 (DTI 3 was awarded the CSC Seal of Customer Service Awards). More importantly we, as government employees, get complemented by our customers.

The result the agency aims is that, upon leaving any DTI-3 office or event, each client is made to know and feel that they were served in a quality service zone, where each and every employee is an advocate of professionalism and what is best in public service.



# DTI-3 intensifies price monitoring



In response to a directive from the President and the Secretary of the Department of Trade and Industry to keep the prices of basic goods and prices affordable to the public, the DTI-3 offices intensified their monitoring of products in major groceries and stores all over Central Luzon.

Price monitoring of basic and prime commodities like noodles, canned sardines and meat, condiments, canned milk, bottled water, sugar, detergent and bread products are now being done by the Consumer Protection Division staff twice a week, to ensure that DTI officials are regularly given data on price increases in the market.

The increase in the frequency of price monitoring activities is also to dispel misleading news that there is a significant increase in prices of commodities because of the TRAIN law. DTI Secretary Ramon Lopez expects that 120 more firms per day will be monitored nationwide.

“To be exact in the reporting, we have compared ACTUAL PRICES in June 11-15, 2018 vs. November 2017, and not only the SRPs for BNPC. Out of 101 SKUs in basic necessities covering canned sardines, milk, coffee, detergent bars, bread, instant noodles, and bottled water, only four showed minimal price increase of 1-7%,” said Sec. Lopez.

For Central Luzon, a total of 328 sellers of basic goods have been monitored from this intensified activity from May 21 to June 11, 2018 in all seven provinces of the region. Majority of the sellers monitored, or 290 of the 328 sellers of basic goods sold within the Suggested Retail Prices (SRP).

For sellers of prime commodities for the same period, of the 330 sellers that were monitored, 286 sold prime commodities within the Suggested Retail Prices. DTI regularly publishes and updates its SRP tables in the DTI website [www.dti.gov.ph](http://www.dti.gov.ph).

A total of 51 establishments were found to sell above the SRP. The non-complying sellers include eight (8) establishments from Aurora, 12 from Bataan, four (4) from Bulacan, eight (8) from Nueva Ecija, two (2) from Pampanga, one (1) from Tarlac and 16 from Zambales. Monitored prices of these products rose from Php 0.25 to Php 2.00 above the SRP. Because of this, the DTI-3 staff have reminded these sellers to comply with the SRP or face the penalties if found to violate the Price Act. Under RA 7581, penalties for illegal price manipulation range from Php 5,000 to 1 Million.

DTI-3 staff are also monitoring the prices of school supplies in major bookstores and malls in the region. The intensified monitoring of school supplies is done by DTI to ensure the availability and affordability of school supplies.



# DTI-3 Coop shares with neighboring community

Social responsibility is part and parcel of the character of DTI-3 employees. Through their DTI-3 Family of Caring Employees Multi-Purpose Cooperative (DTI-3 CARES MPC), DTI-3 employees shared with the neighboring community of Miranda Compound in Barangay Maimpis, City of San Fernando, Pampanga. The community of mostly indigent families is located adjacent to the Government Center.

On June 11, 2018, more than 20 officers and members of the CARES MPC trooped to the covered court of Barangay Maimpis to bring school supplies, candies, and snacks for the 50 awaiting kids from the indigent community. The invited beneficiary children for the corporate social responsibility (CSR) were chosen in coordination with barangay officials of Maimpis. CARES officials also requested for the appearance and special performance of the Jollibee Mascot during the event. The mascot also played with the children in the community.

Newly elected Barangay Captain Susan Serrano and Kagawad Lily Hernandez received the CARES officers and members during the short program. Barangay Captain expressed her gratitude for the generosity of the members of the cooperative in bringing joy and school supplies for the needy children in the community. She hoped that this will not be the last opportunity for the cooperative to share with its neighbors. Kagawad Hernandez conveyed the joy of the beneficiaries to receive school supplies that they will be needing for the school year.

The activity also included games among the children. DC Connie Sanico of Bataan and STIDS Bing Mon facilitated the games. STIDS Marben De Jesus of Nueva Ecija assisted cooperative members from the Regional Office in distributing Jollibee meals and school supplies. The set of supplies include pad paper, ballpen, crayons, sharpener, pencils, envelopes and notebooks. Cooperative members gave prizes for game winners. The DTI-3 CARES MPC Board in its meeting on June 1, 2018 approved the date and site of the activity. They decided to hold the activity to help its members practice social responsibility in the neighboring community.





# DTI, CLGCFI holds 12th Streamlining Awards

By: Barry Pangilinan

The Central Luzon Growth Corridor Foundation, Inc. (CLGCFI), thru the Industry Development Division of DTI-3 recently held the 12th Recognition of Outstanding Central Luzon LGUs Implementing the Streamlining Program in the Issuance of Mayor's Permit on June 29, 2018 at the Bulwagang Kanlahi, Diwa ng Tarlak Convention Center, Tarlac City.

The annual event recognizes LGUs that excelled in the implementation of the documented streamlined procedures in the issuance of Mayor's Permit, with emphasis on the four (4) BPLS components using the DILG-DTI-DICT JMC No. 01, series of 2016 as basis.



CLGCFI President and Tarlac Governor Susan A. Yap represented the group of governors in Central Luzon and opened the program by welcoming the attendees to her province and giving the audience an inspiring message. She also led in the awarding of plaques to the LGU awardees during the ceremony.

As a result of the validations conducted by the Regional and Provincial EMTs and the deliberation of regional winners held on May 30 and June 01, the following LGUs were recognized in each of the categories per BPLS component:

1. 2017 Most Outstanding LGU Implementing the Streamlining Program in the Issuance of Mayor's Permit
2. 2017 Most Outstanding LGU for I.T. Innovations
3. 2017 Best LGU in Customer Relations
4. 2017 Most Successful LGU in the Institutionalization of BPLS Reforms



The program was hosted by Mr. Joseph Pineda of DTI Pampanga and was attended by 287 guests and representatives from the 130 LGUs in the region and the private sector, with 16 Local Chief Executives from all over the region and 1 Tarlac Governor.

DTI-3 Regional Director Judith Angeles, DILG-Tarlac Provincial Director Belina Herman, and DICT-Tarlac Provincial Field Team Lead Edriel Miranda were also in attendance to represent CLGCFI's national government partners in the implementation of the Streamlining Program in the region.

Other guests in attendance were RDC-3 SCC Co-Chair and Pampanga Chamber of Commerce and Industry (PamCham) Vice-Chairman Renato Romero, Philippine Chamber of Commerce and Industry (PCCI) Regional Governor Gigi Simbulan, and National Economic Development Authority-Region 3 (NEDA-3) OIC Regional Director Agustin Mendoza.... *continued on page 11*



CLGCFI President and Tarlac Governor Susan A. Yap welcomes the participants and awardees in the 12th Streamlining Awards held in Tarlac City



The following are the regional and provincial awardees in their respective categories:

## STREAMLINING PROGRAM AWARDEES

### Most Outstanding LGU Implementing the Streamlining Program in the Issuance of Mayor's Permit

Category	LGU Winners		
	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
REGIONAL	Talavera, Nueva Ecija	Sta. Maria, Bulacan	Guiguinto, Bulacan
PROVINCIAL	San Luis, Aurora		
	Dinalupihan, Bataan		
	Sta. Maria, Bulacan		
	Talavera, Nueva Ecija		
	Candaba, Pampanga		
	Capas, Tarlac		
	San Antonio, Zambales		

### Most Outstanding LGU for I.T. Innovations

Category	LGU Winners		
	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
REGIONAL	Sta. Maria, Bulacan	Talavera, Nueva Ecija	San Simon, Pampanga
PROVINCIAL	Baler, Aurora		
	Dinalupihan, Bataan		
	Sta. Maria, Bulacan		
	Talavera, Nueva Ecija		
	San Simon, Pampanga		

### Best LGU in Customer Relations

Category	LGU Winners		
	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
REGIONAL	Talavera, Nueva Ecija	Sta. Maria, Bulacan	San Luis, Aurora
PROVINCIAL	San Luis, Aurora		
	Dinalupihan, Bataan		
	Sta. Maria, Bulacan		
	Talavera, Nueva Ecija		
	Lubao, Pampanga		
	San Antonio, Zambales		

### Most Successful LGU in the Institutionalization of BPLS Reforms

Category	Province	LGU Winners
FINALISTS	BULACAN	Guiguinto
	PAMPANGA	Angeles City
		City of San Fernando
REGIONAL	PAMPANGA	City of San Fernando

# Go Lokal encounters CL MSMEs!

Go Lokal! goes to Central Luzon. A Go Lokal Encounter was held at the Kingsborough International Convention Center, City of San Fernando, Pampanga on June 7, 2018. The event, organized by the DTI-3 and BDTP, convened all top MSMEs from Central Luzon to serve as a venue for the MSMEs to deepen their understanding and appreciation of the Go Lokal Program and eventually encourage them to join or strengthen their current engagement in the program.



The Go Lokal encounter also became a platform where Go Lokal! retail partners were able to have one-on-one discussions with their selected MSMEs, whose products interest them. These local MSMEs will then be carried on their Go Lokal! Retail Outlets and serve as venues where the products will have a wider market reach. The Go Lokal retail partners include well known establishments like Rustans Supercenter and Rustans Commercial Center, Enchanted Kingdom, Shopinas and Air 21. A total of 53 local MSMEs from Central Luzon were chosen to partner with these establishments to showcase and sell their products.

The event was able to gather 71 MSMEs from the region and 53 of which were particularly chosen and invited by the Go Lokal! Secretariat, Rustans' Commercial Corporation, Rustans Supercenter Inc., Enchanted Kingdom, and Shopinas to be potential Go Lokal! Suppliers.

PROVINCE	NO. OF MSMEs	MSMEs SELECTED
Aurora	2	1
Bataan	4	3
Bulacan	21	17
Nueva Ecija	10	8
Pampanga	22	12
Tarlac	10	10
Zambales	2	2
<b>Total</b>	<b>71</b>	<b>53</b>



GO LOKAL! SECRETARIAT AND RETAIL PARTNER	MSMEs SELECTED (COUNT)
Go Lokal! Concept Store	53
Rustans' Supercenter	11
Rustans' Commercial Center	21
Enchanted Kingdom	8
Shopinas / Air 21	5