

REPUBLIC OF THE PHILIPPINES KAGAWARAN NG KALAKALAN AT INDUSTRIYA

(Department of Trade and Industry)

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NATIONAL CONSUMER AFFAIRS COUNCIL (NCAC)

05 January 1994

Department Administrative Order No. 1. Series

SUBJECT: Designating DTI Regional/Provincial Directors as NCAC Coordinators

- 1. In the interest of the service and in view of the full implementation of Republic Act 7394, the Consumer Act of the Philippines, all Regional and Provincial Directors of the Department of Trade and Industry are hereby designated Coordinators of the National Consumer Affairs Council (NCAC) in their respective areas, in addition to their regular functions.
- 2. As NCAC Coordinators, they shall coordinate with the appropriate regional government offices in the area which are performing functions under the Act. They shall conduct a regular dialogue with these agencies and explore the areas in which DTI and said agencies can further cooperate for consumer protection.
- 3. In implementing NCAC proposed projects and programs, they shall initiate and adopt measures that will ensure the effective implementation of these programs and projects.
- 4. For a better and more effective delivery of consumer protection programs down to the grassroots level, they shall coordinate with the appropriate local government offices, consumer associations and non-government organizations in the area.
- 5. This order shall take effect immediately.

R. S. NAVARRO Secretary (Chairman, NCAC)

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