

THE OFFICIAL PUBLICATION OF DTI NORTHERN MINDANAO



FRONTLINE

JULY - DECEMBER 2020



FRONTLINE

Like the various frontline services offered by DTI to businesses and consumers, DTI "Front Line" Magazine seeks to be the vanguard of information for entrepreneurs and consumers most especially in Philippines' Region 10. This magazine is envisioned to grow into an instrument that will help the trade department in the region show transparency as it pushes its main goal: to enable innovative, competitive, job-generating inclusive businesses while empowering consumers. "Front Line" also highlights the plans and improvements of micro, small and medium enterprises as well as the consumers' welfare in Northern Mindanao.

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ON THE COVER

#WeRecoverAsOne

DTI Northern Mindanao moves forward on the road to digitalization. From virtual trade fairs to help boost sales of micro entrepreneurs to online consumer quizzes and e-comics competition that aim to strengthen consumer awareness while promoting local talent, the regional office rides to progress while continuing its service of enabling businesses and empowering consumers.

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The COVID-19 pandemic has fueled the growth of the stay-at-home economy.

Consumer preferences have shifted toward e-commerce, driving businesses to go digital in their marketing, advertising, and sales promotion to meet the virtual needs of clients. While the ongoing pandemic threatens to darken the road to progress, businesses see a flicker of hope through the adoption of digital strategies.

Recognizing the MSME sector as the backbone of the Philippine economy that comprises 99% of businesses in the country, the provincial offices of DTI Northern Mindanao continue to assist the recovery of small businesses affected by the COVID-19 pandemic by helping them migrate online through the use of digital platforms in marketing their products.

More than 200 MSMEs participated in at least five digital trade fairs, including DTI Region 10's very own Kahimunan Virtual Trade Fair. The four-day virtual event featured online selling of provincial products through Facebook live and business-to-business (B2B) matching via Zoom. The regional trade fair initiative generated PHP14.4M in sales and produced Kahimunan.com, a website that showcases local and authentic products from small to medium enterprises of the region.

Aside from the shift to e-commerce, loan assistance at zero interest rate was offered to MSMEs through the Small Business (SB) Corporation to help them recover from losses due to unprecedented setbacks faced by their businesses during the pandemic. As of December 29, 2020, PHP27M has been released to 443 MSMEs.

The impact on the state of e-commerce has also encouraged the Consumer Welfare Division to further strengthen the awareness and education of online consumers in their rights and responsibilities through the celebration of Consumer Welfare Month.

Despite the movement limitations, this October celebration was successfully done online through webinars, online regional consumer quiz, and e-comics making contest. Proving the creativity of the region, the regional e-comics making contest winner eventually bagged the national title.

The new normal opened thousands of possibilities for businesses to be creative, ingenious, and resilient as they move forward to match the online preferences of consumers. We see these opportunities in the pages of Front Line, our official publication.

As DTI Northern Mindanao remains as a steadfast support for MSMEs to thrive, allow me to express my utmost appreciation to the men and women in the regional and provincial offices who have tirelessly dedicated their efforts for the progress of the economy.

The Business Development and Consumer Welfare Divisions and even the special projects—Integrated Natural Resources and Environmental Management – Livelihood Enhancement Support (INREMP-LES) 2 and Rural Agro-Industrial Partnership for Inclusive Development (RAPID) Growth—did not cease to look for other opportunities to serve the public. Your commitment in connecting to the clients and customers is an inspiration as you exemplify that things are done better when we do things together.

Let us continue to work on the recovery and renewal of our economy as one.

Together let us traverse the road to the Better Normal.



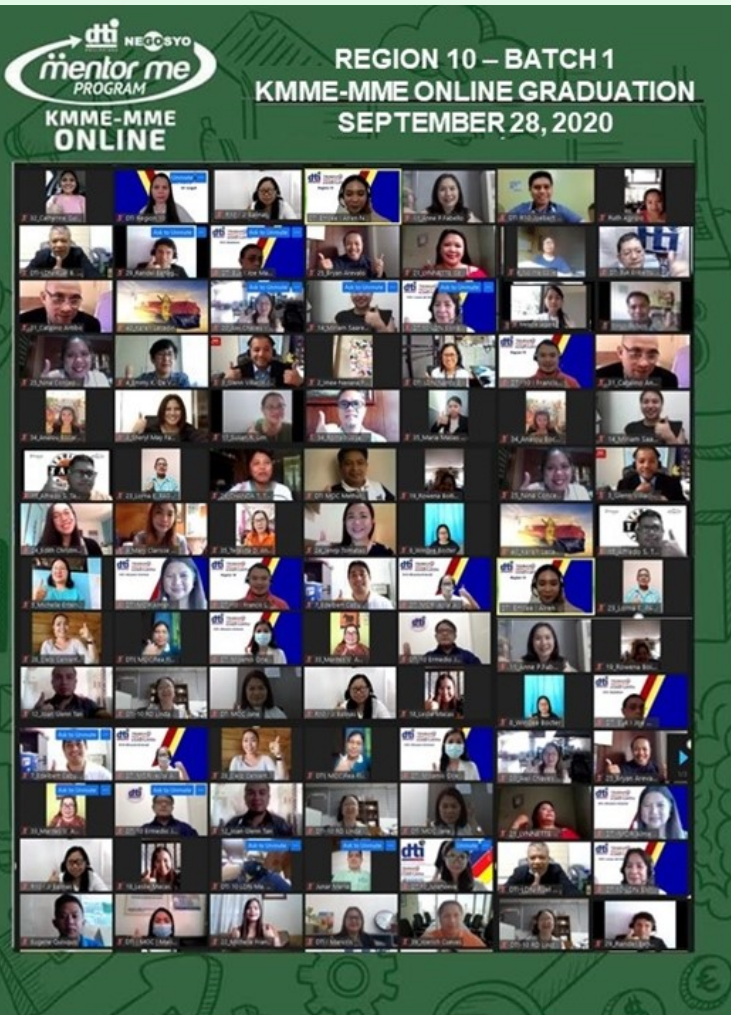
ERMEDIO J. ABANG

Editorial

Editor-in-Chief OIC-RD Ermedio J. Abang

Associate Editors Atty. Fel Lester Brillantes / Nelson Catubig / Julie Nieva

Embrace digitalization:



40 small and medium entrepreneurs who just graduated in the first virtual Kapatid Mentor Me (KMME) program of the Department of Trade and Industry (DTI) Northern Mindanao were encouraged by the government agency to embrace digitalization in their pursuit to sustain and improve their businesses amidst the pandemic.

The mentees attended the virtual graduation on September 28 via Zoom after finishing the 10-module program with a presentation of their Business Improvement Plan (BIP).

DTI Northern Mindanao Regional Director Linda Boniao said in her welcome remarks that going digital and adopting to new ways of doing things and looking at things differently under the new normal is key to business survival and sustainability.

“We cannot insist on our own way of doing things,” Boniao added. “Learn from the giants.”

DTI Regional Operations Group (ROG) Undersecretary Blesila Lantayona echoed the same sentiment on the importance of shifting the businesses digitally through a message read by DTI Misamis Oriental Provincial Director Almer Masillones.

“The unprecedented crisis has noted the importance of digitalization. For everyone, embracing the digital world is something that must be seen as a utility, just like an electricity, that gives hope to businesses to continue their operations,” Lantayona said.

For his part, Presidential Adviser (PA) for Entrepreneurship and Philippine Center for Entrepreneurship (Go Negosyo) founder Joey Concepcion shared in a video message the importance of having a vision for the entrepreneurs to create their own pathway in their business while continuing their learning from a mentor.

“The environment right now is challenging for certain sectors in the business community. In every generation, there is always going to be some disturbance. But in those times, there are opportunities,” Concepcion said. “Learn from these sessions. Learn from them [mentors] and continue to be the best in what you do.”

Meanwhile, Secretary Ramon Lopez stressed on the importance of thinking outside the box in this time of crisis in his own video message.

“There’s always a way para matuloy ang negosyo at lumago pa and we do it the right way,” Lopez said. “Hinahighlight po natin ngayon as we use the online technology yung continuous innovation and the digitalization of entrepreneurship during the crisis.”

40 MSMEs graduate in first online KMME Program

The virtual graduation rites also featured testimonials from mentees as they shared their experiences and expressed their gratitude to DTI for the unwavering support in helping micro and small entrepreneurs to become successful, updated, and continuously grow through the program.

Michelle Enterina of Luning Food Products Processing shared that joining KMME opened her eyes on why her previous businesses did not succeed. The modules undertaken by the mentees made her “more motivated as we adjust our business to this new normal.”

Another mentee Jenny Tomatao admitted that as a rookie in the business industry, she has faced problems and hurdles in managing her own business, Celebrate Manna from Heaven; she felt she had no one to seek advice from. “But with KMME, all my

questions have been answered.”

“KMME created a huge impact to my drive to reach my goals for my business and for my family. It has given me hope and determination to never give up.” Tomatao added.

On the other hand, Edith Christmae Tan of The Good Life Nature Farms recognized DTI and her co-mentees who are also in the agribusiness for inspiring her to push agriculture more as a way to revamp the economy and to also show representation for women in the business.

“With the right people, with the right team like DTI, we still push through.” Tan said. “We don’t consider being new moms as a hindrance but as an inspiration to even move further and use that as a catalyst to push our business even more.”

Meanwhile, Glenn Villacin of Kogiyah Yakiniku Bar expressed that the graduation was one of the major milestones the mentees have accomplished.

“We have shown to the world our commitment to better ourselves and to open new doors to opportunities.” Villacin said. “This time we are not fighting for ourselves anymore. We are not defending our presentations. We are defending the very lives that rely on our businesses—the children and the families of our workers who are praying that we could recover.”

The Kapatid Mentor ME (KMME) is a program that aims to help micro, small and medium entrepreneurs scale up their business through weekly coaching and mentoring by business owners and practitioners on different functional areas of entrepreneurship. ■

2nd online KMME produces 43 graduates

43 entrepreneurs graduate in the second batch of Kapatid Mentor Me-Money and Market Encounter (KMME-MME) program of DTI Northern Mindanao.

The graduates finished the program after successfully presenting their business improvement plans (BIPs).



Bukidnon opens 2 pasalubong centers

The highland paradise at the heart of Mindanao celebrates the best of its talents and products with the opening of two pasalubong centers in Bukidnon.

Department of Trade and Industry (DTI) Bukidnon together with the respective local government units officially opened the OTOP (One Town One Product Philippines) Hub Ph or Golden Harvest Pasalubong Center located in front of New Bus Terminal in Hagkol, Valencia City, Bukidnon on September 10, 2020. It was immediately followed by the launching of OTOP Hub Ph in Malaybalay City, fronting Navarette Sports Complex, in the afternoon of the same day.

OTOP Malaybalay is the first pasalubong center dedicated to showcase products made by indigenous people in Bukidnon and is managed by an empowered IP weaver, who champions her fellow tribe women to recognize their capability in creating beautiful art and other items through weaving.

The newly opened one-stop pasalubong centers house the best of the province's quality products such as souvenir items, processed food, health and wellness products, gifts and decors, fashion accessories, wearables, and home furnishing. Amidst the pandemic, it is expected to boost the production of local products and continue to support micro, small, and medium enterprises (MSMEs) as it aims to cater not only the general market of local buyers but also tourists and international market.

OTOP Hub Valencia and OTOP Hub Malaybalay are the 4th and 5th OTOP Hubs of Northern Mindanao. The OTOP Hub is a market platform for the MSMEs to develop and promote products or services rooted in the local culture and competitive advantage of the region. ■



DTI Bukidnon also launched its first website featuring the best of food and non-food products of Bukidnon.

Otopbukidnon.com was created to assist MSMEs who don't have access to the internet and who are not capable in adapting to the new normal to market their products not just locally but also to other parts of the Philippines.

Camiguin entrepreneurs graduate in first blended mentoring program



Nineteen entrepreneurs in Camiguin officially graduated in the Department of Trade and Industry's (DTI) 10-module mentoring program after successfully presenting their Business Improvement Plans (BIP) in front of a panel for critiquing.

The mentee-graduates are the pioneering batch of the first blended online and face-to-face Kapatid Mentor Me-Money and Market Encounter (KMME-MME) online training program.

KMME is a program implemented since 2016 that optimizes weekly face-to-face interactions between mentors and mentees with the goal of boosting capacity through improved access to mentorship, money, and market. But with businesses being affected because of COVID-19, the KMME-MME Online was developed to make KMME more relevant and necessary albeit in a virtual or digitalized form. The mentoring program is now being implemented via Zoom app to adjust to the new normal.

DTI Northern Mindanao Regional Director Linda Boniao, in her opening message, recognized the mentee-graduates as one of the most memorable KMME batches as they are the only blended batch in the mentoring program. Being in the island province whose economy is largely dependent on tourism, RD Boniao challenged the new entrepreneurs to look at the effects of pandemic as a lesson learned and a lesson to be fully integrated in their business improvements plans. "Make your business happen or expand."

With the successful digital shift of the KMME program, an additional of forty-four entrepreneurs from other provinces in Northern Mindanao presented their BIPs and graduated in the second batch of KMME online training program last December 2020. ■

NorMin entrepreneurs join first digital trade fair



19 exhibitors in Northern Mindanao joined the Department of Trade and Industry (DTI) and One Town, One Product (OTOP) virtual trade fair—Pasinaya: Digital Market Showroom and Online Trade Platform last July 20-24, 2020.

Pasinaya is the first digital showroom and a kickoff of DTI's new normal trade fairs. The virtual trade fair will serve as a platform where buyers will be able to meet, source and connect digitally to the best products of homegrown, regional micro, small, and medium enterprise (MSME) exhibitors through various showrooms on Zoom, a popular web-based conferencing tool.

Northern Mindanao food exhibitors include Mama Nene's Homemade Delights and Maramag Tablea in Bukidnon, Maestrado Tablea and Soling's

Food Products in Camiguin; Dackies Foods in Lanao del Norte; Delta Business Ventures, D' Farm, Lola Luz' Best Goodies, and Nelly's Coffee and Tablea in Misamis Occidental; and Cape de Ticala and JVCare Food Specialty Co. in Misamis Oriental.

Non-food exhibitors are OJ's Arts & Crafts and Tagolwanen Women Weavers Association in Bukidnon; R. Escodero Handicraft in Camiguin; Keepsakes Iligan Souvenirs and Crafts, Acscents Perfumes & Blends, and Perfectly Natural Herbsin Lanao del Norte; and Puyo Handicrafts and Tinabuan Arts and Crafts in Misamis Oriental.

Pasinaya was open to the public on July 23-24, 2020. It was organized in celebration of the National MSME Week from July 20-24, 2020. ■

2 Normin entrepreneurs participate in online trade fair for persons with disability



There is no excuse to doubt one's self in the road to success.

Instead of simply looking at themselves as persons with disabilities (PWDs), two entrepreneurs from Northern Mindanao turned out to become persons with determination as they continue their passion for business by participating in the Biz-Ability Online Trade Fair, the very first online trade fair for micro, small, and medium enterprises (MSMEs) owned by persons with disability.

The online trade fair was in line with the 42nd National Disability Prevention and Rehabilitation (NDPR) Week. It aims to give PWD entrepreneurs the initial exposure and experience to sell their products online through well-known and big platforms amid the pandemic.

Assisted by the Department of Trade and Industry (DTI) provincial offices, the two Northern Mindanao exhibitors were Emmanuel Diango of Delta Business

Ventures in Misamis Occidental, best known for selling Aloran Heritage Cookies at just P45 per box, and Maria Virgenia Pejoro of the Linabu Multi Purpose Cooperative in Misamis Oriental that

sells organic coco sugar at P300 per pack of 500 grams.

Interested buyers directly contacted the entrepreneurs and placed bulk orders to help support the small entrepreneurs sustain their operations amid the COVID-19 crisis. Payments were made through MLhuillier or Palawan Express.

The online trade fair was open from July 30-August 12, 2020. It was organized by the DTI – Resource Generation and Management Service (RGMS), in partnership with the Bureau of Domestic Trade Promotion (BDTP), the Knowledge Management and Information Service (KMIS), and the Regional Operations Group (ROG). ■

DTI NorMin holds first virtual trade fair in Mindanao

A promotional graphic for the Kahimunan Virtual Trade Fair. It features a central laptop displaying a virtual marketplace interface. Surrounding the laptop are various illustrations of products: a bottle of cooking oil, a jar of jam, a box of Pastel, a mug, a basket of fruit, and a bag of coffee. Two stylized figures are shown interacting with the digital platform. The background is a light gray with geometric patterns and green foliage accents.

KAHIMUNAN
VIRTUAL TRADE FAIR

PLATFORMS:
WWW.KAHIMUNAN.COM
FACEBOOK LIVE SELLING
ZOOM B2B MATCHING

ORGANIZED BY
dti
PHILIPPINES
REGION 10

AUGUST 26-30, 2020

VISIT
WWW.KAHIMUNAN.COM

The best of Northern Mindanao local products took center stage in the first digital trade fair in Mindanao. Over 150 food and non-food products including processed food, fashion accessories, homestyle, crafts, wearables, and fresh agricultural products from local micro, small, and medium entrepreneurs (MSMEs) of Northern Mindanao are set to be showcased in the first Kahimunan Virtual Trade Fair.

The marketing event, organized annually by DTI Region 10 in celebration of Cagayan de Oro City's Higalaay Festival, moves to the digital sphere through Kahimunan.com as part of DTI's lineup of new normal trade fairs to continue connecting buyers digitally to the best local products of the provinces in Bukidnon, Camiguin, Lanao del Norte, Misamis Occidental and Misamis Oriental. Aside from the virtual trade fair, participating products will be further promoted through live selling in DTI Region 10's official Facebook page. Bulk buyers can also participate in the B2B Matching via Zoom, a popular web-based conferencing tool.

Interested buyers of Northern Mindanao products can still visit Kahimunan.com. ■

NorMin joins first Virtual Trade Expo



Giving love to local products! Continuing its goal to encourage the public to patronize local products, Department of Trade and Industry (DTI) Northern Mindanao joined the first Virtual Trade Expo with 42 exhibitors from the region.

Virtual Trade Expo 2020 is a platform that showcases trade show and virtual trade fairs that feature the best of the Philippines in an online interactive environment. It is organized by DTI Regional Operations Group, One Town, One Product (OTOP) Philippines, and PLDT KaAsenso.


About 34 food exhibitors proudly offer the best of Northern Mindanao edibles including coffee, tablea, coco sugar, fruit drinks, and other snack items such as cookies, chicharon, muron, and even peanut brittle.

Meanwhile, eight non-food exhibitors showcase the finest of their crafts including Cagayan de Oro Handmade Paper Crafts that has just participated in the first virtual Maison & Objet—the most highly publicized event and the major trade fair for decoration, design, and lifestyle in Paris, France.

Virtual Trade Expo 2020 was open to the public on September 24-28. ■

2020 ACCOMPLISHMENTS

As of December 29, 2020



11,451

MSMEs assisted
in the priority industries



2

Recognized/maintained
consumer organization

2

Agreements/ MOAs/
MOUs forged with private
organizations/ entities

36

New and upgraded
Bagwis awardees



112

Investors assisted
in the priority industries

47

Exporters assisted
in the priority industries



96

Negosyo Centers
established and maintained

100%

Businesses registered
within 15 days
applied through
Negosyo Centers

100%

BMBE Certificates
issued within
the prescribed time

86

LGUs submitting
list of
business permits
issued annually

41,498

Clients assisted

19,162 MSMEs assisted
9,483 Other clients assisted
12,853 BN & BMBE registered

85%

Registered MSMEs
assisted by DTI

93%

Operational SSFs

186 Operational SSF
201 SSF established

395

Prototypes developed

88 FabLabs
143 OTOP Next Gen
164 Other ProDev Activities

106

Mentees enrolled

102 mentees graduated

96%

Mentees who graduated

125

IP applications filed

3,216

MSMEs doing e-commerce



100%

Applications for permits/accreditation/ licenses/ authorities (renewal) processed within the prescribed time



551

Firms monitored (Price Trending)



1

Paperless system developed and maintained

1

Document tracking system adopted

99%

Consumer complaints resolved through mediation and arbitration within the prescribed time



100%

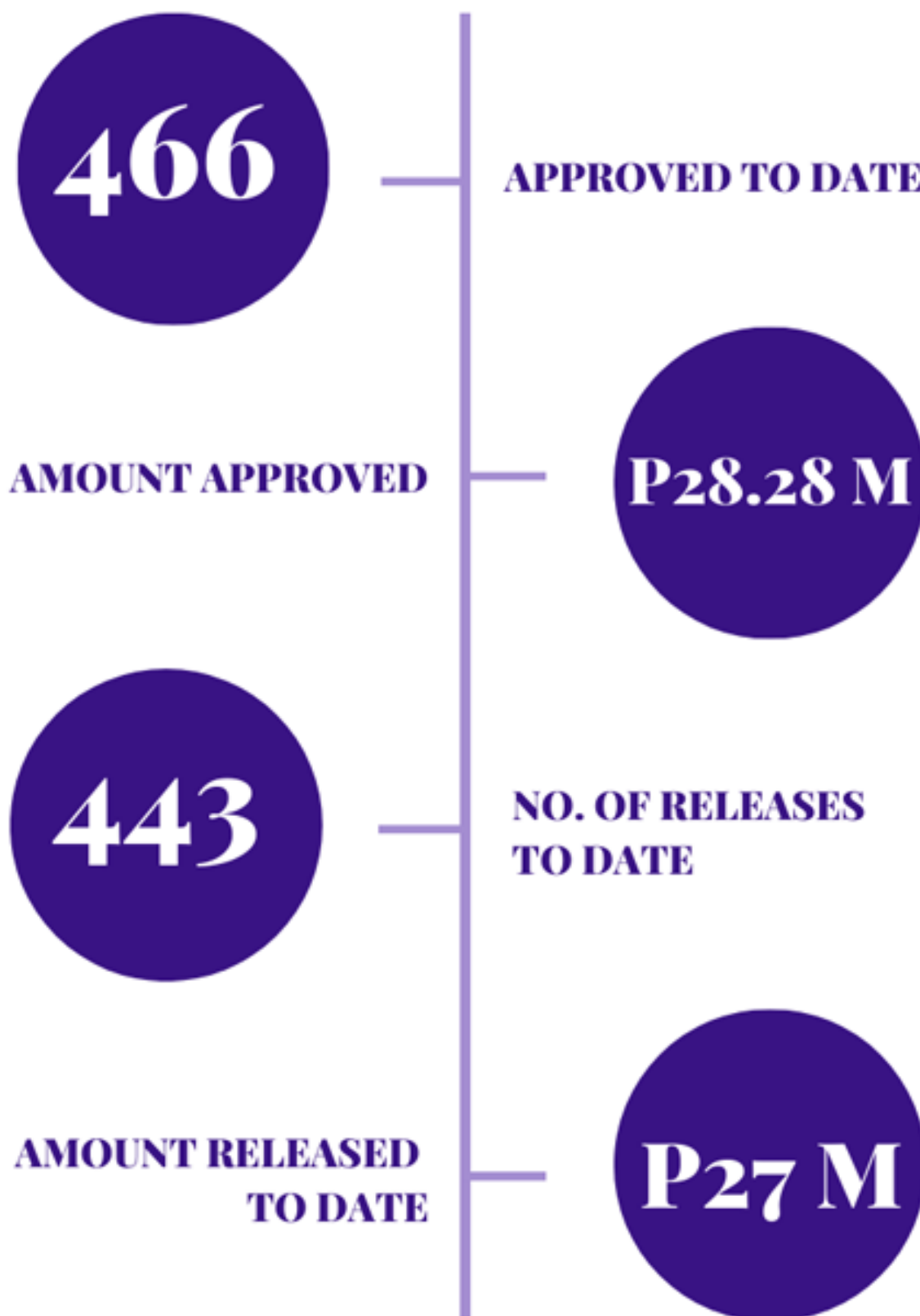
Employees capacitated



PRIME HR - LEVEL 2



COVID19 ASSISTANCE TO RESTART ENTERPRISES (CARES) PROGRAM AS OF DECEMBER 29, 2020





barangays
covered

82



as of
December 29, 2020

1,945

beneficiaries
assisted

1,449

livelihood kits
provided



358

barangays covered

24,400

individuals
provided with
information on
various livelihood
opportunities

2,265

MSMEs

1,125

livelihood kits
provided

238

entrepreneurial
seminars conducted

NEGOSYO
SERBISYO sa
BARANGAY

as of December 29, 2020



Bukidnon cacao farmers receive equipment from DTI INREMP project



Cacao farmers in Bukidnon will now have a more efficient production of cacao beans with a new equipment that can improve the quality of cacao through proper fermentation and drying. Integrated Natural Resources and Environmental Management-Livelihood Enhancement Support (INREMP-LES 2) Shared Service Facilities (SSF) Project of the Department of Trade and Industry (DTI) Bukidnon turned over one cacao all-weather solar tunnel dryer with fermentation boxes for each of the three people's organizations in the province—Buyot Upland Farmers Association, Inc. (BUFA), Basyawon-Kisolop Small Upland Farmers Associations, Inc. (BKSUFA), and Alliance of Integrated Farmers in San Isidro, Inc. (AIFSI) on December 9-10, 2020.

The solar tunnel dryer is used to improve the quality of cacao beans through fermentation and drying as fermentation provides the rich aroma and taste of the beans. If properly fermented and dried, the cacao beans can be sold at a premium price.

Kibawe boasts of 54 hectares of cacao expected to bear fruit this year and 57 hectares to bear fruit next year while Damulog has 211 hectares of cacao expected to bear fruit this year.

DTI Bukidnon Provincial Director Eriberto Taban-ud Jr. reminded the beneficiaries to eventually improve the food chain with the use of the new equipment.

“Di nato limtan nga atong sunod nga step niini kung ma-master na nato ang fermentation kay ang atong pag-level up [sa value chain]—gikan sa tablea, chocolate, hot cocoa, etc. (Let's not forget that the next step after mastering the fermentation is to level-up [the value chain]—from tablea, chocolate, hot cocoa, etc.)” he said.

DTI Regional Director Linda Boniao, who was present on the second day of the turnover ceremony, said that more programs from DTI are coming to help the farmers flourish as long as they properly manage the project with INREMP-LES 2.

“Amoa gyung goal sa among pagbisita niining mga lagyo nga lugar kay ang pag-alleviate sa poverty ug pag-augment sa inyong income. Kung ang DENR nagtabang sa inyong pananom, nisulod ang DTI para naa moy other source of income ining inyong gipananom (Our goal in visiting the outskirts is to alleviate poverty and augment your income. DENR helped in terms of planting, while DTI is here so that you can have other source of income aside from farming.)” RD Boniao added during the turnover of the equipment to AISFA.

BKSUFA President Norma Adem was near to tears upon knowing that BKSUFA was one of the three people's organizations who will received the SSF project.

“Salamat gyud kaayo sa DTI nga inyo gyud mi gitagaan ug pagtagad. Wala ko nagdahom nga sa krisis nga nahitabo karon sa tibuok kalibutan, maingon nako nga pag-asa gyud ni para sa amoa nga mga mag-uuma (Thank you to DTI for providing us with assistance. I did not expect that despite the crisis the world is experiencing right now, hope is given to us farmers).” ■

2 Bukidnon POs receive coffee processing equipment

DTI Bukidnon INREMP-LES 2 held a back-to-back Turnover Ceremonies of Coffee Post-Harvest Facilities 22, 2020 for Kauswagan Utah San Vicente Sinasaan Farmers Association (KUSSFARMA), Inc. in Sitio Sinasaan, Barangay Portulin and for the New Eden Multi-

Purpose Cooperative (NEMUCO) in Barangay New Eden, Pangantucan, Bukidnon.

The project aims to aid in the efficiency, productivity, and value-adding on coffee processing for these farmer groups. ■



Ozamiz siblings win first online regional consumer quiz

A brother-sister tandem from Ozamiz City, Misamis Occidental bagged the first and third place respectively in the first regional online consumer quiz hosted by the Department of Trade and Industry (DTI) Northern Mindanao.

15-year old Sophia Kaye Aninao beat out more than 50 participants across the region to win the online consumer quiz. The competition was conducted via Menti.com, a popular interactive presentation tool that allows users to engage their audiences in real time, and was broadcasted live in the official Facebook page of DTI Region 10 on October 22, 2020.

Aninao received P5,000 for the top prize. Meanwhile, her 17-year old brother, Humphrey, placed third in the same competition. The second place went to Raymond Cubeta from Cagayan de Oro City.

The next ten participants who ranked fourth to thirteenth places will also receive consolation prizes. They are Jaysan Ray Chee (Cagayan de Oro City), Joel Bernasor (Valencia City, Bukidnon), Glizelda Uy (Valencia City, Bukidnon), Jessica Gabriellei Quiblat (Mambajao, Camiguin), Kenneth Assuncion (Cagayan de Oro City), Melissa Banaag (Cagayan de Oro City), Venus Mae Caulin (Oroquieta City, Misamis Occidental), Li Jones Servito (Cagayan de Oro City), Benedict Laurence Maestrado (Gingoog City, Misamis Oriental), and Jelvy Capalac (Cagayan de Oro City).

The online consumer quiz is one of the major activities in celebration of Consumer Welfare Month this October 2020. The coverage includes general consumer welfare topics;

consumer rights and responsibilities; subjects relating to consumer as a responsible member of society and adjusting to the new normal due to COVID-19 pandemic; consumer complaints and jurisdiction; fair trade laws; rules and regulations including Consumer Act of the Philippines, Price Act, and Philippine Lemon Law; and topics pertaining to this year's Consumer Welfare Month theme, "Sustainable Consumer in the New Normal."



Unlike the regional consumer quizzes held in previous years where students are the exclusive participants, this year's online consumer quiz was open to all interested participants in Northern Mindanao except for children below fifteen years old; those residing outside the region; current employees of DTI, Negosyo Centers, and attached bureaus; and previous champions of the regional consumer quiz. ■

Bukidnon student wins first National E-Comics Making Contest

Creativity knows no boundaries!

That's what a Marketing Management student of Central Mindanao University in Bukidnon has proven after winning the national prize in the first-ever National E-Comics Making Contest.

Justine Ceasar Andamon's winning piece "Ang Diskarte ni Antonio" came out victorious out of the sixteen entries submitted to the national level from the different regional offices of the Department of Trade and Industry (DTI).

The winning entry tells the story of how Antonio successfully shifted his struggling business to the digital platform through the help of DTI's webinars and other assistance offered to MSMEs.

Andamon received P30,000 worth of gift checks as grand prize, aside from the P10,000.00 cash he received for claiming the grand prize in the regional level in Northern Mindanao and P3,000 as second placer in the provincial level in Bukidnon.



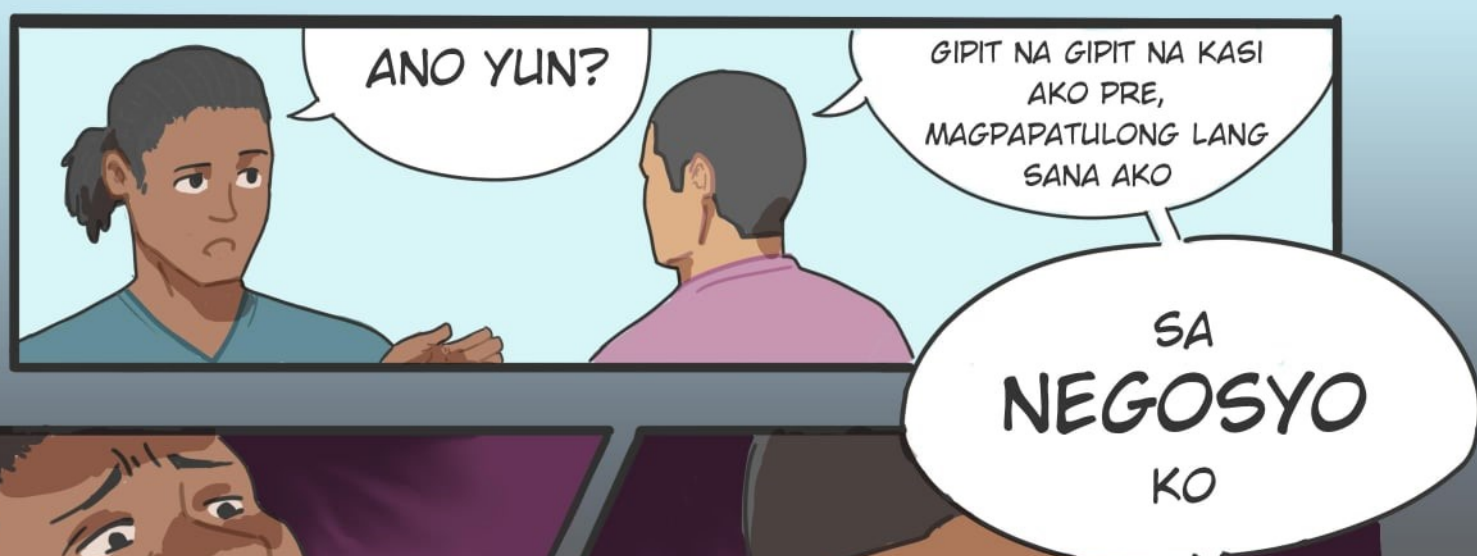
The E-Comics Making Contest was one of the major activities conducted in celebration of the Consumer Welfare Month this October. It was open to all students from public or private schools, colleges, or universities in Northern Mindanao with the aim to raise awareness on consumer programs and address consumer-related issues and concerns through the use of digital technology.


Other winners in the regional level are "Consumer Rights and Responsibilities" by Maria Nona Febby Redulla of La Salle University in Ozamiz, Misamis Occidental in second place and "Crops in the Can" created by the team of Shirielle Mae Manaya, Branjes Romeliet Illbe Xamryje Villafior, and Rose Gabrielle Fuentes of Lourdes College, Cagayan de Oro in third place. ■

INTRO




*Ang
Diskarte
ni
Antonio*





ILANG BUWAN NA KASI
AKONG LUGE
DAHIL SA PANDEMIC
PRE




HALOS
ARAW-ARAW
AKONG
WALANG
CUSTOMER,
OLATS NA
OLATS
TALAGA



WAG KANG
MAG ALALA
PRE



MAGAGAWAN NATIN YAN
NANG PARAAN



MARAMI TAYONG MAKIKITANG
WEBMINARS AT RESOURCES NA
MAKAKATULONG SA
SITWASYON MO

NA CHECK MO NABA ANG WEBSITE NG DTI? MAY MGA WEBMINARS SILA AT IBA PANG GUIDANCE AT SERVICES PARA SA NEW NORMAL



ANG MGA WEBMINARS NA ITO AY NAGTUTURO AT GUMAGABAY KUNG PAANO I-MANAGE ANG NEGOSYO MO SA NEW NORMAL



PWEDE KANG GUMAMIT NG ONLINE FOOD MARKET PLACE NA USONG-USO NGAYON



O, DI KAYA AY MAG SET UP NG SARILI MONG PAGE, OR SIMPLENG POST MO LANG SA SOCIAL MEDIA ACCOUNTS MO.



HMMM... ANG DAMI
PALANG
MAGAGANDANG IDEA
TOL

SALAMAT, MERON PA PALANG
PWEDENG GAWIN KAHIT SA
GANITONG PANAHOON, NABUHAYAN
ULI AKO NG LOOB

WALANG ANUMAN PRE,
MAGKASANGGA TAYO SA HIRAP
NG BUHAY

MAMAYA SA BAHAY...

E-COMMERCE...

HMM... MAY MGA
GANITO PALA

MAY NATUTUNAN NA AKO...

AT LUMIPAS NGA ANG LINGGO NI ANTONIO SA PAG-AARAL AT
PANANALIKSIK NITO NG E-COMMERCE...



PAGKARAAN NG ILANG LINGGO, DAHIL SA TYAGA AT PAWIS NI ANTONIO AY NAIBALIK NA NIYA ANG SIGLA SA KANYANG NEGOSYO



MUKHANG MASIGLA
ANG NEGOSYO AH!

LIY PRE!
PASOK KA



TOL, GLUSTO KONG
MAGPASALAMAT SA'YO DAHIL
NABUHAYAN LILI ANG NEGOSYO
KO, MARAMING NANG
LIMO-ORDER SA AKIN MULA SA
MGA ONLINE FOOD MARKET
APPS, AT KILALA NA ANG
NEGOSYO KO.



WAG KANG MAGPASALAMAT
PRE, DESERVE MO YAN,
PINAGSIKAPAN MONG ITAYO
MULI ANG NEGOSYO MO

ANG CHEESY MO TALAGA
PRE! AHAHAHA HALIKA
LIBRE KITA BILANG
PASASALAMAT...

AT ITO ANG
DISKARTE
NI ANTONIO

...

LALABAN
TAYO NG
SABAY-SAB
AY AT
SAMA-SAMA
TAYONG
MAGTAGUM
PAY

END



DTI BAGWIS **AWARDS** **2020**



Gold Awards

ABENSON VENTURES, INC.
CAGAYAN DE ORO CITY

CHAMS CONVENIENCE STORE (LCG)–KONG HUA
CAGAYAN DE ORO CITY

CHAMS CONVENIENCE STORE (LCG)–LUNA
CAGAYAN DE ORO CITY

CHAMS CONVENIENCE STORE (LCG)–PUEBLO
CAGAYAN DE ORO CITY



Silver Awards

CAGAYAN EDUCATIONAL SUPPLY
CAGAYAN DE ORO CITY

EMCOR, INC.
TUBOD, LANA DEL NORTE

GAISANO CAMIGUIN
MAMBAJAO, CAMIGUIN

HARRY GUANTERO TRADING
OROQUIETA CITY, MISAMIS OCCIDENTAL

IAGANO CORPORATION / 7ELEVEN TIBANGA
ILIGAN CITY

JPLUS GENERAL MERCHANDISE
LALA, LANA DEL NORTE

KEVIN ENTERPRISES INCORPORATED
CAGAYAN DE ORO CITY

NEW EL FRANCO COMMERCIAL
JIMENEZ, MISAMIS OCCIDENTAL

PHILIPPINE SEVEN CORPORATION –
CUGMAN BRANCH
CAGAYAN DE ORO CITY

PRINCE TOWN
GINGOOG, MISAMIS ORIENTAL

ROBINSONS SUPERMARKET CORPORATION
CAGAYAN DE ORO CITY

ROBINSONS PLACE ILIGAN SUPERMARKET
ILIGAN CITY

STRENGTH HARDWARE ENTERPRISES
ILIGAN CITY



Bronze

Awards

ABI INTERIOR HARDWARE
OZAMIZ CITY, MISAMIS OCCIDENTAL

CENTINO CONVENIENCE STORE
OZAMIZ CITY, MISAMIS OCCIDENTAL

CITI HARDWARE-ACMAC
ILIGAN CITY

CITI HARDWARE-MALAYBALAY
BUKIDNON

ERVINE AIRCON /REF SERVICE CENTER
CAGAYAN DE ORO CITY

FIESTA PHILIPPINES
SHOPPING CENTER CORPORATION
VALENCIA CITY, BUKIDNON

HONDA DES, INC .
LALA, LANA DEL NORTE

JUVEL COMMERCIAL-HAGKOL
VALENCIA CITY, BUKIDNON

JUVEL COMMERCIAL AUTO SERVICE
VALENCIA CITY, BUKIDNON

JUVEL MACHINERIES-KALILANGAN
BUKIDNON

JUVEL MACHINERIES
VALENCIA CITY, BUKIDNON

K-DASMA VENTURES INC.
ILIGAN CITY

K-DASMA VENTURES INC.-LINAMON
LANAO DEL NORTE

K-DASMA VENTURES INC.-TOMINOBO
LANAO DEL NORTE

KURYENTE EXPRESS-BAGONTAAS
VALENCIA CITY, BUKIDNON

KURYENTE EXPRESS-HAGKOL
VALENCIA CITY, BUKIDNON



Bronze

Awards

MEDS & MART
TUBOD, LANA DEL NORTE

MI DEPARTMENT STORE
CAGAYAN DE ORO CITY

MILLENIUM CARS MINDANAO INC.
CAGAYAN DE ORO CITY

MOTECH-MARANDING
(LDN GLOBAL AUTO SERVICES PROVIDER INC.)
LALA, LANA DEL NORTE

NILO STEEL MARKETING & MERCHANDISE
CLARIN, MISAMIS OCCIDENTAL

PRICE HYPERMART-BALINGASAG
MISAMIS ORIENTAL

PRINCE HYPERMART-OPOL
MISAMIS ORIENTAL

RANAW COMM CORP.
ILIGAN CITY

RD ENTERPRISES
QUEZON, BUKIDNON

ROBINSONS SUPERMARKET-BAGONTAAS
VALENCIA CITY, BUKIDNON

ROBINSONS SUPERMARKET-TAMAY LANG
VALENCIA CITY, BUKIDNON

SAVER-TECH COMPUTER SALES AND SERVICES
ILIGAN CITY

SB HARDWARE AND CONSTRUCTION SUPPLY
QUEZON, BUKIDNON

STRENGTH HARDWARE ENTERPRISES
TUBOD, LANA DEL NORTE

VALLENDAR CONSTRUCTION AND
GENERAL MERCHANDISE
TUDELA, MISAMIS OCCIDENTAL

WILKRIS APPLIANCE CORPORATION
MAMBAJAO, CAMIGUIN

CAMIGUIN

3RD

MOST COMPETITIVE PROVINCE 2020



CAGAYAN DE ORO

7TH

OVERALL
MOST COMPETITIVE CITY 2020
(HIGHLY URBANIZED CITIES)



MOST IMPROVED LGUS

6th
COMPONENT
CITIES

GINGOOG
MISAMIS ORIENTAL

8th
HIGHLY
URBANIZED
CITIES

ILIGAN CITY
LANAO DEL NORTE

9th
5TH-6TH CLASS
MUNICIPALITY

SULTAN NAGA DIMAPORO
LANAO DEL NORTE

12th
5TH-6TH CLASS
MUNICIPALITY

MAGSAYSAY
LANAO DEL NORTE



OVERALL MOST COMPETITIVE MUNICIPALITY

TOP

1

3RD-4TH
CLASS

MAMBAJAO
CAMIGUIN

TOP

3

5TH-6TH
CLASS

MAHINOG
CAMIGUIN

4th

5TH-6TH
CLASS

KAUSWAGAN
LANAO DEL NORTE

7th

5TH-6TH
CLASS

CATARMAN
CAMIGUIN

16th

5TH-6TH
CLASS

SAGAY
CAMIGUIN

MOST COMPETITIVE: ECONOMIC DYNAMISM

TOP

2

3RD-4TH CLASS
MUNICIPALITY

MAMBAJAO
CAMIGUIN

4th

5TH-6TH CLASS
MUNICIPALITY

KAUSWAGAN
LANAO DEL NORTE

12th

HIGHLY
URBANIZED
CITIES

CAGAYAN DE ORO
MISAMIS ORIENTAL

16th

3RD-4TH CLASS
MUNICIPALITY

BALOI
LANAO DEL NORTE

MOST COMPETITIVE: GOVERNMENT EFFICIENCY



MOST COMPETITIVE: INFRASTRUCTURE

TOP
2
3RD-4TH CLASS
MUNICIPALITY

MAMBAJAO
CAMIGUIN

5th
HIGHLY
URBANIZED
CITIES

CAGAYAN DE ORO
MISAMIS ORIENTAL

6th
5TH-6TH CLASS
MUNICIPALITY

MAHINOG
CAMIGUIN

7th
5TH-6TH CLASS
MUNICIPALITY

CATARMAN
CAMIGUIN

10th
5TH-6TH CLASS
MUNICIPALITY

KAUSWAGAN
LANAO DEL NORTE

11th
3RD-4TH CLASS
MUNICIPALITY

CALAMBA
MISAMIS OCCIDENTAL

12th
5TH-6TH CLASS
MUNICIPALITY

SAGAY
CAMIGUIN

13th
5TH-6TH CLASS
MUNICIPALITY

GUINSILIBAN
CAMIGUIN

18th
3RD-4TH CLASS
MUNICIPALITY

JIMENEZ
MISAMIS OCCIDENTAL

20th
5TH-6TH CLASS
MUNICIPALITY

LINAMON
LANAO DEL NORTE

MOST COMPETITIVE: RESILIENCE

6th

HIGHLY
URBANIZED
CITIES

CAGAYAN DE ORO
MISAMIS ORIENTAL

7th

1ST-2ND CLASS
MUNICIPALITY

MARAMAG
BUKIDNON

7th

5TH-6TH CLASS
MUNICIPALITY

MAHINOG
CAMIGUIN

9th

5TH-6TH CLASS
MUNICIPALITY

CATARMAN
CAMIGUIN

10th

5TH-6TH CLASS
MUNICIPALITY

MATUNGAO
LANAO DEL NORTE

LUGAIT

MISAMIS ORIENTAL

SPECIAL AWARD

MOST INNOVATIVE LGU
SURVIVAL VEGETABLE GARDEN PROGRAM



