

2022



UPSURGE: A Solid Path to Economic Recovery and Expansion



About the Cover

The cover draws inspiration from the guiding principles of the Department of Trade and Industry's (DTI) Trabaho, Negosyo, Konsyumer (TNK) initiative. The foreground depicts the department's commitment to addressing employment, ease of doing business, and the promotion of MSME growth and consumer protection. The midground signifies industry support, accessibility, and innovation within the business landscape and the bright and dynamic skyline of Manila is represented in the background to envision the robust economic resurgence, brimming with renewed energy and opportunities. This serves as a reminder of the department's ongoing efforts to facilitate economic recovery and prosperity for the nation.

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COVER AND LAYOUT

Red Root Artists Cooperative



VISION

A more inclusive and prosperous Philippines with employment and income opportunities for all



MISSION

DTI is the government's main economic catalyst that enables innovative, competitive, job-generating, inclusive business and empowering consumers



CORE VALUES

Passion, Integrity, Creativity,
Competence, Synergy, Love of Country

MANDATE

The DTI is responsible for realizing the country's goal of globally competitive and innovative industry and services sector that contribute to inclusive growth and employment generation.



TRABAHO *Jobs*

Increase local and foreign direct investments
Increase competitiveness, innovativeness and resilience of industries and services



NEGOSYO *Enterprise*

Improve access to finance, to production networks, and to markets
Enhance productivity, efficiency, and resilience



KONSYUMER *Consumer*

Ensure consumer access to safe and quality goods and services

Contents

- 05 Message of the President
- 06 Message of the Secretary
- 08 Trabaho
- 18 Negosyo
- 30 Konsumer
- 38 Good Governance
- 42 DTI Across the Regions
- 44 DTI Across the Globe
- 46 Organizational Structure
- 47 Status of Funds
- 48 DTI Key Officials
- 57 Directory of DTI Offices



Message of the President

My warmest greetings to the Department of Trade and Industry (DTI) as you publish your 2022 Annual Report.

As the government's primary economic catalyst, the DTI has remained at the forefront of creating opportunities, empowering consumers, and supporting various enterprises to propel our country towards growth and development. Indeed, its dedication has played an important role in developing the overall backbone of our prosperity.

May this annual report chronicle the various contributions and the innovative strategies that the Department has pursued over the past years, and still continues to implement now as we recover from the adverse effects of the pandemic. May this inspire the diligent men and women of the DTI to continue serving our people with utmost professionalism, integrity, and excellence.

Together, let us harness the remarkable industry and indefatigable entrepreneurial spirit of the Filipino people to build a Philippines for the sake of the present and future generations.

I wish you the best in your endeavors.


FERDINAND R. MARCOS, JR.
President



"We are determined to propel the Philippines towards a brighter and more prosperous future for all."

Message of the Secretary

We, the Department of Trade and Industry (DTI), have been dedicated to pursuing initiatives that will propel our country's robust economic growth and expansion. As we successfully recovered from the COVID-19 pandemic, we are actively working on strengthening our economy and creating opportunities for an inclusive and prosperous Philippines. Anchored in our mandate of ensuring Trabaho, Negosyo, Konsyumer and our Science, Technology, and Innovation (STI)-driven industrialization policy, we have spearheaded various programs and activities that showcased Filipino ingenuity, resilience, and innovation.

Despite the challenges brought by socio-political developments and changing fiscal policies of partner countries, we have worked tirelessly to implement strategies, policies, and programs to help industries

cope with the economic downturn. Therefore, we have forged strategic partnerships with different countries to boost the Philippines' innovation ecosystem and showcase Filipino micro, small, and medium enterprises (MSMEs) and their products to the world.

We have also been committed to our priorities to renew the country's status in significant trade agreements and preference systems. These include the Regional Comprehensive Economic Partnership, the European Union Generalised System of Preferences Plus, and the Investment Priorities Plan, which creates more market opportunities for domestic industries to enter the global value chain.

In line with our MSME development program, we remain at the forefront of implementing relevant assistance

programs, establishing shared service facilities, and enabling digitalization capacity-building initiatives. We have also stepped up our efforts to further protect Filipino consumers by curbing substandard products and addressing anomalous business practices through our policies and initiatives.

Moving forward, we are also committed to sustaining our momentum and expanding our efforts to support the growth and development of MSMEs, alongside ensuring consumer welfare protection. We have also intensified our market monitoring and inspection activities to prevent the proliferation of overpriced and substandard products in the market. Through a series of collaborations with relevant agencies and organizations, we constantly work towards creating a safer and more transparent business environment for consumers.

Above all, these initiatives would have not been possible without our commitment to digitalizing our processes. Through our goal of digital transformation, we have streamlined key services, such as application processes for Barangay Micro Business Enterprises, the Fair Trade Enforcement Bureau services, and business name registration. Aside from this, our 24/7 chatbot, Trade and Industry Assistant (TIA), allows stakeholders, including investors, traders, and consumers, to address their concerns and coordinate with the proper authorities anytime, anywhere.

This step validates our move in the right direction as we aim to eliminate red tape inside the Department.

As we remain steadfast in our mission to drive economic growth, we will ensure continuous support of MSMEs, protection of consumers, and promotion of innovative practices in the Philippines. Moving forward, we will also continue to adapt to the evolving economic landscape, seize emerging opportunities, and address prevalent challenges.

We at DTI remain dedicated to driving economic growth, promoting entrepreneurship, and fostering an enabling business environment for investments. Through our endless initiatives, strong partnerships, and unwavering commitment, we are determined to propel the Philippines toward a brighter future as we collectively work to create high-quality and better-paying jobs for all.

Asahan ninyong patuloy na magiging kabalikat at kasama ng bawat Pilipino and DTI tungo sa isang mas ligtas, progresibo at maunlad na kinabukasan. Alinsunod sa aming pangako, kami ay magbibigay sa inyo ng Serbisyong Higit pa sa Inaasahan ng ating makamit ang isang matatag, maginhawa at panatag na buhay para sa lahat!

Maraming Salamat!


ALFREDO E. PASCUAL
DTI Secretary

TRABAHO

JOB

DTI spearheads a range of initiatives aimed at fostering industry competitiveness, facilitating a business-friendly environment, and attracting both local and foreign investments. By prioritizing competitiveness and delivering streamlined services, we create an attractive investment climate that generates employment opportunities for the Filipino workforce.

TRABAHO

Competitiveness | Innovation | Industry Development | Investment Growth | Trade/Market Access | Digitalization | E-commerce

INVESTMENTS APPROVALS

\$9.2B Net FDI in 2022

₱729.1B BOI Approved Investments 

₱140.7B PEZA Approved Investments 



Strategic Investments Priority Plan (SIPP)
approved in May 2022

Pushed for the following:

- Issuance of the IRR of the **Philippines Creative Industries Development Act**
- Creation of EO on **Green Lane Strategic Investments Act**
- IT-BPM WFH** arrangement affirmed



PRESIDENTIAL VISITS
The Presidential Visits gathered investment pledges with an estimated value of **\$25.262** and over **150,000 jobs**

IPPA
Investment Promotion and Protection Agreement

ECONOMIC NEGOTIATIONS
PH signed IPPAs with UAE and Israel to further boost job generation, industry growth, and innovation



PH-USA strategic economic partnership strengthened; introduced PH as a viable hub for packaging and processing Alaskan seafood and reliable exporter of pineapples to the USA



PH-Indonesia signed MOU for **Cooperation in the Development and Promotion of the Creative Economy**

EXPORT PROMOTION

95.2% of target export sales reached

 **Goods and Services**
\$98.5B

 **Export Sales Generated from 63 B2Bs**
\$831M

PHILIPPINE SKILLS FRAMEWORK

- 9** priority sectors identified
- 3** industry-specific PSFs launched
- 2** cross-sector PSFs on Business Development

3 YEAR LOGISTICS PLAN

- 3** MOAs signed with DoTR & DPWH to harmonize policies & boost logistics sectors
- DTI-FTEB and DOTr-CAB:** Harmonize Sea Freight and Air Freight Accreditation
- DTI and DOTr:** Logistics Eiciency and Transport Seamlessness for Growth Outcomes (LETS GO)
- DTI and DPWH:** Roads Leveraging Linkages for Industry and Trade (ROLL-IT) 2.0: Logistics Eiciency and Transport Seamlessness to Enhance Agribusiness Trade (LETS EAT)



Center for Artificial Intelligence Research (CAIR) launched



11 Regional Inclusive Innovation Centers established across **10** regions



10 companies finished **Smart Industry Readiness Index Assessment**



EXPO 2020 DUBAI

PH food and creative sectors showcased

\$600M trade and investment deals
4,000 job opportunities
₱21.79M Go Lokal! sales
₱53.47M PH cuisine sales

ACCELERATING DIGITALIZATION

DTI intensified its efforts to help MSMEs thrive in the e-commerce environment, capacitating its stakeholders to progress in the rapid digital shift through CTRL+BIZ training programs

CTRL+BIZ: REBOOT NOW!

241 sessions conducted
262 topics discussed
241 sessions
43,363 participants

INTELLECTUAL PROPERTY RIGHTS



48,259 IP Filings
3,706 Copyright Deposits
29,507 IP Registrations and Grants

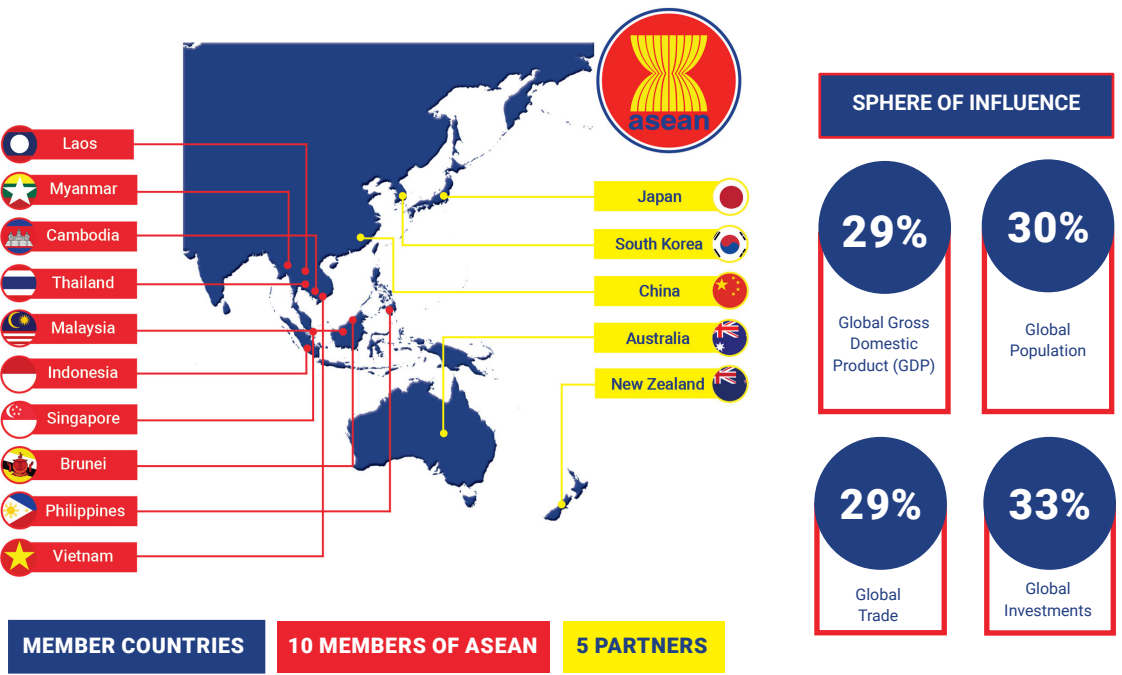
CONSTRUCTION INDUSTRY



51,517 contractors licensing & registration applications up by **42%** from the previous year
₱390M income collections registered

RCEP: The World's Biggest Trade Bloc

The **Regional Comprehensive Economic Partnership (RCEP)** is an ASEAN-centric and ASEAN-led mega free trade deal created to establish a modern, comprehensive, high-quality, and mutually beneficial economic partnership that will facilitate the expansion of regional trade and investment and contribute to global economic growth and development. The RCEP Agreement will work alongside and support an open, inclusive, and rules-based multilateral trading system.



4Cs: THE KEY BENEFITS OF RCEP

- Cheaper**
costs for sourcing key inputs of the manufacturing sector
- Convenience**
for businesses in trading with key FTA partners
- Competitiveness**
for businesses in trading with key FTA partners
- Complementation**
of existing government support programs

MILESTONES

2012
The RCEP negotiation was formally launched during the 21st ASEAN Summit

From 2012, RCEP countries participated in 31 full negotiating rounds, a number of Ministerial meetings and three Leaders Summits, which culminated in the full conclusion of negotiations

2020

The RCEP was officially signed at the 37th ASEAN Summit



2021

RCEP was ratified by President Rodrigo Duterte and submitted to the senate for deliberation and concurrence



2022

Through the new administration, DTI continues to push for the immediate ratification of the RCEP Agreement



2023

In February, the Philippines Senate officially ratified the RCEP Agreement, making the country the last signatory to conclude the free trade agreement



Over 88,000 jobs to be generated from approved investments

For 2022, approved investments from the Board of Investments and Philippine Economic Zone Authority reached a total of ₱869.8 billion. The projects from these investments are expected to create 88,424 jobs. Top investors include Singapore, Japan, Netherlands, the United Kingdom, and the United States. Majority of the investments were in the following industries:

1. Electricity, gas, steam, and air-conditioning supply;
2. Information and communication;
3. Real estate activities;
4. Manufacturing; and
5. Transportation and storage



Net FDI inflows breached past the \$9 billion mark

The cumulative net inflows of foreign direct investments for 2022 amounted to \$9.2 billion. Countries such as Japan, Singapore, the United States, Malaysia, and Germany remain the top foreign investors in the Philippines. Majority of the investment inflows are directed primarily to some of the top priority industries such as:

1. Manufacturing;
2. Financial and insurance activities;
3. Real estate activities;
4. Information and communication; and
5. Construction

SIPP approved to sustain Philippine economic recovery

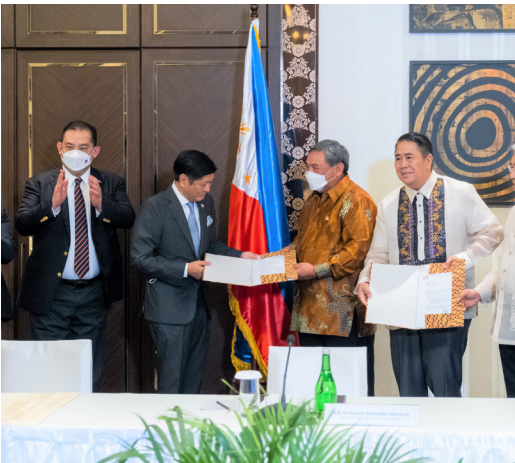
On May 24, President Rodrigo Duterte approved the Strategic Investment Priority Plan (SIPP) to sustain the momentum towards economic recovery and creation of jobs for Filipinos. This initiative plays an enormous role in the country's goal of bouncing back from the economic challenges brought about by the pandemic.

SIPP builds on the 2020 Investment Priorities Plan (IPP), which grants incentives for areas the government deemed to be priorities for investment amid the initial outbreak of COVID-19. This will allow investors to qualify for longer tax incentives and to attract even better-quality investments.



Presidential Visits bring \$25.26B in investment value

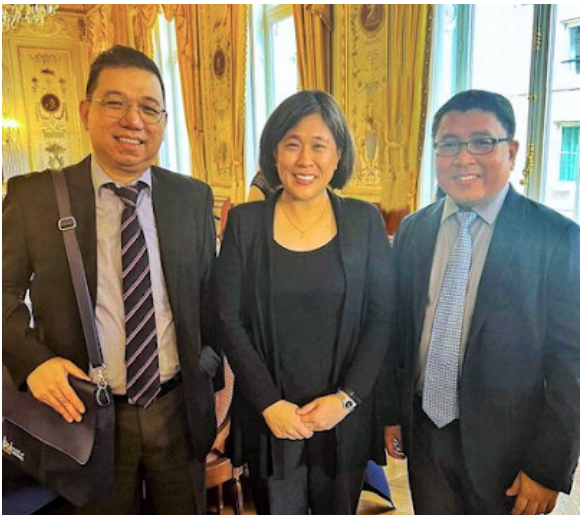
Joined by DTI Secretary Alfredo Pascual, the presidential visits of President Ferdinand Marcos Jr. to countries such as Indonesia, Singapore, the United States of America, Cambodia, and Thailand led to fruitful negotiations and positive investment promotion activities. With renewed optimism towards the Philippine economy, the delegations were able to bring an estimated investment value of \$25.262 billion which could later translate into more than 150,000 employment opportunities for Filipinos.



PH, US strengthen strategic economic partnership through IPEF

The Philippines and the United States reaffirmed their commitments on economic partnership. During the Indo-Pacific Economic Framework for Prosperity (IPEF), DTI Secretary Alfredo Pascual pitched investments that would increase the country's participation in value chains of high-value critical products. The country highlighted more investment opportunities in processing facilities for green metals such as nickel, cobalt, and copper, as well as funding for other non-fossil-based energy sources.

Both sides also discussed respective trade priorities, with the Philippines showcasing the recent amendments to some of its major economic policies such as Retail Trade Law and Foreign Investment Act, and Public Service Act that effectively liberalized key sectors, and allow foreign investors to have greater equity participation. Also, such progressive measures are seen to attract more investors, create more employment opportunities, and enhance competition in the market, hence, having better services and commodities at affordable costs.



PH-UAE strengthen economic ties through the IPPA

The DTI and the United Arab Emirates, through the Minister of State for Financial Affairs, signed the Investment Promotion and Protection Agreement (IPPA), symbolizing closer collaboration on trade between the two nations.

The signing of the IPPA is a crucial step in further strengthening the economic ties of PH and UAE. IPPA is projected to generate 2,500 jobs and garner over P7.1 billion worth of investments. Sectors of interest from the UAE include import and distribution, manufacturer of scaffolding and formwork and provider of engineering services, defense, telecommunications, tourism, poultry, aerospace, retail (such as medical equipment/devices), and renewable energy.



Further, during the Expo 2020 Dubai in February 2022, the DTI and UAE both expressed its commitment to pursue a Comprehensive Economic Partnership Agreement (CEPA), to which both countries have already launched official negotiations to seal the agreement.

Agreements reached for the 3-year logistics plan

The DTI signed three agreements with the Department of Transportation (DOTr) and the Department of Public Works and Highways (DPWH) to improve logistics efficiency in the country. The agreements will renew and reformulate the working arrangement between DTI and DPWH on the planning, budgeting, implementation, and monitoring of road projects, enhancing food security and improving the movement of cargo in the country.

Under the new Memorandum of Agreement, the ROLL IT Program shall be reformulated to ROLL IT 2.0 – Logistics Efficiency and Transport Seamlessness to Enhance Agribusiness Trade (LETS EAT Program) – that is highly focused on improving road infrastructure along truck routes which are used to transport food and agribusiness products to markets, manufacturing centers, ports and airports, and logistics facilities such as warehouses and cold chain storages. A similar convergence program was also signed on Logistics Efficiency and Transport Seamlessness for Growth Outcomes (LETS GO) that will identify logistics-related infrastructure such as ports, airports, rails that the



DOTr will prioritize and implement to help increase trade, reduce logistics costs, and improve efficiency.

Lastly, the DTI-FTEB and DOTr-CAB also teamed up to reduce the processing time, documentary requirements and fees on sea and air freight accreditation. Through the harmonization of policies relative to sea and air freight accreditation, the implementing agencies hope to further improve trade practices by aligning their programs with the standards set under RA 11032 or the Ease of Doing Business Act.

Center for Artificial Intelligence Research launched

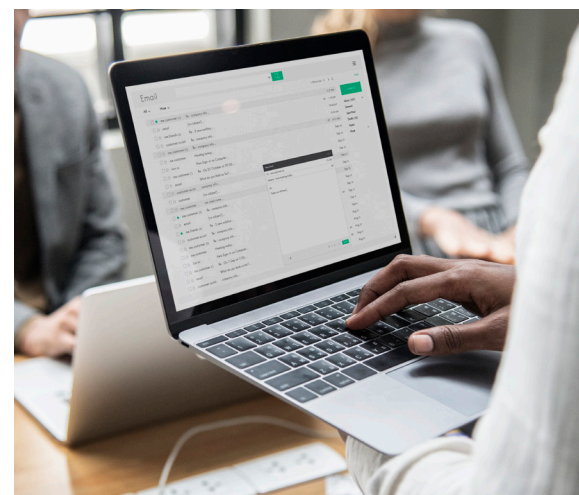
Through DTI's relentless efforts to foster innovation in the industry with the help of Artificial Intelligence (AI), the department partnered with UnionBank to launch the Center for Artificial Intelligence (CAIR), as well as the Industry 4.0 Pilot Factory (I4PF) last September 2022 during the UnionBank Innovation Festival.

A catalyst for innovative nation-building, CAIR is a public-private partnership hub for data scientists and researchers focusing on areas relative to manufacturing, services, precision agriculture, construction, financing/banking, healthcare, resilience technology, and smart cities.

CAIR is set to attract leading global firms to set up R&D activities in the country, conduct data literacy programs and develop learning modules to upskill and reskill the workforce; offer AI consultancy services and create AI tech products to support digital transformation of local industries, generate



investments, and create employment, perform collaborative AI R&D and technology application among government agencies, researchers, universities, research institutes, startups, SMEs, and multinational corporations (MNCs).



DTI moves to allow 100% WFH setup for BPOs

The IT-BPM/BPO sector has become one of the key industry players in generating employment for the Filipino people over the years. Upon the onset of the COVID-19 pandemic, IT-BPM companies successfully shifted their operations to a more mobile and flexible work-from-home (WFH) setup to continuously provide employment despite the lockdowns. In the post-pandemic era where establishments and pre-pandemic office protocols are gradually being imposed, the DTI, through its attached agencies BOI and PEZA, moved to allow PEZA-registered BPO companies to maintain their 100% WFH setup and continue enjoying tax perks, provided that these entities will transfer their registration to the BOI. The DTI assured that the transfer process from PEZA to BOI would be seamless and effective.

Strengthening the Creatives Industry through the PCIDA

The Philippine Creatives Industry Development Act or PCIDA lapsed into law on 28 July 2022, creating enormous opportunity for the growing creatives industry in the Philippines, particularly by protecting and strengthening the rights and capacities of artists, artisans, creators, creative firms and creative workers, indigenous cultural communities, creative content providers, and other relevant stakeholders. The law provides the necessary support and measures to the creative industries which currently endure numerous constraints to growth, specifically high output costs, fragmented education systems, lack of data and statistics, underdeveloped branding and infrastructure, piracy issues, and wide skill gaps and mismatch, among others.

To fortify the law, DTI Secretary Alfredo Pascual spearheaded the signing of the Implementing Rules and Regulations

(IRR) of PCIDA. With the signed IRR, the DTI anticipates to advance PH's efforts in executing the PCIDA, particularly in enabling the creative industries to be a fundamental driver of the Philippines' post-pandemic economic recovery.

Among the features of the law is the establishment of the Philippine Creative Industries Development Council (PCIDC) which will be led by the DTI Secretary, supported by other relevant government agencies and private sector representatives. The PCIDC, aside from overseeing the implementation of the law, will also develop the Philippine Creative Industries Development Plan (PCIDP) to further address the concerns and issues surrounding the creative ecosystem such as infrastructure, research and development, innovation, digitalization, financing, investment, and education.

DTI commits to pursue stronger relations with EU; pushes for continued EU GSP+

During the deliberations of the EU Parliament Committee on International Trade, the DTI presented a strong message of commitment to renew the Philippines' GSP+ preferential status – which is integral in improving the socio-economic development of the Philippines and in the attainment of the priority programs and policies of the new administration.

The Generalized Scheme of Preferences Plus (GSP+) is an incentive scheme that grants PH zero tariffs on 6,274 products or 66% of all EU tariff lines. The GSP+ has benefited EU companies as they invest in manufacturing facilities in the Philippines to take advantage of the country's extensive

and expanding domestic market as well as its network of FTAs, which includes those with ASEAN.

Enabled by the GSP+ scheme, the EU has become one of the top partners of PH in terms of trade and investment. Since the application of PH in 2014, the country has benefited from increased market access to the EU. Exports to the EU climbed from €5.3B in 2014 (under the standard GSP) to €7.77B in 2021. By 2021, PH recorded its highest utilization rate at 76% of total eligible exports which include tuna, processed fruits, and spectacle lenses.



PEZA strengthens investment promotion through Philippine ecozones

The Philippine Economic Zone Authority (PEZA) continuously strives to position the country as the smart destination choice for investments. The agency actively collaborates with various government agencies and industry partners to promote the country and achieve regulatory coherence and ease of doing business, ensuring effective and cost-efficient ecozones. This year, PEZA has endorsed a total of 16 ecozone developer projects for proclamation with a total capital investment of ₱18.032B.



Fortifying the Construction Industry: CIAP hitting strides through initiatives and digitalization

The Construction Industry Authority of the Philippines (CIAP) and its implementing Boards continue to champion the construction industry by formulating and implementing policies and programs that support its growth and development. Embracing digitalization to its advantage, the agency offered end-to-end online license processing and achieved a record of 51,517 applications, up by 42% in the previous year, with a significant jump of 21% increase or an income of ₱390,959,197.28 registered in 2022.



In relation to sustainability and efficiency, the Philippine Domestic Construction Board (PDCB) is on top of the implementation of the Constructors' Performance Evaluation System (CPES), a system of grading the performance of a constructor for a specific kind of project using a set of criteria. In 2022, there were 3,029 accredited CPESs, a 16% increase from the previous year's 2,611.

The Philippine Overseas Construction Board (POCB), mandated to develop and promote the corporate exports of construction and related engineering services human resources.



Through the Construction Manpower Development Foundation (CMDf), CIAP continues to promote and implement construction manpower training and human resource development programs through reskilling and upskilling. In 2022, there were 180 Human Resource Development (HRD) program runs with 8,820 graduates, exceeding the 121 targeted number of runs by 148.76%.

Meanwhile, the Construction Industry Arbitration Commission (CIAC) is mandated to provide a venue for the resolution of claims and disputes arising from contracts made by parties involved in construction in the Philippines. For 2022, 55 arbitration cases were resolved/settled within the prescribed time with a total sum in dispute of ₱6.238B.

Intellectual Property in the country strengthened through IPOPHL initiatives

The Intellectual Property Office of the Philippines (IPOPHL) upholds its commitment to protect and promote intellectual property for the benefit of every Filipino. True to its whole-of-nation approach towards diversity, equity, and inclusivity, IPOPHL provides equal access and opportunities to marginalized sectors across the countryside.



This year, IPOPHL finally issued the Rules and Regulations on Geographical Indications which can help enhance the marketability of Philippine products in the global market. The agency also launched the Juana Patent and Juana Design Protection Incentive Program to advance the government's initiative to boost the innovativeness and

competitiveness of women, MSMEs and startups, as well as the Youth Intellectual Property Incentive Program to encourage the youth to protect their intellectual property. In 2022, it established additional partnerships with fourteen (14) institutions composed of government agencies, the academe, private organizations, and international partners.

NEGOSYO

ENTERPRISE

DTI has played a crucial role in supporting entrepreneurial endeavors by implementing an extensive program focused on the development and promotion of micro, small, and medium enterprises (MSMEs). With the aim of assisting entrepreneurs in starting or expanding their businesses, DTI's efforts have provided valuable resources and opportunities for growth in this sector.

NEGOSYO

MSME Development | Trade Promotion | Startups

BUSINESS NAME REGISTRATION



937,492 BN Registrations
832,105 are new
Most BN registrations were processed within **15 minutes**

Barangay Micro Business Enterprise Online (BMBE) launched to allow efficient, fast and remote application and 27/7 automated processing

60,021 BMBEs registered nationwide

STARTUP DEVELOPMENT PROGRAMS



Concluded 3 startup development programs:
Startup IDEA, ADVanCE Startup Program, and Global Acceleration Program
34 startups successfully completed

MSME DIGITAL TRANSFORMATION



Presented **MSME Digital Maturity and Digital Mindset Toolkit** during the 2nd E-Commerce Promotion Council
DTI partnered with **Globe Telecom Inc. and UnionBank** to push digitalization

MSME ASSISTANCE



Negosyo Center
28 new Negosyo Centers established bringing the total number of NCs to **1,355**
1.5M MSMEs and clients assisted



Negosyo Serbisyo sa Barangay
4,746 barangays reached
54,682 MSMEs assisted
23,161 livelihood kits provided



Guidelines for the **Startup Venture Fund (SVF)** Program was signed in March 2022



P28.12B funds utilized from **P3**, Bayanihan CARES, RISE UP, Odette Enterprise Rehabilitation Financing, and other loan programs

310,467 borrowers



Shared Service Facilities
279 established nationwide
31,836 MSMEs assisted
37,724 employment generated



Pangkabuhayan sa Pagbangan at Ginawa
102,038 microenterprises assisted
98,502 livelihood kits provided



2022 Go Lokal!
89 MSMEs mainstreamed
6 new retail partners
22 new stores launched
P134M sales generated



One Town, One Product
18 new OTOP Hubs established
17,633 MSMEs assisted
1,543 brands developed
P3.73B sales generated



Hybrid National Trade Fair
P83.81M sales generated
274 physical exhibitors



Hybrid National Food Fair
P65.49M sales generated
252 physical exhibitors



CITEM events
US\$24.718M in reported export sales
1,842 SMEs/companies assisted by the agency from **4,464** local and international trade buyers/partners around the world



Design Center of the Philippines
660 products developed and commercialized
138 manufacturers assisted
404 design promotion activities provided
11,014 participants in design promotion activities



PTTC-Global MSME Academy
27,497 MSME partners and stakeholders trained and assisted
726 training sessions conducted





PH Merchandise Export Performance

Merchandise exports grew by 5.6% for the period January-December 2022 reaching \$98.3 billion in 2022 from \$74.6 billion in 2021. This is 13.2% higher than the pre-pandemic average values from 2017-2019 (\$69.65B).

Sixteen of the major commodity groups have exhibited strong export growth, recording higher export levels compared to the 2020, 2021 and pre-pandemic levels. These commodity groups already account for 79.4% of our total exports. In terms of value of the incremental increase in exports, the electronics sector remains to be the highest contributor. The sector grew by \$3.2B (6.9%) from \$45.9B in 2021 to \$49.1B in 2022.

The US remained the top destination for PH exports valued at \$12.34 billion in 2023, closely followed by Japan (\$11.13 billion), China (\$11.0 billion), Hong Kong (\$10.5 billion), and Singapore (\$4.9 billion).



Out of the total NCs, 503,900 MSMEs were assisted and 990,041 clients were served – both exceeding the set target for the entire year.

Meanwhile, through the NCs and the recently launched BMBE Online, more than 60,021 Barangay Micro Business Enterprises (BMBE) have been registered to avail of the benefits under R.A. 9178 or the BMBE Act of 2002. The online platform was implemented in October 2022 to allow efficient, fast and remote application and automated processing for BMBEs, 24/7.



More than 1,600 agrarian reform communities served

With the primary objective to promote MSMEs and stimulate growth, sustainability and development in the countryside, the DTI Comprehensive Agrarian Reform Program (CARP) promotes entrepreneurship even in the agrarian sector. The program resulted in the development of 198 new MSMEs and the generation of ₱994.6M in investments, over ₱2.2B in sales and 93,456 jobs. A total of 16,063 farmer beneficiaries and small landowners and 2,163 existing MSMEs were also assisted in 1,654 agrarian reform communities.



DTI continues to make business name (BN) registration convenient

In line with DTI's efforts to promote ease of doing business in the country and encourage entrepreneurs to start their success stories by having their business names registered, the DTI continued to effect measures to reduce business name registration processing time. In 2022, a total of 937,492 business name registrations have been recorded, of which 832,105 or 89% were new and 102,150 were for renewal. Most BN registrations were processed within 15 minutes.



Over 900,000 clients served through Negosyo Centers

The Negosyo Centers (NC) are one-stop shops that provide business registration assistance, business advisory services, business information and advocacy, and other functions that may be assigned by the MSMED Council relevant to the Go Negosyo Act and other related laws.

Overall, a total of 1,355 NCs were established nationwide including BARMM, with 28 new NCs established within the year.



Equipping competitive MSMEs through Shared Service Facilities

The DTI continues to establish Shared Service Facilities (SSF) all over the country to bolster the productivity and improve the competitiveness of MSMEs within the priority industry clusters through the provision of machinery, equipment, tools, systems, accessories and other auxiliary items under a shared system benefitting the country's local MSMEs and other SSF users. The DTI established more than 3,000 SSF since its inception in 2013. This year, the SSF project was able to provide assistance to a total of 31,836 MSMEs, resulting in the creation of 37,724 job opportunities nationwide.



Product development assistance to MSMEs thrives with the OTOP Program

Dubbed as the product development program of DTI, the One Town, One Product (OTOP) Philippines Program is one of DTI's priority stimulus programs for micro, small and medium enterprises to manufacture, offer, and promote distinct products or services using indigenous raw materials and local skills and talents.

compliance, market adaptation, and capacity building. The second component comprises OTOP Philippines Hubs and various market access initiatives, opening doors for OTOP-assisted MSMEs to access breakthrough markets.

In 2022, DTI had a total of 99 OTOP Hubs nationwide of which 18 were new. These hubs assisted 17,633 MSMEs with 7,956 prototypes and 1,543 brands developed. A total of 540 trade fairs were also organized, generating P3.73B in total revenue.

OTOP adopts a comprehensive approach by extending supply and demand assistance to MSMEs, enabling them to elevate and market their products or services effectively. The first component is OTOP Next Gen, which focuses on product development, standards



More than 1,400 mentees graduated from Kapatid Mentor Me (KMME) Program

KMME is a mentorship and coaching program consisting of 10 weekly sessions, conducted over a period of 10 weeks or 3 months. The program is delivered to mentees in batches across the regions by certified mentors. As prerequisite for graduation, the selected mentees must attend all 10 modules, apply the learnings in their respective businesses and come up with a Business Improvement Plan to be presented at the end of the course to a panel of mentors. For the entire year, KMME reached 17 regions (including BARMM) and 101 provinces/cities across the country. A total of 1,577 mentees graduated from the program.



On-the-ground: DTI reaches over 4,700 barangays through the LSP-NSB

The Livelihood Seeding Program–Negosyo Serbisyo sa Barangay (LSP-NSB) is a DTI program that allows a wider reach of business development assistance by bringing government services - particularly the services of Negosyo Centers that are primarily situated in city and municipal centers - closer to the people through partnerships between relevant local government units and DTI regional and provincial offices. Through Barangay Development Councils (BDCs), the DTI helps capacitate Barangay personnel to provide basic business advisory or information dissemination services to MSMEs in the locality. The program further extended to MSMEs affected by natural and



human-induced calamities including health disasters, as well as those belonging to vulnerable communities such as indigenous peoples, refugees or stateless persons, and victims of local communist armed conflicts.

LSP-NSB has covered 4,746 barangays, providing 298,277 individuals with training or information on various livelihood opportunities. Through this initiative, the DTI has assisted a total of 54,862 MSMEs and provided 23,161 livelihood kits to its intended beneficiaries.



Over 100,000 microenterprises assisted through the Pangkabuhayan Pagbangon at Ginhawa Program



The DTI Pangkabuhayan sa Pagbangon at Ginhawa (PPG) is a livelihood seeding and entrepreneurship development program for microenterprises, with priority in areas affected

by fire incidents and other calamities (such as armed conflicts and health disasters like the epidemic and pandemic), as well as beneficiaries of the Balik Probinsya Program (BP2).

The PPG program offers essential business information materials, business counseling and mentoring, and enterprise development training to help businesses cope with and recover from the impacts of calamities. Beneficiaries are also given livelihood kits in the form of actual goods, vouchers, and gift cards of an amount not exceeding P15,000.00 to restart their businesses. The DTI-PPG assisted a total of 102,038 microenterprises with 98,502 livelihood kits provided.



Hitting significant strides: DTI focuses on Coconut Industry Development

The Coconut Farmers and Industry Development Plan (CFIDP) was crafted in accordance with the provisions of Republic Act No. 11524 or the Coconut Farmers and Industry Fund Act. The CFIDP shall serve as the basis in the utilization of the coco levy fund through various programs and projects that will consolidate the benefits and ensure increased income for our coconut farmers and farm workers, alleviate them from poverty, and achieve social equality and competitiveness.

In 2022, several notable accomplishments of the DTI-CFIDP include marketing assistance to 4,953 MSMEs, farmers, and Coconut Farmer Cooperatives (CFCs). A total of 132 trade fairs were conducted and participated, amounting to ₱51.5M in domestic sales and ₱11.9B in export sales.



More than 38,000 MSMEs assisted through the Industry Cluster Enhancement Program

The development and promotion of industry clusters (IC) were identified as major strategies under the Philippine Development Plan 2011-2016 to help achieve its vision of globally competitive and innovative industry and services sectors that contribute significantly to inclusive growth and employment generation.

It used the value chain approach, showing the various functions from input provision, product development and production, marketing and promotion, distribution, and final sale. This entails the delivery of various forms

of technical assistance and interventions such as skills training, product development, market access and the like in order to capacitate MSMEs and improve their productivity and competitiveness.

In 2022, there were 144,786 jobs generated and assisted 52,033 MSMEs, 67,230 beneficiaries trained and 3,421 trainings conducted. In terms of sales, ICs generated ₱10.93B in domestic sales and \$483M in export sales.



PH startup ecosystem hits significant milestones

As part of the department's pursuit to continuously strengthen the startup ecosystem in the country and foster an innovation-driven economy, the DTI has nurtured and developed its startups through startup capacity development programs such as Incubation, Development, and Entrepreneurial Assistance (IDEA), Accelerating Development, Valuation, and Corporate Entrepreneurship (ADVanCE), and Global Acceleration Program (GAP). Twenty-five (25) competitive Filipino tech startups presented their innovations to several prospective investors for potential funding and strategic partnership.

The DTI programs provided the participants access to learning sessions, mentorship from experts and business leaders, networking opportunities with key players in the ecosystem, and financial and legal support services.

Meanwhile, the recent Global Startup Ecosystem Report indicated that Manila's startup ecosystem is on an upward trajectory. Currently, it is valued at \$2.1 billion, a significant increase from \$584 million, signifying the steady growth of the ecosystem despite challenges like the pandemic.

Informing and Empowering the Public through TNK sa Radyo Singko



Since 2018, Radyo Singko 92.3 FM served as the agency's platform to promote its Trabaho Negosyo Konsyumer (TNK) initiative. Hosted by Cheryl Cosim and Undersecretary Ireneo Vizmonte, the TNK sa Perfect Morning continues to inform and educate audiences nationwide on DTI projects and programs that support employment, assist MSMEs, and protect consumers. In 2022, a total of 52 episodes were aired discussing a wide-range of DTI topics, queries, and inspiring testimonials shared by the different stakeholders who benefitted from the services and programs of the department.

"Biggest Mover": PH moves higher in the 2022 Network Readiness Index



Released by the Portulans Institute, a Washington DC Board think tank, the Network Readiness Index (NRI) report for 2022 showed a drastic improvement in the ranking of the Philippines. From being the 83rd country in 2021, the Philippines moved by 12 notches, ranking 71st in the 2022 report – cited as the biggest mover of the year.

Per the report, the Philippines performed considerably well on e-commerce legislation, high-tech exports, and ICT services exports. The country also ranked 5th among 36 lower middle-income economies included in the report, outperforming in ten sub-pillars: access, content, future technologies, individuals, governments,

trust, regulation, inclusion, economy, and quality of life. Accordingly, the report mentioned that PH's main strength is impact, and technology is the country's greatest scope for improvement.

Relative to e-commerce development, the DTI has several initiatives on the pipeline such as the enactment of the proposed Internet Transactions Act (ITA) and amendments to the E-Commerce Act. Apart from legislative priorities, the department is also committed to addressing the upskilling and reskilling of human capital and businesses, automation of government processes, and formulation of a more inclusive E-Commerce Philippines Roadmap 2023-2025.

IFEX Philippines' comeback to physical event

IFEX Philippines 2022 returned to the World Trade Center Metro Manila to bring back to its stakeholders its well-known multi-sensory food experience. IFEX is CITEM's long-running trade event and sourcing program for Philippine and global food and ingredients. It showcased thousands of premium Philippine food products from 324 Philippine food, beverage, ingredient companies during the physical trade fair event. IFEX Philippines' comeback to physical or in-person event recorded 629 trade buyers, 33% of which were foreign trade buyers that came mainly from the USA, UAE, Japan, and Australia. The show also recorded \$107.01M in initial export orders and ₱63.02M in initial domestic sales.

Together with the IFEXConnect.com platform, IFEX serves as a one-stop shop business-to-business (B2B) platform aiming to optimize the sourcing experience of buyers from anywhere in the world.



2022 Hybrid National Trade Fair formally opened



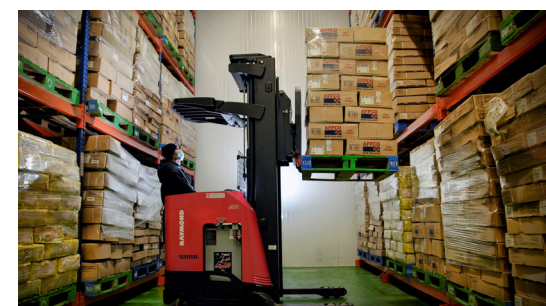
The 2022 Hybrid National Trade Fair (NTF) formally commenced its first physical edition in over two years since the economy reopened. The trade fair was held at Megatrade Halls of SM Megamall on November 16 and was well-attended by foreign dignitaries representing various embassies as well as guests from various government agencies.

Themed 'Go Green! Go Local!', the 2022 Hybrid National Trade Fair continues to advocate for sustainability and inclusivity by featuring green, sustainable, and eco-friendly products as well as artisanal and heritage crafts. Exhibitors from the country's 16 regions were carefully selected to showcase a rich selection of indigenous products and raw materials, handcrafted and handwoven products, furniture and home decor made from sustainable materials, unique and eco-friendly packaging materials, as well as health and wellness products. The NTF showcased 274 physical exhibitors and generated a total of ₱83.81M sales.

Export promotion intensified

The DTI Export Marketing Bureau assisted a total of 4,191 unique MSME exporters through its various services and programs such as Doing Business in Free Trade Areas (DBFTA), Philippine Export Competitiveness Program (PECP) and RIPPLES. Specifically, 27 webinars/info sessions/trainings were conducted and attended by more than 3,000 MSME exporters. The DTI supported 63 B2B activities which generated an initial \$831M in export sales.

In 2022, 373 companies were enrolled in the RIPPLES program, with a total of 1,383 enrollees since 2016. The program intends to expand the supply base of internationally competitive Philippine export products and services by providing intensified, purposive and practical assistance geared towards the internationalization of MSMEs and large corporations such as capacity building on trends, business-to-business meetings between local suppliers and overseas buyers, and actively participating in policy review and implementation.



Globally expanding cooperative products through Co-opBiz.PH


The Cooperative Development Authority (CDA) has launched the Co-op Biz, an online marketplace for CDA-registered cooperatives, aiming to bring local cooperative products to the global market. The online marketplace was hosted by 17 merchant cooperatives from different parts of the country selling products in categories of home living, apparels, accessories and bags, among others.


This initiative aims to drive the growth of cooperatives by expanding the reach of their products both nationwide and globally. By expanding to the global market, cooperatives can contribute more to the economy and promote Philippine-made products in the local market.


KONSYUMER

Consumer Protection and Advocacy

KEEPING CONSUMERS SAFE


 **2,115** products issued Quality and Safety Marks
1,284 products tested
42,139 import commodities

 Issued **Guidelines on the Grant of DTI Seal of Legitimacy for Legitimate Direct Selling and Multi-Level Marketing** to prevent the proliferation of chain distribution and pyramid sales schemes


 New technical regulation on **Energy Consuming Products**

 **LPG Cylinders Exchange, Swapping and Improvement Programs** & its IRR was issued

FACILITATING FAIR BUSINESS CONDUCT

 **2,025** business licensing and accreditation
27,821 sales promotion
11,921 import regulation


PROTECTING E-CONSUMERS

 **34,587** complaints received and processed
9,684 processed through mediation with **99.25%** resolution rate

ENSURING COMPLIANCE TO FAIR TRADE LAWS

 **201,828** firms monitored nationwide
₱12.271M total fines collected
₱68.54M worth of confiscated products
598 show cause orders and
1,229 notices of violations issued


PHILIPPINE NATIONAL STANDARDS

 **16** Homegrown promulgated standards with export potential
3,549 new PNS developed
484 stakeholder-initiated PNS promulgated


CONSUMER AWARENESS

 **84% Consumer Awareness** highest annual average since 2012


DISKWENTO CARAVANS

 **Diskwento Caravans**
440 Diskwento Caravan runs
₱429M sales generated
7,497 barangays served
272,732 households benefitted

IKOT PALENGKE

 **Tamang Timbang, Tamang Presyo Para sa Mamimiling Pilipino**
3 Ikot Palengke Pilot Runs (Marikina, Manila, Pasig)

DIGITALIZATION FOR CONSUMERS



- Guidelines on the Implementation of PODRS
- Expanded FTEB online services

CONSUMER

DTI has taken proactive measures to ensure that the right of every consumers are upheld, both physical and digital transactions. By promptly addressing consumer complaints, enforcing fair trade laws rigorously, and enhancing trade regulations and standards, the DTI aims to empower consumers and foster a fair and transparent marketplace.

99% consumer complaints resolved

E-commerce has become an integral part of Filipino lifestyle in the new normal. To protect consumers as they physically or digitally add to cart products and services, the DTI continued to implement a comprehensive consumer education and advocacy program. Likewise, it empowered consumers by promptly addressing their complaints, strictly implementing the Fair Trade Laws, and enhancing trade rules and standards.

In 2022, the DTI received and processed 34,587 consumer complaints, of which 9,684 were processed

through mediation, with 99.25% consumer resolution rate, and 397 were processed through adjudication, with 85% consumer resolution rate. The complaints processed included violations of the Price Act, with 44.36% shares on total complaints received; deceptive, unfair, and unconscionable sales act or practice; and liability for products and services. Majority were endorsed to other government agencies for appropriate action.



Firms monitored in compliance with Fair Trade Laws

The DTI regularly monitors business establishments to ensure their continuing compliance with relevant Fair Trade Laws. For 2022, the DTI has monitored 201,828 unique firms nationwide to ensure their compliance with the Product Standards (RA 4109), Price Act (RA 7581), Price Tag (RA 71), Service & Repair Shops (PD 1572), and Tobacco, among others. The DTI has penalized 281 unique firms with a total amount of ₱8,890,698.77 in fines collected.

DTI vows to protect consumers against unsafe products

The DTI reaffirmed its commitment to provide better, safer, and quality products to consumers through different proactive efforts and interventions.

Guided by RA 7394 (The Consumer Act of the Philippines) and RA 10611 (Food Safety Act of 2013), the DTI committed to not only oversee the commodities and services within its purview, but also to extend

its efforts and coordinate with relevant government agencies such as the FDA and DOH to further ensure that products being sold in the market are aligned with the nutritional policies and strategies for nutritional improvement such as processed food products, among others. The DTI aims to link relevant agencies with the manufacturers to improve their products and hence, ensure the safety and well-being of consumers.



Guidelines on the Grant of DTI Seal of Legitimacy issued

To further protect consumers against trade malpractices, pyramiding scams, and other similar activities prohibited under Article 53 of Republic Act No. 7394, otherwise known as the Consumer Act of the Philippines, the Department of Trade and Industry issued Department Administrative Order No. 21-09, or the Guidelines on the Grant of DTI Seal of Legitimacy for Legitimate Direct Selling and Multi-Level Marketing. Companies who wished to be granted with Legitimacy Seals may submit their application to the Consumer Policy and Advocacy Bureau (CPAB).



KATBP moves to new station; continues to promote consumer welfare

The Konsyumer Atbp (KATBP) continues to provide the general public proper information in regards to issues and concerns on consumer rights and responsibilities, product quality and safety, and DTI government services to ensure that the welfare of consumers are protected. KATBP episodes have been aired simultaneously

through DZMM 630 khz and DZMM Teleradyo since 2005. In December 2021, the DTI established a partnership with GMA Network Inc.'s DZBB Super Radyo 594 kHz and aired a total of 52 episodes in 2022. The show is hosted by Joel Reyes Zobel and DTI-CPG Undersecretary Ruth Castelo.

New technical regulation on energy-consuming products issued

Department Administrative Order 22-01, series of 2022, as issued by the Department of Trade and Industry through the Bureau of Philippine Standards (BPS), which took effect on March 5, 2022, provided a new technical regulation recommending the mandatory product certification of Energy-Consuming Products (ECPs).

The new technical regulation covers all energy-consuming products being used by the Filipino people such as air conditioners, refrigerators, television sets, fluorescent lamps, among others. While these products are already covered by the BPS mandatory certification,

the aforementioned administrative order will now also require strict adherence to safety and performance requirements in accordance with the relevant Philippine National Standard.

The same DTI administrative order – which supports the implementation of RA 11285 or the “Energy Efficiency and Conservation Act” – would ensure that the products used by consumers are safe, of good quality and compliant with the latest performance and safety requirements prescribed by the Department of Energy (DOE) and the BPS.

DTI vows anew to protect consumers from deceptive ads

The Department of Trade and Industry, through the Consumer Protection Group, has renewed its partnership with the Ads Standard Council (ASC) through a Memorandum of Understanding (MOU) to further protect consumers against deceptive, misleading, and false advertisements. In line with RA 7394 or the Consumer Act of the Philippines, and the ASC Code of Standards and Ethics, the ASC will continuously conduct pre and post-screening of the

content in advertising materials. Moreover, apart from providing information regarding deceptive ads, the ASC shall also monitor all advertisements to guarantee their compliance. Per RA 7394, violators are subject to a fine of not less than Five Hundred Pesos (₱500) but not more than Five Thousand Pesos (₱5,000), or imprisonment of not less than one (1) month but not more than six (6) months, or both, upon the discretion of the court.

DTI establishes standards on Halal cosmetics

Geared towards a more inclusive program, DTI-BPS, the National Standards Body, promulgated Philippine National Standard (PNS) 2161:2021 Halal cosmetics and toiletries general requirements. In addition, in line with DTI's pursuit to explore the Halal market, the general requirements of PNS 2161:2021 for Halal cosmetics and toiletries are intended to be a tool for local manufacturers to expand their market access and reach the maximum potential of the aforementioned Halal products. Furthermore, the standard also contributes

to achieving the UN Sustainable Development Goals (UNSDGs) on Good Health and Well-Being (#3), Decent Work and Economic Growth (#8), and Responsible Consumption and Production Goal (#12). Additionally, it supports the research and development efforts of the DOST-Industrial Technology Development Institute (DOST-ITDI), namely the "Establishment of Halal-Compliant Standardized Process and Assurance System for Cosmetics and Toiletries."



Ensuring safer LPG products through mandatory product certification

On 23 July 2022, Department Administrative Order 22-11 officially took effect, which provides new technical regulation prescribing the mandatory product certification of LPG ancillary products and pressure vessels.

Under RA 11592 or the LPG Industry Regulation Act and its IRR – as defined under the DOE-DTI Joint Department Circular No. JDC2022-05-0001 – product certification for additional LPG ancillary products such as rubber hoses, cylinder valves, and gas regulators

is now mandated. This new initiative will ensure that consumers and businesses will have access to safer and quality LPG cylinders and accessories. Through the DTI-BPS, the Philippine Standard (PS) Quality Certification Mark Licensing Scheme shall be available to both local and foreign manufacturers distributing

and/or selling LPG ancillary products and cylinders in the PH market, while for imported LPG products, the importer shall apply for either Statement of Confirmation (SOC) for PS-certified products or Import Commodity Clearance (ICC) for non-PS certified products.



440 Diskwento Caravans offered affordable products

The DTI continues to be at the forefront of consumer protection. To help alleviate the impact of rising prices on basic commodities, the DTI conducted 440 runs of Diskwento Caravan, benefitting 272,732 households and served a total of 7,497 barangays with an estimated total revenue of ₱429 million. Consumers can purchase basic necessities and prime commodities in the caravan at discounted prices ranging from 2% to 50%, which is lower than their actual prices.

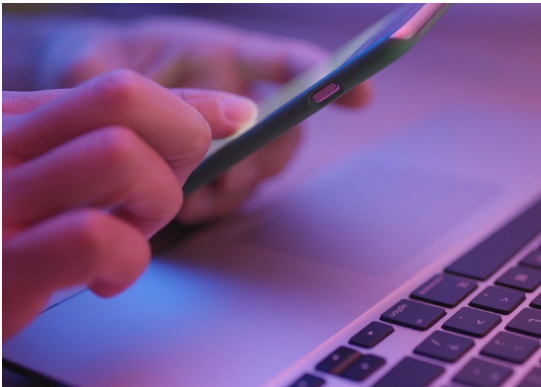
Special discount on online transactions for Senior Citizens and PWDs now available

Following the release of the Joint Memorandum Circular (JMC) No. 01, series of 2022, entitled "Guidelines on the Provision of the Mandatory Statutory Benefits and Privileges of the Senior Citizens and Persons with Disabilities on their Purchases through Online (e-commerce) and Phone Call/SMS", a special discount of 5% can now be availed by Senior Citizens and PWDs when purchasing basic needs and prime commodities (BNPCs). This additional discount is in addition to the year-round 20% regular discount that applies to various goods and services.



Senior Citizens (SC) and PWDs can avail the 5% special discount when making online purchases by declaring their status to the merchants before placing an order and providing supporting documents such as a screenshot or image of their SC or PWD ID. Meanwhile, consumers purchasing via phone can easily provide their name, date of birth and ID number. In both modalities, presenting the person's ID card (Senior Citizen or PWD

ID) is needed upon delivery. Under the 5% discount, senior citizens and PWDs have a maximum purchase amount of P1,300.00 a week for both online and offline transactions, without carryover of the unused amount. Furthermore, the stipulated amount must be utilized exclusively for the personal consumption of the Senior Citizen or PWD and should be spent on a minimum of four (4) items categorized as BNPCs.



Regulation of vape products intensified

The DTI issued Administrative Order (AO) No. 22-16, series of 2022, which is the Implementing Rules and Regulations of Republic Act No. 11900 or the "Vaporized Nicotine and Non-Nicotine Products Regulation Act."

The aforementioned AO outlines the details on how to comply with the requirements of RA 11900 which intends to regulate the importation, assembly, manufacture, sale, packaging, distribution, use, advertisement, promotion, and sponsorship of Vaporized Nicotine

DTI launched DTI-1384 SMS

The DTI-1384 Short Messaging System (SMS) was launched in September 2022 as another channel to reach and educate more consumers on advisories and related consumer protection announcements.

Subscribers can be the first to debunk scams and fake news through Consumer Public Advisories, get updated on the latest policies, fair trade laws, and/or technical regulations issued by the DTI-Consumer Protection Group, and receive invites to the webinars, activities and events of the DTI-CPG.

and Non-Nicotine Products, and their devices, and Novel Tobacco Products in order to promote a healthy environment, protect the citizens from any potential hazards of novel consumer products, reduce the harm caused by smoking, and ensure that the sale to minors and the illicit trade of Vaporized Nicotine and Non-Nicotine Products, and their devices, and Novel Tobacco Products in the country are prevented.



Tamang Timbang, Tamang Presyo

National Price Coordinating Council (NPCC) Chairperson and DTI Secretary Alfredo E. Pascual led the roll out of Ikot Palengke with the theme "Tamang Timbang, Tamang Presyo Para sa Mamimiling Pilipino" to check the accuracy of weights and prices of essential goods in support of consumers especially during the holiday season. Ikot Palengke pilot runs

were conducted in Marikina, Manila, and Pasig from November to December 2022.

In coordination with the DILG and local governments, the DTI distributed weighing scales in public markets and provided guidance on the establishment of Timbangan ng Bayan.

DTI-FTEB goes online to ensure seamless monitoring and enforcement



Through the Integrated Registration and Information System or IRegIS, users can now easily search for approved sales promotion, identify requirements and governing policies of FTEBs frontline services, get updates on monitoring and enforcement activities, apply for a Certificate of Authority to Import and accreditation, and apply for sales promo.

In 2022, the DTI registered a total of ₱81,512,868 in processing fees collected from the applications of 26,909 sales promotion, 11,921 certificates

of authority to import (CAI), and 2,025 business accreditations. In processing fees collected, and 2,025 Business Accreditations amounting to ₱5,302,300.00 in processing fees collected.

More so, consumers can also check the prices of BNPCs through E-Presyo and report unusual business practices. The DTI-FTEB vows to continue to strive for system digitalization and full automation for a speedier, transparent, effective, and efficient end-to-end processing.

In the pursuit of a more promising future, Filipino entrepreneurs, workers, and consumers rely on DTI to provide accessible services that ensure convenient transactions, sound economic policies that lead to improved business environment, and relevant initiatives that address consumer concerns efficiently. Serving as the primary driver of the country's economic growth and job creation, DTI strives to foster good governance and deliver efficient and responsive services that meet the needs of every Filipino.

GOOD GOVERNANCE

GOOD GOVERNANCE



The Department welcomes new DTI Chief; STI-based Industrial Strategy launched

The DTI welcomed Secretary Alfredo E. Pascual during the turnover ceremony on 29 June 2022, as the Department wholeheartedly thanked former DTI Secretary Ramon M. Lopez for all his hard work and successes in the past six years.

Outgoing Secretary Lopez said he is turning over the leadership of the Department from one “good man” to a “better man,” asserting that the new DTI Chief would do more for the country. Furthermore, Secretary Pascual thanked his predecessor’s meaningful service to the Filipino people and acknowledged his sterling legacy.

During his term, former Secretary Lopez pushed for inclusive growth and addressed income inequality by

empowering those at the bottom of the pyramid and marginalized sectors with his 7Ms: Mindset Change, Mastery, Mentoring, Money, Machines, Market Access, and Models of Negosyo. This advocacy helped local MSMEs set up their businesses through DTI programs and initiatives.

Meanwhile, Secretary Pascual outlined his initial priority plans for the Department for the next six years. This included implementing industrialization strategy driven by science, technology, and innovation, upskilling and upsizing MSMEs through digital transformation, promoting ease of doing business to attract further investments, strengthen and develop the country’s export sector, and promoting consumer welfare and protection.



Eliminating red tape: DTI and PS-DBM agrees to link BNRS and PhilGEPS

The DTI and the Procurement Service–Department of Budget and Management (PS-DBM) inked a Data Sharing Agreement which would allow the two institutions to connect their respective systems to improve the electronic procurement process.

The agencies agreed to share pertinent details and business information of the registrants from their respective system databases, initially for the purpose of linking the Business Name Registration System (BNRS) of DTI with the Philippine Government Electronic Procurement System (PhilGEPS). Both agencies emphasized that necessary measures outlined in the Data Privacy Act of 2012 will be implemented to ensure compliance with data protection regulations. The



partnership is seen to make the public procurement process more efficient, competitive, and transparent.

Higit pa sa Inaasahan: DTI Recognized as a High-Performing and Efficient Government Agency

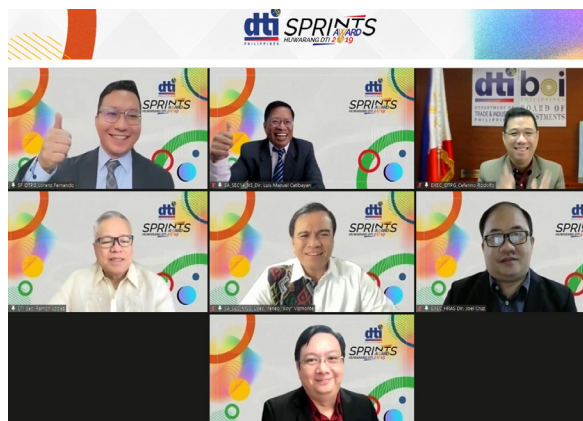
DTI has been recognized by the Anti-Red Tape Authority (ARTA) for its exemplary performance in the Report Card Survey (RCS) 2.0. The RCS measures government agencies' implementation of the Citizen's Charter and efficiency in service delivery. Out of 48 agencies, 15 achieved an RCS score of 85% or higher, making them eligible for the ARTA award. DTI ranked second among national government agencies, receiving the ARTA RCS Silver Award with a score of 90.81%.



DTI lauds Huwarang DTI awardees in SPRINTS 2018-2019

The DTI SPRINTS Awards is an annual search for employees and executives who outstandingly exemplified *Serbisyong Higit Pa Sa Inaasahan* (Service Beyond Expectations). It aims to inspire employees and officials to uphold the highest standards of performance and ethics by providing motivational incentives to enhance their competence, and to recognize and highlight their remarkable achievements. It was established by virtue of Department Order (DO) No. 15-12, as amended by DO No. 133, s. 2017.

The meticulous selection process was long and painstaking, from identifying the Mythical 5 awardees (the Department's top 5%, ranked according to their combined individual and



organizational performance ratings) to the selection of the semi-finalists and finalists through interviews conducted by officials per Functional Group and third-party panelists.

DTI Region 1 Assistant Regional Director Grace R. Lapastora and DTI Region 11 Administrative Aide VI Dayanara Michelle A. Arevalo were awarded DTI Executive and Employee of the Year for 2018. Meanwhile for 2019, DTI Davao del Sur Provincial Director Delia M. Ayano and Strategic Trade Management Office (STMO) Supervising Trade and Industry Development Specialist Anthony T. Fernando bagged the DTI Executive and Employee of the Year, respectively. Special awards were also given, such as for the Most Innovative Idea, Heroic Service: Outstanding Government Service, and Secretary's Award.



TIA: The DTI 24/7 Chatbot Launched

The DTI, through Digital Philippines, launched TIA (Trade and Industry Assistant) – a 24/7 chatbot where all stakeholders can chat and inquire, particularly on DTI activities, programs, and services. Aside from inquiries, TIA can also accommodate and assist the users on matters relating to business name registration and consumer complaints. The DTI's relentless efforts to bring the government closer to the people remains steadfast as TIA will now be able to accommodate local dialects, further bridging the gap between the government and the people.

DTI bags FOI Award in 4th straight year

For four years in a row, the DTI was recognized during the Freedom of Information (FOI) Awards 2022 as among the "Agencies With 500 to 999 Requests and With At Least 90% Closed Transactions."

The 2022 FOI Awards Screening Committee conducted an evaluation and deliberation of the nominees and potential awardees based on the criteria provided under FOI Memorandum Circular No. 22-02. This year, a total of 1,328

FOI requests have been received and processed by DTI through the eFOI portal with an average of 1.2 days despite the pandemic. Notably, the FOI Certificate of Compliance 2021 was issued to DTI in May 2022, marking the fifth consecutive year that the Department has achieved such compliance, which is a requirement under Administrative Order 25, series of 2011, for the granting of the Performance-Based Bonus (PBB).

DTI Persons with Disability (PWD) Programs

DTI takes pride in its advocacy campaigns for inclusive MSME development and consumer protection of Persons with Disability (PWD) guided by its framework on Disability Inclusive Governance (DIG). The three focus areas of the DIG framework are: Institutional Capacity Building, mainstreaming the Programs and Services, and Communication and Advocacy.

The DTI also conducted a webinar entitled "Business Plan Preparation" for Persons with Disability Entrepreneurs and would-be entrepreneurs which aims to provide, equip, and understand the purpose and importance of business planning as a very vital tool in entrepreneurship. A total of 129 participants consisting of representatives from various PWD Associations/Organizations in the private and public offices attended the webinar.

DTI Across the Regions

The DTI Regional and Provincial offices have always been committed to support Micro, Small, and Medium Enterprises (MSMEs) as they recognize its crucial role in fostering economic growth, job creation, and innovation. These living testaments attest to the enabling environment that empowers MSMEs to thrive and contribute to the overall prosperity of our nation.



NCR

Little John's Enterprises maximized the benefits of the One Town, One Product Act of 2022 by participating in DTI trade fairs, which resulted in a 20% increase in sales and customer base.



CAR

Y-Kalinga Tapis Handloom Woven Products was able to participate in the product development program under OTOP Next Gen and participated in entrepreneurship and marketing trainings through various DTI programs. Their market is now widespread locally and internationally.



R1

DTI Pangasinan inaugurates its **1st Fabrication Laboratory and Co-Working Space** in the province.



R2

Through the help of DTI, **D'rightFoods Products** was awarded as the Most Innovative MSME in the Provincial Local Government Unit of Nueva Vizcaya for their Ginger Bar and Ginger Cookies.



R3

OTOP Next Gen provided **Loveknots - Art & Crafts Handy Crafts** with new products such as macramé bag designs. The woman-led enterprise received a trademark registration incentive program from the IPOPHL called "Juana Make a Mark."



CALABARZON

Grinter Footwear Manufacturing was able to utilize two bandsaws from the SSF program which helped his business produce 5,000 pairs of heels and 2,000 pairs of slippers.



MIMAROPA

DTI opened an international opportunity for **Carmela Sweets** as they were given a slot to join in the 29th International Processing and Packaging Exhibition for Asia (ProPak Asia) in Bangkok, Thailand.



R5

Affected by the recent typhoons, the **CTS Food Products** was one of the eligible beneficiaries of LSP-PPG. The thriving business received food processing livelihood kits worth PhP9,754.80 containing mixing bowls, colanders, weighing scales, trays, pans and others.



R6

Rama Chocolate Processing reaped the benefits of expanding their market opportunities and developing their products through DTI programs. The business now produces 900-1000 bars per month and receives bulk orders through popular e-commerce platforms.



R7

With the help of DTI and other government agencies, **Zigmund Enterprises** have expanded their online presence in international platforms like Amazon USA, Saladplate, SheTrades, IFEX Connect, 1Export and Kalocal. They are now exporting their LemonCito brand to Singapore and Los Angeles.



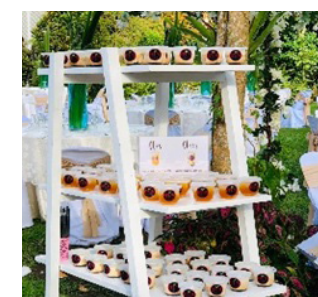
R8

Agrarian Reform Beneficiaries (ARBs) or "CARPrepreneurs" who joined the **BAHANDI: HanapYaman sa Kanayunan Trade Fair** gained a total profit of PhP 2.176 million.



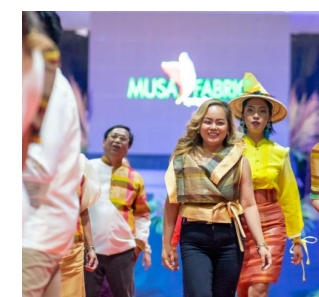
R9

Through the assistance of DTI-CARP and by accessing the Pondo sa Pagbabago at Pag-asenso (P3) Program, **Midsalip Farmers Multi-Purpose Cooperative (MIFAMCO)** acquired vast interventions that greatly helped & improved the status of their organization. This resulted in a significant increase in sales by 426%, generating more jobs and additional investments.



R10

DTI provided support and opportunities to improve the **Ola Island Café**, one of the most famous milk tea shops in the region. Through their development and marketing assistance, the business increased in sales and the flavors have expanded from five to twenty choices.



R11

Anchored towards doing more to recognize the Filipino textiles, the **Musa Fabric**—a beneficiary of DTI, featured 11 local fabrics during the runway show called Woven with Love in the 2023 New York Fashion Week.



R12

DTI Region 12 launches **1st Kape Dose Festival** to empower smallholder farmers and position Region 12 as the Coffee Capital of the Philippines.



CARAGA

Tonyts Food Products actively participated in various DTI programs and was recognized as one of the most outstanding MSMEs in Surigao Del Norte during the Karajawan Nan Surigao trade fair.

DTI Across the Globe

The Department of Trade and Industry's Foreign Trade Service Corps (FTSC) is a frontline mover in advancing the country's economic interests in the global arena. To date, there are 28 trade representatives posted overseas that represent the Philippines in key markets across Asia-Pacific, Europe, the Middle East, and the Americas.

The FTSC is tasked to promote the Philippines' trade and investment interests and pursue the priorities of the Department. Despite the ongoing health crisis, our Posts have stepped up the challenge to fulfill their vital mandates in investment promotion, export promotion, trade policy, and commercial intelligence.



Paris, France

The Philippine participation in **SIAL Paris 2022**, under the banner brand COCONUT Philippines booked over USD 25 million estimated sales.

656

Investment Leads Generated

265

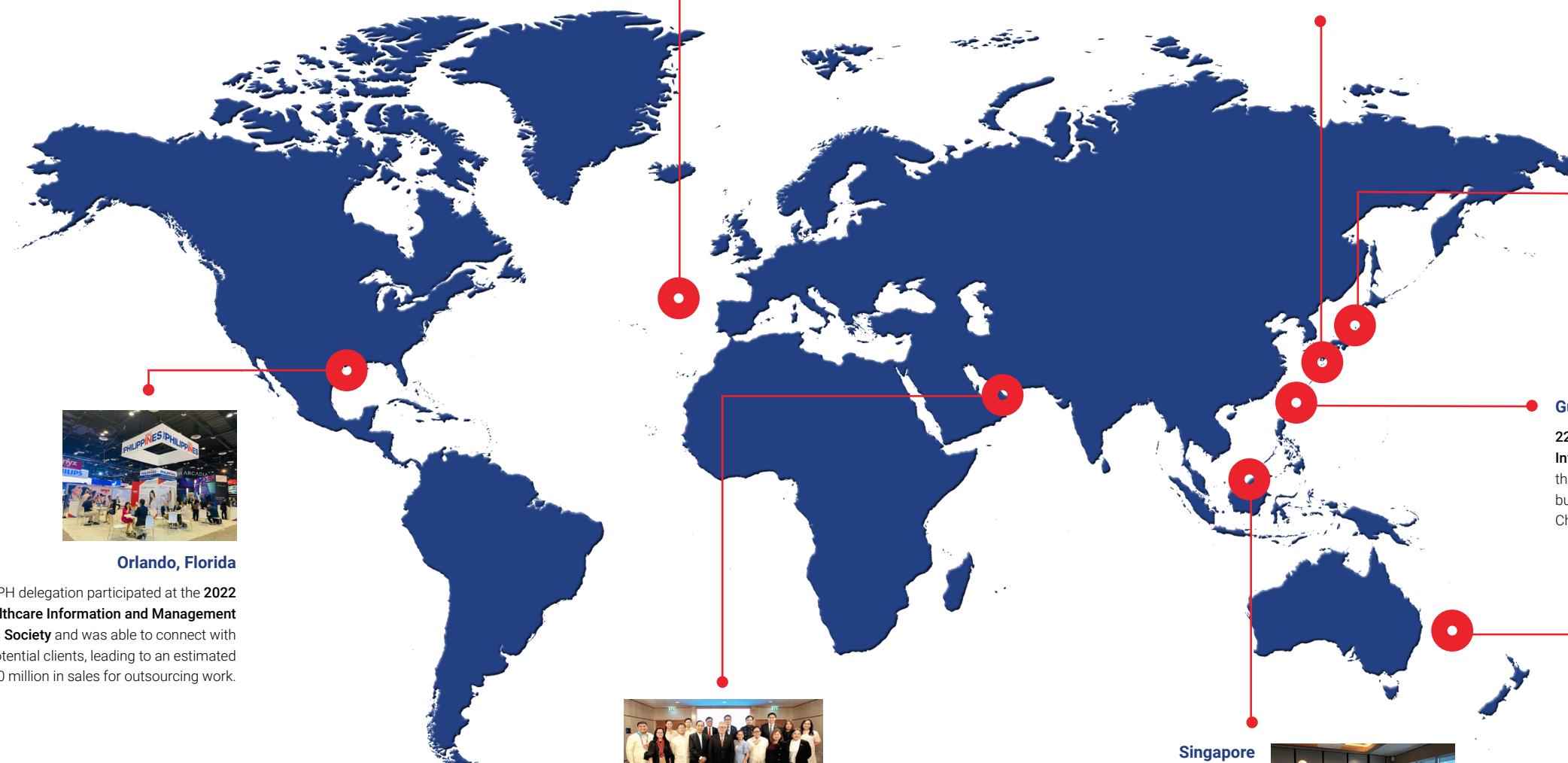
Inbound Investment Missions Organized

2,296

Exporters Assisted

1,387

Importers Sent to the Philippines



Orlando, Florida

The PH delegation participated at the **2022 Healthcare Information and Management Systems Society** and was able to connect with 300 potential clients, leading to an estimated US\$30 million in sales for outsourcing work.



Dubai, UAE

The **Philippine Bangkôta Pavilion** showcased the country's local food and creative sectors during the **Expo 2020 Dubai** from October 2021 to March 2022. The expo brought stronger PH-UAE economic relations garnering a total of \$600M trade and investment deals and 4,000 job opportunities.

Shanghai, China

Showcasing the country's strength in its food exports, the PH participated in the **China International Import Expo** and generated the highest recorded sales of US\$ 655.15 million.



South Korea

Considered as the largest food exhibition in Korea, five PH export products were promoted in the **ASEAN Trade Fair**.



Guangzhou, China

22nd China International Fair for Investment and Trade brought the country an estimated 60,000 business representatives from 4,000 Chinese and foreign companies.



Sydney

The **Cookie Jar Project** generated a total of PHP23 million in export sales from the online business-to-business (B2B) in Australia and across the Oceania region.

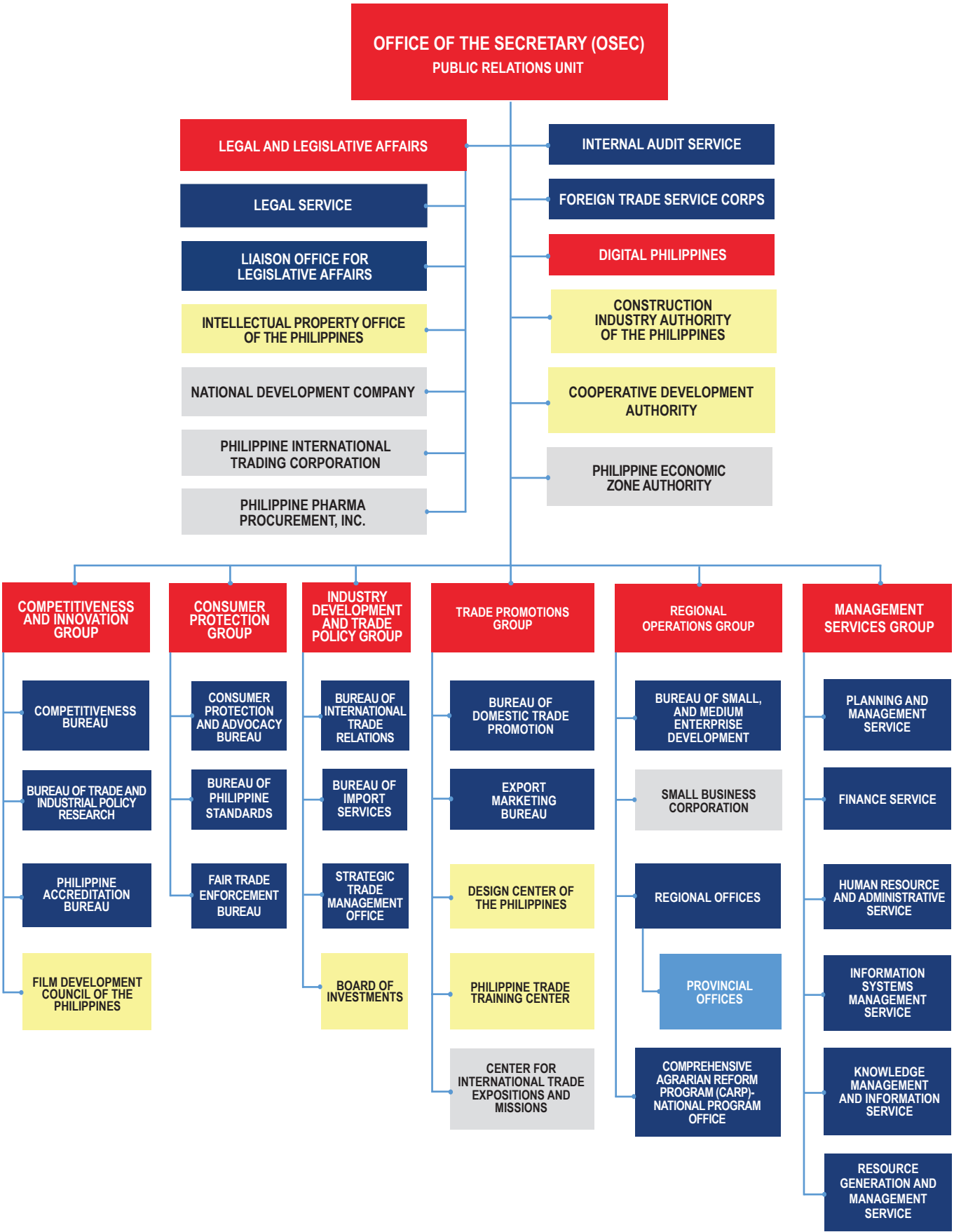


Singapore

At the **17th Asia-Pacific Conference of the German Business**, DTI Secretary Pascual encouraged German companies to invest in the Philippines and sought Germany's support for PH's renewal of the EU GSP+.



Organizational Structure



Status of Funds

DEPARTMENT OF TRADE AND INDUSTRY
as of 31 DECEMBER 2022


Participants	Available Appropriations 1/	Obligations		Disbursements 2/		
	Amount	Amount	% to Allotment	Amount	% to Allotment	% to Obligations
Current Year	7,178,531,445.00	6,519,323,483.29	91%	5,902,796,944.04	83%	91%
PS	2,401,553,861.00	2,423,979,390.32	100%	2,310,640,920.21	95%	95%
MOOE	4,588,512,584.00	3,980,778,761.44	88%	3,569,380,095.54	79%	90%
FinEx	4,915,000.00	4,915,000.00	100%	4,915,000.00	100%	100%
CO	183,550,000.00	109,650,331.53	60%	17,860,928.29	10%	16%
Continuing Appropriations	614,794,632.34	495,257,741.80	81%	224,273,498.60	37%	45%
MOOE	364,393,202.63	282,168,040.53	77%	162,697,768.78	45%	58%
FE	-	-	-	-	-	-
CO	250,401,429.71	213,089,701.27	86%	61,575,729.82	25%	29%
SUB-TOTAL	7,793,326,077.34	7,014,581,225.09	91%	6,127,070,442.64	79%	87%
Accounts Payable				678,603,132.86		
PS				53,193,470.16		
MOOE				384,586,924.52		
FE						
CO				240,822,738.18		
GRAND TOTAL	7,793,326,077.34	7,014,581,225.09	91%	6,805,673,575.50		

NOTES:

- 1/ Data on appropriations and allotment releases shall be provided by DBM
- 2/ Data on disbursements shall refer to agencies actual utilization of Cash Disbursement Authorities (inclusive of Outstanding Checks)
- 3/ Current Year allotment includes:

Agency Specific Budgets
Charges vs. SPFs
Automatic Appropriation (RLIP and SAGF)

Prepared by:


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OIC, Budget Division

Prepared by:


CRISOLOGO R. RIGUNAY, JR.
Chief, Accounting Division

Certified Correct


MARIA ASUNCION H. CRUZADA
Director, Finance Service

Noted by:


IRENEO V. VIZMONTE
Undersecretary
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OIC Director General,
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