



May
MMXVIII

May glided in as the DTI launched new batch of mentees under the Kapatid Mentor Micro Enterprise (KMME) program in Cebu and Bohol.

Project KAPATID is an initiative of the DTI and the Philippine Center for Entrepreneurship (PCE) to help the country's micro and small enterprises (MSEs) through three key components:

The Mentor ME (micro entrepreneurs) program, a coaching and mentoring approach where large corporations teach MSEs on different aspects of business operations

The Adopt-an-SSF (Shared Service Facility) program, which aims to help micro entrepreneurs by providing them access to SSFs in their community

The Inclusive Business (IB) model where MSEs are linked into large companies' value chains

INSIDE:

- Negosyo Center Bais assists returning OFWs
- DTI, DSWD, LGU conduct crochet making in Loboc
- 25 Bohol Micro, Small Entrepres in 2nd KMME
- BOI investments up 28% in first 4 months of 2018
- Negosyo Center San Remigio presents major activities for CY 2018

DTI, DSWD, LGU conduct crochet-making in Loboc

The Department of Trade and Industry Negosyo Center Loboc in Bohol, in partnership with the Department of Social Welfare and Development – Sustainable Livelihood Program (DSWD-SLP) and the Loboc Local Government Unit, conducted a skills training activity on Crocheted Souvenir last April 23-24, 2018 at the Barangay hall of Villaflor Loboc, Bohol.

Participants to the training included members of the Souvenir Sustainable Livelihood Beneficiaries Association who are also beneficiaries of DSWD's Sustainable Livelihood Program.

The activity was designed to promote crochet as an innovative method of presenting souvenir items.

It aims to enhance skills of women particularly in rural areas of the community in handicraft-making which they can make business and

increase local job opportunities that will become an alternative source of income for them.

The resource speaker of the training was the locally renowned crochet-maker from Tagbilaran City Mae Delusa.

In the two days training, Ms. Delusa shared her knowledge in crochet and taught the participants the skill.

The establishment of Negosyo Centers is provided under the Republic Act 10644, or the Go Negosyo Act and is meant to assist DTI in the creation and development of micro, small and medium enterprises (MSMEs).

Negosyo Center services provides MSMEs the ease of doing business, and facilitates access to financial assistance, and shared service facilities (SSF), among others. (ends)



NEGOSYO CENTER San Remigio

OPERATIONAL PLANS FOR 2018

NEGOSYO CENTER-SAN REMIGIO

- 1 CONDUCT OF ENTERPRISE DEVELOPMENT SEMINAR**
TARGET DATES: May 28 and September 19, 2018 with 40 Participants
- 2 CONDUCT OF FOOD SAFETY AWARENESS SEMINAR**
TARGET DATE: July 18, 2018
- 3 CONDUCT OF CONSUMER ADVOCACY SEMINAR**
TARGET DATES: August 16 and November 15, 2018 with 40 Participants
- 4 CONDUCT OF FINANCING FORUM**
TARGET DATES: June 21, August 23, October 25 and December 6, 2018 with 30 Participants
- 5 CONDUCT OF DATABASING AND BUSINESS ADVISORY ASSISTANCE FOR MSME'S**
- 6 NEGOSYO 101**
TARGET DATES: August 29, September 27, October 18, November 22 and December 10, 2018 with 40 Participants each module
- 7 SSF LAUNCHING FOR TUBO JUICE**
TARGET DATE: May 9, 2018 at Batad, San Remigio, Cebu
- 8 ON GOING IMPLEMENTATION OF BUB PROJECT FOR 2016**



Negosyo Center Bais assists returning OFWs

Overseas Filipino Workers (OFWs) are considered modern day heroes in our land. It is because they sacrifice so much to work in foreign lands away from their families while they contribute to the development of our country. For these reasons, OFWs deserve so much help from the government, particularly when they seek assistance as soon as they return home.

Some of them choose not to leave the country again and would opt to start a small business. But their lack of knowledge and deficiency in skills has become a hindrance and has kept them unmotivated to set-up their own business.

Before, it used to take a long time to apply for business permits or the process in starting a business. Now, with the Negosyo Centers, returning OFWs who possessed an entrepreneurial mindset can now avail the services of these business

centers scattered in different places in the country.

In Bais Negros Oriental, a few returning OFWs visited the Negosyo Center for an audience with Business Counselor Frezhe Bacongallo. These OFWs were planning to set-up a small business and they sought assistance from the Negosyo Center Bais to pursue their plan. The business counselor assigned provided them counseling on starting a business and answered their queries about possible businesses they can venture.

The establishment of Negosyo Centers is provided under the Republic Act 10644, or the Go Negosyo Act and is meant to assist DTI in the creation and development of micro, small and medium enterprises (MSMEs).

Negosyo Center services provides MSMEs the ease of doing business, and facilitates access to financial assistance, and shared service facilities (SSF), among others. (ends)

Activities in Photos



(Photos above and below) The Trabaho, Negosyo and Kabuhayan (TNK), a business and jobs fair, was held nationwide on May 1, Labor day. In Cebu, the TNK was held at the International Eucharistic Congress (IEC) Pavilion in Mabolo. During the activity in the province, President Rodrigo Roa Duterte delivered his labor day message to members of the labor sector, government officials, and business leaders. Accompanying the President were DTI Secretary Ramon Lopez, DOLE Secretary Silvestre H. Bello, DFA Secretary Alan Peter Cayetano, and other cabinet officials.



Activities in Photos



(Photo above) The inauguration of the IPSO Dumaguete workstation was led by the Director General of IPOPHL Josephine R. Santiago and DTI Provincial Director of Dumaguete Nimfa M. Virtucio. A Memorandum of Understanding were signed between IPOPHL and the following organization/ agencies: Sidlakang Negros Village Producers' Association, Negros Oriental Chamber of Commerce and Industry, ICT Association of Dumaguete and Negros Oriental, Department of Science and Technology – Provincial Science and Technology Center – Negros Oriental. Trademark Certificates of Registration under Juana Make a Mark Incentive Program were issued to seven (7) Dumaguete MSMEs. A press conference was held and attended by the members of the local and regional media i.e., ABS-CBN, GMA 7, Negros Chronicles, Philippine Information Agency (PIA), etc. The panel comprised of Director General Josephine R. Santiago, Dir. Carmen G. Peralta, Atty. Leny B. Raz, DTI Provincial Director Virtucio and DOST Provincial S&T Director Gilbert Arbon. The IPSO Dumaguete is located at the DTI Negros Oriental, Negosyo Center, 2nd Floor, Uymatiao Bldg., Dumaguete, Negros Oriental.

(Photo below) Business Counselor Claire Apale of Negosyo Center Bohol BOSS conducted an Entrepreneurial Development Seminar in Brgy. Cancatac, Corella, Bohol for the forty-one (41) DSWD-SLP beneficiaries



25 Bohol Micro, Small Entreps in 2nd KMME

By Rey Anthony Chiu



THE BEE FARM, DAUIS, May 9 (PIA)--Twenty-five promising and established entrepreneurs hoping to upgrade their market presence in Bohol and across the globe stepped in for Bohol's 2nd batch of free government business mentoring activities that grants them a peek into the business secrets of industry leaders.

Part of the Department of Trade and Industry's (DTI) and Philippine Center for Entrepreneurship's (PCE) Go Negosyo, Kapatid Mentor Micro Entrepreneurs (KMME) Program intends to help the country's micro and small enterprises through mentoring and coaching.

The DTI and the PCE brings in large corporations and industry leaders to teach their younger industry brothers the tricks of the trade in 10 module sessions running from May 9 to July when they graduate in time for the Sandugo season, according to DTI Bohol.

First introduced in Bohol in 2017, the KMME in Bohol proved to be a huge help to entrepreneurs struggling to hitch to the mainstream and bring competitiveness into the opening ASEAN markets, a graduate of the first KMME program shared.

DTI Regional Director Asteria Caberte said this is the first batch of KMME in the region this year and another KMME would be opening slots for Bohol micro and small enterprises by September.

While the opening ceremonies of the mentoring

sessions was held at the Bohol Bee Farm, succeeding sessions would be at the Panda Tea garden and Suites, DTI Bohol sources said.

This is to facilitate the accessibility of the mentoring sessions to the 25 mentees who have long intended to learn of the aspects of business operations to preposition them towards a more inclusive business supply chain where they too can help their mentors on their supply side, DTI explained.

The free KMME modules run every Wednesday there on, and modules include Entrepreneurial Mindset and Values Formation, Marketing and several other key topics for entrepreneurs to get lessons from.

No less that chief executive officer of the RNC Marketing, Rey Calooy and the owner of The Bohol Bee Farm Vicky Wallace-Sandidge shared their business secrets for modules 1 and 2 while Philippine Center for Entrepreneurship Visayas Coordinator and Boholano Virgilio Espeleta, talked about Marketing.

Also present during launching ceremonies were DTI RD Asteria Caberte, Go Negosyo's Paul Anthony de Guzman and Bohol Chamber of Commerce and Industry represented by Marietta Gasatan of the South Palms and Marcela Group of Companies.

Also, the 25 mentees which included Cake Avenue, Israel's Pastries, Tessie's Sweets and Pastries, Tuko Cafe, Churro's, Cocina de Loboc and Ramirez Cakes and Pastries signed their commitments to attend and complete the Program designed to help improve current enterprises thru lecture, coaching and mentoring sessions, comply with assigned work from the mentors, participate during the sessions and share experiences, challenges and best practices with fellow mentees, regularly report weekly enterprise performance during the program and join in other DTI programs designed as follow-ups for mentees. (rahc/PIA-7/Bohol/DTI)

Activities in Photos



(Photo above) Cacao Inter-Agency Convergence Meeting Visayas Islands was held on May 10-11, 2018 at Sea Dream Resorts, Brgy. Masaplod Sur, Dauin Negros Oriental. Resource Speakers include Mr. Valente D. Turtur and Engr. Edwin O. Banquerigo of the DTI National Cacao Coordinator.

(Photo below) Business Counselor Claire Apale of Negosyo Center Bohol BOSS conducted Entrepreneurial Development Trainings to four (4) barangays of Corella, Bohol namely: Barangay Canangca-an, Tanday, Sambog and Poblacion last April 23-24, 2018 . A total of 90 beneficiaries of DSWD-SLP attended the said trainings.



Activities in Photos



(Photo above) DTI Bohol launched Batch 2 of Kapatid Mentor ME program. The course will run from May to July this year. 25 mentees have committed to join the course

(Photo below) Business Counselor Christine Tabanera of NC Loboc discussed on the purpose of having an Entrepreneurial Development Seminar. Conducted on April 17-20, this year, the seminar was participated by MSMEs from different barangays of the town.



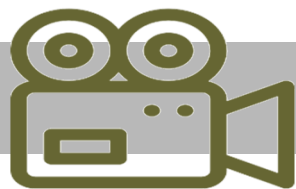
Activities in Photos



(Photo above) The Central Visayas Regional Development Research Council Meeting was held in Siquijor on May 17, 2018.

(Photo below) Negosyo Center - Maria together with NC PPO conducted an Organizational Meeting and Orientation on the Programs offered by DTI at the municipality of Lazi, Siquijor.





Success Stories



YOUTUBE.COM

"Cultivating Culture and Creativity"

A success story about how DTI Cebu Provincial Office supported artists and musicians in the Visayas through the Shared Service Facility equipment it provided to Artist KO, a cooperative for artists, musicians, and entrepreneurs that supports individual creativity, skills and talents in the creative content industries, particularly the music sector.

Check out the full story at our YouTube Channel: https://youtu.be/jvGc_gZiGV0



YOUTUBE.COM

"Abundance from Abaca"

A success story about an abaca fiber producing cooperative, Barangay Unit Key to Integrated Development Multipurpose Cooperative (BUKID-MPC), an organization of farmers in Balamban, Cebu is assisted by DTI Cebu Provincial Office through the provision of machinery and equipment as part of the Shared Service Facility Project.

Watch the full story on our YouTube channel: <https://youtu.be/CSNM0nDQdoc>



YOUTUBE.COM

"Weaving Their Way to Wealth"

A success story of women in the Handloom Weaving industry in Argao where DTI Cebu Provincial Office has provided a Shared Service Facility to revive the dying handloom weaving industry in the province.

Check out the full story on our new YouTube channel: <https://youtu.be/StqVwKC-FwY>

The Department of Trade and Industry (DTI) is highly committed to working on a complaint within prescribed time pursuant to the Department Administrative Order (DAO) No. 13-02, Series of 2013 which states that resolution of complaints falling under the DTI's jurisdiction shall not exceed 10 working days by Mediation and 20 working days by Adjudication.



#iamDTIph

BOI INVESTMENTS UP 28% IN FIRST 4 MONTHS OF 2018

The Philippine Board of Investments (BOI), the country's lead investments promotion agency, recorded a Php195.7 billion worth of investment approvals for the January to April 2018 period, an increase of 28 percent compared to the same period last year where it posted Php153.1 billion.

Trade Undersecretary and BOI Managing Head Ceferino Rodolfo elaborated that the bulk of the investment projects for the month of April came from the six air transport projects of Philippine Airlines, Inc. (PAL) with a combined investment amount of Php19.05 billion while the biggest single project approved was the Php5.2 billion project of MWM Terminals, Inc., a public-private partnership (PPP) known as the Paranaque Integrated Terminal Exchange in Coastal Road.

"These six projects by PAL alone indicate there is strong passenger traffic demand and once operational, it will re-energize the tourism industry especially when Boracay reopens before the end of the year," Undersecretary Rodolfo said.

The renewable energy/power sector remained as the number one source of investments with Php104.3 billion in the first four months of 2018, up 401 percent from last year's Php20.8 billion in the same period. This was followed by the transportation and storage sector which

generated PPhp37.5 billion, up by a remarkable 1566 percent from Php2.25 billion in the same period last year. Manufacturing investment projects meanwhile reached Php15.9 billion, a three percent uptick from last year's Php15.4 billion in the same frame. The water supply, sewerage and waste management Sector (Php13.9 billion) and Real Estate Category (Php12.7 billion) on the otherhand rounded up the top five sectors.

Countryside investments continue to dominate the figures from January to April with an aggregate Php165.5 billion, or 84.6 percent of the total investment pie with the National Capital Region (NCR), accounting for the remaining 15.6 percent share. Overall, Central Luzon (Region III) continues to be the frontrunner among all regions with Php77.4 billion in investments approvals, up 501 percent from last year's Php12.9 billion during the four-month frame. Calabazon (Region IVA) is runner-up with Php52.8 billion. NCR is third with Davao Region (Region XI) and Western Visayas (Region VI) completing the top five with Php14.1 billion and Php3.5 billion, respectively. (ends)



Calendar Art

2018 MAY						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7 EXECOM in Bohol	8	9 Special leave	10	11	12
13	14 SK and Barangay elections	15	16	17	18 Out of Philam asset management	19
20	21	22	23	24	25 KMME launch for 4th batch in Bohol	26
27	28	29 KMME launch for 4th batch in Cebu	30	31		

Shared Service Facility

Food Innovation Center



SSF on Food Innovation Center(FIC), CTU- Daanbantayan Campus is set to launch on the 3rd quarter of 2018. FIC is designed to extend help to the adopted communities of CTU-Daanbantayan campus and to improve food products in Daanbantayan and neighbouring towns, promotes its products and to generate more jobs and income to the beneficiaries of the program.

KALAMPUSAN

<http://kalampusan.weebly.com/>

EDITORIAL BOARD

Executive Editor
Asteria Caberte

DTI 7 Regional Director

Writer / Editor
Lay-out Artist
Jojisilia Villamor

I.T. Support
Jerome Elarcosa &
Bernard Cabasisi

Contributors
Rolan Batac
Maribel Arbasto
Christine Tabanera
Shirelyn Villamor
Roy Geolagon
Claire Apale

DTI Offices of Region 7

Philippines

REGIONAL OFFICE

Regional Director ASTERIA C. CABERTE

3rd Flr, WDC Bldg., Osmena Boulevard, cor. P. Burgos, Cebu City

Tel. # (63)(032) 255-0036 / 255-0037

Fax # (63)(032) 253-7465

email: dti_7@yahoo.com / dticentralvisayas@gmail.com

<http://www.facebook.com/dtiregion7>

<http://dti7updates.tumblr.com/>

BOHOL PROVINCIAL OFFICE

OIC - PD MARIA SOLEDAD LAXA BALISTOY

2F FCB Bldg., CPG Ave., Tagbilaran City

Tel. # (63) 038-501-8260

Fax # (63) 038-412-3533

email: dtibohol@yahoo.com

CEBU PROVINCIAL OFFICE

Provincial Director: MA ELENA C. ARBON

DTI Building, Osmena Boulevard, corner Lapulapu Street, Cebu City

Tel. # (63)(032) 255-6971 / 255-3926

(63)(032) 412-1944 / 412-1945

email: dticebuphil@yahoo.com / dticebuphil@gmail.com

SIQUIJOR PROVINCIAL OFFICE

OIC PD ANGELINE GONZALES

CF Bldg., Legaspi St., Siquijor, Siquijor

Tel. # (63)035-480-9065

Fax # (63) 035-344-2238

Email: dtisiquijor@yahoo.com

NEGROS ORIENTAL PROVINCIAL OFFICE

Provincial Director NIMFA VIRTUCIO

2F Uymatiao Bldg., San Jose Street. Dumaguete City

Tel. # (63)(035) 422-2764

Fax # (63)(035) 225-7211

Email: dtinegor@gmail.com