

In every town or city in the Philippines, one unique treasure stands out.

Each product is each town's gift to the country; each town's gift to the rest of the world.

Filipino craftsmen mold the vast natural resources available to them. Lumber is sculpted into works of art, capiz shells are shaped for window panes and twigs are turned into grand centerpieces.

The brawns of these artisans are molded by the rugged terrain of the archipelago; their minds draw inspiration from the country's vibrant past.

Collectively, their artifacts and services are called One Town, One Product Philippines.

ONE TOWN, ONE PRODUCT

REGIONAL OFFICE REGION IV-B (MIMAROPA) 5th Flr. Oppen Building 349 Sen. Gil J. Puyat Ave.

E-mail: dti mimaropa@yahoo.com

OCCIDENTAL MINDORO 2/Flr. JMJ Bldg., Lapu-lapu St,

San Jose, Occidental Mindoro E-mail: dtioccmin@hotmail.com

Prov'l Capitol Complex Brgy. Camilmil Calapan, Oriental Mindoro E-mail: dtiormin.@yahoo.com

MARINDUQUE

Cor. Del Mundo & Moreno Sts Malusak, Boac, Marinduque E-mail: dtimdg@digitelone.com

ROMBLON

3/Flr. JM Diaz Bldg. Quezon St., Romblon, Romblon E-mail: dtiromb@yahoo.com

PALAWAN

2nd Flr. Circon Bldg. Rizal Ave. Cor. Valencia St. Puerto Princesa City E-mail: dti@pal-onl.com

899-09-00 890-53-33 Loc. 509

(043) 491-21-31

491-22-10

(043) 441-02-45 286-72-85

(042) 332-17-50 311-10-39

(054) 472-82-18 loc. 2133

(048) 433-24-92

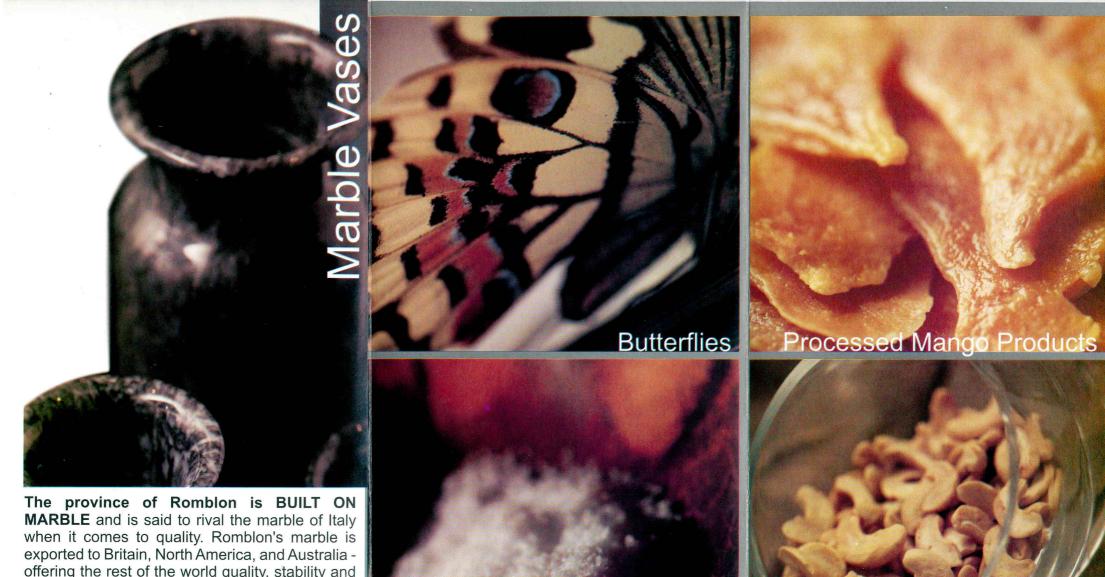
OTOP Management Office DTI - Regional Operations Group Ground Flr., New Solid Building 357 Sen. Gil Puvat Ave., Makati City



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MIMAROPA

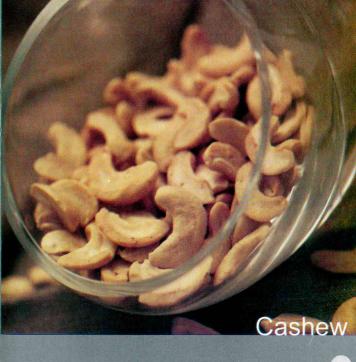




offering the rest of the world quality, stability and artistry.

Also, the region was once home to a \$60 million pearl, the largest and most expensive pearl in the world. And although the Pearl of Allah (discovered May 7, 1934 off the coast of Palawan) resides outside the country, it has marked the beginning of a profitable pearl farming industry in Palawan.

Another treasure that thrives in the province is its cashew nut production, along with the beautiful huntal of Marinduaus fresh and processed



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ONE TOWN, ONE PRODUCT OTOG