

CATAPULTING BUSINESS FOR THE GLOBAL MARKET

ABOUT THE EVENT

Catapulting Business for the Global Market is an information session intended for Philippine exporters and would-be exporters of product and services identified in the Philippine Export Development Plan (PEDP). The session is meant to give knowledge that will guide its target participants to tap the global markets.

TOPICS

This one-day event will discuss the following topics:

- Market Opportunities in the Free Trade Areas (FTAs)
- Global Trends
- Regional Interactive Platform for PH Exporters (RIPPLES plus) Program
- Tips to be an Effective Frontliner
- Doing Business without Incentives
- Doing Business with Incentives

TARGET PARTICIPANTS

Exporters and would-be exporters